

PUBLIC PROMTPRESS REPORT

Channel audit

Nina VATT



@ninavatt90

Za Россию / За Путина #VN0CW Реклама: @mrTatarin_rme
@KrisPROTG @KirnossOff @yumytg @magister_mg Предложить
новость: @NinaVATT_bot

SUBSCRIBERS

84 629

-2117 per month

ERR (% SEE POSTS)

10.0%

in 24h **6.9%**

REACH/POST

8.4K

ad reach **5.9K/24h**

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 84 629 —	 SUBS REACH 9.96% avg % subs see post	 VIEWS/POST 8.4K median 7.9K · 29 days	 POSTS/DAY 17.2 ~121 per week
 7D TREND -4.6% vs previous week	 REACTIONS/POST 373.3 total 192,614 reactions, 13,247 reposts, 9,849 comments	 POST LENGTH 252 chars median 191 · 29 days	 POSTS ANALYZED 516 29 days
 AD REACH 5.9K 24h avg	 CHURN / MONTH -2117 last month	 CITATION RATE 816 citation index · 1,600 channels mentioned ever	 CHANNEL AGE 8 years 3 months created 12.04.2018

AI EDITOR SUMMARY

Channel «Nina VATT 🇷🇺» — 84 629 subs. Each post averages 8.4K people (10% subs), reach is low — consider expanding audience. Posts 121 posts per week (~17/day) — very active posting. For the week Jun 29 – Jul 5, reach stable (-4.6% vs week of June 22–28).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **516** posts over 29 days.
- 02 Dominant format – **Video** (193/516 posts).
- 03 Avg post length – **252** chars (median 191).
- 04 Peak audience activity – **Tue**, 13:00 MSK.
- 05 Top posts get **14x** more views than the weakest (82.8K avg for top vs 5.9K for worst) – among 516 posts over 29 days. Worth analyzing what top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 16.06 · 10:24 TEXT Drunk Ukrainian frenzies attacked the Pope's guard in Vatican for refusing to take photos. This is LITERALLY the first case in history...	VIEWS 180 125 REACTIONS 578 REP. 64 ER 212.8%
Nº2 23.06 · 17:40 VIDEO ! In Pavlohrad, Dnipropetrovsk region, a Russian strike on garages caused an explosion of a camouflaged ammunition depot. After the hit, over...	VIEWS 35 714 REACTIONS 580 REP. 228 ER 42.2%
Nº3 18.06 · 16:41 VIDEO – "Ukraine's actions will lead to our counteraction and more severe strikes, with more powerful weapons!" Volodin commented...	VIEWS 32 421 REACTIONS 475 REP. 101 ER 38.3%

Nº4 28.06 · 14:14 VIDEO	VIEWS 32 191	REACTIONS 636
Driver filled 14 full cubes of fuel, then gas ran out at the station 🇷🇺 NinaVatt в Max	REP. 424	ER 38.0%
Nº5 30.06 · 06:00 VIDEO	VIEWS 28 212	REACTIONS 434
What comfortable train from Amsterdam to Paris runs Jealous 🤔🤔🤔🇷🇺 NinaVatt в Max	REP. 288	ER 33.3%

WORST 3

↓ 09.07 · 08:07 TEXT	VIEWS 6 092	REACTIONS 272
Hail childhood is Masha's project. You know, I miss her. Very much. I lack her support. Her: Ninochka, everything will be fine. Not...	REP. 3	ER 7.2%
↓ 07.07 · 10:53 VIDEO	VIEWS 5 995	REACTIONS 204
⚡ In Crimea, filming of air defense operations, terrorist attack aftermath, movement of military equipment and fuel tankers is banned. The following are provided...	REP. 7	ER 7.1%
↓ 09.07 · 07:47 PHOTO	VIEWS 5 695	REACTIONS 245
⚡ Ukraine's ballistic missile interception rate dropped to nearly 0% by mid-summer — from almost 40% at the start of the year and about 20% in spring...	REP. 8	ER 6.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel grew and which it lost subs.

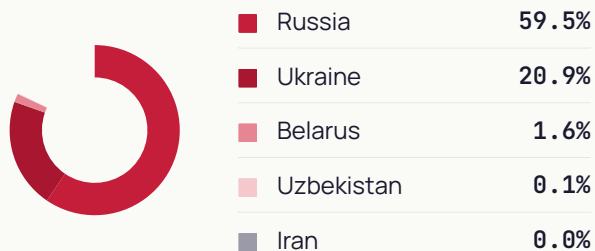


SECTION 04 • CITATIONS

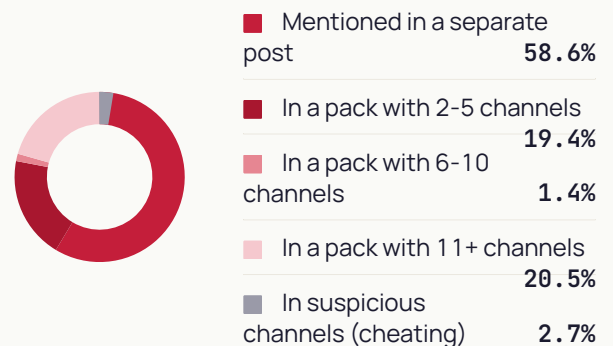
Who mentions the channel and how

Citation index **816** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **1 600** different channels.

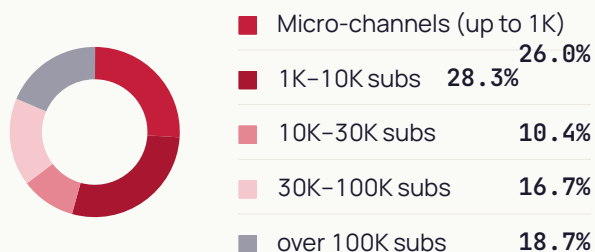
COUNTRIES MENTIONING



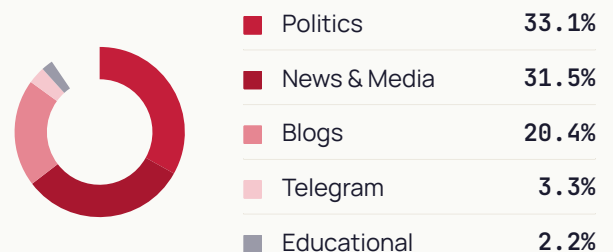
FORMAT MENTIONED IN



SIZE OF CHANNELS MENTIONING



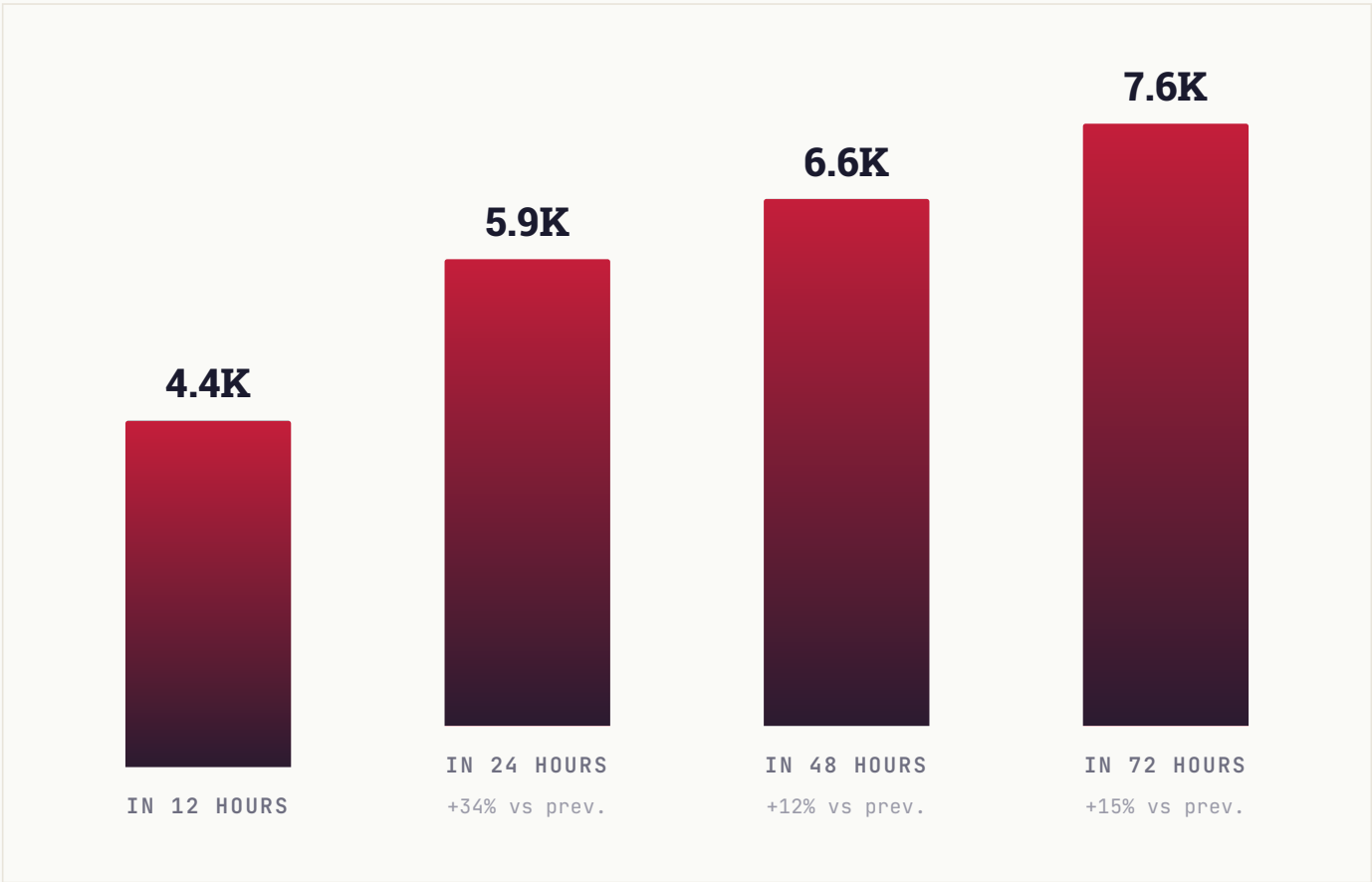
TOPICS MENTIONED IN



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
LI LITVIN	1.6M
EX Exile	1.4M
AZ Alexander Zubarev	1.3M
B🍄 Booster 🍄	1.2M
KB Bloody Lady	1.1M
E1 EVELONE 192	1.1M
LJ broen lives here	1.1M
PA PARADEEVICH	1M
NE NEVZOROV	1M
NV Nina VATT 🇷🇺 YOU	84.6K

COMPARATIVE CONCLUSION

Channel not yet outside niche top 100 — early growth stage. Niche leader — Dima Maslennikov (2.2M), top-100 median: 480.6K. First goal: enter top-100 via systematic traffic and content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **505**, they brought **29 156** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
January 2026	107	74	3 115
December 2025	134	66	4 334
Nov 2025	90	51	6 793
Oct 2025	81	43	422
September 2025	49	30	639
August 2025	44	25	13 853

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
505	6	29 156

— SECTION 08 · NICHE COMPARISON

Where the channel ranks in its league

Took top-**100** channels in category «**Blogs**» (Russia) and compared your channel.
Gray band: range for 80% of niche channels (p10–p90). Black vertical: median. Red dot: your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Tuesday

Audience is most active on this day at 1:00 PM MSK.

EFFECT

**Best window
for an
important post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Exchange posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further — run ads through us and hit your growth plan in a month.

01 **Launch ads on Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
