

PROMTPRESS PUBLIC REPORT

Channel audit

NOP::Nuances of Programming



@nuancesprog

Any collaboration questions: @ramilkr If you need a token: <https://telega.in/c/nuancesprog>
 NOP::Humor - <https://t.me/nophumor>
 NOP::Recruiter Remote - <https://t.me/nopremote> RKN: 4977653520

SUBSCRIBERS

57 250

-368 per month

ERR (% WHO SEE POSTS)

5.0%

per day 2.3%

REACH/POST

2.3K

ad reach 1.3K/24h

— CONTENTS · 2026

What's inside the report

01 Channel Snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who and how mentions the channel

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your place

07 Niche Comparison

Position in 'Tech' category

08 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it was calculated for.

 SUBSCRIBERS 57 250 —	 SUBSCRIBER REACH 4.03% avg % subs see post	 VIEWS/POST 2.3K median 2.4K · 29 days	 POSTS/WK 12.7 for the period
 7D TREND -7.9% vs previous week	 REACTIONS/POST 0.0 only 1 reaction, 1,081 reposts, 0 comments	 POST LENGTH 412 chars median 413 · 29 days	 POSTS ANALYZED 53 29 days
 AD REACH 1.3K 24h avg	 CHURN / MONTH -368 for the last month	 CITATION RATE 402 citation index · 530 channels mentioned all time	 CHANNEL AGE 9 years 10 days created 07.07.2017

AI EDITOR SUMMARY

Channel «NOP::Nuances of Programming» – 57 250 subs. Each post averages 2.3K people (4% from subs), reach is low – consider expanding audience. Publishes 13 posts/week (~2/day) – regular schedule. For week Jul 6–12, reach dropped by -7.9% to the week of Jun 29 – Jul 5 – analyze the reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 53 posts over 29 days.
- 02 Dominant format – Photo (53/53 posts).
- 03 Avg post length – 412 chars (median 413).
- 04 Audience activity peak – Friday, 15:00 MSK.
- 05 Top posts get 1x more views than the weakest (2.8K avg for top vs 1.9K for worst) – among 53 posts in 29 days. Analyze what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 19.06 · 12:00 PHOTO Claude Code – a powerful agent for Java backend dev. Generates REST endpoints, writes tests, refactors code and...	VIEWS	REACTIONS
	2 815	—
	REPOSTS	ER
	47	4.9%
Nº2 18.06 · 18:00 PHOTO Modern frontend dev is no longer about knowing React or Vue, but choosing the right architecture. Let's review key...	VIEWS	REACTIONS
	2 729	—
	REPOSTS	ER
	45	4.8%
Nº3 20.06 · 12:00 PHOTO They say AI made software development less stable, less secure. There's some truth to that, as well as AI rethinking every...	VIEWS	REACTIONS
	2 723	—
	REPOSTS	ER
	27	4.8%

Nº4 19.06 · 18:00 PHOTO Meet Guess.js library and see how well it preloads pages in an app...	VIEWS 2 715 REPOSTS 8	REACTIONS — ER 4.7%
Nº5 21.06 · 12:00 PHOTO Python — one of the most advanced programming languages, widely used across industries. It has many...	VIEWS 2 714 REPOSTS 28	REACTIONS — ER 4.7%

|

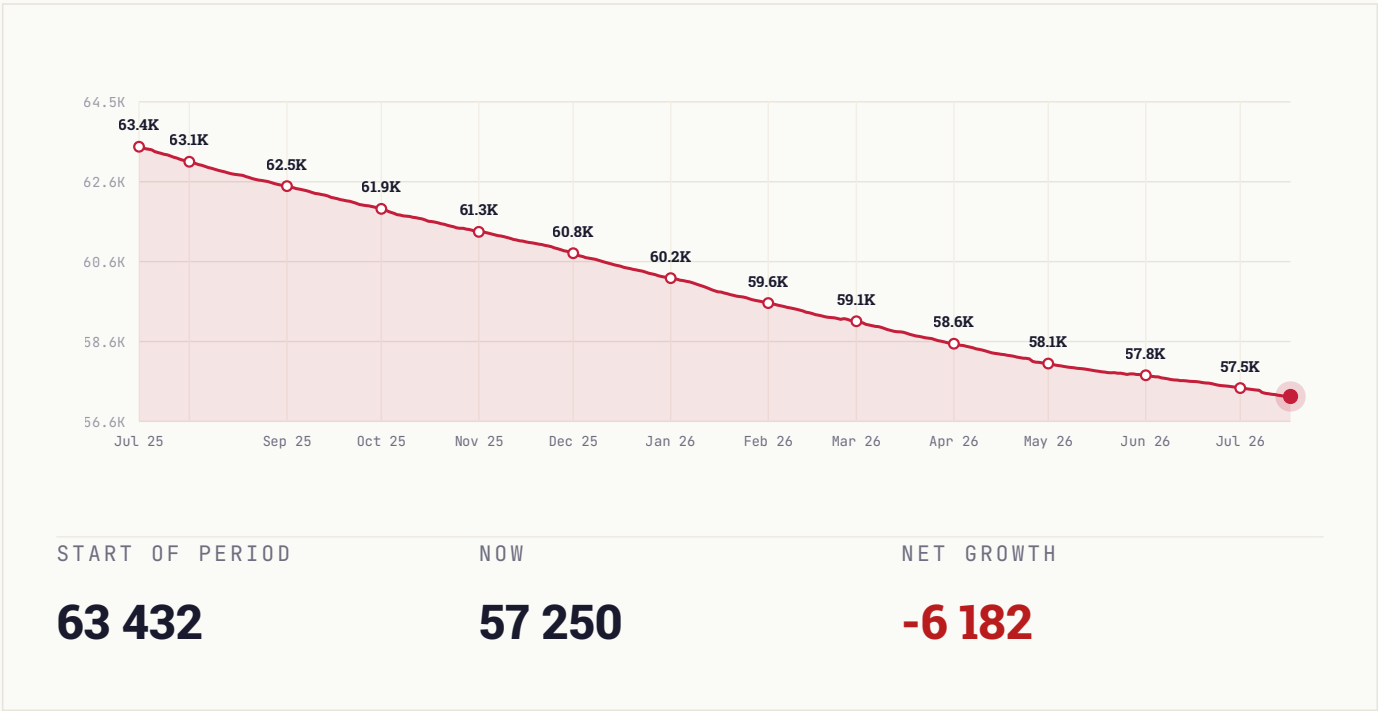
WORST 3

↓ 12.07 · 12:00 PHOTO Django, Flask, FastAPI, Starlette — each has fans. But what does a fair comparison on real tasks show? I built the same...	VIEWS 2 035 REPOSTS 19	REACTIONS — ER 3.6%
↓ 13.07 · 12:00 PHOTO A few years ago, adding AI to a product meant simply calling an API model. But today the approach "app = prompt + response" is already...	VIEWS 1 925 REPOSTS 21	REACTIONS — ER 3.4%
↓ 13.07 · 18:00 PHOTO Step-by-step guide to building an animated counter button in Jetpack Compose for a small app. Not only...	VIEWS 1 840 REPOSTS 7	REACTIONS — ER 3.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

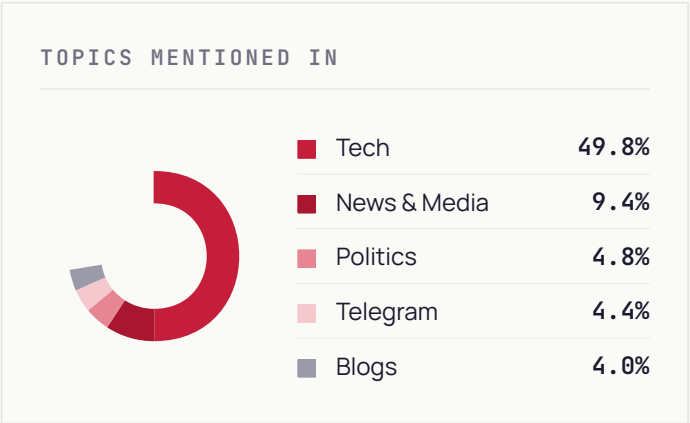
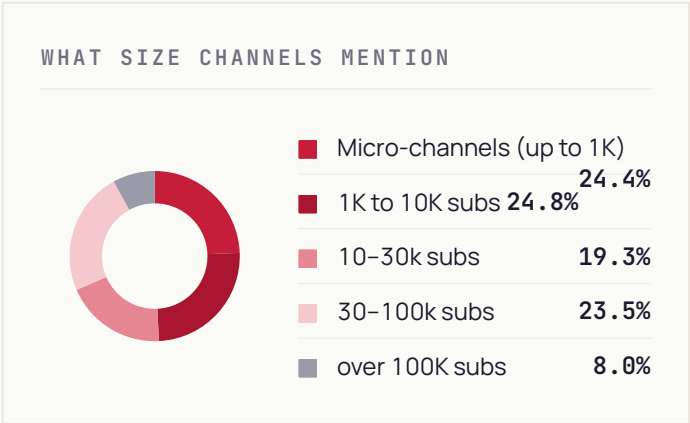
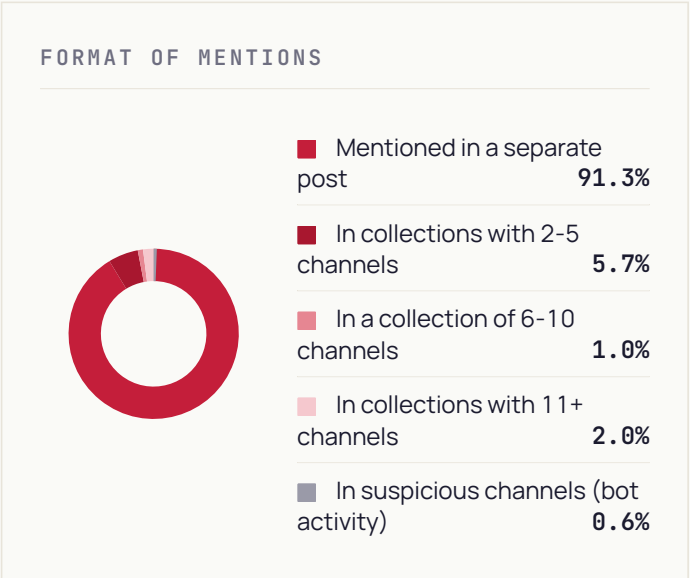
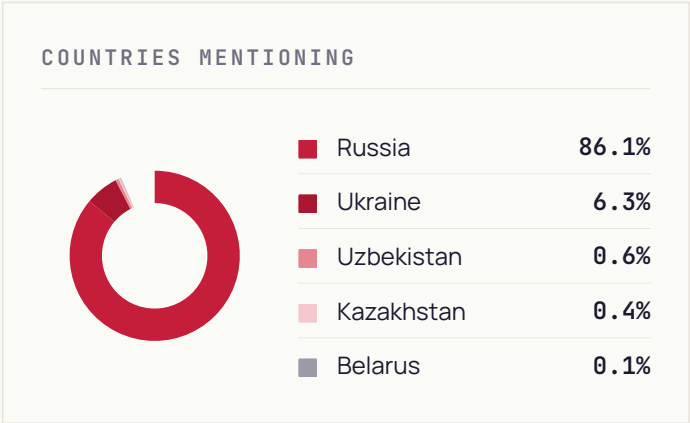
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subscribers.



SECTION 04 · CITATIONS

Who and how mentions the channel

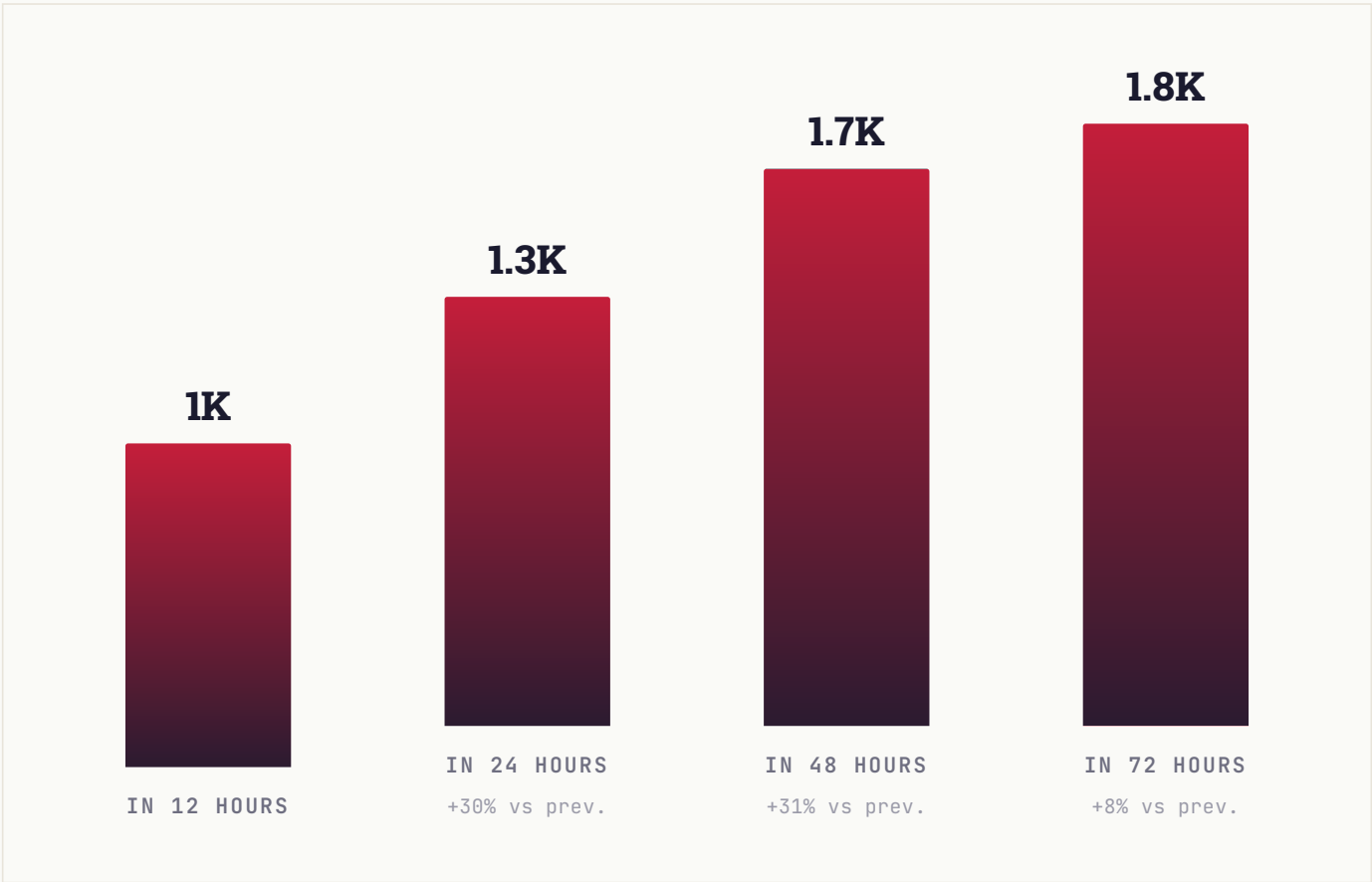
Citation index **402** — channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **530** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
HI hitvpn_blog	4.6M
MT Trends world	3.3M
TE Technochat	3.1M
HA Hi, AI • Tech News	2.5M
آا اینترنت آزاد	2.5M
TE Technomotel	2.5M
NN NN	2.2M
EC Exploit	2.1M
PP PINK PROXY پروکسی	2M
L- LIVE — Telegram, AI & Tech	2M
NO NOP::Nuances of Programming YOU	57.2K

COMPARATIVE INSIGHT

Channel yet outside top 100 niche — early growth stage. Niche leader — hitvpn_blog (4.6M), top-100 median: 455.3K. First goal — enter top-100 through systematic traffic & content work.

SECTION 07 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Tech» (Russia) and compared your channel.
Gray band — range where 80% of niche channels fall (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01**Main post of the week — on Friday**

Audience is most active on this day at 15:00 MSK.

EFFECT

**Best window
for an
important post****02****Increase video post share**

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better****03****ER below niche benchmark — rethink formats**

Current ER 4.03% vs norm 4.5%. Try polls and interactive formats.

EFFECT

+0.5pp ER**04****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs****05****Test polls and interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads with us and close your growth plan in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager
