

PROMTPRESS PUBLIC REPORT

Channel audit

Nika.evaa |

польза в inst ✨



@nikaevareels

№5244591508 Useful stuff. Work tools. About promotion and content. Inst: @nika.evaa

SUBSCRIBERS

20 140

-549 per month

ERR (% SEE POSTS)

17.0%

per day 9.2%

REACH/POST

3.2K

ad reach 1.9K/24h

— CONTENTS · 2026

What's inside the report

01 Channel Snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · takeaways

03 Subscriber dynamics

Year chart · growth

04 Ad potential

How long a post generates reach

05 Competitors

Niche neighbors · your place

06 Mention dynamics

6 months · monthly

07 Niche Comparison

Position in category «Courses & guides»

08 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 20 140 —	 SUBSCRIBER REACH 15.93% avg % of subs see post	 VIEWS/POST 3.2K median 3.6K · 3 days	 POSTS/WEEK 5.8 for the period
 7D TREND — no data for period	 REACTIONS/POST 29.7 only 89 reactions, 75 reposts, 1 comment	 POST LENGTH 242 chars median 242 · 3 days	 POSTS ANALYZED 3 3 days
 AD REACH 1.9K 24h avg	 CHURN / MONTH -549 last month	 CITATION RATE 0 citation index (cumulative)	 CHANNEL AGE 5 years 8 months created 20.10.2020

AI EDITOR SUMMARY

Channel «Nika.evaa | польза в inst ✨» — 20 140 subs. Each post averages 3.2K people (16% from subs), that's average reach — room to grow. Publishes 6 posts per week (~1 per day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 3 posts in 3 days.
- 02 Dominant format — Photo (1/3 posts).
- 03 Avg post length — 242 chars (median 242).
- 04 Audience activity peak — Monday, 12:00 MSK.
- 05 Top posts get 1x more views than the weakest (3.2K avg for top vs 3.2K for worst) — among 3 posts in 3 days. Worth analyzing what top posts share: topic, format, timing.

TOP 3 POSTS

Nº1 15.06 · 09:21 PHOTO bought an old digital point-and-shoot, and its shots inspired this edit 📸 grab the preset for a more film-like...	VIEWS 3 652 REPOSTS 22	REACTIONS 32 ER 18.1%
Nº2 15.06 · 09:21 TEXT (post without caption — text)	VIEWS 3 634 REPOSTS 47	REACTIONS 30 ER 18.0%
Nº3 19.06 · 00:15 VIDEO what else to do at 2 AM? made a family portrait via AI from three random photos. recommend trying...	VIEWS 2 337 REPOSTS 6	REACTIONS 27 ER 11.6%

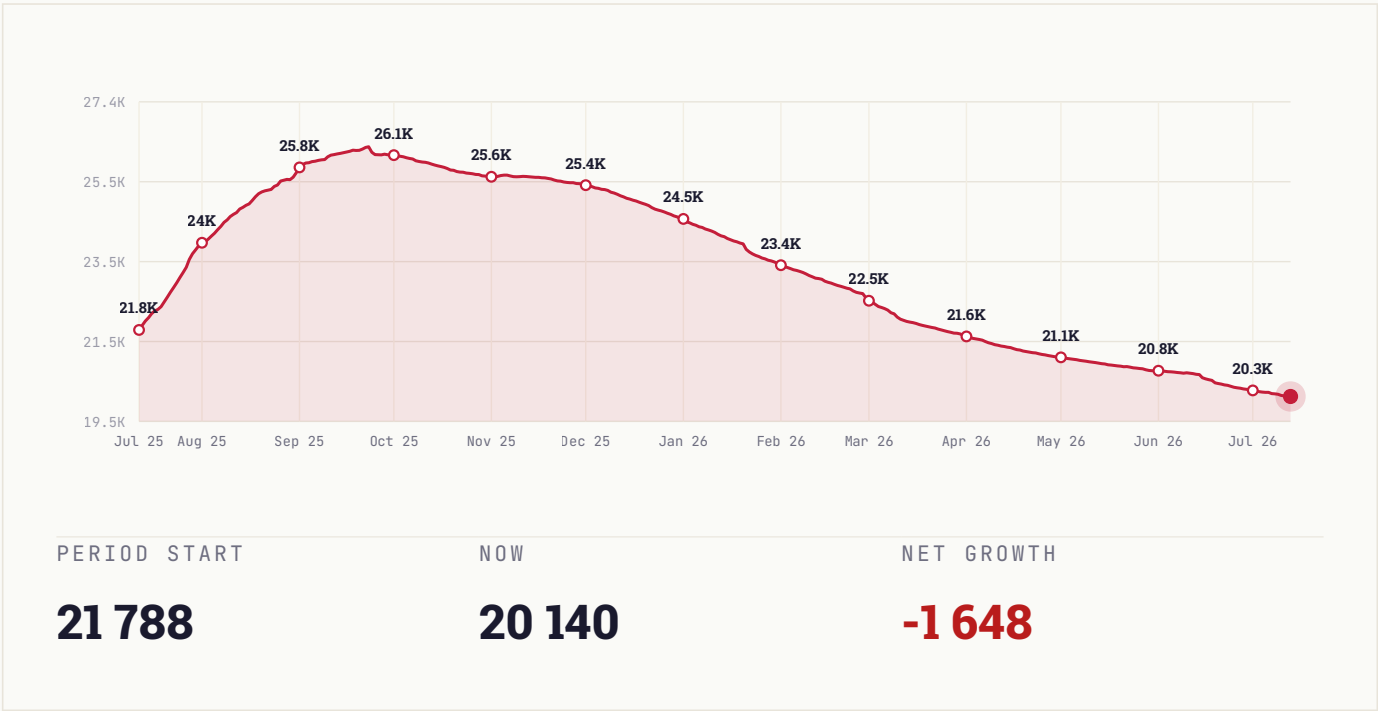
WORST 3

↓ 15.06 · 09:21 PHOTO bought an old digital point-and-shoot, and its shots inspired this edit 📸 grab the preset for a more film-like...	VIEWS 3 652 REPOSTS 22	REACTIONS 32 ER 18.1%
↓ 15.06 · 09:21 TEXT (post without caption – text)	VIEWS 3 634 REPOSTS 47	REACTIONS 30 ER 18.0%
↓ 19.06 · 00:15 VIDEO what else to do at 2 AM? made a family portrait via AI from three random photos. recommend trying...	VIEWS 2 337 REPOSTS 6	REACTIONS 27 ER 11.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

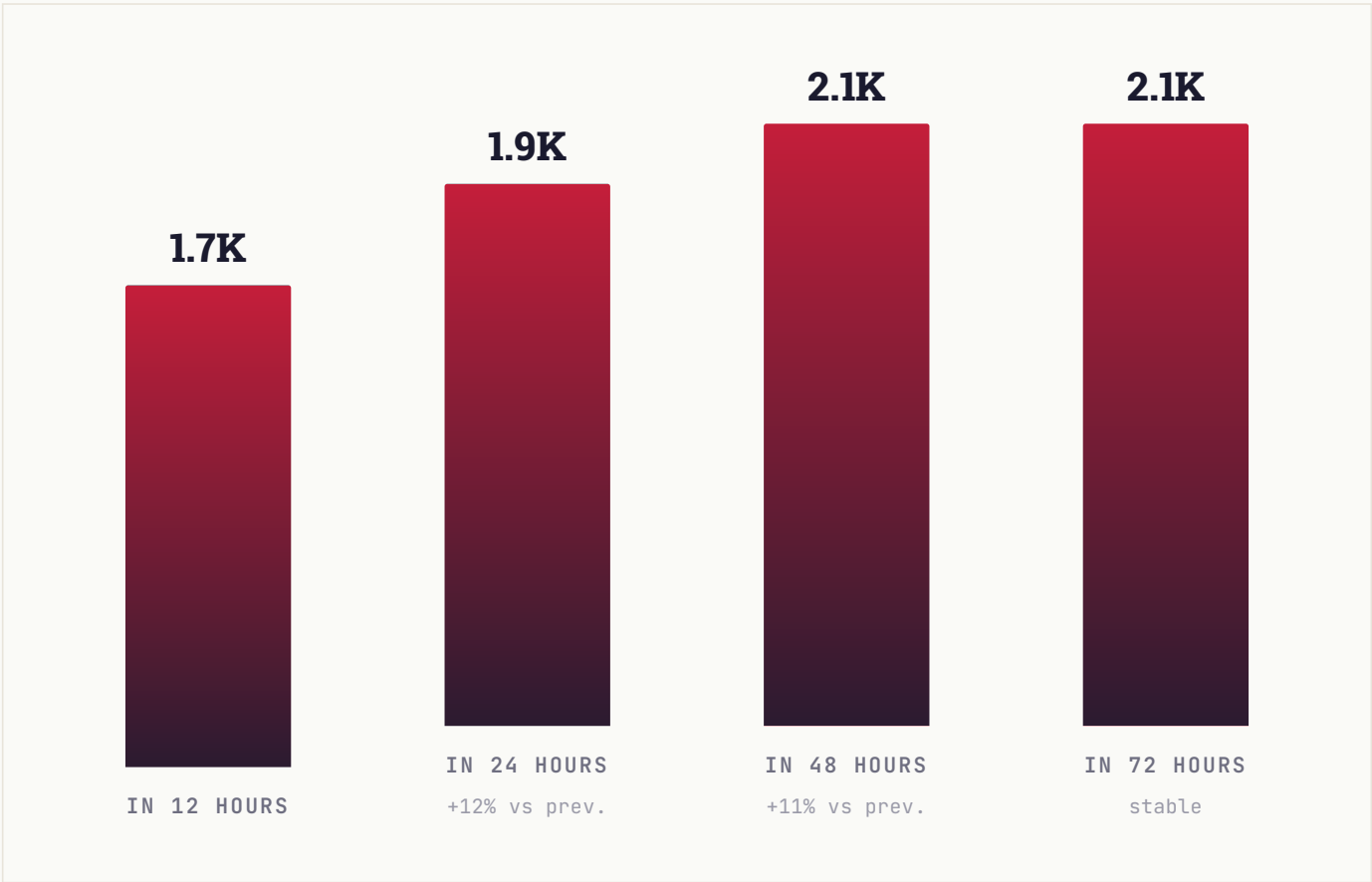
Subscriber growth chart over the year. Key months show exact subscriber count.
See which months the channel gained or lost subs.



SECTION 04 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long a placement should 'live'.



SECTION 05 • COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
M _م Manjmy منجمی	406.4K
BO Free education	312.1K
UF UDEMY FREE Coursevania	257.7K
MO My Education	234.9K
EC Extreme Cursos	173.3K
FC Free Courses With Certificates!	168.7K
كو كورسات ووظائف مجانية	152K
نن نیما نیکخواه یوتیوب گرام 💎	149.9K
لا لوعة الفراق	138.3K
WD Web Development	133.5K
N _ن Nika.evaa польза в inst ✨ YOU	20.1K

COMPARATIVE CONCLUSION

Channel yet outside top 100 niche — early growth stage. Niche leader — **Manjmy** منجمی (406.4K), median top-100: 43.6K. First goal — enter top-100 via systematic traffic & content work.

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions **0**, they brought **2 536** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
January 2026	0	0	0	
December 2025	0	0	0	
November 2025	0	0	58	
October 2025	0	0	0	
September 2025	0	0	664	
August 2025	0	0	1 814	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
0	6	2 536

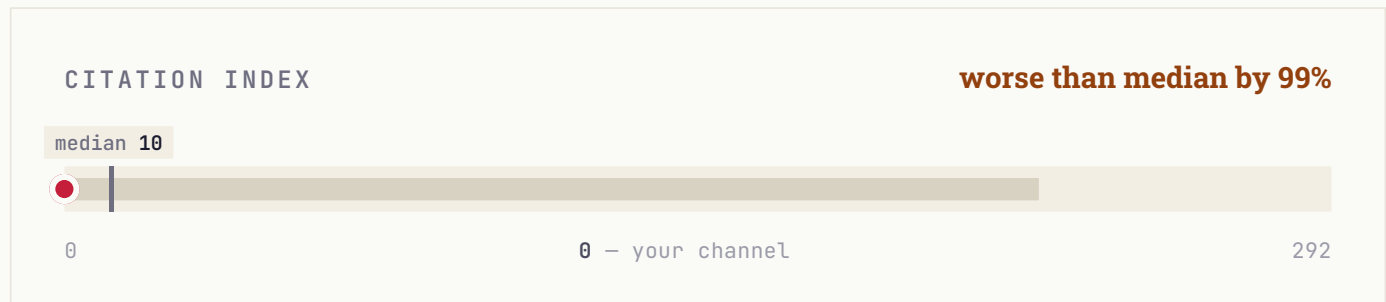
Where the channel ranks in its league

SUBSCRIBERS

worse than median by 54%

A horizontal bar chart comparing a channel's subscriber count to a median. The x-axis represents the number of subscribers, with labels at 12.2K, 20 140, and 172K. A vertical line marks the median at 43.8K. A light brown bar represents the channel's performance, starting from the left and ending at 20 140. A red dot is placed on the x-axis at the 12.2K mark.

Metric	Value
Channel Subscribers	20 140
Median	43.8K
Comparison	worse than median by 54%



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

- 01

Top post of the week — on Monday
Audience most active on this day at 12:00 MSK.

EFFECT
Best window for an important post
- 02

Systematic traffic buying
Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromtPress finds sources for your niche.

EFFECT
+1000-3000 subs
- 03

Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT
+5-15% ER
- 04

Cross-promo with neighboring channels
Exchange posts with channels in the same segment quarterly. No need daily — 2-3 collabs give relevant growth.

EFFECT
Relevant audience growth
- 05

Update channel description for Telegram search
Telegram search scans descriptions. Add 3-5 niche keywords — a source of organic traffic.

EFFECT
Organic traffic source

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes based on public data. Want to go further — run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
----	----------------------------	---

02	Contact manager	t.me/PromptPress_manager
----	------------------------	---
