

PUBLIC REPORT BY PROMTPRESS

Channel audit

Spain: top news



@noticiaru

About what's happening in Spain, how our people live there, and how to move. 14 years telling you about Spain. Now on Telegram. - Ads & partnerships: @AntonVer - Send news:...

SUBSCRIBERS

60 732

+559 per month

ERR (% SEE POSTS)

29.0%

per day **18.9%**

REACH/POST

17.1K

ad reach **11.5K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 60 732 —	 SUBSCRIBER REACH 28.09% avg % subs see post	 VIEWS/POST 17.1K median 17K · 29 days	 POSTS/WEEK 33.0 for period
 7D TREND -3.1% vs previous week	 REACTIONS/POST 187.5 total 26,063 reactions, 20,537 reposts, 0 comments	 POST LENGTH 449 chars median 438 · 29 days	 POSTS ANALYZED 139 29 days
 AD REACH 11.5K 24h avg	 CHURN / MONTH +559 last month	 CITATION RATE 74 citation index · 277 channels mentioned all time	 CHANNEL AGE 5 years 9 months created 23.09.2020

AI EDITOR SUMMARY

Channel «Spain: top news» — 60 732 subs. Each post avg views 17.1K people (28% from subs), good reach. Publishes 33 posts per week (~5/day) — active posting. For week Jun 29 – Jul 5 reach stable (-3.1% vs week of Jun 22–28).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & outsiders – to see what to repeat and what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on 139 posts over 29 days.
- 02 Dominant format – Photo (112/139 posts).
- 03 Avg post length – 449 chars (median 438).
- 04 Audience peak activity – Saturday, 12:00 MSK.
- 05 Top posts get 2x more views than the weakest (25.3K avg top vs 14.5K worst) – across 139 posts in 29 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 19.06 · 10:14 VIDEO King of Spain and heir to the throne simultaneously took off in training planes Royal household released video report...	VIEWS 26 675 REPOSTS 299	REACTIONS 537 ER 43.9%
Nº2 19.06 · 07:53 PHOTO Southern Spain gets marijuana trash bins In the municipality of Pinos Puente (Granada), four special containers were installed...	VIEWS 26 343 REPOSTS 541	REACTIONS 236 ER 43.4%
Nº3 27.06 · 09:22 PHOTO Spain starts fining half-dressed tourists Due to record heat, they increasingly appear on streets...	VIEWS 23 011 REPOSTS 338	REACTIONS 489 ER 37.9%

Nº417.06 · 10:20PHOTO On Barcelona beaches, theft victims get clothing kits like these The city hall announced a tender for clothing sets for people...	VIEWS 22 300 REPOSTS 638	REACTIONS 371 ER 36.7%
Nº516.06 · 18:21PHOTO 'Solarpunk' movement spreads in Spain Adherents reject apocalyptic scenarios, envision a future where...	VIEWS 22 261 REPOSTS 366	REACTIONS 581 ER 36.7%

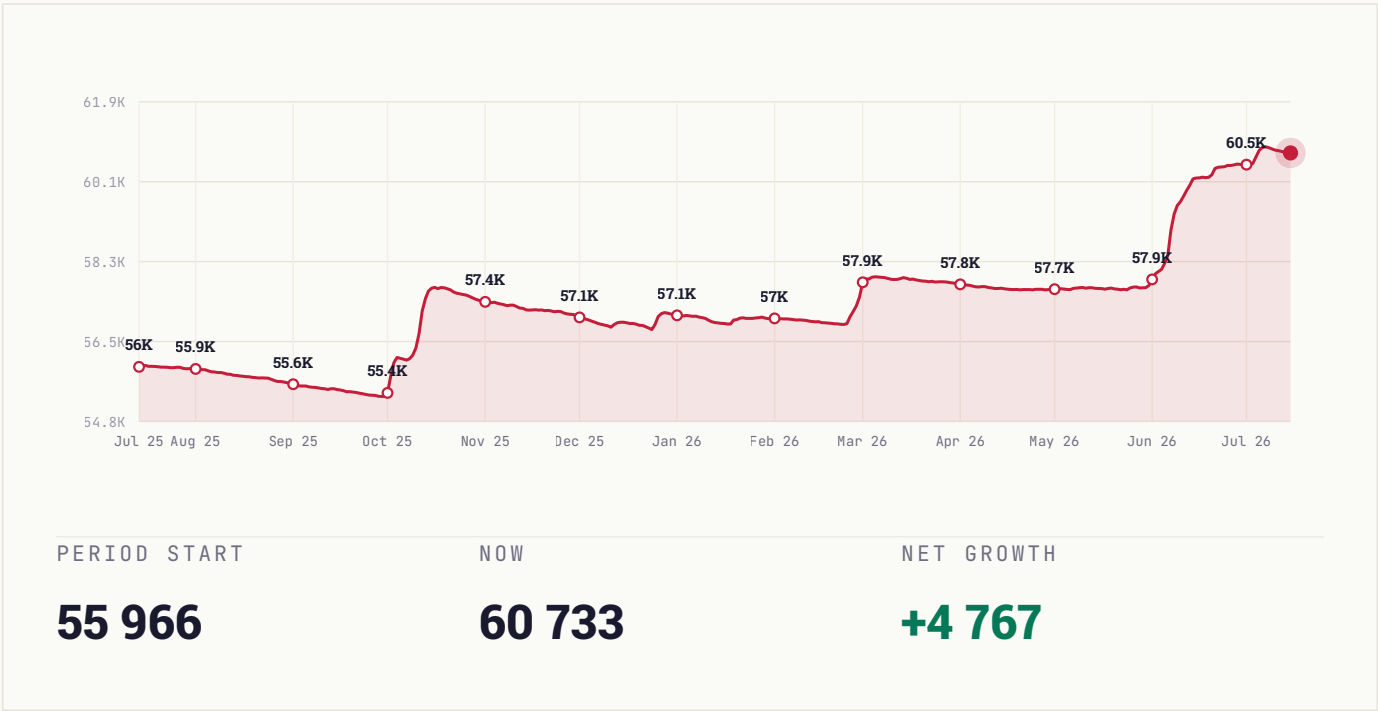
WORST 3

↓11.07 · 13:24PHOTO 34K fake Cuban cigars seized in Valencia. 3 arrested, 4 more under investigation. Allegedly...	VIEWS 14 650 REPOSTS 40	REACTIONS 80 ER 24.1%
↓12.07 · 09:08PHOTO Barcelona scared of new series La vida Barcelona Social media calls for boycott of new series La vida Barcelona. Locals...	VIEWS 14 644 REPOSTS 215	REACTIONS 206 ER 24.1%
↓11.07 · 10:56PHOTO Catalonia tests suspected Crimean-Congo hemorrhagic fever Patient hospitalized in isolation, doctors await...	VIEWS 14 165 REPOSTS 79	REACTIONS 158 ER 23.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

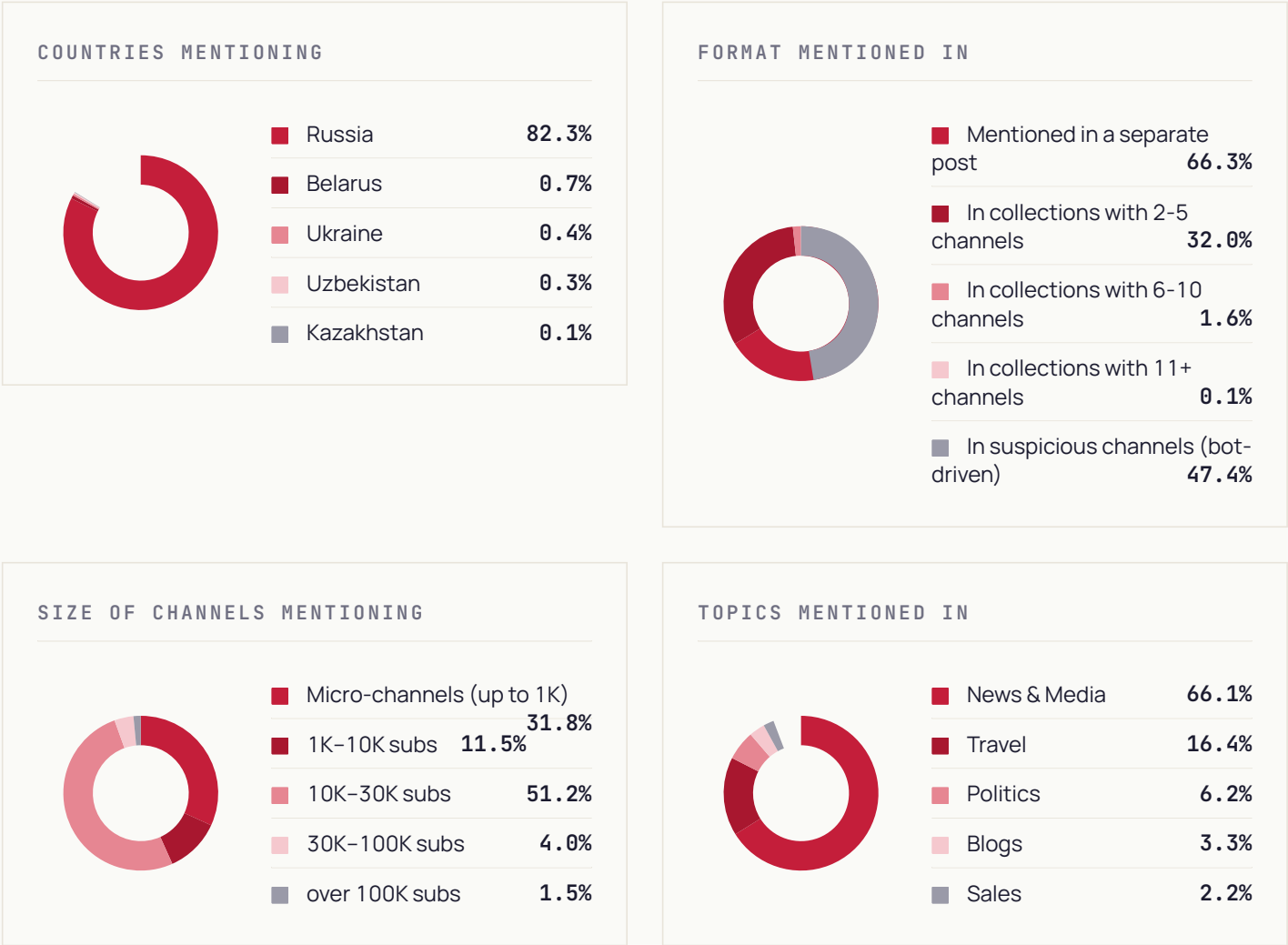
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel & how

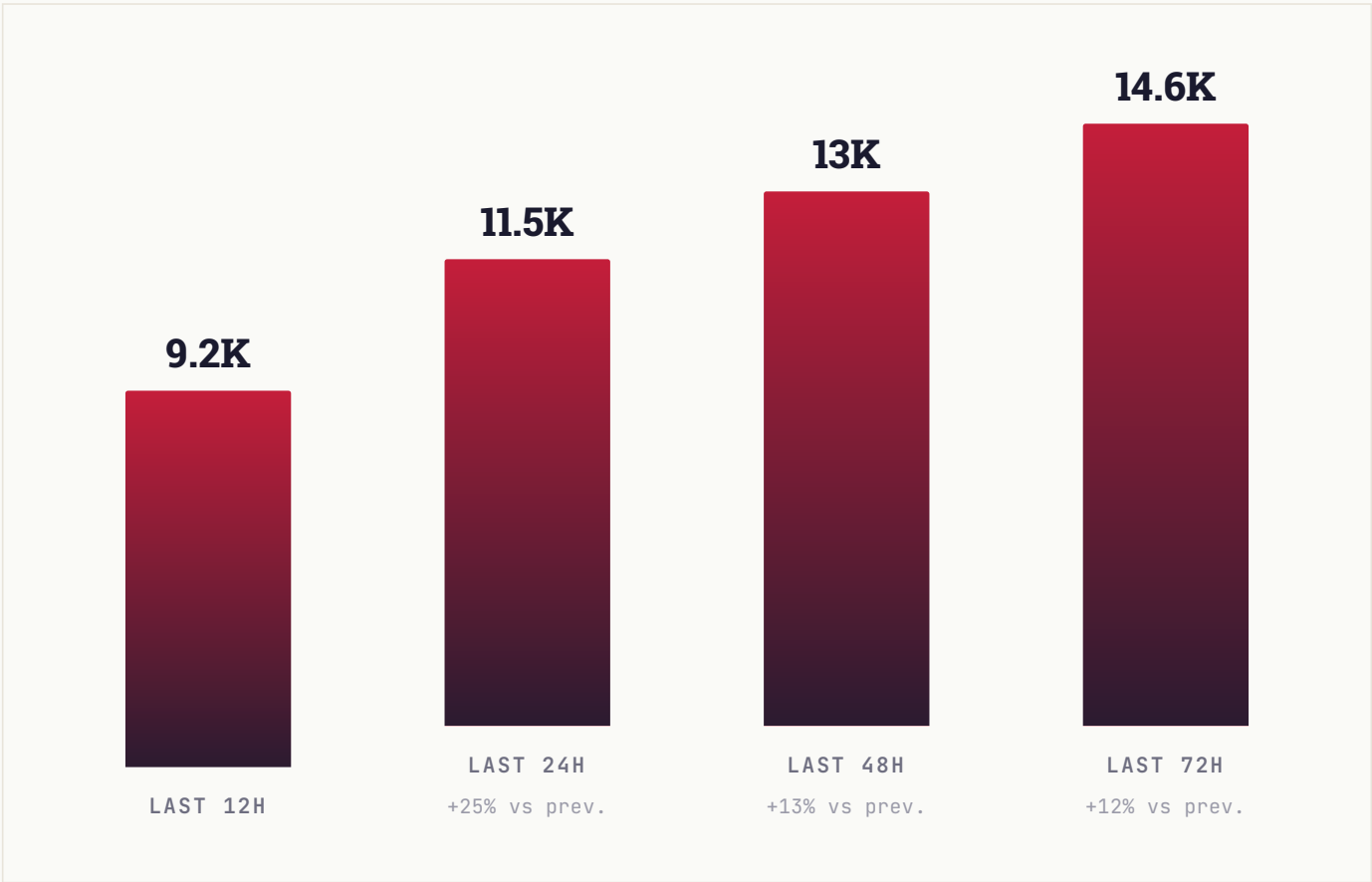
Citation index **74** — channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **277** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time from publication. Helps estimate how long placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
M- Moscow - Where to Go Events	1.2M
A« Pobeda Airlines	1.1M
MD Moscow Digest	556.4K
AE AEROFLOT	524.9K
MO Moskvichka	500.8K
JP Yandex Travel	496.6K
TU Tutu	494.1K
Armed Forces Discount bonanza	431.6K
OT Ozon Travel	413.5K
SP Ways to travel almost free (RU) Vandrouki, Вандруки, вандроки — ЭТО МЫ	401.7K
Instagram Spain: top news YOU	60.7K

COMPARATIVE INSIGHT

Channel not yet outside top 95 of niche — early growth stage. Niche leader — Moscow - Where to Go | Events (1.2M), top-95 median: 157K. First goal: enter top-95 through systematic traffic & content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions **335**, they brought **3 248** new subs.

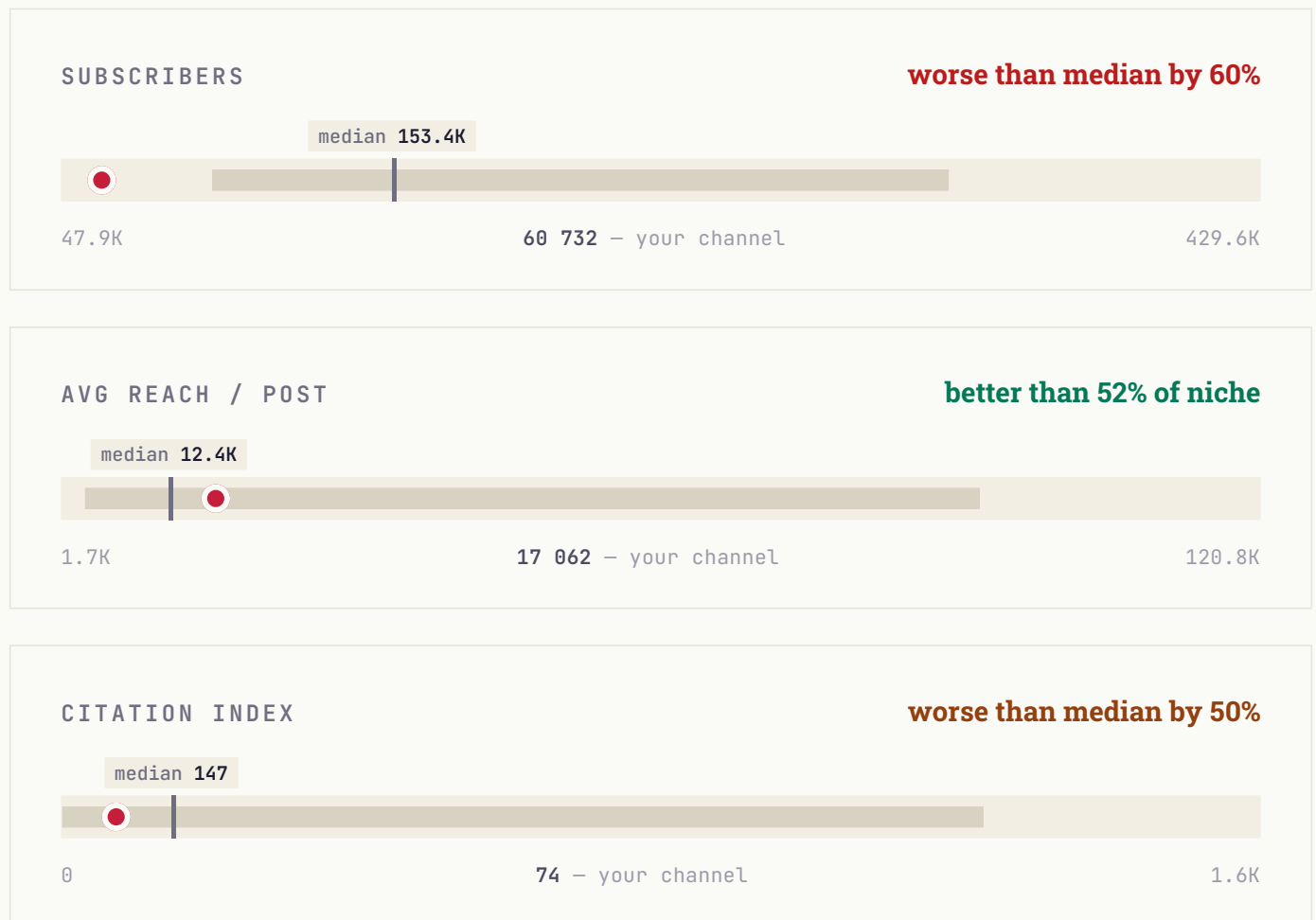
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	75	6	182
December 2025	58	11	488
November 2025	73	5	45
October 2025	39	4	2 508
September 2025	40	6	18
August 2025	50	6	7

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
335	6	3 248

SECTION 08 • NICHE COMPARISON

Where channel stands in its league

Took top-100 channels in category «Travel» (Russia) and saw how your channel compares. Gray band = range for 80% of niche channels (p10 to p90). Black line = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Top post of the week — on Saturday

Audience most active on this day at 12:00 MSK.

EFFECT

**Best time for
important
posts**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic is an easy win.

EFFECT

+5-15% ER

04

Cross-promo with nearby channels

Quarterly cross-posting with same-segment channels.
No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads with us and hit your growth plan in a month.

01

Launch Telegram ads

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager