

PUBLIC REPORT BY PROMTPRESS

Channel audit not Vell



@no_well

But sometimes Well ❤️ Inst @well.ne.well ❤️ tiktok @well.ne.well

Collaboration: no_well@mediar.pro

SUBSCRIBERS

209 859

+88 per month

ERR (% SEE POSTS)

53.0%

in 24h **19.1%**

REACH/POST

110.4K

ad reach **40.2K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 209 859 —	 SUBSCRIBER REACH 52.6% avg % subs see post	 VIEWS/POST 110.4K median 110.8K · 27 days	 POSTS/WEEK 3.8 for the period
 7D TREND — no data for period	 REACTIONS/POST 10200.8 total 153,012 reactions, 2,848 reposts, 3,975 comments	 POST LENGTH 163 chars median 168 · 27 days	 POSTS ANALYZED 15 27 days
 AD REACH 40.2K 24h avg	 CHURN / MONTH +88 last month	 CITATION RATE 47 citation index · 425 channels mentioned ever	 CHANNEL AGE 4 years 4 months created 07.03.2022

AI EDITOR SUMMARY

Channel "not Well" — 209 859 subs. Each post averages 110.4K people (53% of subs), this is a wide reach for a channel of this size. Publishes 4 posts per week (~1 per day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat & what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 15 posts in 27 days.
- 02 Dominant format — Photo (12/15 posts).
- 03 Avg post length — 163 chars (median 168).
- 04 Peak audience activity — Saturday, 12:00 MSK.
- 05 Top posts get 2x more views than the weakest (142.6K avg for top vs 91.4K for worst) — among 15 posts in 27 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 13.06 · 09:52 PHOTO learning a new profession, girls 🧐✨ and boys...	VIEWS 152 264 REPOSTS 114	REACTIONS 15 047 ER 72.6%
Nº2 11.06 · 14:19 PHOTO Celebrating 4 years of the channel Not Well !!! 😊🎉 Everyone subscribe to finally hit 2 million ✨	VIEWS 150 403 REPOSTS 81	REACTIONS 13 767 ER 71.7%
Nº3 08.06 · 12:21 PHOTO I think I figured out what to do in my next video...	VIEWS 125 134 REPOSTS 119	REACTIONS 12 864 ER 59.6%

Nº4 08.06 • 08:35 **PHOTO**

🔥 Summer is here! You can relax and stop thinking about studying unless you're a graduate...😞 My advice to 8th/10th graders — don't put it off...

VIEWS
124 287

REACTIONS
4 534

REPOSTS
81

ER
59.2%

Nº5 10.06 • 15:54 **PHOTO**

feel that summer breeze? 🎧🌿🏞️ Resetting sleep schedule, riding at 5am, been awake for 24h 😊 But the early morning sun, empty...

VIEWS
123 466

REACTIONS
10 666

REPOSTS
123

ER
58.8%

WORST 3

↓ 29.06 • 16:12 **PHOTO**

gave the boys total slaaaay on handles (and not only) 😎🌌 wanted to learn nail extensions for a long time. watching the new video and voting where...

VIEWS
96 224

REACTIONS
11 142

REPOSTS
287

ER
45.9%

↓ 07.06 • 13:17 **PHOTO**

We want to have an awesome summer and make lasting memories. So we'll be making tons of content for you and fulfilling this...

VIEWS
91 560

REACTIONS
6 960

REPOSTS
648

ER
43.6%

↓ 29.06 • 13:30 **TEXT**

New video on the channel!...

VIEWS
86 374

REACTIONS
5 485

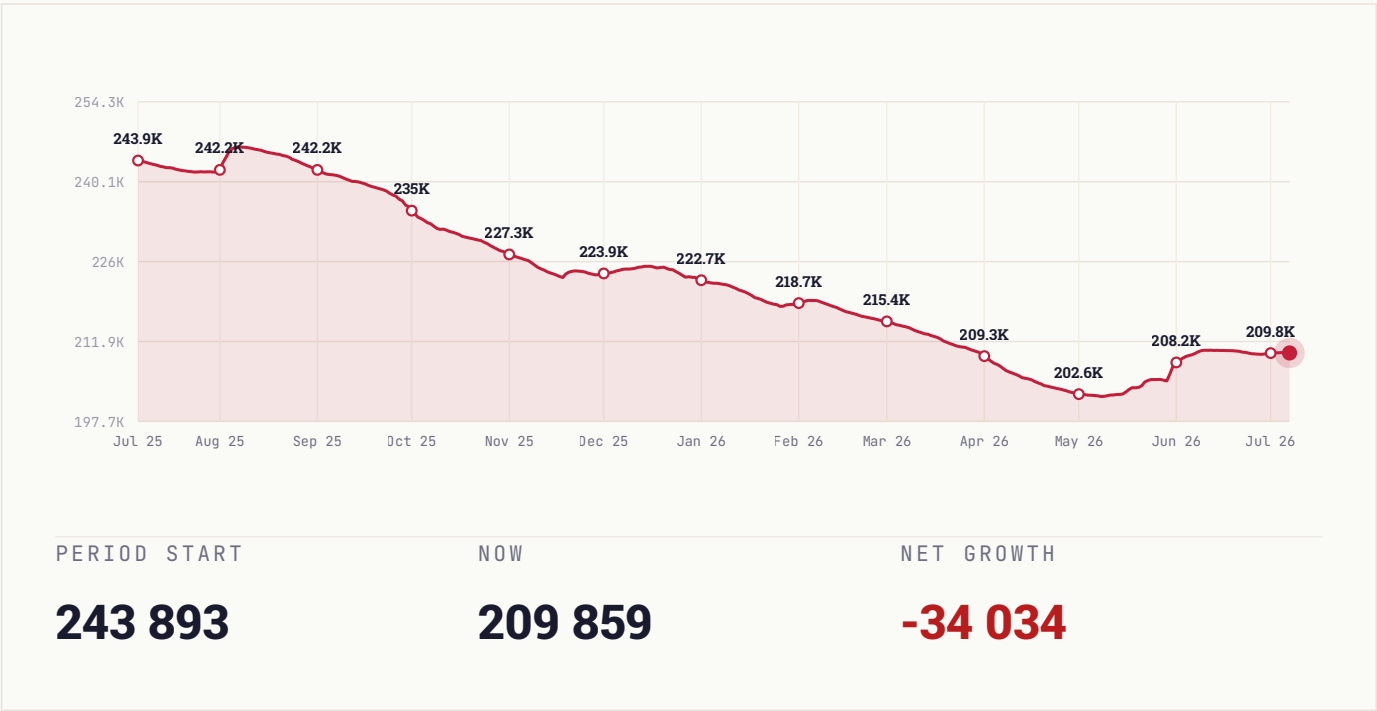
REPOSTS
293

ER
41.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

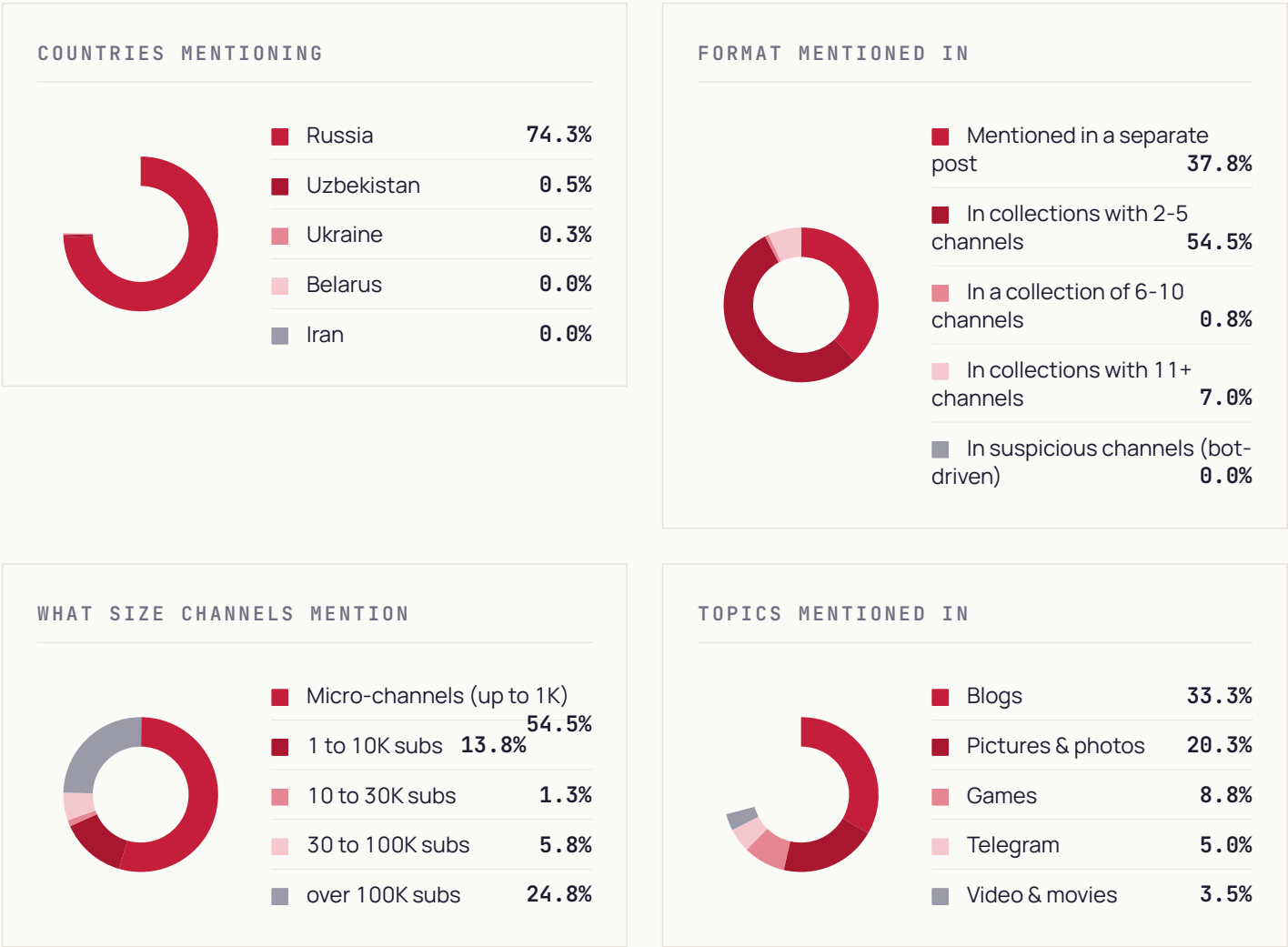
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

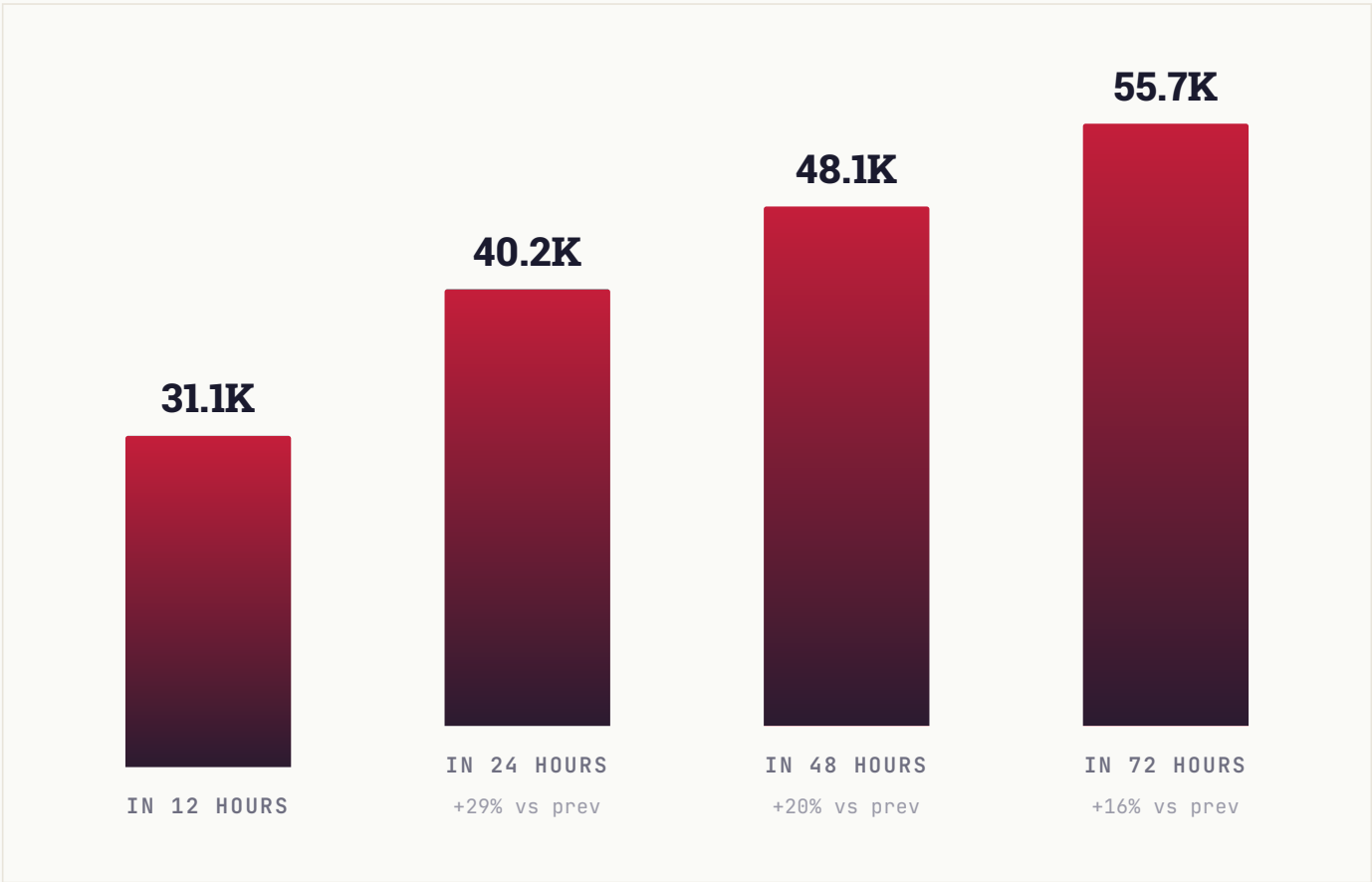
Citation index **47** — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned **425** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps gauge how long placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its niche rank.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
LI LITVIN	1.6M
EX Exile	1.4M
AZ Alexander Zubarev	1.3M
B🍄 Booster 🍄	1.2M
E1 EVELONE 192	1.2M
KB Bloody Lady	1.1M
Z broen lives here	1.1M
PA PARADEYEVICH	1M
NE NEVZOROV	1M
NV not Vell YOU	209.9K

COMPARATIVE CONCLUSION

Channel still outside niche top 100 — early growth stage. Niche leader — Dima Maslennikov (2.2M), top-100 median: 426.9K. First goal — enter top-100 through systematic work with traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **42**, they brought **7 728** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	1	1	373
December 2025	4	4	1 536
November 2025	20	20	1 359
October 2025	7	6	67
September 2025	6	6	0
August 2025	4	4	4 393

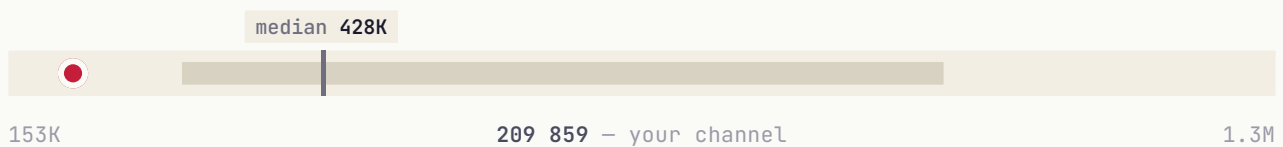
TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
42	6	7 728

— SECTION 08 · NICHE COMPARISON

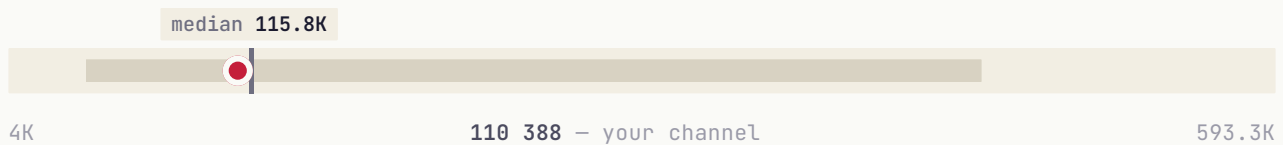
Where the channel stands in its league

Took top-100 channels in category «Blogs» (Russia) and saw how your channel compares. Gray band — range where 80% of niche channels fall (p10 to p90). Black vertical — median. Red dot — your channel.

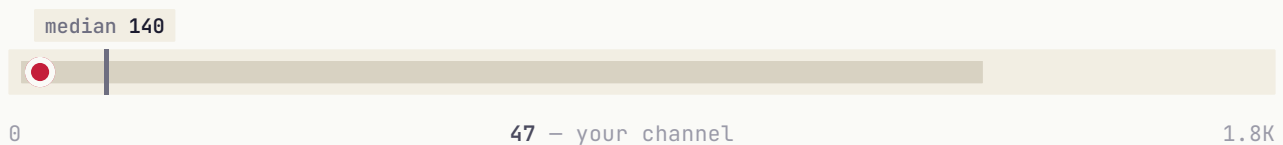
SUBSCRIBERS

51% below median

AVG REACH / POST

5% below median

CITATION INDEX

66% below median

— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01**Increase posting frequency**

Now 3.8 posts/wk. Active channels avg 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume****02****Main post of the week — on Saturday**

On this day at 12:00 MSK audience is most active.

EFFECT

**Best window
for an
important post****03****Increase share of video posts**

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better****04****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****05****Test polls & interactive formats**

Posts with polls/reactions usually give +5-15% to ER.
One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads with us and hit your growth plan in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager