

PROMTPRESS PUBLIC REPORT

Channel audit

Russian Neural Networks



@neyronnyeseti

About AI development and adoption in Russia Government 🇷🇺
business Subscribe

SUBSCRIBERS

48 493

+41476 per month

ERR (% SEE POSTS)

6.0%

per day 4.6%

REACH/POST

2.9K

ad reach 2.3K/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · takeaways

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who mentions the channel and how

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your place

07 Mention dynamics

6 months · monthly

08 Niche comparison

Rank in «Technology» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 48 493 —	 SUBSCRIBER REACH 6.02% avg % of subs see post	 VIEWS/POST 2.9K median 2.5K · 20 days	 POSTS/WEEK 2.4 over period
 7D TREND -25.4% vs previous week	 REACTIONS/POST 1.6 only 11 reactions, 6 reposts, 0 comments	 POST LENGTH 645 chars median 592 · 20 days	 POSTS ANALYZED 7 20 days
 AD REACH 2.3K 24h avg	 CHURN / MONTH +41476 over last month	 CITATION RATE 1 citation index · 4 channels mentioned all time	 CHANNEL AGE 2 years 7 months created 12.12.2023

AI EDITOR SUMMARY

Channel 'Russian Neural Networks' — 48 493 subs. Each post averages 2.9K people (6% of subs), reach is low — should expand audience. Publishes 2 posts per week (~0 per day) — rare posts. For week Jun 29 – Jul 5 reach dropped by -25.4% to week 22–28 Jun — worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & outsiders – to see what to repeat & what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 7 posts over 20 days.
- 02 Dominant format – Text (6/7 posts).
- 03 Avg post length – 645 chars (median 592).
- 04 Peak audience activity – Monday, 13:00 MSK.
- 05 Top posts get 2x more views than the weakest (3.7K avg for top vs 2.3K for worst) – among 7 posts in 20 days. Analyze what top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 22.06 · 10:35 TEXT Foreign AI not banned in Russia until 2032 Final AI bill: restrictions only for govt and...	VIEWS 3 853 REPOSTS —	REACTIONS 2 ER 7.9%
Nº2 02.07 · 17:08 TEXT Avito to launch free AI pet-finder 'TailRadar'. Algorithm analyzes color, breed...	VIEWS 3 678 REPOSTS 2	REACTIONS 3 ER 7.6%
Nº3 22.06 · 10:30 TEXT  The 'Forced Gigachatization' law failed. As 'Izvestia' writes, criticism in professional communities played a role. In...	VIEWS 3 611 REPOSTS 2	REACTIONS 2 ER 7.4%

Nº4 19.06 · 10:14 TEXT Rutube announced AI agent integration. Actually, it's a regular AI assistant based on Gigachat with Rambler processing, not in Rutube...	VIEWS 2 511 REPOSTS —	REACTIONS — ER 5.2%
Nº5 04.07 · 13:40 TEXT Ministry of Digital to become chief AI regulator in Russia. Draft govt decree published on the portal...	VIEWS 2 343 REPOSTS —	REACTIONS — ER 4.8%

|

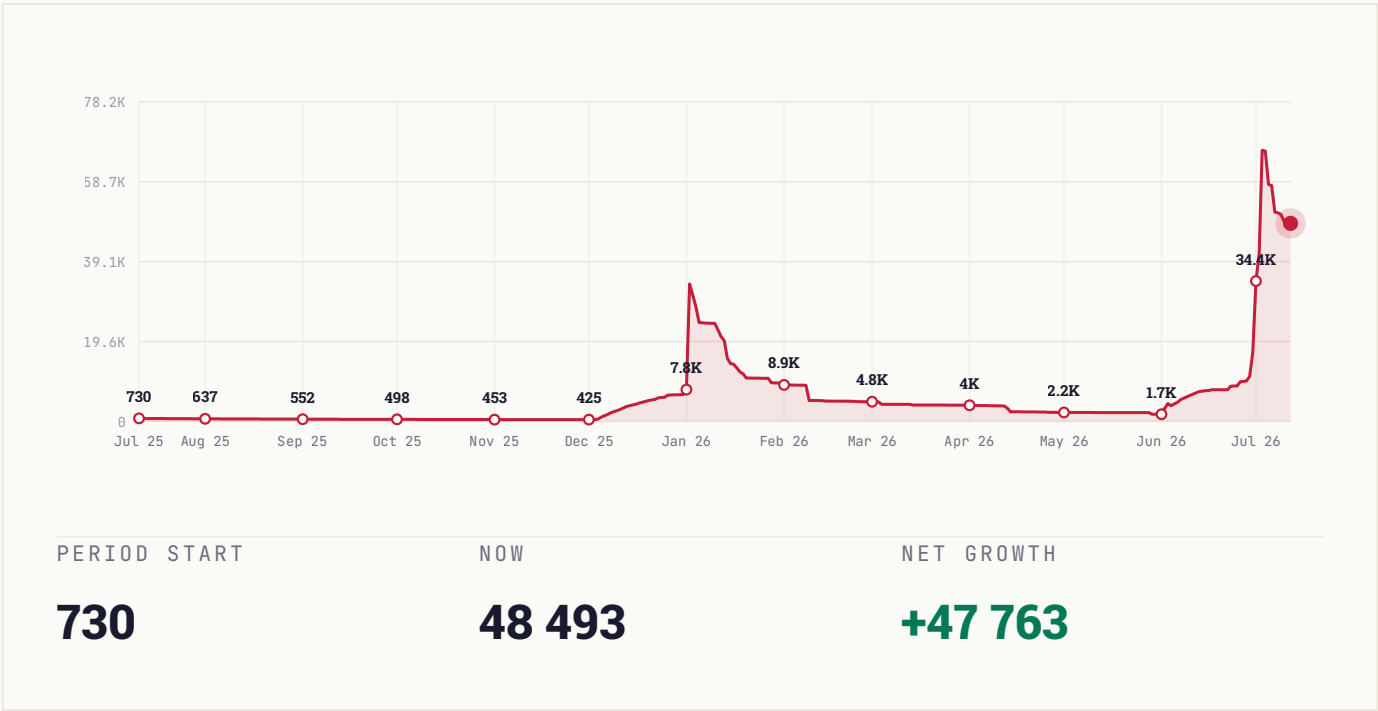
WORST 3

↓ 04.07 · 13:40 TEXT Ministry of Digital to become chief AI regulator in Russia. Draft govt decree published on the portal...	VIEWS 2 343 REPOSTS —	REACTIONS — ER 4.8%
↓ 04.07 · 13:44 VIDEO AI media index: which outlets cite neural nets most Nadezhda Zhukovskaya, PR director at Medialogia...	VIEWS 2 331 REPOSTS —	REACTIONS 1 ER 4.8%
↓ 14.06 · 00:05 TEXT Every fifth Russian hides AI chats from partner; women do so more often, per MWS AI for RIA Novosti...	VIEWS 2 116 REPOSTS 2	REACTIONS 3 ER 4.4%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

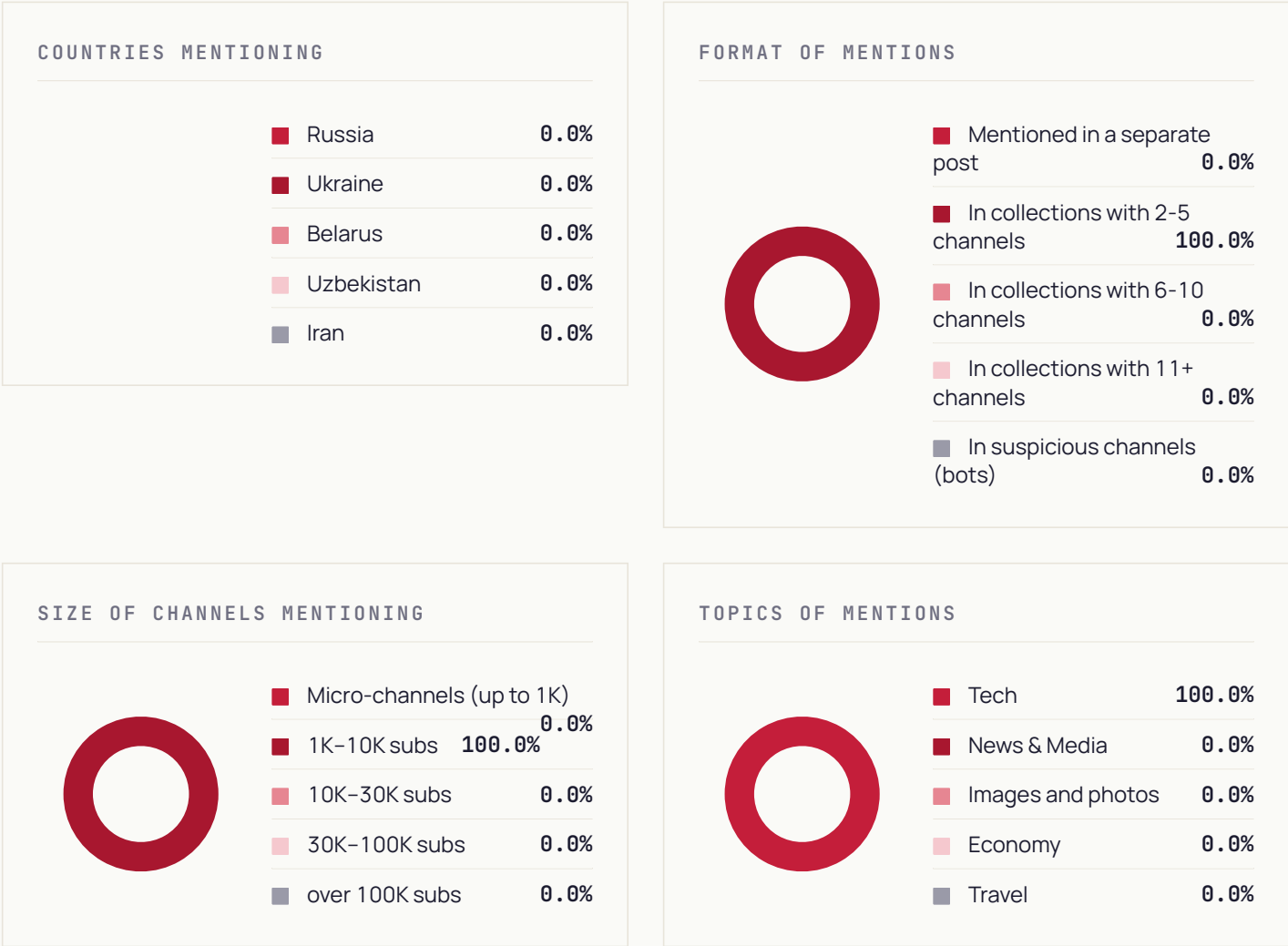
Yearly subscriber growth chart. Key months show exact subs. See which months grew and which lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

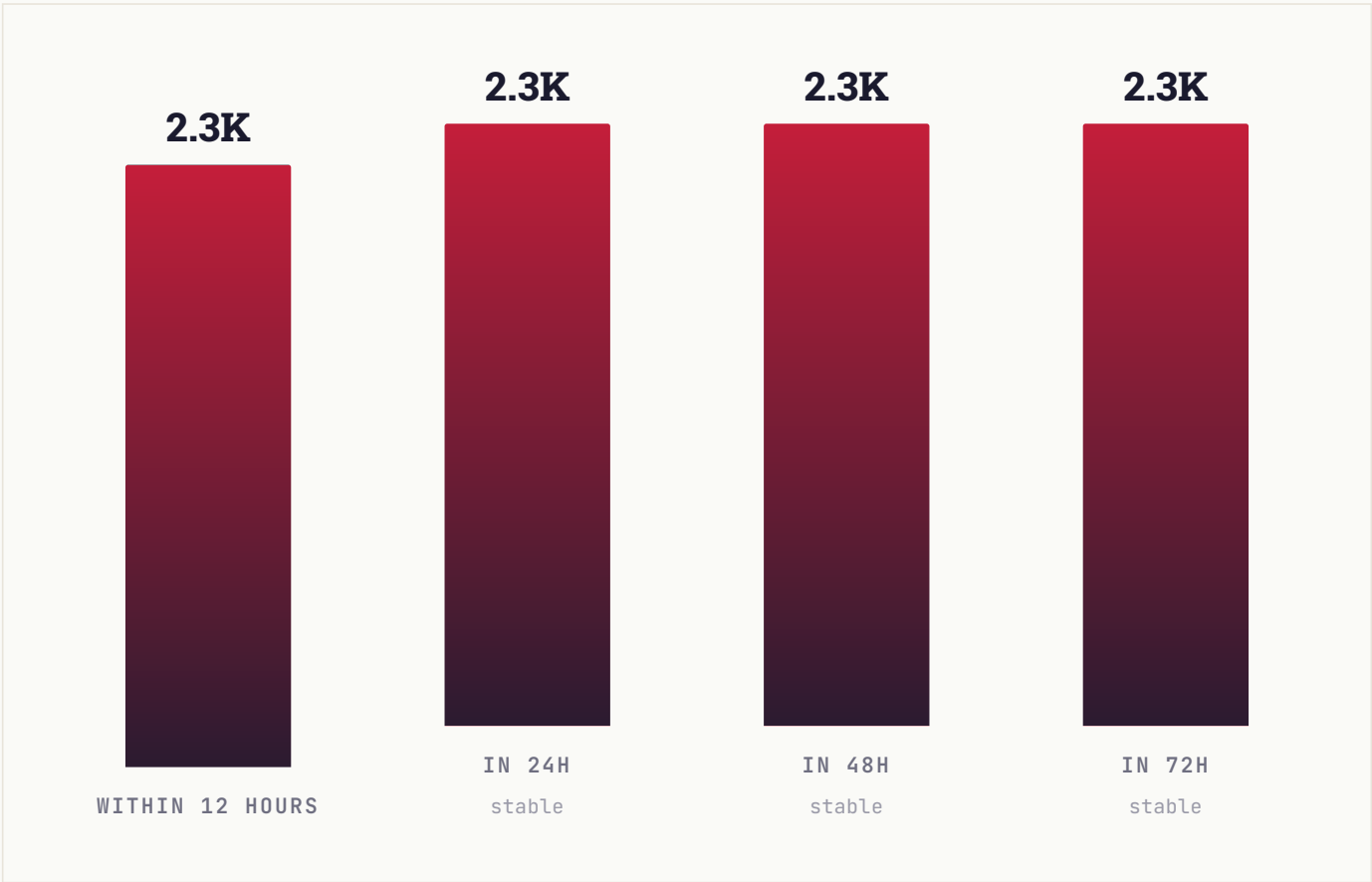
Citation index 1 – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: 4 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
HI hitvpn_blog	4.6M
MT Trends world	3.3M
TE Technochat	3.1M
HA Hi, AI • News & Tech	2.6M
آا اینترنت ژاد	2.5M
TE Technomotel	2.4M
NN NN	2.2M
EC Exploit	2.1M
L- LIVE — Telegram, AI & Tech	2M
PP PINK PROXY پروکسی	2M
RN Russian Neural Networks YOU	48.5K

COMPARATIVE CONCLUSION

Channel yet outside niche top 100 — early growth stage. Niche leader — hitvpn_blog (4.6M), top-100 median: 446.9K. First goal — enter top-100 through systematic traffic and content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. In the last **6 months** such mentions were **0**, they brought **33 236** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
Jan 2026	0	0	27 079	
December 2025	0	0	6 151	
November 2025	0	0	2	
October 2025	0	0	0	
September 2025	0	0	0	
August 2025	0	0	4	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
0	6	33 236

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Top-100 channels in category «Tech» (Russia) and compared your channel. Gray band – range for 80% of niche channels (p10 to p90). Black vertical – median. Red dot – your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Increase posting frequency

Now 2.4 posts/week. Active channels average 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume**

02

Top post of the week — on Monday

Audience most active on this day at 13:00 MSK.

EFFECT

**Best window
for important
posts**

03

Increase share of video posts

Video in Telegram holds audience longer and ranks better. Aim for 15-25% share.

EFFECT

**Video retains
audience
better**

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic — easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads with us & hit your growth plan in a month.

01

Launch Telegram ads

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager