

PUBLIC REPORT BY PROMTPRESS

Channel audit

Nostradamus



@nostraddamuss

Reads in one breath.

SUBSCRIBERS

33 118

+15118 per month

ERR (% SEE POSTS)

6.0%

per day 6.6%

REACH/POST

2K

ad reach 1.3K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 33 118 —	 SUBSCRIBER REACH 5.92% avg % of subs see post	 VIEWS/POST 2K median 2K · 28 days	 POSTS/WEEK 7.2 over period
 7D TREND -20.8% vs previous week	 REACTIONS/POST — MTPROTO only	 POST LENGTH 436 chars median 372 · 28 days	 POSTS ANALYZED 29 28 days
 AD REACH 1.3K 24h avg	 CHURN / MONTH +15118 over last month	 CITATION RATE 1 citation index · 4 channels mentioned ever	 CHANNEL AGE 1 year 7 months created 25.11.2024

AI EDITOR SUMMARY

Channel «Nostradamus» — 33 118 subs. Each post averages 2K people (6% of subs), reach is low — consider expanding audience. Publishes 7 posts per week (~1/day) — regular pace. Week Jul 6–12 reach dropped -20.8% by week Jun 29 – Jul 5 — worth analyzing.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **29** posts in 28 days.
- 02 Dominant format – **Photo** (14/29 posts).
- 03 Avg post length – **436** chars (median 372).
- 04 Peak audience activity – **Wednesday**, 18:00 MSK.
- 05 Top posts get **4×** more views than the weakest (3.7K avg for top vs 857 for worst) – among 29 posts in 28 days. Worth analyzing what the top has in common – topic, format, timing.

TOP 5 POSTS

Nº1 15.07 · 15:23 VIDEO Now to refuel, you need to confirm purchase via MAX This measure is expected to help control spending...	VIEWS 3 914 REPOSTS 1	REACTIONS — ER 11.8%
Nº2 23.06 · 11:25 VIDEO ! Russians urged to withdraw all money ASAP before it's diverted to war. Zyuganov claims Russia's banking system holds...	VIEWS 3 677 REPOSTS 1	REACTIONS — ER 11.1%
Nº3 17.07 · 15:52 PHOTO !! T-Bank introduces video confirmation for every online transfer The bank's official website now shows this news. They state that such...	VIEWS 3 645 REPOSTS 14	REACTIONS — ER 11.0%

Nº4 16.07 • 13:50 PHOTO  Northern Crimea still without proper internet. Situation is simple: local administration finds it more convenient...	VIEWS 3 265 REPOSTS 1 REACTIONS — ER 9.9%
Nº5 29.06 • 11:07 VIDEO President Vladimir Putin signed a law requiring banks to block suspicious accounts and transactions. As explained...	VIEWS 1 969 REPOSTS 1 REACTIONS — ER 5.9%

