

PROMTPRESS PUBLIC REPORT

Channel audit

NURAFSHON UZ

| Official Channel



@nurafshonlikla

We talk about the center of Tashkent region – Nurafshon city and Urta Chirchik district. For ads [@Nurafshon_Reklama](#) @Asal4649
Instagram https://Instagram.com/Nurafshon_shahar

SUBSCRIBERS

98 193

-2064 per month

ERR (% SEE POSTS)

10.0%

per day **6.8%**

REACH/POST

16.5K

ad reach **6.8K/24h**

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 98 193 —	 SUBSCRIBER REACH 16.81% avg % subs see post	 VIEWS/POST 16.5K median 16.1K · 24 days	 POSTS/DAY 22.2 ~155 per week
 7D TREND -10.2% vs prev. week	 REACTIONS/POST — MTPROTO only	 POST LENGTH 466 chars. median 434 · 24 days	 POSTS ANALYZED 544 24 days
 AD REACH 6.8K 24h avg	 CHURN / MONTH -2064 last month	 CITATION RATE 19 citation index · 65 channels mentioned all time	 CHANNEL AGE 3 years 9 months created 19.08.2022

AI EDITOR SUMMARY

Channel «NURAFSHON UZ | Official Channel» – 98 193 subs. Each post averages 16.5K people (17% of subs), average reach – room to grow. Publishes 155 posts per week (~22/day) – very active. For the week of May 25–31, reach dropped by -10.2% by week of May 18–24 – worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and laggards – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **544** posts over 24 days.
- 02 Dominant format – **Video** (365/544 posts).
- 03 Avg post length – **466** chars (median 434).
- 04 Peak audience activity – **Tuesday**, 10:00 UZT.
- 05 Top posts get **8×** more views than the weakest (24.5K avg for top vs 2.9K for worst) – among 544 posts over 24 days. Worth analyzing what the top has in common – topic, format, timing.

TOP 5 POSTS

Nº1 22.05 · 06:07 VIDEO #Bilib_oling If you don't rest 5 days on Eid, you get 2x pay We'll send it to the office group! THE BEST IN NURAFSHON...	VIEWS 24 464 REPOSTS 11	REACTIONS — ER 24.9%
Nº2 18.05 · 03:48 PHOTO 📄 Ishga taklif qilamiz 📄 Nurafshon shahrida 5 yoshli bolaga uyda qarab turish uchun ayol kerak. 📄 Yoshi: 30 dan 45 yoshgacha 📄 Vazifa...	VIEWS 24 462 REPOSTS 16	REACTIONS — ER 24.9%
Nº3 19.05 · 02:20 PHOTO 📄 Bugun 19 may – Xalqaro shifokorlar kuni. Barcha shifokorlarni tabriklaymiz! Bayramingiz muborak bo'lsin! Hamisha immunitetingiz yuqori...	VIEWS 24 434 REPOSTS 19	REACTIONS — ER 24.9%

Nº4 28.05 · 09:02 VIDEO Dўstim, qariyabmiz... Eng yomoni, vaqt oʻtgan sari doʻstlarimiz soni tobora kamayib boradi. Doʻstlarga yuborib qoʻying. NURAFSHONDAGI ENG KATTA...	VIEWS 24 301 REPOSTS 8	REACTIONS — ER 24.7%
Nº5 29.05 · 07:42 VIDEO 📍 Viva Lake Resort — hiring 📍 We need: 📍📍 Cooks 📍 Waiters 📍 Maids 📍 Cleaners 📍 Cashier 📍...	VIEWS 24 217 REPOSTS 17	REACTIONS — ER 24.7%

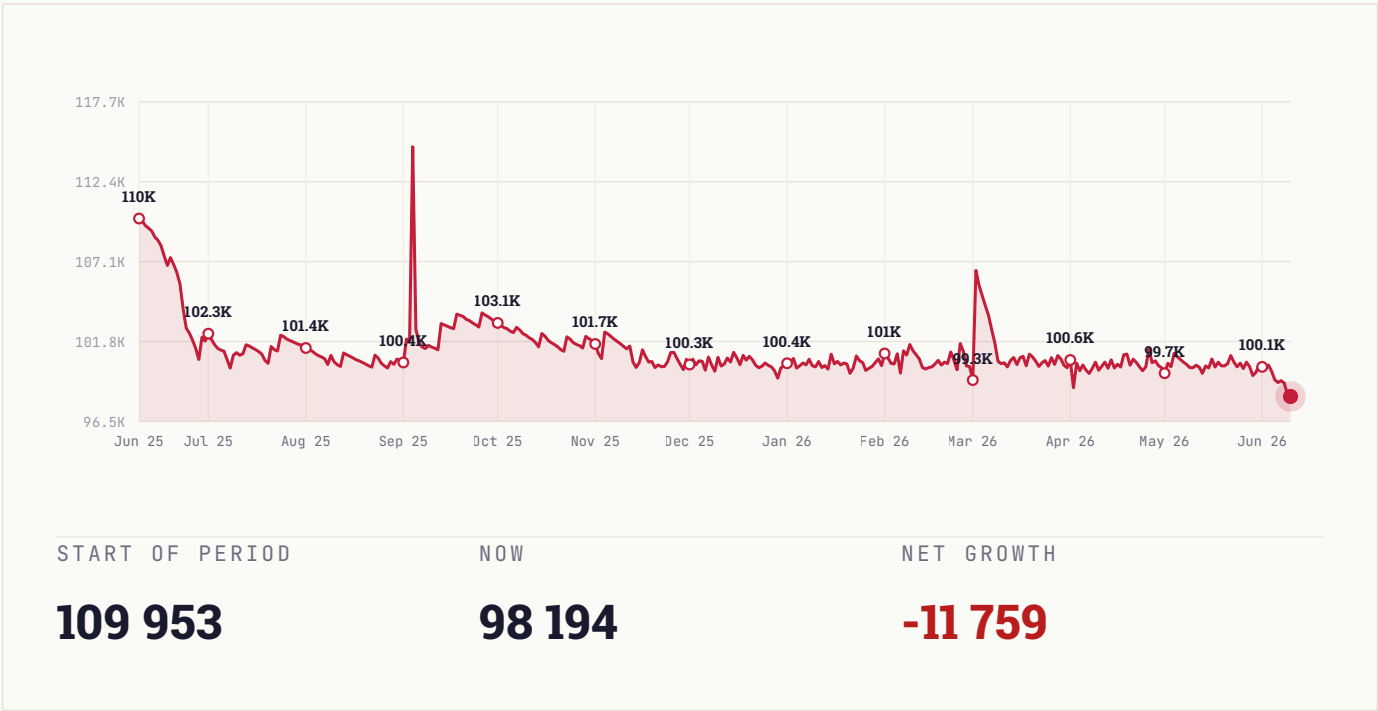
WORST 3

↓ 24.05 · 15:40 VIDEO 📍📍📍 6-sinfda Milliy sertifikat olish mumkinmi? ✓ Ha, agar siz Xadjayev Math bilan boʻlsangiz! 📍Natijamiz biz haqimizda ko'prog'ini...	VIEWS 3 165 REPOSTS 3	REACTIONS — ER 3.2%
↓ 19.05 · 14:16 VIDEO 📍 KREDIT KERAКMI? 📍📍 Tez. Oson. Ishonchli. Vodiy Taraqqiyot MCHJ — Nurafshon filiali siz uchun: 📍 Avtomobil garovida kredit — mashina...	VIEWS 3 108 REPOSTS 4	REACTIONS — ER 3.2%
↓ 19.05 · 14:36 PHOTO 📍 Ўрта Чирчиқ туманида йўл-транспорт ҳодиса ўчоқларини бартараф қилиш мақсадида янги йўл белгилар ўрнатилди. ✓ Йўл-транспорт...	VIEWS 2 521 REPOSTS 2	REACTIONS — ER 2.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

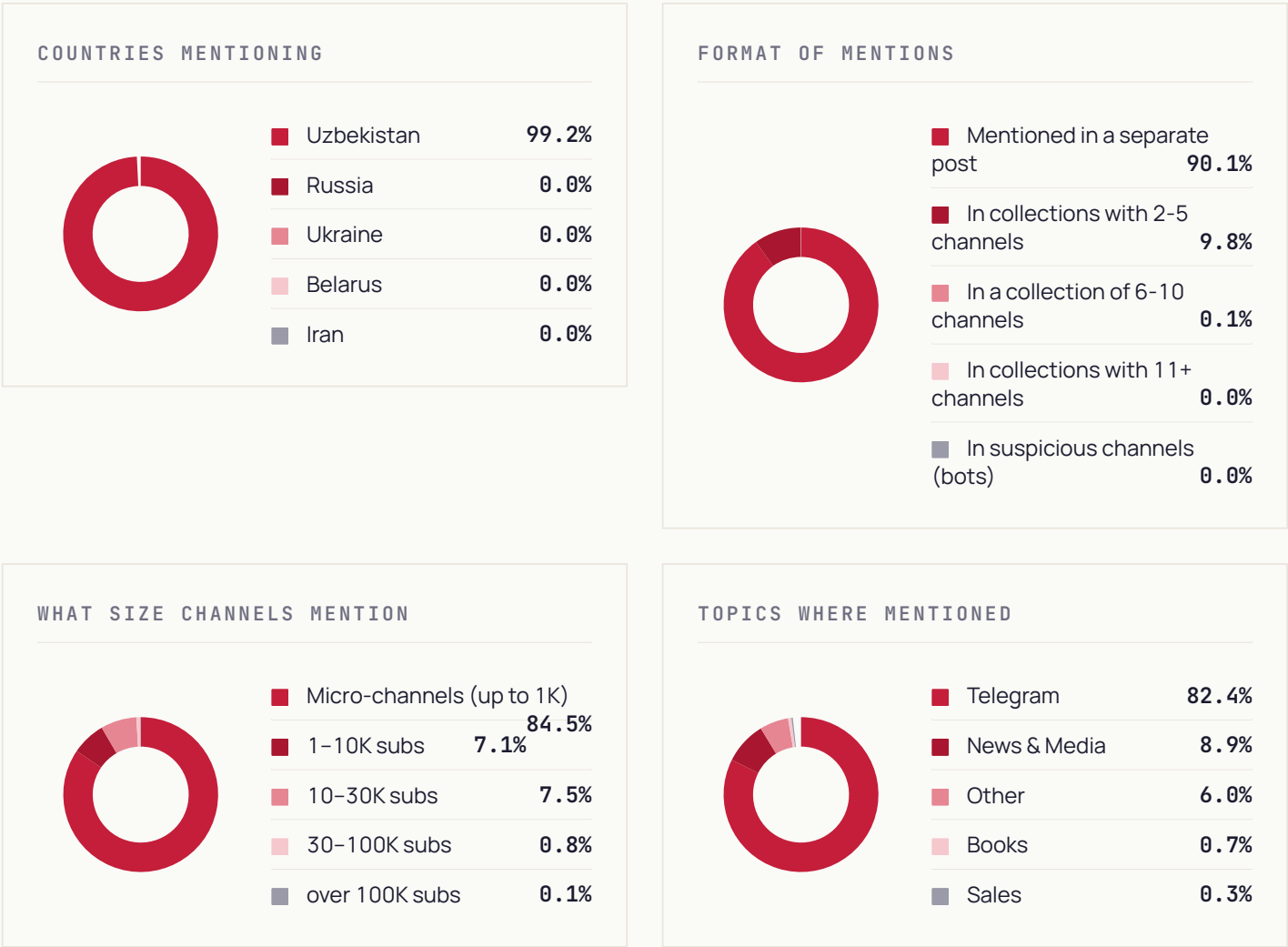
Subscriber growth chart for the year. Key months show exact sub count. Shows which months the channel grew and which lost subs.



