

PUBLIC REPORT BY PROMTPRESS

Channel audit

nick gifts



@nickgifts

Blog of an elderly teenage millionaire. (A pinch of shitposting, humor and contests) Our chat: @nick4at Collaboration: @wild777 Boost channel: <https://t.me/boost/nickgifts> For friends: @nickgifts Manager:...

SUBSCRIBERS

31 632

61 posts 19 days

ERR (% SEE POSTS)

19.0%

per day 26.9%

REACH/POST

5.6K

ad reach 4.3K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 31 632 —	 SUBSCRIBER REACH 17.66% avg % subs see post	 VIEWS/POST 5.6K median 4.9K · 19 days	 POSTS/WEEK 21.9 for the period
 7D TREND — no data for the period	 REACTIONS/POST 232.2 total 14,166 reactions, 2,062 reposts, 7,505 comments	 POST LENGTH 162 chars median 127 · 19 days	 POSTS ANALYZED 61 19 days
 AD REACH 4.3K 24h average	 CITATIONS 2 citation index · 50 channels mentioned ever	 CHANNEL AGE 1 month 20 days created 01.06.2026	

AI EDITOR SUMMARY

Channel «nick gifts» – 31 632 subs. Each post averages 5.6K people (18% from subs), average reach – room to grow. Publishes 22 posts/week (~3/day) – active posting.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on 61 posts in 19 days.
- 02 Dominant format – Text (22/61 posts).
- 03 Avg post length – 162 chars (median 127).
- 04 Peak audience activity – Saturday, 14:00 MSK.
- 05 Top posts get 5x more views than the weakest (16.3K avg for top vs 3.3K for worst) – among 61 posts in 19 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1

11.07 · 11:55

TEXT

(post without caption – text)

VIEWS	REACTIONS
30 414	370
REPOSTS	ER
503	96.1%

Nº2

12.07 · 20:13

VIDEO

♥️ GIVING AWAY NFT - BOXING GLOVES Subscribe to: @nickgifts @nick4at Results in a day, good luck 💰🐸 Chat | Channel 🐸

VIEWS	REACTIONS
9 336	586
REPOSTS	ER
105	29.5%

Nº3

10.07 · 20:15

VIDEO

♥️ GIVING AWAY NFT - COOL SURF Subscribe to: @nickgifts @nick4at Results in a day, good luck 💰🐸 Chat | Channel 🐸

VIEWS	REACTIONS
9 140	406
REPOSTS	ER
126	28.9%

Nº4 13.07 · 20:12 VIDEO

♥️ GIVING AWAY NFT - MINECRAFT SURF Subscribe to: @nickgifts @nick4at Results in a day, good luck 💰🐸 Chat | Channel 🐸

VIEWS
8 191

REACTIONS
540

REPOSTS
118

ER
25.9%

Nº5 11.07 · 20:10 VIDEO

♥️ GIVING AWAY NFT - DALMATIAN Subscribe to: @nickgifts @nick4at Results in a day, good luck 💰🐸 Chat | Channel 🐸

VIEWS
7 971

REACTIONS
452

REPOSTS
116

ER
25.2%

WORST 3

↓ 03.07 · 14:15 PHOTO

Well, well... Such an unfriendly community here 🐸 Chat | Channel 🐸

VIEWS
3 474

REACTIONS
102

REPOSTS
5

ER
11.0%

↓ 04.07 · 16:49 TEXT

(post without caption – text)

VIEWS
3 263

REACTIONS
53

REPOSTS
1

ER
10.3%

↓ 05.07 · 15:58 PHOTO

(post without caption – photo)

VIEWS
3 179

REACTIONS
42

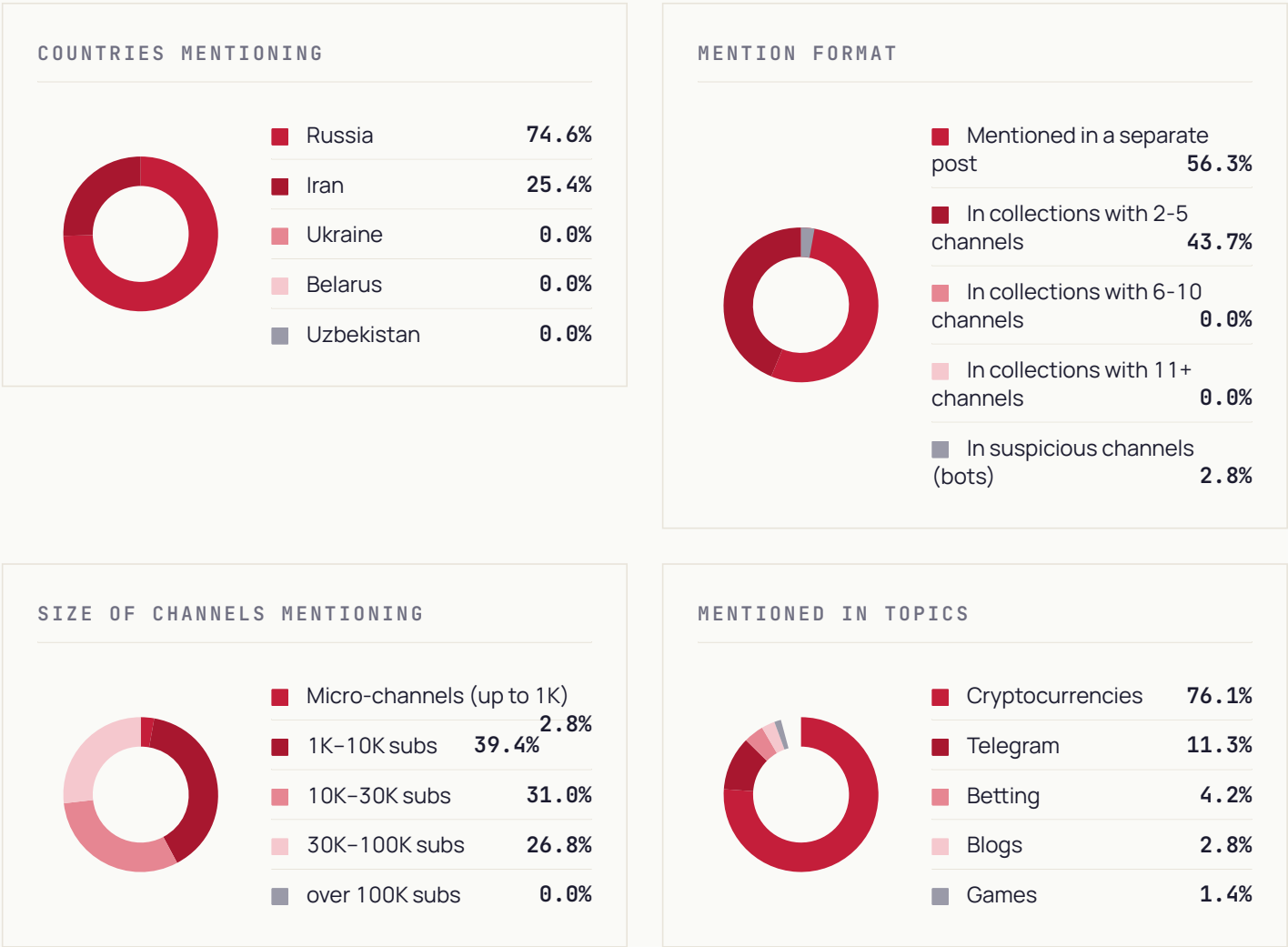
REPOSTS
—

ER
10.0%

SECTION 03 · CITATIONS

Who and how mentions the channel

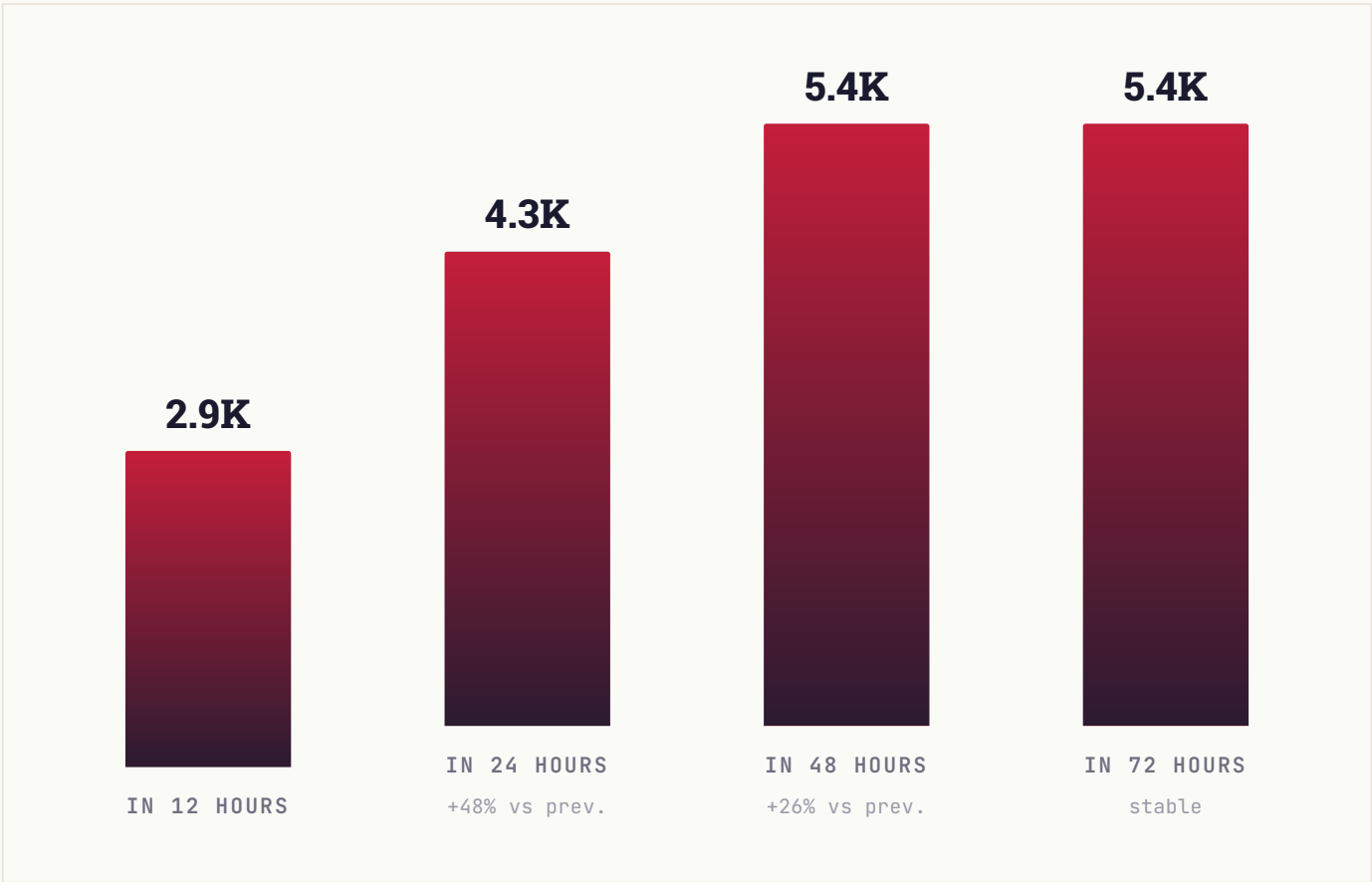
Citation index 2 – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a 100k subs channel weighs more than from a 1k subs channel. All-time channel mentions: 50 different channels.



SECTION 04 · AD POTENTIAL

How long a post brings reach

Avg ad post reach over time since publication. Helps estimate how long a placement stays relevant.



SECTION 05 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its position among niche neighbors.

CHANNEL	SUBSCRIBERS
BA Blum: All Crypto – One App	16.4M
CE Catapult Extreme	9.7M
DC DOGS Community	7.8M
FH FX Holding Official	6.9M
YE Yescoin	6.5M
TF Time Farm News	6M
\$T \$BAKS TON	5.9M
TT Tofan Trade سیگنال کریپتو	5.4M
TN Tonkeeper News	5.2M
BW Bitget Wallet Announcements	4.5M
NG nick gifts YOU	31.6K

COMPARATIVE INSIGHT

Channel yet outside niche top 100 — early growth stage. Niche leader — Blum: All Crypto – One App (16.4M), median top-100: 2.1M. First goal: enter top-100 through systematic traffic and content work.

SECTION 06 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Cryptocurrencies» (Russia) and compared your channel against them. Gray band: range covering 80% of niche channels (p10 to p90). Black vertical: median. Red dot: your channel.



— SECTION 07 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off as a to-do list and revisit this report in a month.

01

Top post of the week — on Saturday

Audience most active on this day at 14:00 MSK.

EFFECT

**Best window
for an
important post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One poll per week on a hot topic is an easy growth lever.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Exchange posts with channels in the same segment once a quarter. No need to do it daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — that's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads through us and hit your growth plan in a month.

01

Launch ads in Telegram

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager