

PUBLIC REPORT BY PROMTPRESS

Channel audit

Wallet News



@cryptowallet_news_en

Crypto Wallet is a convenient and safe service to buy, store, and send cryptocurrencies. Posts are not directed towards UK consumers. Open Wallet @wallet Our service channel: https://t.me/wallet_sta

SUBSCRIBERS

3,728,226

362 posts in the channel

REACH VS BASE

3%

3 views per 100 subscribers

REACH / POST

109.7K

median 120K

— CONTENTS · 2026

What's inside

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Top 5 posts · worst 3 · takeaways

03 **Strategy**

4 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate health indicator. The line under the number says which period it covers.

 SUBSCRIBERS 3,728,226 per Telegram	 REACH VS BASE 3% views per 100 subscribers	 VIEWS / POST 109.7K ↓ -10% vs earlier posts	 POSTS / WEEK 4.1 over 28 days analysed
 7-DAY TREND -6.2% Jul 13 - Jul 19 vs Jul 6 - Jul 12	 REACTIONS / POST 1,213 1.1% of views	 POST LENGTH 685 chars average across posts	 POSTS ANALYSED 17 362 in the channel overall

EDITOR'S SUMMARY

Reach is modest – 3 views per 100 subscribers. The rhythm is steady – 4.1 posts a week. Over recent weeks reach has fallen by 10% against earlier posts.

SECTION 02 · CONTENT ANALYSIS

What performs best

Top posts by engagement and the weakest ones – so it is clear what to repeat and what to drop from rotation.

WHAT THE BEST POSTS HAVE IN COMMON

- 01 The main format is **photo** (82% of posts in the period).
- 02 Average post length – **685 characters**.
- 03 Reading peaks on **Friday**, around 16:00.
- 04 The analysis covers **17 posts** over the last 30 days.

TOP-5 POSTS

#1 Jul 3 · 16:34 VIDEO  Good things are worth sharing with friends Wallet Referral Program keeps rewarding up to \$50 in Gold. More friends means more rewards...	VIEWS 143K FWD. —	REACT. 1,068 VS AVG. 1.3×
#2 Jul 6 · 19:15 PHOTO  Assets under the mattress don't grow While savings sit at home, inflation quietly eats into them. In the Earn section, your assets work...	VIEWS 131K FWD. —	REACT. 956 VS AVG. 1.2×
#3 Jul 2 · 11:11 PHOTO  Bending Spoons is live: +40% above the IPO price Strong start: BSPx sits above its IPO price. Those who joined through Wallet got their...	VIEWS 128K FWD. —	REACT. 1,033 VS AVG. 1.2×
#4 Jul 9 · 15:32 PHOTO  Less than 24 hours left to join the SK hynix listing in Wallet On 10 July, SK hynix lists on the Nasdaq as SKHY. SK hynix is among the...	VIEWS 127K FWD. —	REACT. 1,036 VS AVG. 1.2×

#5

Jul 10 · 20:35

PHOTO

🇰🇷 SK hynix on the Nasdaq: +15% above the listing price It's the largest debut of an Asian company on a US exchange in history, at \$26.5...

VIEWS

127K

FWD.

—

REACT.

1,214

VS AVG.

1.2×

WORST 3

↓

Jul 21 · 12:41

VIDEO

Manage your positions in real time You can now add or reduce margin on an open trade without closing it. 📈 Market moving against you and...

VIEWS

99.3K

FWD.

—

REACT.

1,331

VS AVG.

0.9×

↓

Jul 22 · 20:14

PHOTO

Three major listings in Wallet. What's next? SpaceX, Bending Spoons, and SK Hynix. Each listing received over one million applications...

VIEWS

95.1K

FWD.

—

REACT.

1,469

VS AVG.

0.9×

↓

Jul 24 · 13:56

PHOTO

👛 The \$10,000 giveaway is still on Until 31 July, we're giving away prizes for inviting friends. Just a week left, so now's a great time to...

VIEWS

92.9K

FWD.

—

REACT.

1,319

VS AVG.

0.8×

— SECTION 03 · STRATEGY

What to do right now

4 priority actions, ordered by expected impact. Tick them off as a checklist and come back to this report in a month.

01**Get to 4–5 posts a week**

Right now it averages **4.1** publications a week. Telegram pushes a channel harder when the rhythm is even — sparse posting costs reach even with a loyal base.

IMPACT

+20–30% reach**02****Put the week's main post on Friday**

This day historically gets the best response, peaking around 16:00. Moving key announcements into that window costs nothing.

IMPACT

+10–15% views**03****Bring reach back to its earlier level**

Average views dropped by **10%** (from 144.5K to 130.4K per post). The cause is usually not the content but a base that stopped getting new people.

IMPACT

**back to
144.5K / post****04****Buy traffic systematically**

Without a flow of new subscribers reach falls even with good content: the base burns out. We bring targeted audience from topical channels and ads, with a report on cost per subscriber.

IMPACT

base growth

★ WHAT'S NEXT

Want **PromptPress** to handle this?

This audit is what we can put together in a few minutes from public data. If you want to go further — run ads through us and close the growth plan within a month.

01 **Start advertising on Telegram**

panel.promptpress.com/register

02 **Talk to a manager**

t.me/PromptPress_manager
