

— PUBLIC REPORT BY PROMTPRESS

Channel audit

НЕЙРО | Новости AI



@neyrosetkapic

Latest AI news Photo by AI bot: @neyrosetkabot Boost: <https://t.me/boost/neyrosetkapic> Ads: @kegadam

SUBSCRIBERS

163 154

-617 per month

ERR (% SEE POSTS)

5.0%

per day 3.2%

REACH/POST

7.4K

ad reach 5.2K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period it covers.

 SUBSCRIBERS 163 154 —	 SUBS REACH 4.53% avg % subs see post	 VIEWS/POST 7.4K median 7.5K · 29 days	 POSTS/WEEK 26.6 over the period
 7D TREND +5.1% vs previous week	 REACTIONS/POST 52.6 only 5,887 reactions, 1,926 reposts, 0 comments	 POST LENGTH 251 chars median 232 · 29 days	 POSTS ANALYZED 112 29 days
 AD REACH 5.2K 24h avg	 CHURN / MONTH -617 over the last month	 CITATION RATE 5 citation index · 175 channels mentioned ever	 CHANNEL AGE 9 months 14 days created 14.09.2025

AI EDITOR SUMMARY

Channel «НЕЙРО |Новости AI» – 163 154 subs. Each post averages 7.4K people (5% of subs), reach is low – consider expanding audience. Publishes 27 posts per week (~4/day) – active posting. For week 15–21 Jun reach grew by +5.1% by week 8–14 Jun – positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 112 posts over 29 days.
- 02 Dominant format – Photo (73/112 posts).
- 03 Avg post length – 251 chars (median 232).
- 04 Peak audience activity – Tuesday, 19:00 MSK.
- 05 Top posts get 2x more views than the weakest (9.5K avg for top vs 6.2K for worst) – among 112 posts over 29 days. Worth analyzing what the top has in common – topic, format, timing.

TOP 5 POSTS

Nº1 31.05 · 14:15 PHOTO !!Russia wants to ban FORCED messenger installation – such a bill will be submitted to the State Duma. The initiative primarily concerns...	VIEWS 9 601 REPOSTS 33	REACTIONS 113 ER 5.9%
Nº2 29.05 · 12:02 VIDEO ➔A MAJOR UPDATE is coming to TG – Markdown formatting is planned for the messenger. Users will be able to add headings...	VIEWS 9 466 REPOSTS 9	REACTIONS 55 ER 5.8%
Nº3 16.06 · 17:24 PHOTO ➔IN FRONT OF THE PLANE Doing a cool photo shoot with your significant other in front of a taking off plane • Try it - here! NEURO...	VIEWS 9 453 REPOSTS 7	REACTIONS 24 ER 5.8%

Nº4 30.05 · 12:10 PHOTO ☺AI girls even helped sell an excavator. An Ohio resident was selling heavy equipment on a marketplace but with no success, so...	VIEWS 9 253 REPOSTS 14	REACTIONS 47 ER 5.7%
Nº5 03.06 · 15:42 PHOTO 🗒Multiverse reached SPIEF: Sber's stand became a platform for UGC creativity with virtual guests. Captions constantly...	VIEWS 9 042 REPOSTS 3	REACTIONS 33 ER 5.5%

|

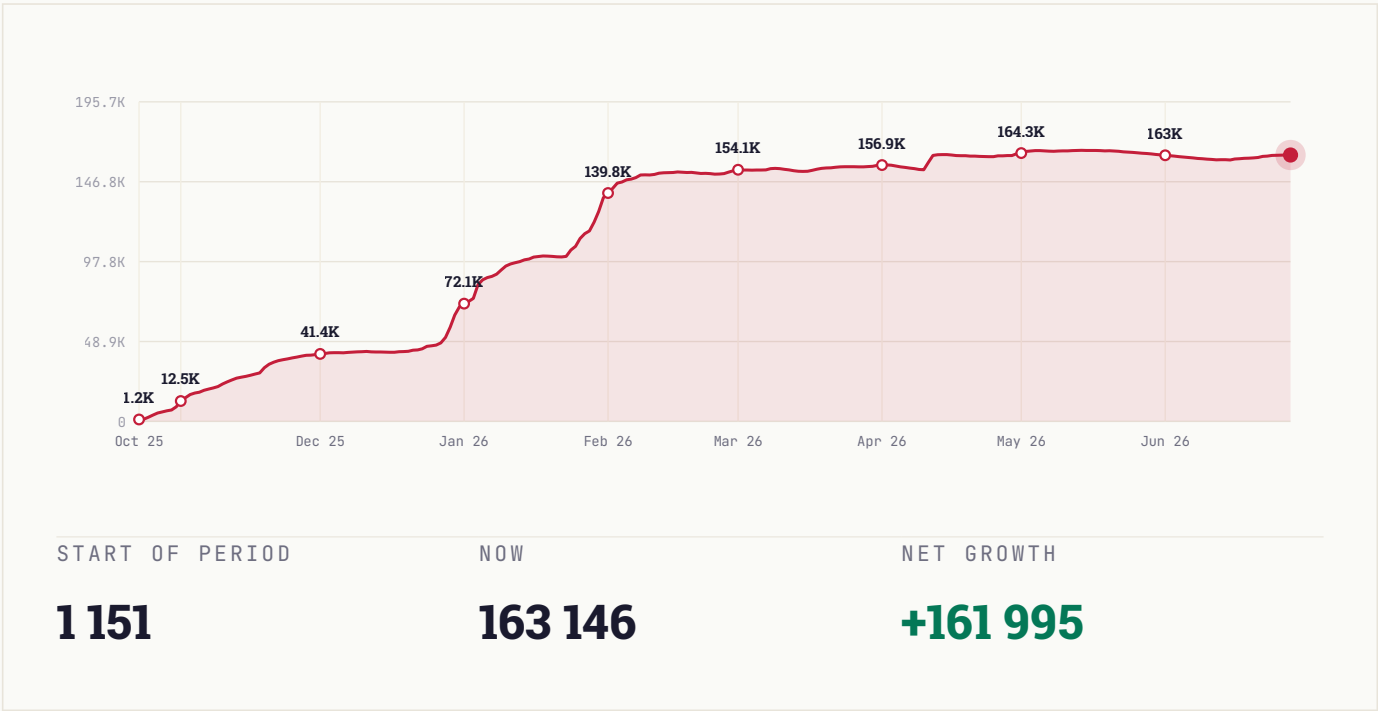
WORST 3

↓ 05.06 · 15:55 PHOTO ☹☹ Russians may get access to Netflix and neural networks without VPN – mobile operators are discussing with authorities the possibility of opening...	VIEWS 6 281 REPOSTS 3	REACTIONS 60 ER 3.8%
↓ 07.06 · 07:25 VIDEO 🗒 ChatGPT, why you do this?) NEURO AI News	VIEWS 6 160 REPOSTS 16	REACTIONS 47 ER 3.8%
↓ 06.06 · 07:15 VIDEO 🗒The creator of this store is a marketing genius... NEURO AI News	VIEWS 6 112 REPOSTS 15	REACTIONS 52 ER 3.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

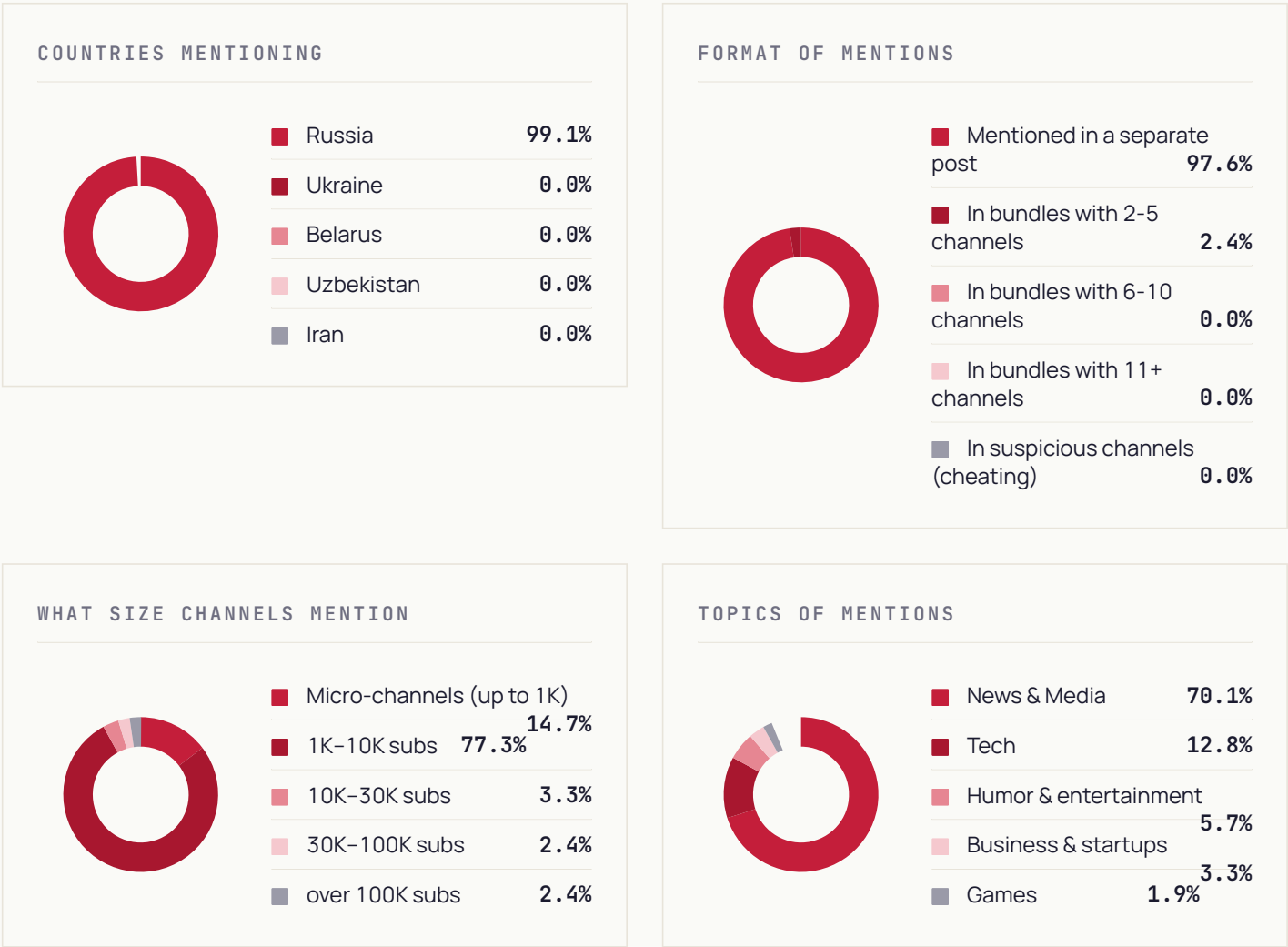
Subscriber growth chart for the year. Key months show exact subscriber count. See which months gained subs and which lost them.



SECTION 04 · MENTIONS

Who and how mentions the channel

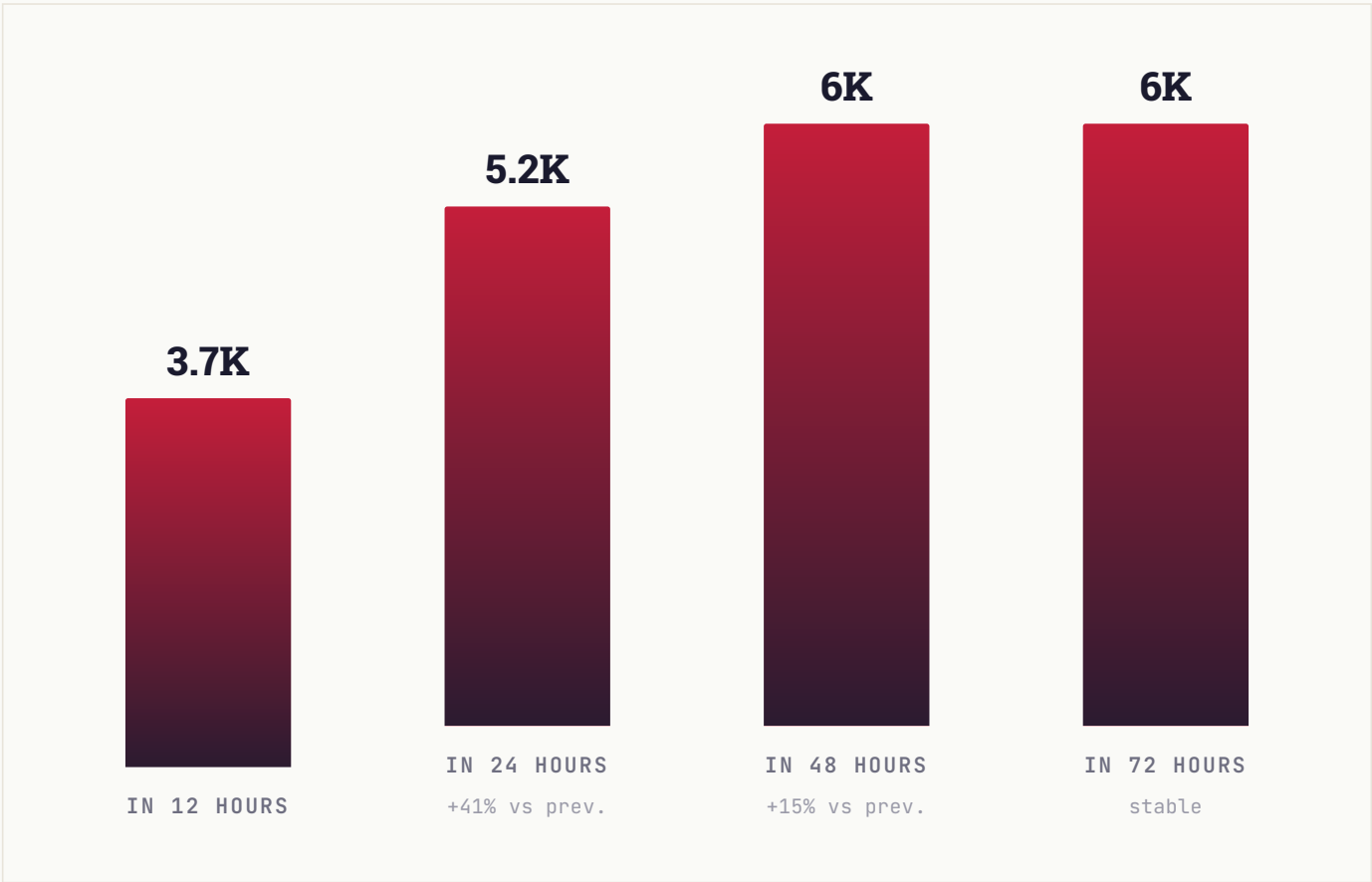
Citation index 5 – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned **175** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Highlighted your channel — you can see its rank among niche peers.

CHANNEL	SUBSCRIBERS
HI hitvpn_blog	4.4M
MT Trends world	3.4M
TE Techchat	3.1M
HA Hi, AI • Новости технологий	2.5M
II اینترنت آزاد	2.5M
NN NN	2.2M
TE Technomotel	2.2M
L- LIVE — Telegram, AI и технологии	2.1M
EC Exploit	2M
PP PINK PROXY پروکسی	1.8M
N НЕЙРО Новости AI YOU	163.2K

COMPARATIVE CONCLUSION

Channel not yet outside top 100 niche — early growth stage. Niche leader — hitvpn_blog (4.4M), top-100 median: 437.4K. First goal — enter top-100 through systematic work with traffic and content.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **4 months** such mentions were **147**, they brought **69 693** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
December 2025	3	3	29 905
November 2025	144	144	32 006
October 2025	0	0	7 782
September 2025	0	0	0

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
147	4	69 693

Where channel stands in its league

The figure consists of three horizontal bar charts, each representing a different performance metric. Each chart has a light beige background with a darker beige bar. A vertical line marks the 'median' value, and a red dot marks the 'your channel' value. The 'CITATION INDEX' chart also includes a '0' at the start of the scale.

Metric	Median	Your Channel	Performance Gap
SUBSCRIBERS	446.2K	163 154	63% below median
AVG REACH / POST	33K	7 385	78% below median
CITATION INDEX	129	5	96% below median

SUBSCRIBERS 63% below median

median 446.2K

109.1K 163 154 – your channel 2.3M

AVG REACH / POST 78% below median

median 33K

197 7 385 – your channel 144.6K

CITATION INDEX 96% below median

median 129

0 5 – your channel 1.8K

— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- 01

Top post of the week — on Tuesday
 Audience most active on this day at 19:00 MSK.

EFFECT
Best window for an important post
- 02

Systematic traffic buying
 Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT
+1000-3000 subs
- 03

Test polls & interactive formats
 Posts with polls/reactions usually give +5-15% ER. One poll per week on a hot topic — easy growth point.

EFFECT
+5-15% ER
- 04

Cross-promo with neighboring channels
 Swap posts with same-segment channels quarterly. No need daily — 2-3 collabs give relevant growth.

EFFECT
Growth from relevant audience
- 05

Update channel description for Telegram search
 Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT
Organic traffic source

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes using public data. If you want to go further — run ads through us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