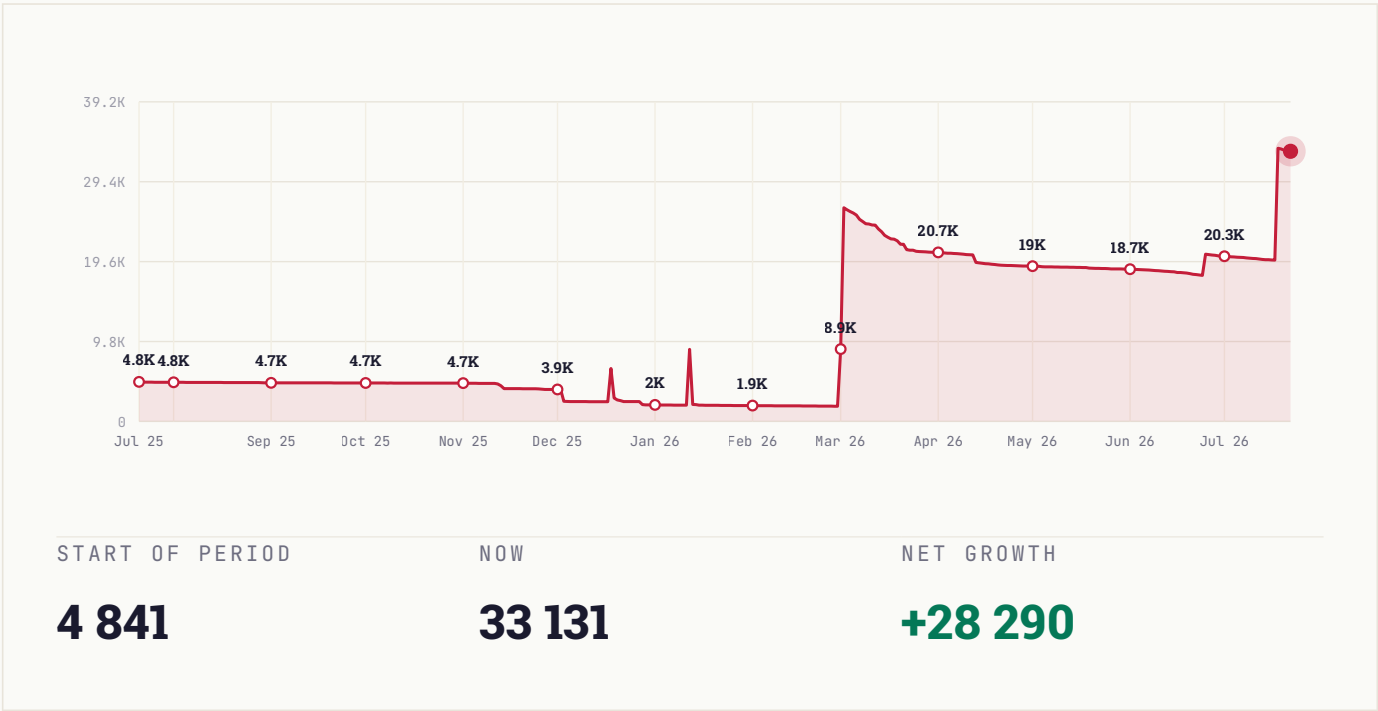
WORST 3

↓ 18.07 • 12:49 PHOTO Moscow Exchange falls for 19 weeks straight. This week the decline accelerated.	VIEWS 1 215 REPOSTS — REACTIONS — ER 3.7%
↓ 18.07 • 14:28 VIDEO  Yandex added fuel availability & queue info to its services. Drivers can now check in advance...	VIEWS 1 022 REPOSTS 1 REACTIONS — ER 3.1%
↓ 08.07 • 12:12 TEXT ! Foreign Wi-Fi now works like VPN. Why Russian apps are blocking tourists abroad. Russian segment...	VIEWS 335 REPOSTS — REACTIONS — ER 1.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

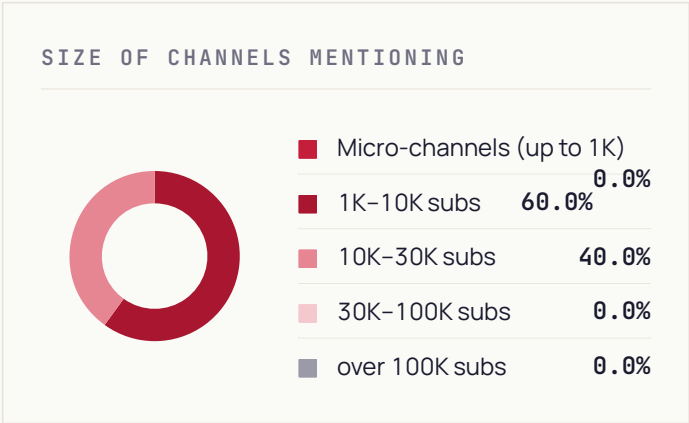
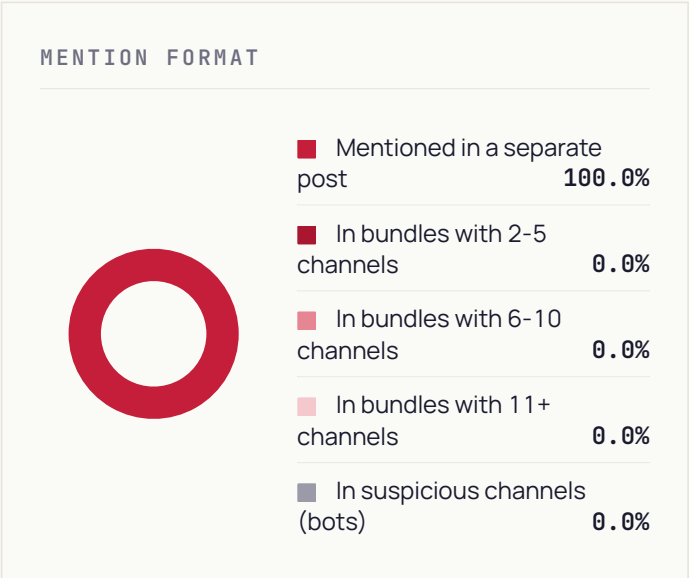
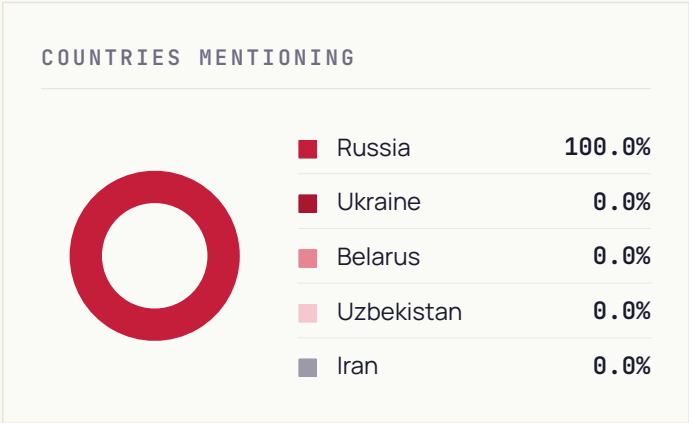
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · CITATIONS

Who mentions the channel and how

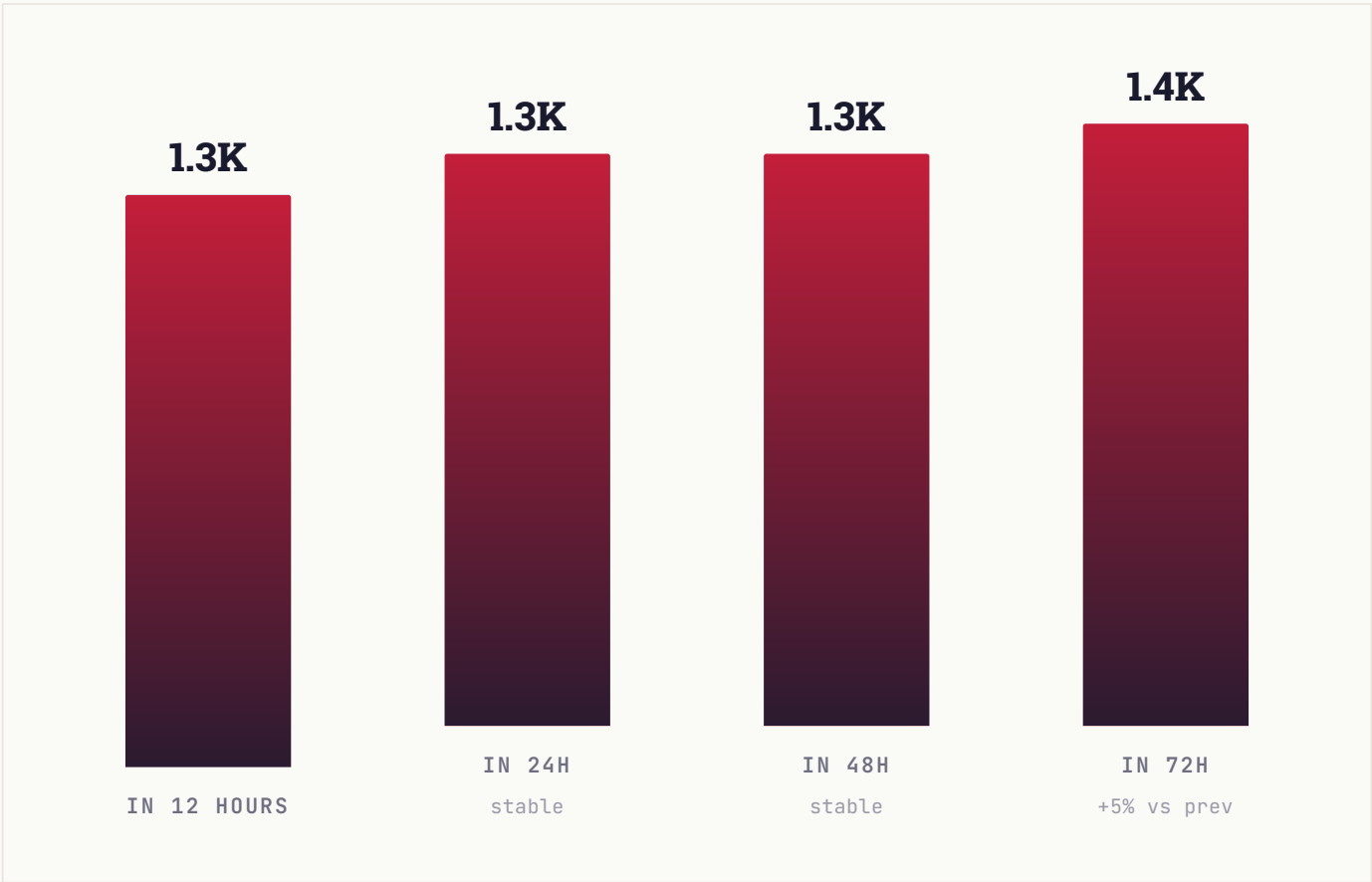
Citation index 1 – channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel weighs more than from 1K. All-time mentions: 4 different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — you can see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
ا خ اخبار فوری خبر فوری جنگ امریکا فوری	6.4M
ا خ خبر فوری اخبار فوری جنگ فوری امریکا	5.2M
خ ب خبر فوری	4.3M
ا ج اخبار فوری جنگ	4.3M
PE Live • News	4.1M
TL Topor Live	4.1M
M• Moskvich • Moscow News	3.8M
M- Moscow is interesting	3.4M
PM First Moscow	3.2M
TP Trukha ⚡ Ukraine	3.1M
BUT Nostradamus YOU	33.1K

COMPARATIVE CONCLUSION

Channel is still outside top 97 of niche — early growth stage. Niche leader — اخبار فوری خبر فوری جنگ امریکا فوری (6.4M), top-97 median: 1.3M. First goal: enter top-97 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **0**, they brought **10 905** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
January 2026	0	0	6 832	
December 2025	0	0	4 069	
November 2025	0	0	1	
October 2025	0	0	1	
September 2025	0	0	2	
August 2025	0	0	0	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
0	6	10 905

SECTION 08 · NICHE COMPARISON

Where channel stands in its league

Took top-100 channels in category «News & Media» (Russia) and compared your channel. Gray band = range for 80% of niche channels (p10-p90). Black line = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit next month.

01**Top post of the week — on Wednesday**

Audience most active on this day at 18:00 MSK.

EFFECT

**Best window
for an
important post****02****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****03****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic is an easy win.

EFFECT

+5-15% ER**04****Cross-promo with neighboring channels**

Exchange posts with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience****05****Update channel description for Telegram search**

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit is what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth target in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
