

PUBLIC REPORT PROMTPRESS

Channel audit

NINE 22



@nine22_store

Secret news for superagents nine22 our site: www.922.by

SUBSCRIBERS

2 886

-21 per month

ERR (% SEE POSTS)

37.0%

daily 19.8%

REACH/POST

1K

ad reach 571/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 2 886 —	 SUBS REACH 35.0% avg % subs see post	 VIEWS/POST 1K median 1.1K · 26 days	 POSTS/WEEK 3.4 over period
 7D TREND — no data for period	 REACTIONS/POST 8.9 116 reactions, 19 reposts, 2 comments	 POST LENGTH 153 chars median 121 · 26 days	 POSTS ANALYZED 13 26 days
 AD REACH 571 24h avg	 CHURN / MONTH -21 last month	 CITATION RATE 0 citation index · 1 channel mentioned ever	 CHANNEL AGE 6 years 10 months created 09.08.2019

AI EDITOR SUMMARY

Channel «NINE 22» — 2 886 subs. Avg post views 1K people (35% of subs), good reach. Publishes 3 posts/week (~0/day) — rare.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 13 posts over 26 days.
- 02 Dominant format — Video (6/13 posts).
- 03 Avg post length — 153 chars (median 121).
- 04 Peak audience activity — Wednesday, 19:00 MSK.
- 05 Top posts drive 2x more views than the weakest (1.4K avg for top vs 907 for worst) — among 13 posts in 26 days. Analyze commonalities: topic, format, timing.

TOP 5 POSTS

Nº1 20.05 · 16:49 PHOTO Can't resist all the beauty! Left with a new wardrobe again, even though I took a shopping ban 😊	VIEWS 1 763 REPOSTS 2	REACTIONS 11 ER 61.1%
Nº2 06.06 · 09:33 VIDEO (captionless post — video)	VIEWS 1 242 REPOSTS —	REACTIONS 7 ER 43.0%
Nº3 01.06 · 13:45 VIDEO The Sia dress is made to break hearts 🇷🇺 Now available in all stores	VIEWS 1 190 REPOSTS 5	REACTIONS 14 ER 41.2%

Nº4 10.06 · 15:19 PHOTO Five things that describe our birthday: unlimited sparkling wine, huge tiramisu, dopamine bouquets, lots of smiles and a big...	VIEWS 1 174 REPOSTS 1	REACTIONS 13 ER 40.7%
Nº5 03.06 · 14:48 VIDEO Sat Jun 6 / showroom at Svobody 2 / 12:30-19:00 celebrating BRAND BIRTHDAY, we turn 8 🎂 waiting for everyone...	VIEWS 1 069 REPOSTS 2	REACTIONS 15 ER 37.0%

|

WORST 3

↓ 05.06 · 15:51 VIDEO These Pinterest pics are our birthday, can't believe it🎂 Prepared so long, and it's tomorrow, waiting for everyone at this aesthetic party...	VIEWS 1 010 REPOSTS 2	REACTIONS 21 ER 35.0%
↓ 10.06 · 13:31 TEXT Congrats to the winners🎂 And thanks to everyone for spending this day with us 🎉🎉	VIEWS 867 REPOSTS —	REACTIONS 4 ER 30.0%
↓ 10.06 · 13:30 VIDEO (captionless post — video)	VIEWS 846 REPOSTS 1	REACTIONS 4 ER 29.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

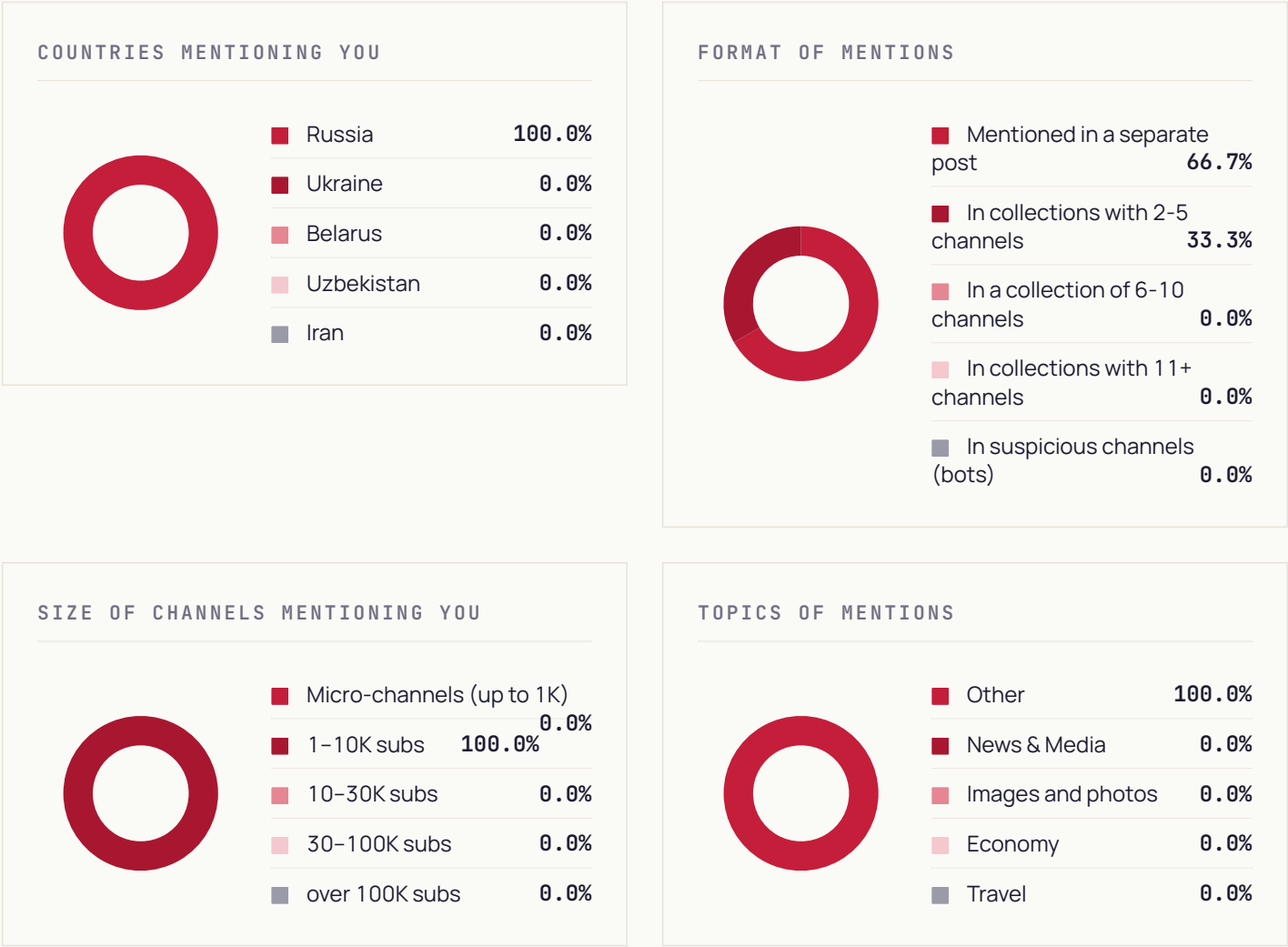
Yearly subscriber growth chart. Key months show exact subscriber count. Shows which months the channel gained or lost subs.



SECTION 04 · CITATIONS

Who mentions the channel and how

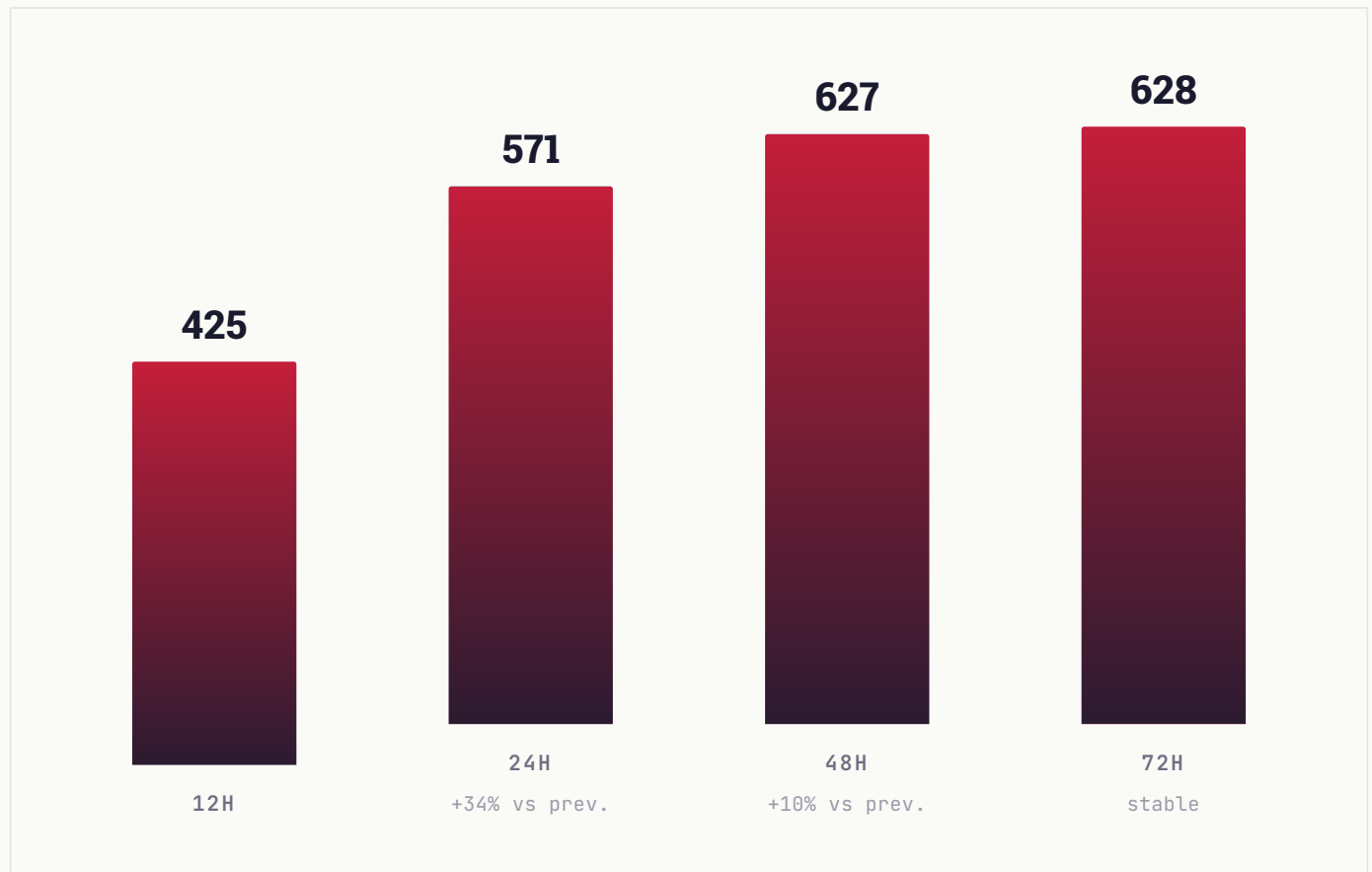
Citation index 0 – channel popularity score based on mentions. Considers both count and weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: 1 different channels.



— SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps gauge how long a placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
53 5 element 5element.by	105.2K
Sat Belarus Discounts	75.2K
F- Flatty - Rent apartments in Minsk Housing from owners	43.6K
PI Promocodes & discounts Belarus	41.4K
SI Belarus Discounts & New	36.2K
H2 2lvek.by finds	35.5K
RE Realt	32.3K
SI SMARTECH luxury tech	27.3K
K- Kupon.by – promo codes Belarus	26.3K
KO Onliner Catalog	21.5K
N2 NINE 22 YOU	2.9K

COMPARATIVE CONCLUSION

Channel intop half of niche (#39 of 100). Niche leader: 5 element | 5element.by (105.2K), median subs 1.8K. Aim for top quartile – realistic 6-12 month horizon.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **0**, they brought **129** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
December 2025	0	0	24
Nov 2025	0	0	101
Oct 2025	0	0	4
September 2025	0	0	0
August 2025	0	0	0
July 2025	0	0	0

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
0	6	129

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Sales» (Belarus) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#39

/100

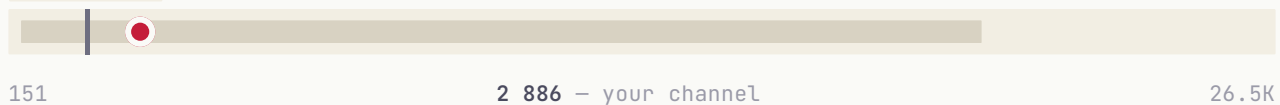
POSITION IN NICHE

Channel in the top half of the ranking

SUBSCRIBERS

better than 52% of niche

median 1.8K



AVG REACH / POST

better than 54% of niche

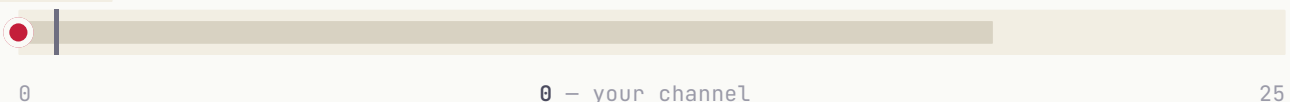
median 626



CITATION INDEX

99% below median

median 0



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

01

Increase posting frequency

Now 3.4 posts/wk. Active channels avg 7-10.
Consistency is key to retention.

EFFECT

**Consistency
over volume**

02

Top post of the week — on Wednesday

Audience is most active on this day at 19:00 MSK.

EFFECT

**Best window
for an
important post**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually get +5-15% ER. One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Exchange posts with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit is what we can do in a few minutes from public data.
Want to go further? Run ads with us and hit your growth plan in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager