

PUBLIC REPORT BY PROMTPRESS

Channel audit

NOT GRAY 3D

visualization



@not_gray3d

Rules: https://t.me/not_gray3d/2 My name is Sergey. I'm a practicing 3D visualizer and teacher at "SOZDAY" school. I teach 3D visualization of interiors, exteriors and 3D modeling.

SUBSCRIBERS

13 658

+67 per month

ERR (% SEE POSTS)

25.0%

last day **11.7%**

REACH/POST

3.3K

ad reach **1.6K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

SUBSCRIBERS 13 658 —	SUBSCRIBER REACH 24.36% avg % subs see post	VIEWS/POST 3.3K median 3.6K · 26 days	POSTS/WEEK 8.1 for period
7D TREND -10.7% vs previous week	REACTIONS/POST 67.1 2,081 reactions, 661 reposts, 155 comments	POST LENGTH 387 chars median 355 · 26 days	POSTS ANALYZED 31 26 days
AD REACH 1.6K avg per 24h	CHURN / MONTH +67 last month	CITATION RATE 0 citation index · 8 channels mentioned ever	CHANNEL AGE 4 years 4 months created 02.03.2022

AI EDITOR SUMMARY

Channel «NE GRAY 3D visualization» — 13 658 subs. Avg views per post 3.3K people (24% of subs), avg reach — room to grow. Publishes 8 posts/week (~1/day) — regular. Week Jun 29–Jul 5 reach dropped -10.7% by week Jun 22–28 — worth analyzing.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 31 posts in 26 days.
- 02 Dominant format – Photo (23/31 posts).
- 03 Avg post length – 387 chars (median 355).
- 04 Peak audience activity – Wed, 19:00 MSK.
- 05 Top posts get 2x more views than the weakest (4.6K avg for top vs 2.3K for worst) – among 31 posts over 26 days. Worth analyzing what top posts have in common – topic, format, time.

TOP 5 POSTS

Nº1

17.06 · 16:34

PHOTO

(post without caption – photo)

VIEWS	REACTIONS
5 343	80
REPOSTS	ER
40	39.1%

Nº2

27.06 · 15:59

PHOTO

How nice!!! Thank you❤️ Congratulations on your thesis defense, glad I could help)))

VIEWS	REACTIONS
4 275	98
REPOSTS	ER
1	31.3%

Nº3

19.06 · 19:41

TEXT

Anyone using Win 11, does Max work fine?

VIEWS	REACTIONS
4 208	65
REPOSTS	ER
3	30.8%

Nº4

14.06 · 18:00

PHOTO

100% method If you're learning but have no clue how to make a beautiful image (or something else beautiful), try doing this...

VIEWS

4 124

REPOSTS

9

REACTIONS

97

ER

30.2%

Nº5

15.06 · 12:25

POLL

If counting hours or angles, please estimate the average price per square meter.

VIEWS

3 999

REPOSTS

3

REACTIONS

—

ER

29.3%

WORST 3

↓ 08.07 · 05:32 PHOTO

Marble texture with matching cards Archive in comments 🖱️

VIEWS

2 519

REPOSTS

30

REACTIONS

36

ER

18.4%

↓ 09.07 · 14:17 PHOTO

How to remove glare reflections? A common problem: a large white spot from a window on the floor or walls that...

VIEWS

2 319

REPOSTS

44

REACTIONS

51

ER

17.0%

↓ 10.07 · 04:15 PHOTO

Fabric textures for pillows Archive in comments 🖱️

VIEWS

2 092

REPOSTS

45

REACTIONS

62

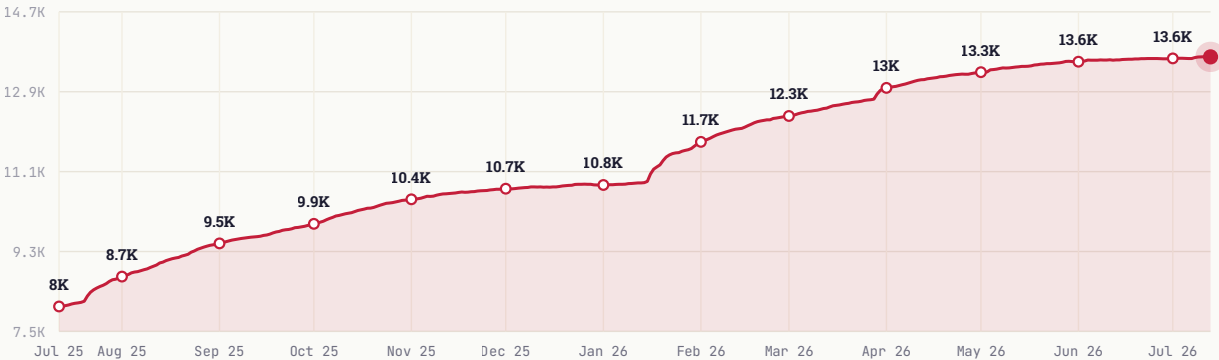
ER

15.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.

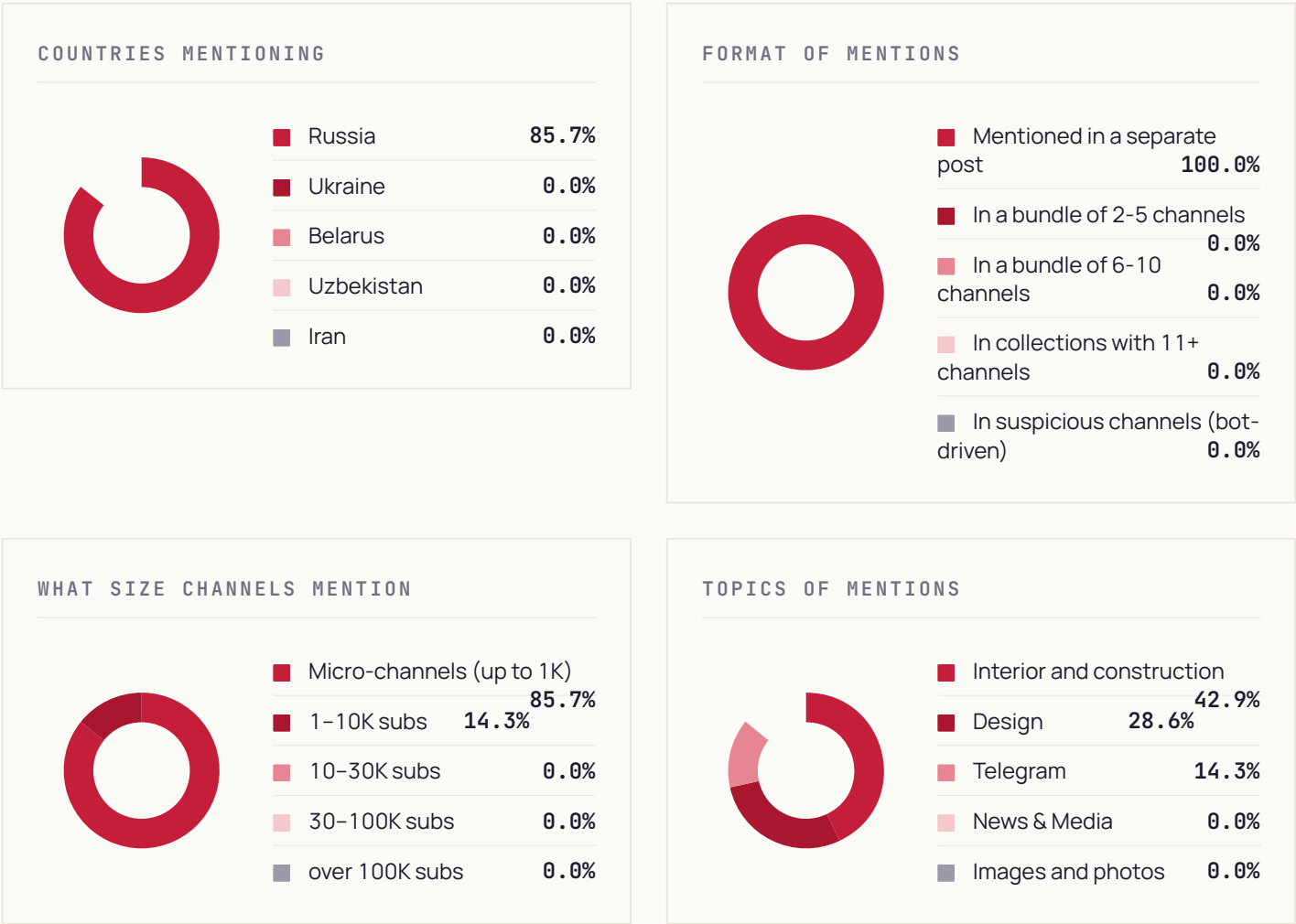


START DATE	NOW	NET GROWTH
8 033	13 658	+5 625

SECTION 04 · MENTIONS

Who and how mentions the channel

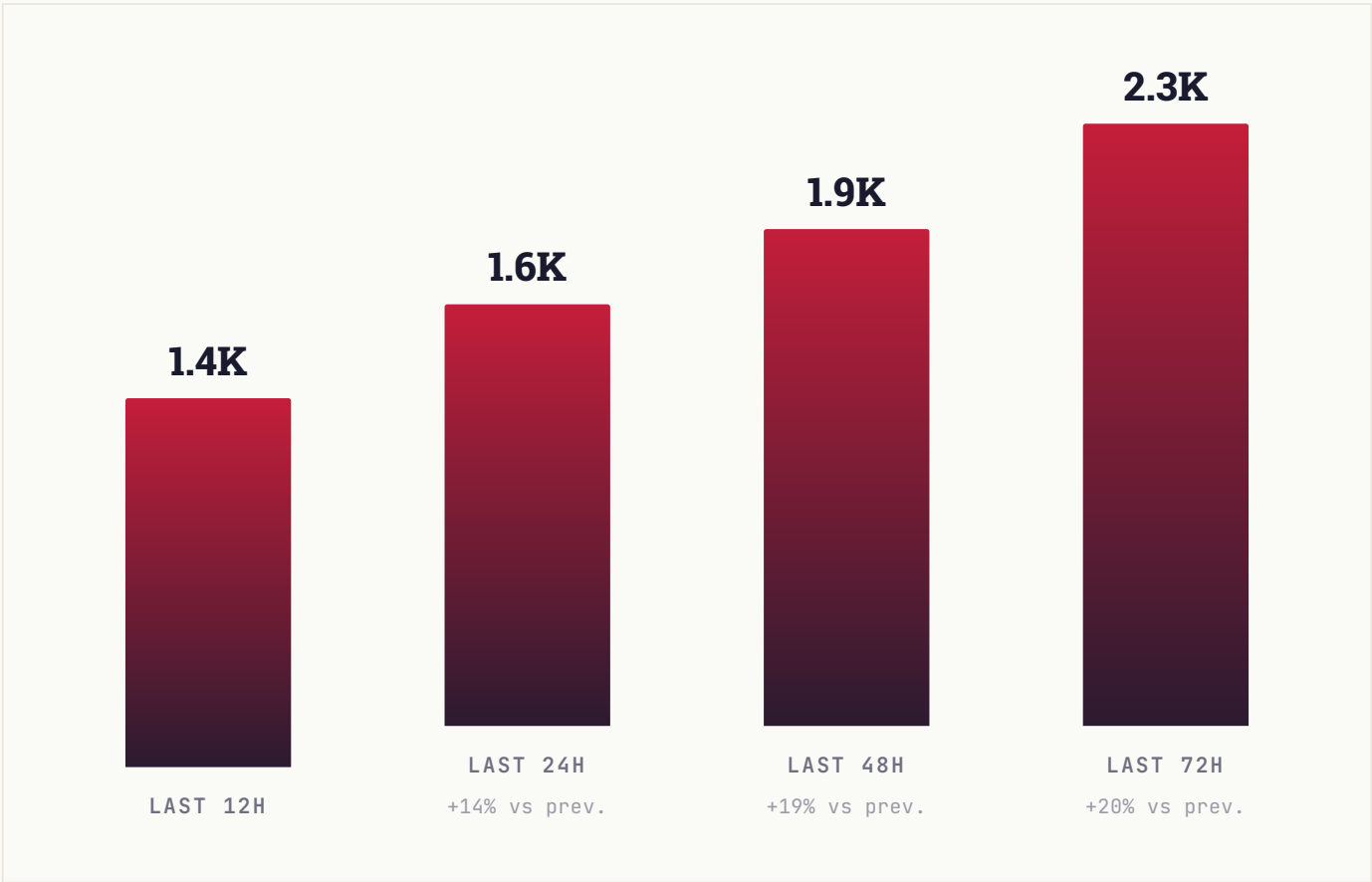
Citation index 0 – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel mentions: 8 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Highlighted your channel — shows its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
AE After Effects Templates	181K
DG Designer Gang 🖐	147.4K
SZ STL Zone / 3D models / Free STL	136K
SK Sexy font. Cyrillic	134.7K
ShZ What font is that?	130.5K
SΦ STL files 3D models for 3D printing	129.2K
ShT What is Photoshop?	108.1K
FD Figma Design	107.3K
F3 Free 3DSky	104.8K
P Photoshop Design	103.8K
NS NOT GRAY 3D visualization YOU	13.7K

COMPARATIVE CONCLUSION

Channel not yet outside top-99 of niche — early growth stage. Niche leader — After Effects Templates (181K), top-99 median: 53.6K. First goal: enter top-99 through systematic traffic and content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions **0**, they brought **3 069** new subs.

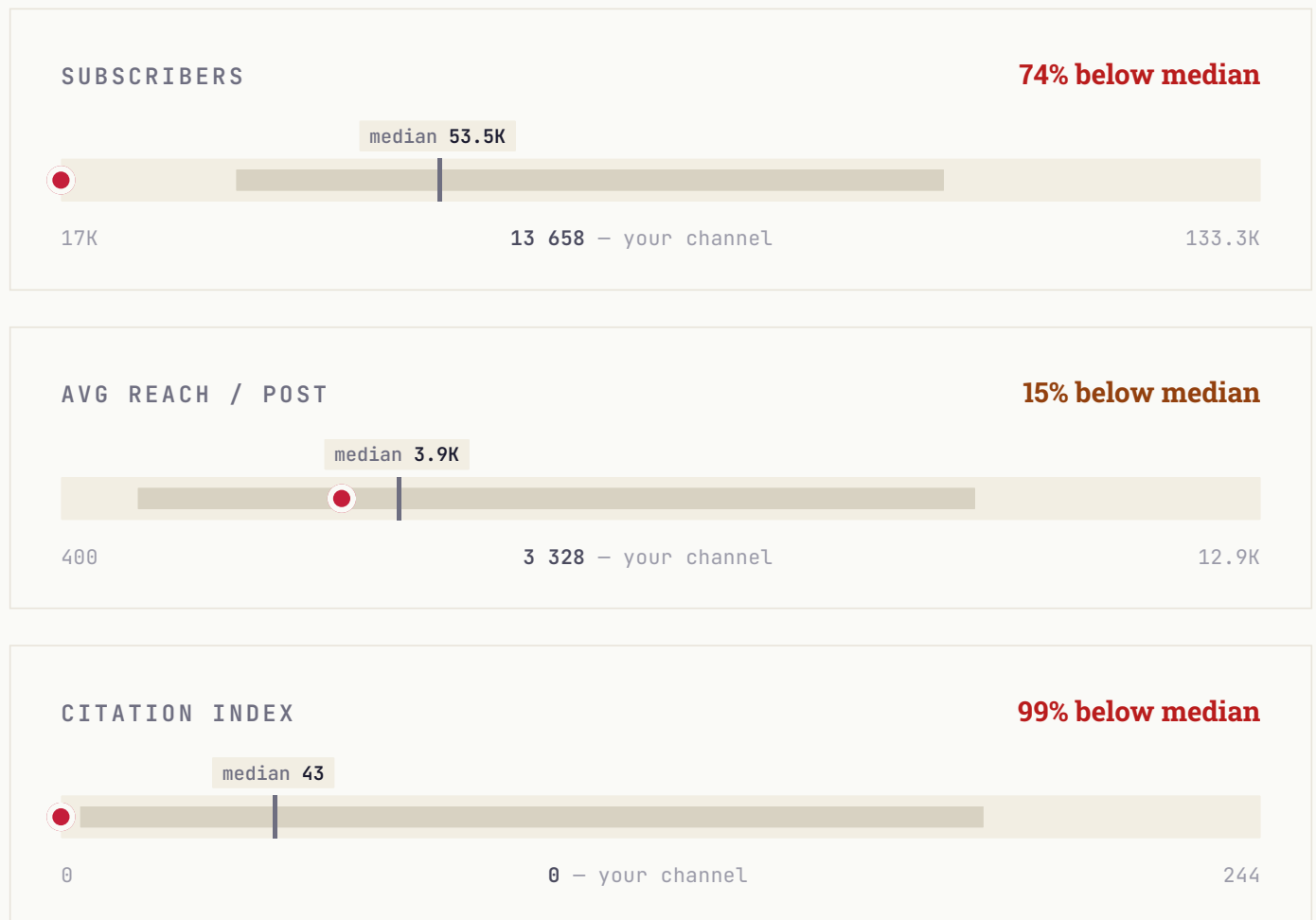
PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
January 2026	0	0	936	
December 2025	0	0	121	
Nov 2025	0	0	255	
Oct 2025	0	0	561	
September 2025	0	0	439	
August 2025	0	0	757	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
0	6	3 069

SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Design» (Russia) and saw how your channel compares. Gray band: range where 80% of niche channels fall (p10 to p90). Black vertical: median. Red dot: your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check them off and revisit this report in a month.

01

Top post of the week — on Wednesday

On this day at 19:00 MSK audience is most active.

EFFECT

**Best window
for an
important post**

02

Increase video post share

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

System traffic purchase

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% to ER. One poll per week on a hot topic is an easy growth point.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Exchange posts with channels in the same segment once a quarter. No need to do it daily — 2-3 collabs bring relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. To go further — run ads through us and close your growth plan in a month.

01	Launch ads in Telegram	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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