

PUBLIC REPORT BY PROMTPRESS

Channel audit

Tonstakers



@thetontakers

Tontakers.com — leading liquid staking on TON App: t.me/tonstakers_bot/app?startapp Community: t.me/tonstakers_community Contact: @tonstakers_support_bot

SUBSCRIBERS

971,534

331 posts in the channel

REACH VS BASE

1%

1 views per 100 subscribers

REACH / POST

13.2K

median 13.4K

— CONTENTS · 2026

What's inside

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · takeaways

03 Strategy

4 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate health indicator. The line under the number says which period it covers.

 SUBSCRIBERS 971,534 per Telegram	 REACH VS BASE 1% views per 100 subscribers	 VIEWS / POST 13.2K ↓ -67% vs earlier posts	 POSTS / WEEK 1.5 over 82 days analysed
 7-DAY TREND — not enough data	 REACTIONS / POST 70 0.5% of views	 POST LENGTH 497 chars average across posts	 POSTS ANALYSED 17 331 in the channel overall

EDITOR'S SUMMARY

Reach is modest — 1 views per 100 subscribers. You post rarely — 1.5 posts a week, which leaves the algorithm little to work with. Over recent weeks reach has fallen by 67% against earlier posts.

SECTION 02 · CONTENT ANALYSIS

What performs best

Top posts by engagement and the weakest ones – so it is clear what to repeat and what to drop from rotation.

WHAT THE BEST POSTS HAVE IN COMMON

- 01 The main format is **photo** (88% of posts in the period).
- 02 Average post length – **497 characters**.
- 03 Reading peaks on **Wednesday**, around 12:00.
- 04 The gap between the best and the weakest posts is **2.1×**: topic and delivery matter more than frequency.
- 05 The analysis covers **17 posts** over the last 90 days.

TOP-5 POSTS

#1 May 13 · 12:58 PHOTO  The Next Step in MTONGA: Stickers on TON? Today at 2:00 PM UTC the Tonstakers main channel , we go live with Goodies to discuss whether...	VIEWS 19.2K FWD. —	REACT. 104 VS AVG. 1.5×
#2 May 21 · 16:01 PHOTO  Win an AI-Powered NFT Tonstakers, together with Lobsters on TON, launch a special campaign for stakers with a chance to win AI-powered...	VIEWS 18.2K FWD. —	REACT. 73 VS AVG. 1.4×
#3 Jun 5 · 13:07 PHOTO  Stake Toncoin GRAM on TON Blockchain Telegram is becoming the driving force behind The Open Network. As part of this transition, a...	VIEWS 17.4K FWD. —	REACT. 122 VS AVG. 1.3×

#4 May 1 • 15:01 PHOTO  Stake TON. Get Mira Pro. Tonstakers, together with Mira, launch a campaign for stakers with a chance to get Mira Pro, including access to...	VIEWS 14.8K FWD. — REACT. 70 VS AVG. 1.1x
#5 May 20 • 16:38 PHOTO  Exclusive Sticker Drop for Tonstakers While everyone is gearing up for sticker season, we're kicking it off early. Tonstakers, together...	VIEWS 14.2K FWD. — REACT. 46 VS AVG. 1.1x

WORST 3

↓ May 8 • 13:15 PHOTO  UPD: Power Up Your Stake Results Tonstakers × Tonkeeper campaign has ended, bringing over 4.5M TON staked! Thank you to everyone who...	VIEWS 11.1K FWD. — REACT. 45 VS AVG. 0.8x
↓ Jul 13 • 17:00 PHOTO  One Day Left to Power Up Your Stake Only 24 hours remain to join the Tonkeeper Battery giveaway. Stake 20+ GRAM for a chance to win...	VIEWS 9 370 FWD. — REACT. 65 VS AVG. 0.7x
↓ Jul 20 • 18:32 TEXT  Power Up Your Stake for Exclusive Giveaways! Tonstakers, together with Tonkeeper, launch a limited-time campaign with exclusive Tonkeeper...	VIEWS 5 210 FWD. — REACT. 64 VS AVG. 0.4x

SECTION 03 · STRATEGY

What to do right now

4 priority actions, ordered by expected impact. Tick them off as a checklist and come back to this report in a month.

01**Get to 4–5 posts a week**

Right now it averages **1.5** publications a week. Telegram pushes a channel harder when the rhythm is even — sparse posting costs reach even with a loyal base.

IMPACT

+20–30% reach**02****Put the week's main post on Wednesday**

This day historically gets the best response, peaking around 12:00. Moving key announcements into that window costs nothing.

IMPACT

+10–15% views**03****Bring reach back to its earlier level**

Average views dropped by **67%** (from 43.2K to 14.4K per post). The cause is usually not the content but a base that stopped getting new people.

IMPACT

back to 43.2K / post**04****Buy traffic systematically**

Without a flow of new subscribers reach falls even with good content: the base burns out. We bring targeted audience from topical channels and ads, with a report on cost per subscriber.

IMPACT

base growth

★ WHAT'S NEXT

Want PromptPress to handle this?

This audit is what we can put together in a few minutes from public data. If you want to go further — run ads through us and close the growth plan within a month.

01 **Start advertising on Telegram**

panel.promptpress.com/register

02 **Talk to a manager**

t.me/PromptPress_manager