SECTION 04 · MENTIONS

Who and how mentions the channel

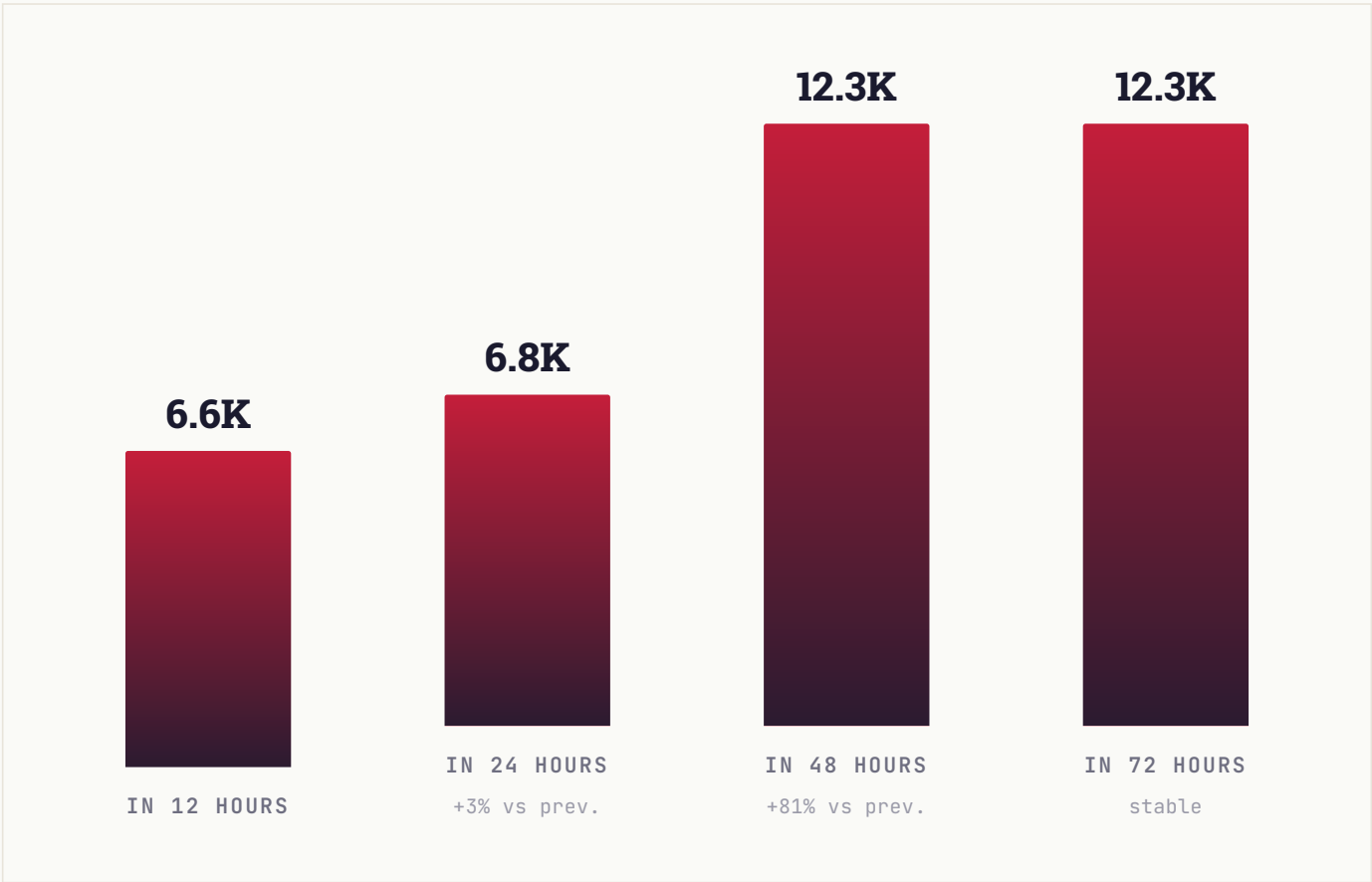
Citation index **19** – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All time the channel was mentioned **65** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg ad post reach over time since publication. Helps estimate how long placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
MU MILITSIYA UZB Official channel	553K
NU NURAFSHON UZ Official Channel YOU	98.2K
N/A NURAFSHON ZIYOSI	39.9K
P2 PISKENTLIKLAR 24 🇺🇦	28.2K
B Bukaliklar Official	10K
OL Olmaliqliklar!	8K
OT Oqqo'rg'on tuman hokimligi	6.7K
ON OQQO'RG'ONDA NIMA GAPLAR ?	3.8K
NS Nurafshon shahri hokimligi	3K
S# SS #1 OFFICIAL CHANNEL	818
NY Nurafshon yoshlari	516

COMPARATIVE CONCLUSION

Channel — 2nd place of 11, in top third of the list. Larger — 1 channel (leader: MILITSIYA UZB | Official channel, 553K), smaller — 9 channels. With leaders — paid placements or events; with others — mutual post exchanges on equal terms.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **811**, they brought **39 149** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	536	3	5 570
November 2025	261	2	4 943
October 2025	2	1	2 935
September 2025	2	1	18 271
August 2025	8	1	3 056
July 2025	2	2	4 374

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
811	6	39 149

— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Can be checked off and revisited in a month.

01

Top post of the week — on Tuesday

On this day at 10:00 UZT the audience is most active.

EFFECT

**Best window
for an
important post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% to ER.
One poll per week on a hot topic — an easy growth point.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Exchange posts with same-segment channels quarterly. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. To go further — run ads through us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
