

PUBLIC REPORT BY PROMTPRESS

Channel audit

Shark

Adventures in

America



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TG chat: <https://t.me/+uTe7XAFKINw3MjY6> Kick: <https://kick.com/kolyaka1> TikTok: <https://www.tiktok.com/t/ZP8GyLA2d/> All complaints/unban issues: @Versatrnr Collabs/partnerships: @Versatrnr

SUBSCRIBERS

46 062

14.07.2026
+35985 per month

ERR (% SEE POSTS)

61.0%

[HTTPS://PROMTPRESS.COM/AUDIT/NIKOLAY_EL_AMERICA](https://promptpress.com/audit/NIKOLAY_EL_AMERICA)
daily **38.0%**

REACH/POST

28K

ad reach **17.9K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 46 062 —	 SUBSCRIBER REACH 60.86% avg % subs see a post	 VIEWS/POST 28K median 26.3K · 29 days	 POSTS/WK 46.2 for the period
 7D TREND +10.8% vs previous week	 REACTIONS/POST 2086.2 total 404,720 reactions, 48,021 reposts, 31,690 comments	 POST LENGTH 116 chars median 75 · 29 days	 POSTS ANALYZED 194 29 days
 AD REACH 17.9K 24h avg	 CHURN / MONTH +35985 last month	 CITATION RATE 11 citation index · 45 channels mentioned all time	 CHANNEL AGE 4 years 29 days created 15.06.2022

AI EDITOR SUMMARY

Channel «Shark Adventures in America» — 46 062 subs. Each post averages 28K people (61% from subs), wide reach for a channel this size. Publishes 46 posts per week (~7/day) — active posting. For week Jun 29 – Jul 5, reach grew by +10.8% vs week 22–28 Jun — positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **194** posts over 29 days.
- 02 Dominant format — **Text** (92/194 posts).
- 03 Avg post length — **116** chars (median 75).
- 04 Peak audience activity — **Tuesday**, 23:00 MSK.
- 05 Top posts get **12x** more views than the weakest (117.3K avg top vs 9.8K worst) — among 194 posts over 29 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 16.06 · 20:04 TEXT Kolya died. Heart	VIEWS 169 964 REP. 5 461	REACTIONS 187 800 ER 369.0%
Nº2 16.06 · 19:55 PHOTO (captionless post — photo)	VIEWS 116 975 REP. 2 390	REACTIONS 95 149 ER 254.0%
Nº3 16.06 · 19:22 TEXT ! Was at the cinema, didn't see what happened. Called an ambulance for Kolya, now heading to him myself. Admin	VIEWS 64 893 REP. 1 848	REACTIONS 1 198 ER 140.9%

Nº4 16.06 · 15:55 TEXT https://www.tiktok.com/@koly4k4?_r=1&t=ZN-97GLItkJijO Let's go here! 333	VIEWS 60 452 REP. 71	REACTIONS 210 ER 131.2%
Nº5 16.06 · 15:48 VIDEO (captionless post – video)	VIEWS 57 331 REP. 230	REACTIONS 286 ER 124.5%

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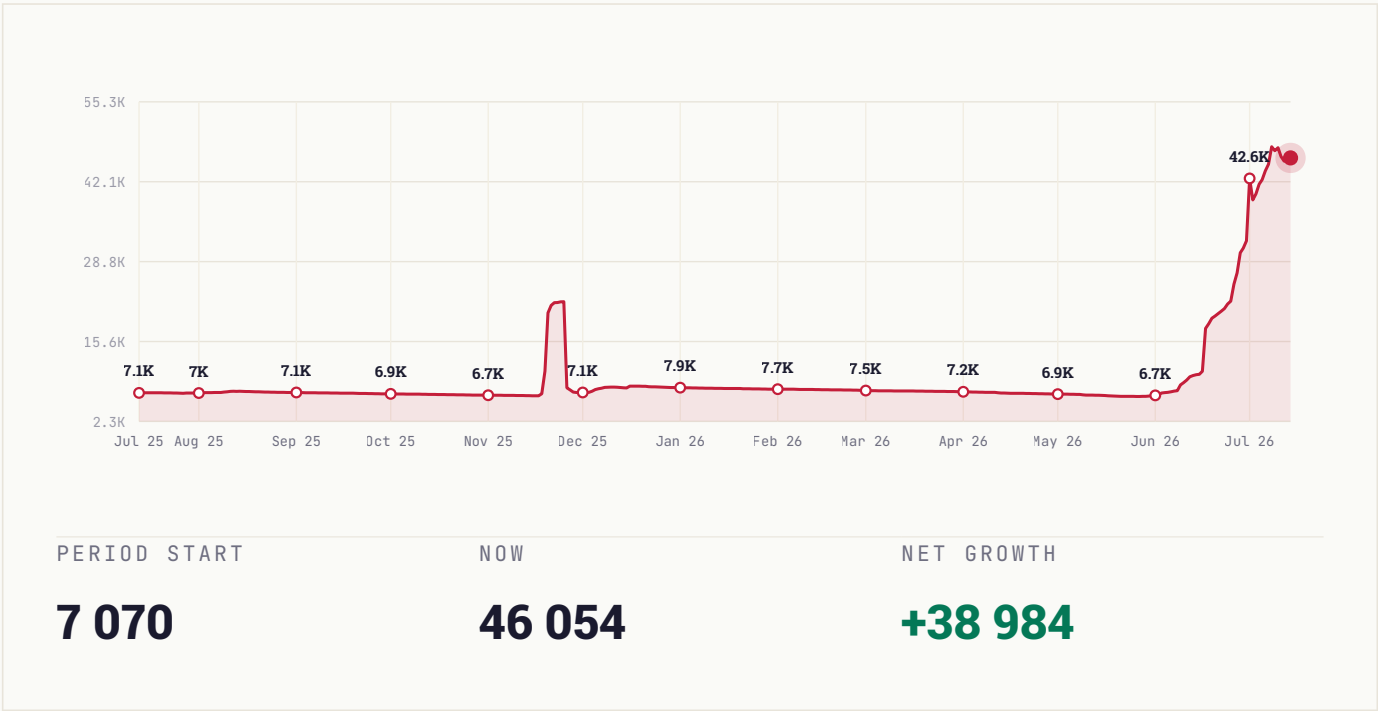
WORST 3

↓ 14.06 · 15:00 VIDEO Happens in principle	VIEWS 10 191 REP. 76	REACTIONS 211 ER 22.1%
↓ 14.06 · 14:09 VIDEO (captionless post – video)	VIEWS 9 656 REP. 23	REACTIONS 101 ER 21.0%
↓ 14.06 · 14:39 TEXT Day 2 of 3 without streams. I'm already in withdrawal	VIEWS 9 615 REP. 20	REACTIONS 186 ER 20.9%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

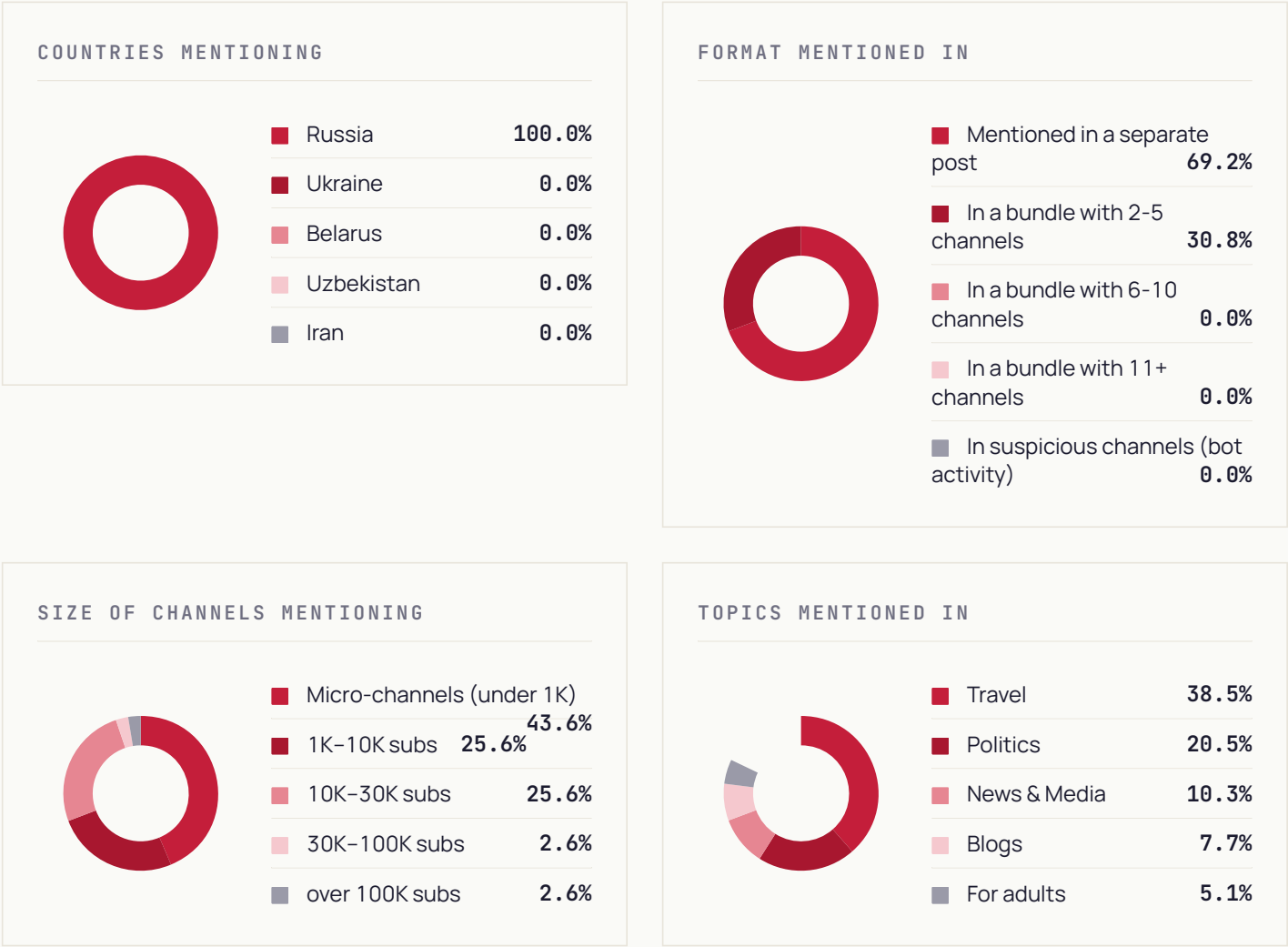
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.



SECTION 04 · MENTIONS

Who mentions the channel and how

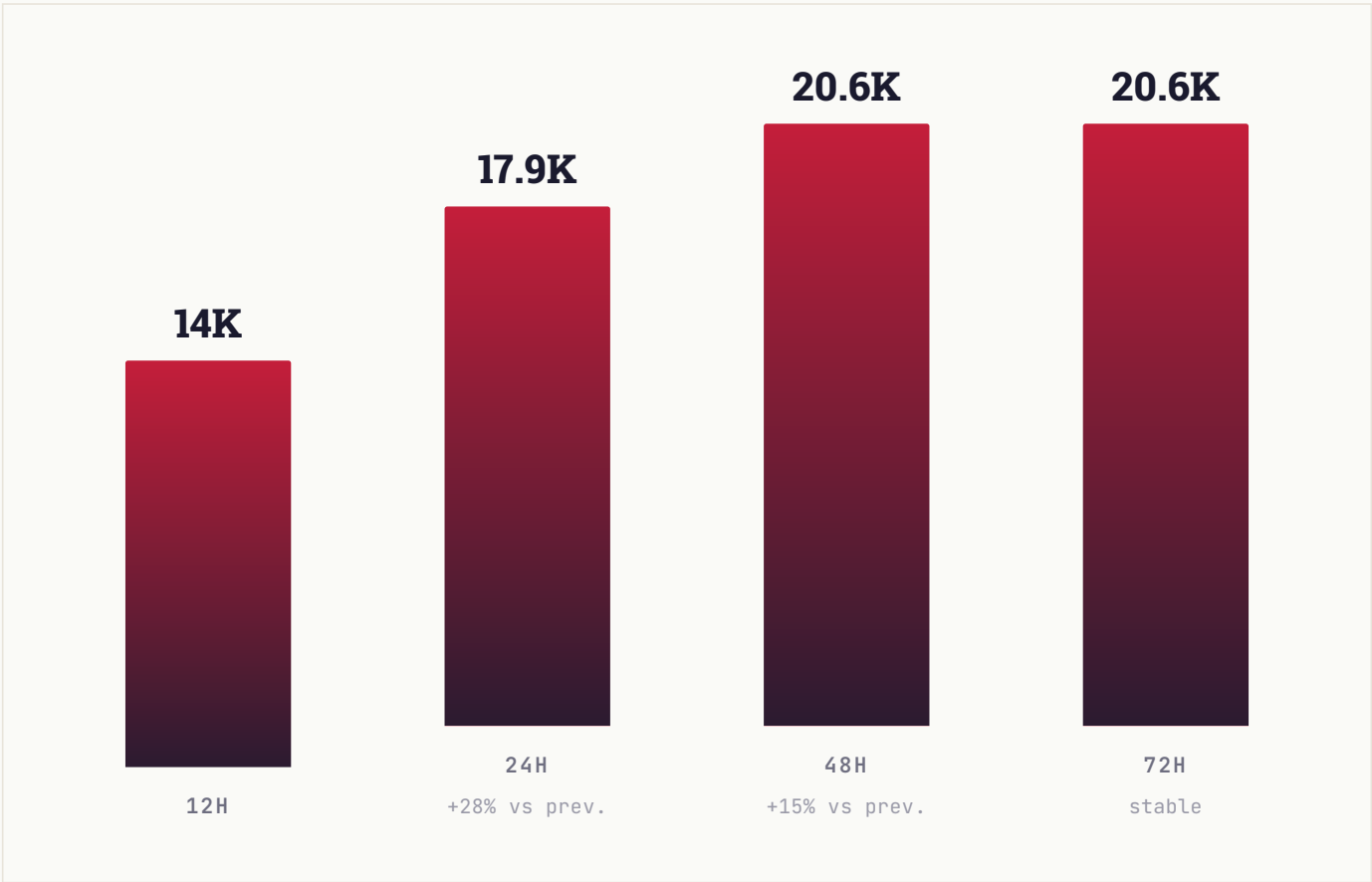
Citation index **11** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **45** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
M- Moscow - Where to Go Events	1.2M
A« Pobeda Airlines	1.1M
MD Moscow Digest	556.4K
AE AEROFLOT	524.9K
MO Moskvichka	500.8K
JP Yandex Travel	496.6K
TU Tutu	494.1K
Sun Discount wagon	431.6K
OT Ozon Travel	413.5K
JV How to travel almost free (RU) Vandrouki, Вандруки, вандроки — это мы	401.7K
PA Shark Adventures in America YOU	46.1K

COMPARATIVE CONCLUSION

Channel not yet outside top 95 of niche — early growth stage. Niche leader — Moscow - Where to Go | Events (1.2M), top-95 median: 157K. First goal: enter top-95 via systematic traffic & content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Each month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **9**, they brought **17 133** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
Jan 2026	0	0	3	
December 2025	4	4	1 209	
November 2025	2	2	15 624	
October 2025	0	0	0	
Sep 2025	0	0	0	
August 2025	3	1	297	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
9	6	17 133

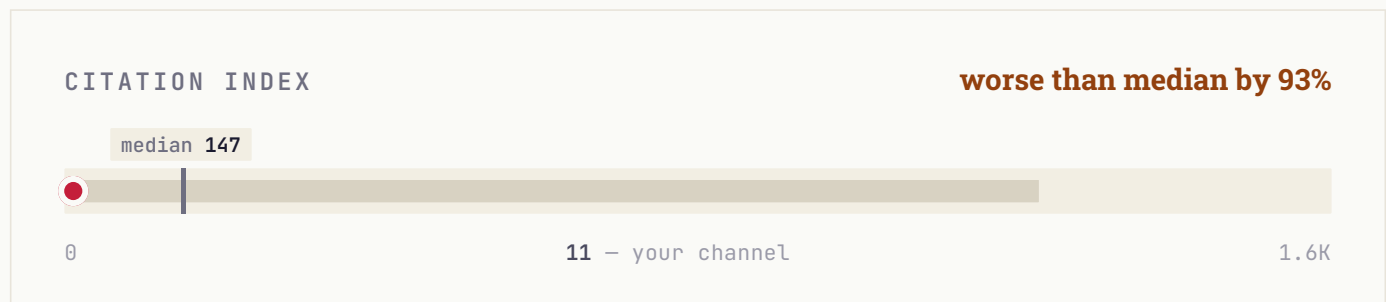
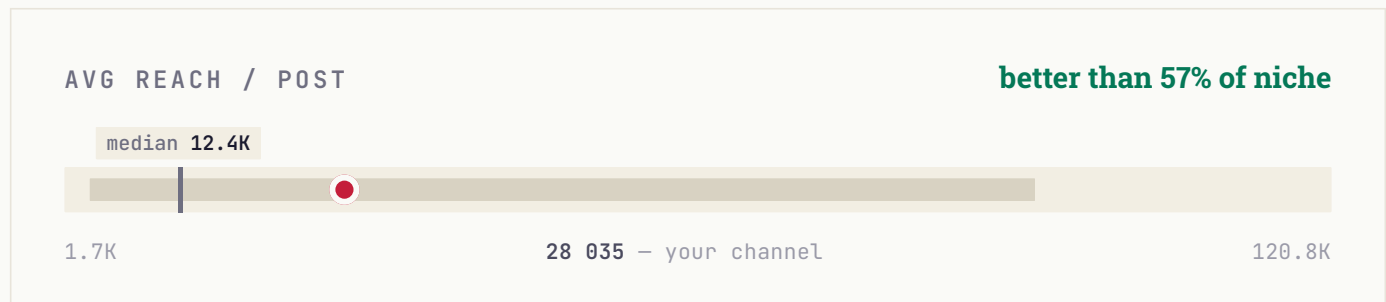
Where the channel ranks in its league

SUBSCRIBERS

worse than median by 70%

A horizontal bar chart comparing a channel's subscriber count to a median. The chart has a light beige background. A dark beige bar represents the channel's performance, starting from a red dot on the left. A vertical line marks the median at 153.4K. The channel's bar ends at 46,062 subscribers, which is 70% below the median. The range from 47.9K to 429.6K is shown in a lighter beige.

Metric	Value
Median	153.4K
Channel Subscribers	46,062
Range Start	47.9K
Range End	429.6K



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit in a month.

- 01

Top post of the week — on Tuesday
Audience is most active on this day at 23:00 MSK.

EFFECT
Best window for an important post
- 02

Systematic traffic buying
Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromtPress finds sources for your niche.

EFFECT
+1000-3000 subs
- 03

Test polls & interactive formats
Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic is an easy growth lever.

EFFECT
+5-15% ER
- 04

Cross-promo with neighboring channels
Exchange posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT
Growth from relevant audience
- 05

Update channel description for Telegram search
Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT
Organic traffic source

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads through us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
