

PUBLIC PROMTPRESS REPORT

Channel audit

Telegram

contests



@nft_news_dzr

Contests | news • gambling • casino reviews - @... Latest
NFT updates Only verified sources Our chat: @Buysellnft_1
Our bot: @Dozor_gifts1_bot By...

SUBSCRIBERS

230 553

-42836 per month

ERR (% WHO SEE
POSTS)

4.0%

per day 0.1%

REACH/POST

4.2K

ad reach 196/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 230 553 —	 SUBS REACH 1.82% avg % subs see post	 VIEWS/POST 4.2K median 1.2K · 29 days	 POSTS/WK 4.6 over period
 7D TREND -5.7% vs previous week	 REACTIONS/POST 64.1 only 1,218 reactions, 308 reposts, 316 comments	 POST LENGTH 215 chars median 131 · 29 days	 POSTS ANALYZED 19 29 days
 AD REACH 196 24h avg	 CHURN / MONTH -42836 last month	 CITATION RATE 0 citation index · 4 channels mentioned ever	 CHANNEL AGE 5 months 8 days created 04.01.2026

AI EDITOR SUMMARY

Channel «Telegram contests» — 230 553 subs. Each post averages 4.2K people (2% from subs), reach is low — consider expanding audience. Publishes 5 posts per week (~1/day) — infrequent. Week of Jun 1–7 reach dropped -5.7% vs week 25–31 May — analyze why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and laggards – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 19 posts over 29 days.
- 02 Dominant format – Text (10/19 posts).
- 03 Avg post length – 215 chars (median 131).
- 04 Audience peak – Thursday, 17:00 MSK.
- 05 Top posts get 23x more views than the weakest (14K avg for top vs 608 for worst) – among 19 posts in 29 days. Analyze what top shares: topic, format, timing.

TOP 5 POSTS

Nº1 14.05 · 14:15 PHOTO NFT contest Terms: 1. Go to the site ↓ https://dm13.to/M0V2D 2. Register and top up balance by 100 3. Send a screenshot to...	VIEWS 14 094 REPOSTS 5	REACTIONS 77 ER 6.1%
Nº2 15.05 · 10:22 TEXT GET AN NFT FOR 26 STARS ✓ still active 7/10 ✓ Contest for 5 bears ↓ https://t.me/NFT_news_dzr/115	VIEWS 14 023 REPOSTS 4	REACTIONS 89 ER 6.1%
Nº3 15.05 · 09:37 TEXT 10 , 20 , 30 , 40 , 50 comments will get Mishka bot - @Dozor_gifts1_bot	VIEWS 13 985 REPOSTS 1	REACTIONS 59 ER 6.1%

Nº4 13.05 • 17:26 PHOTO Rocket bets (50 stars)☹️ Whoever drops the most stars on this post gets a rocket (50 stars)☹️ To see who's where...	VIEWS 13 849 REPOSTS 3 REACTIONS 132 ER 6.0%
Nº5 16.05 • 17:56 TEXT ☺️I give stars for reposting this post, proof under post (if no gift for long, write @skullfeedd) 20 reposts - ☹️/☹️ 55 reposts -...	VIEWS 10 616 REPOSTS 22 REACTIONS 73 ER 4.6%

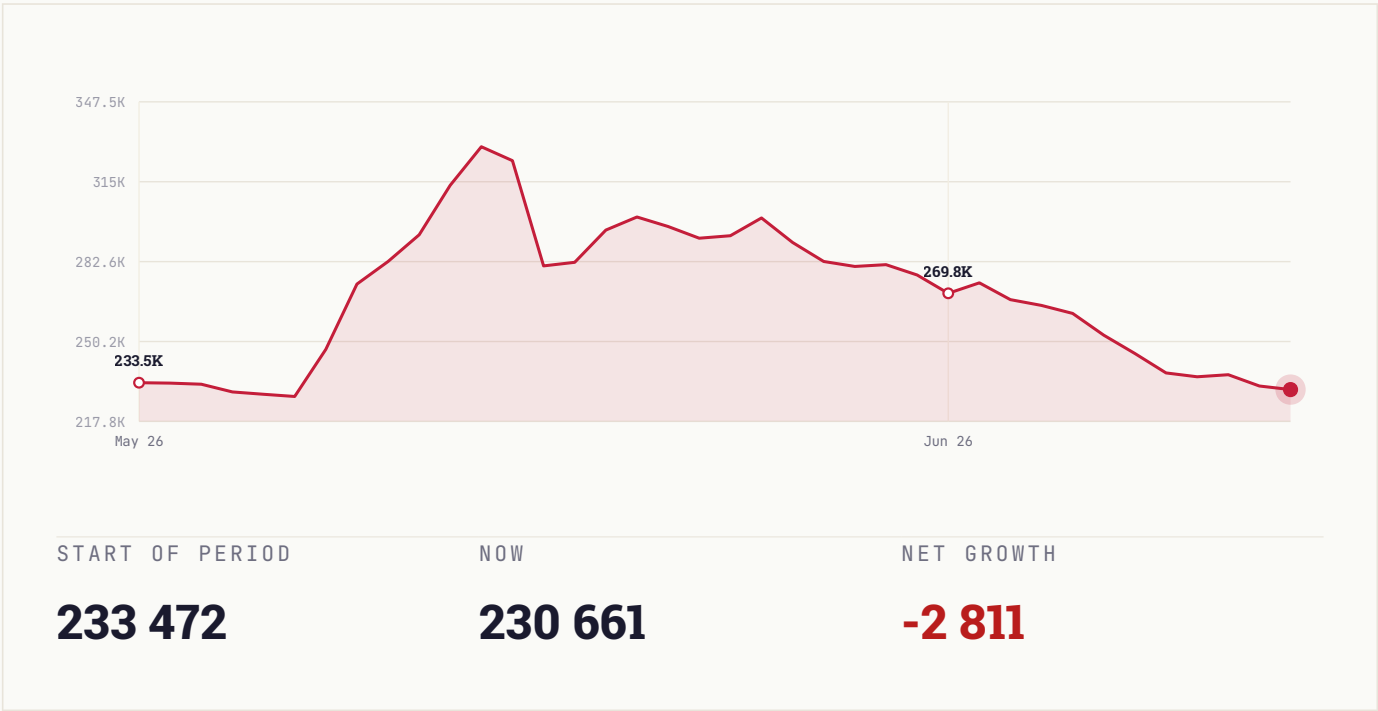
WORST 3

↓ 31.05 • 21:11 PHOTO Happy first day of summer!☺️ ☹️☹️☹️☹️ 20th comment gets a bear☹️	VIEWS 638 REPOSTS 31 REACTIONS 56 ER 0.3%
↓ 26.05 • 13:41 TEXT Also, if your friend/acquaintance completes this task, you both get 15☹️ ☹️☹️☹️☹️☹️ ☹️Our bot: @Dozor_gifts1_bot	VIEWS 631 REPOSTS 3 REACTIONS 40 ER 0.3%
↓ 03.06 • 21:00 TEXT It's my birthday☹️ ☹️☹️☹️☹️ To celebrate, 10th comment gets a teddy☹️	VIEWS 556 REPOSTS 29 REACTIONS 82 ER 0.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 • MENTIONS

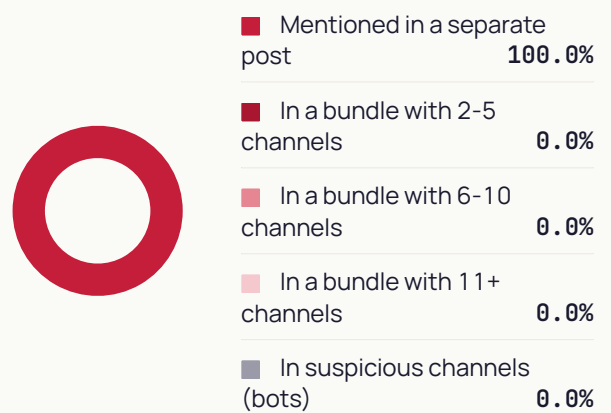
Who mentions the channel and how

Citation index **0** – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from 1K. All time channel was mentioned **4** different channels.

COUNTRIES MENTIONED FROM



FORMAT MENTIONED IN



SIZE OF CHANNELS MENTIONING



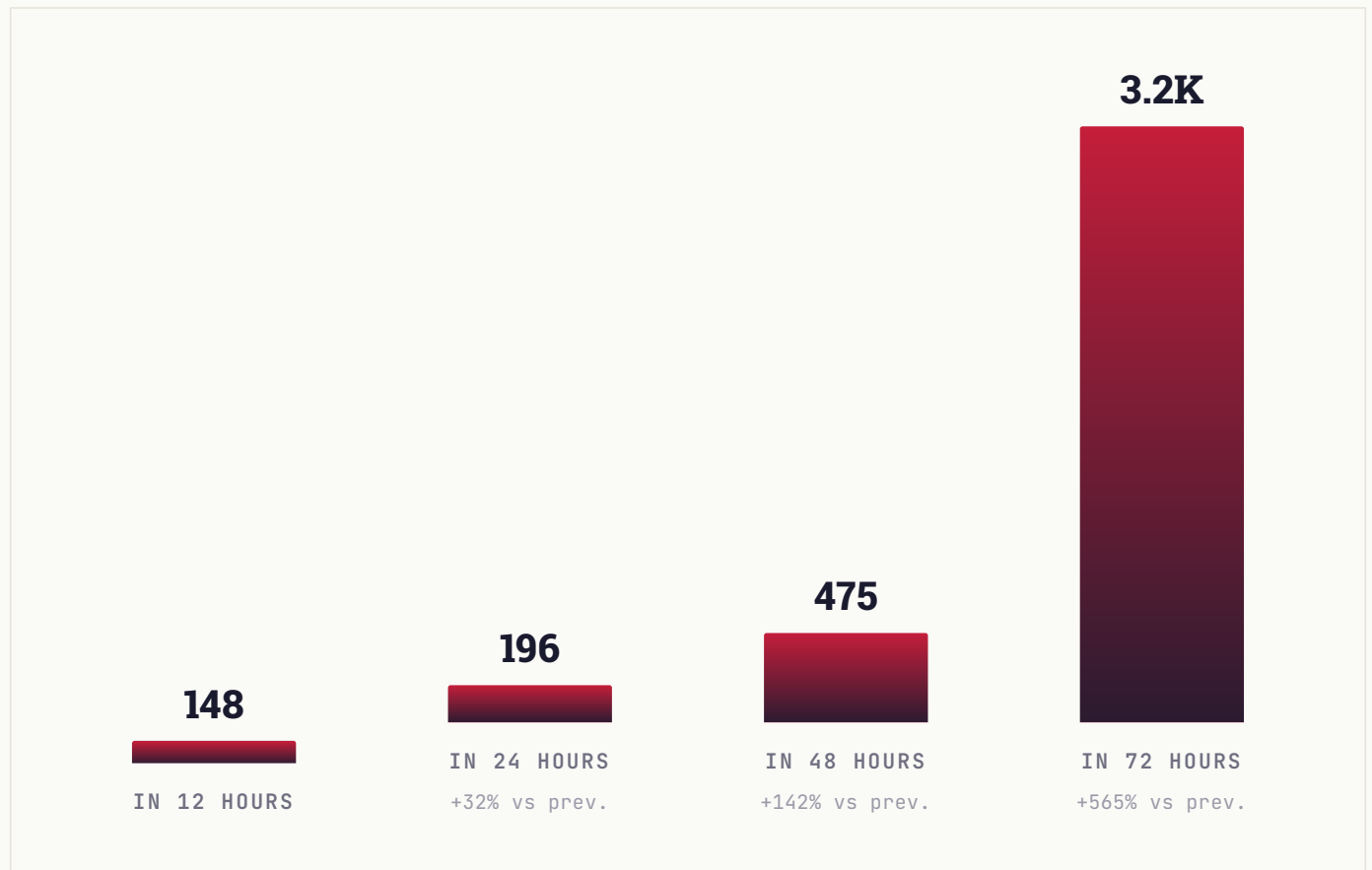
TOPICS MENTIONED IN



— SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg ad post reach over time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
MO Moscowbusiness	966.6K
CN Books for millions business blog	872.2K
CPC Merger & Acquisition	495.2K
AB Акула Бизнеса	494.1K
BI Business Ideas Startups	449.2K
RB Russian Business	377.2K
BD Business DNA of Russia	297.3K
ER Russian Retail & Business	289.2K
2H 25th Hour • Business & Finance	288.4K
BB Business without gloss	256.5K
TC Telegram contests🔒 YOU	230.6K

COMPARATIVE INSIGHT

Channel in top quartile of niche (#15 of 100). Leader — Moscowbusiness (966.6K). Goal for coming months: enter niche top-10 through systematic traffic work.

SECTION 07 • NICHE COMPARISON

Where the channel stands in its league

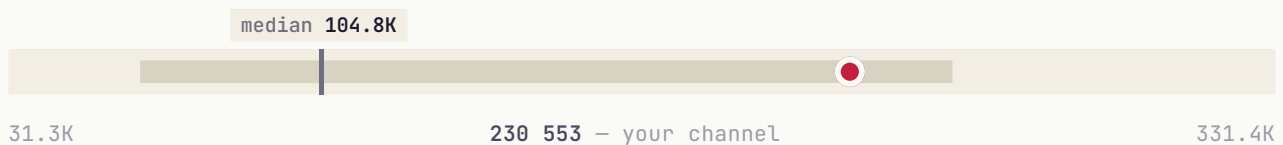
Took top-100 channels in category «Business & startups» (Russia) and saw how your channel compares. Gray band: range for 80% of niche channels (p10 to p90). Black vertical: median. Red dot: your channel.

#15 /100

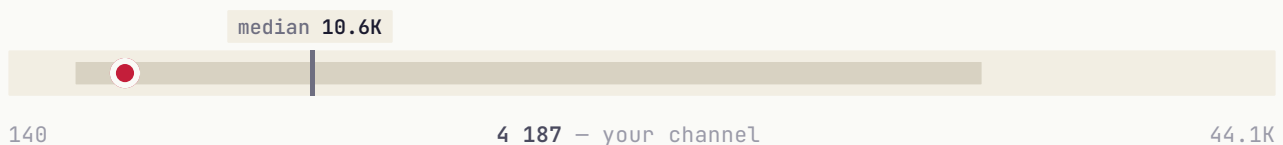
RANK IN NICHE

Channel in top 15% – strong position

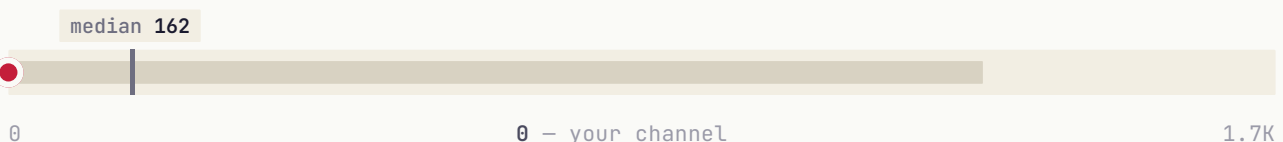
SUBSCRIBERS

better than 83% of niche


AVG REACH / POST

60% below median


CITATION INDEX

99% below median


— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and return to this report in a month.

01

Post more often

Now 4.6 posts/wk. Active channels average 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume**

02

Best post day — Thursday

Audience is most active on this day at 17:00 MSK.

EFFECT

**Best window
for an
important post**

03

Increase video posts share

Video in Telegram holds audience longer and is better perceived by the algorithm. We recommend increasing its share to 15-25%.

EFFECT

**Video retains
audience
better**

04

ER below niche benchmark — rethink formats

Current ER 1.82% vs norm 3.5%. Try polls & interactive formats.

EFFECT

+1.7pp ER

05

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

★ NEXT STEPS

Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. Want more? Run ads through us and hit your growth plan in a month.

01

**Launch ads on
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager