

PUBLIC REPORT BY PROMTPRESS

Channel audit

NEWTON



@newton_gifts

Owner on vacation – contact manager 📧 For ads: Anna -
@Ann_270797 (paid)

SUBSCRIBERS

143 612

+32044 per month

ERR (% SEE POSTS)

11.0%

per day 4.2%

REACH/POST

14.7K

ad reach 5.6K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the calculation period.

 SUBSCRIBERS 143 612 —	 SUBS REACH 10.2% avg % subs see post	 VIEWS/POST 14.7K median 13.6K · 27 days	 POSTS/WEEK 6.3 over period
 7D TREND -12.4% vs previous week	 REACTIONS/POST 130.6 only 3,265 reactions, 198 reposts, 633 comments	 POST LENGTH 135 chars median 104 · 27 days	 POSTS ANALYZED 25 27 days
 AD REACH 5.6K 24h avg	 CHURN / MONTH +32044 last month	 CITATION RATE 1 citation index · 11 channels mentioned ever	 CHANNEL AGE 10 months 9 days created 12.09.2025

AI EDITOR SUMMARY

Channel «NEWTON» – 143 612 subs. Avg views per post: 14.7K people (10% from subs), reach is low – consider expanding audience. Publishes 6 posts/week (~1/day) – infrequent. For week Jul 6–12, reach dropped -12.4% to week Jun 29 – Jul 5 – analyze why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & worst – to see what to repeat & what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 25 posts over 27 days.
- 02 Dominant format – Photo (14/25 posts).
- 03 Avg post length – 135 chars (median 104).
- 04 Audience peak – Monday, 11:00 MSK.
- 05 Top posts get 2× more views than the weakest (21.8K avg top vs 9.4K worst) – among 25 posts in 27 days. Analyze what top shares: topic, format, timing.

TOP 5 POSTS

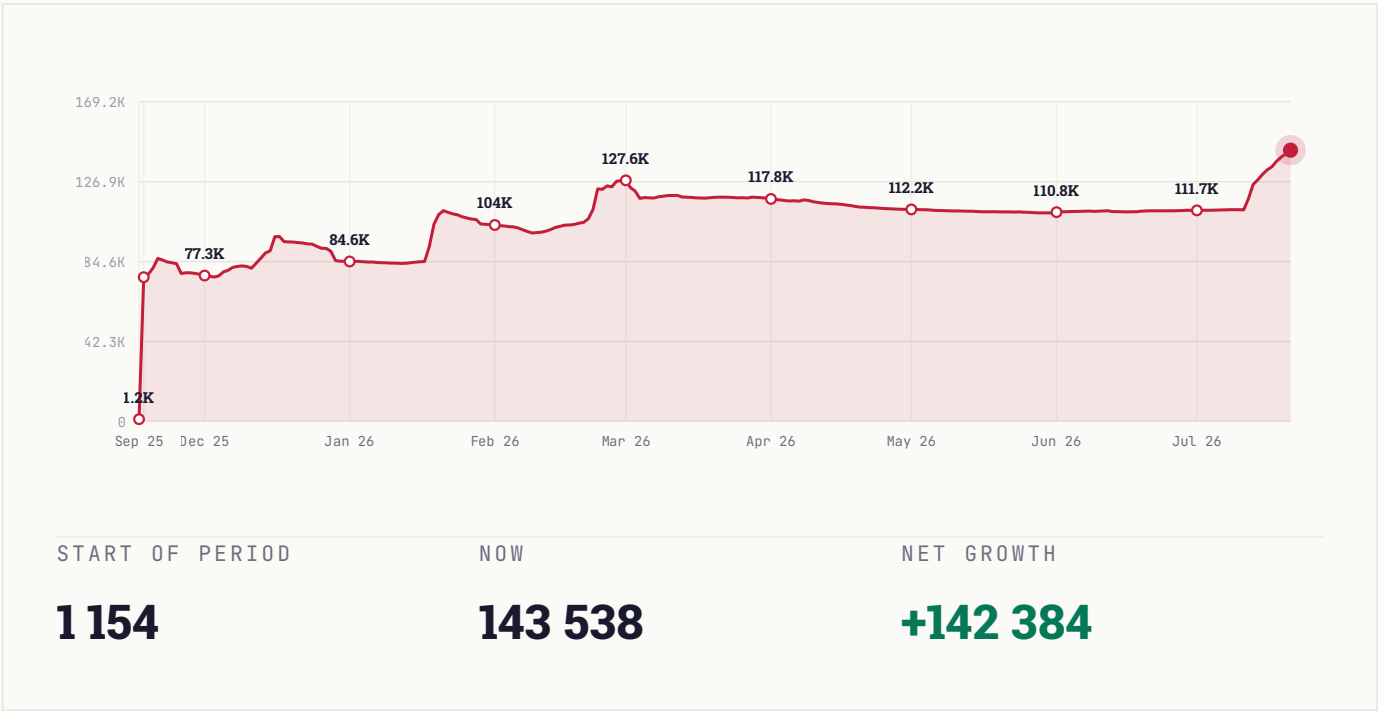
Nº1 13.07 · 08:37 PHOTO  Frog Case launched a new weekly leaderboard Climb the ranks and win gifts  Free Spin Frog Case	VIEWS 22 874 REPOSTS 5	REACTIONS 65 ER 15.9%
Nº2 14.07 · 07:03 PHOTO Who's responsible for all this? Domain t.me blocked by registrar Is it because people subscribed to Mark?	VIEWS 21 383 REPOSTS 6	REACTIONS 39 ER 14.9%
Nº3 14.07 · 16:12 PHOTO  You can join a free giveaway! You need tickets, earned by inviting friends. The more...	VIEWS 21 189 REPOSTS 8	REACTIONS 139 ER 14.8%

Nº4 17.07 • 12:05 PHOTO Gram at \$20 on Korean exchange Upbit And you keep laughing 	VIEWS 19 457 REPOSTS 27 REACTIONS 151 ER 13.5%
Nº5 13.07 • 07:06 VIDEO 🎁 Star skin leaked Expecting buffs? 🧊 Yes 🍌 Not really 🤔 I don't have that gift	VIEWS 19 108 REPOSTS 12 REACTIONS 162 ER 13.3%
WORST 3	
↓ 24.06 • 16:24 VIDEO 😊 Telegram may get clans Users can create squads or join existing teams. Clan ranking will...	VIEWS 12 352 REPOSTS 12 REACTIONS 13 ER 8.6%
↓ 11.07 • 10:28 VIDEO 🎁 Castle skin leaked X's incoming? 🧊 Yes 🍌 No	VIEWS 8 061 REPOSTS 3 REACTIONS 90 ER 5.6%
↓ 10.07 • 14:23 PHOTO ❤️ Unlock new gifts Gorilla added 2 new cases: 🎁 Figure for 199 ⭐ 🎁 Board for 499 ⭐ 🙌 Play Gorilla Case	VIEWS 7 786 REPOSTS 3 REACTIONS 22 ER 5.4%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

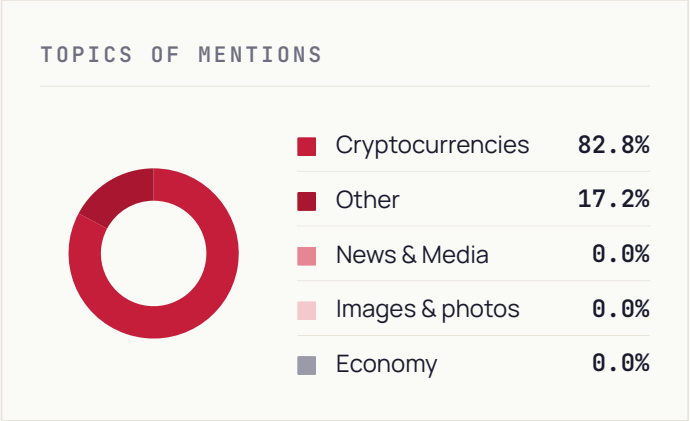
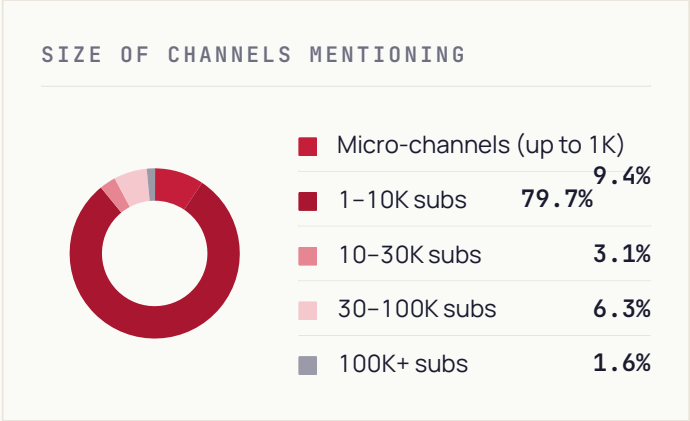
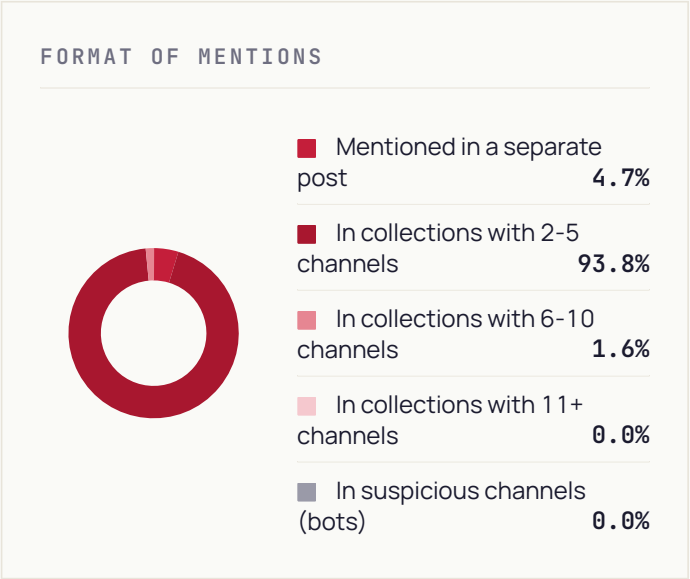
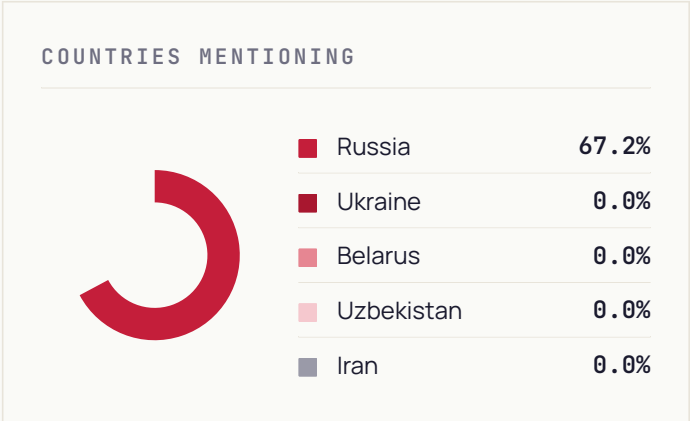
Subscriber growth chart for the year. Key months show exact subscriber count. See which months gained subs and which lost them.



SECTION 04 · MENTIONS

Who mentions the channel and how

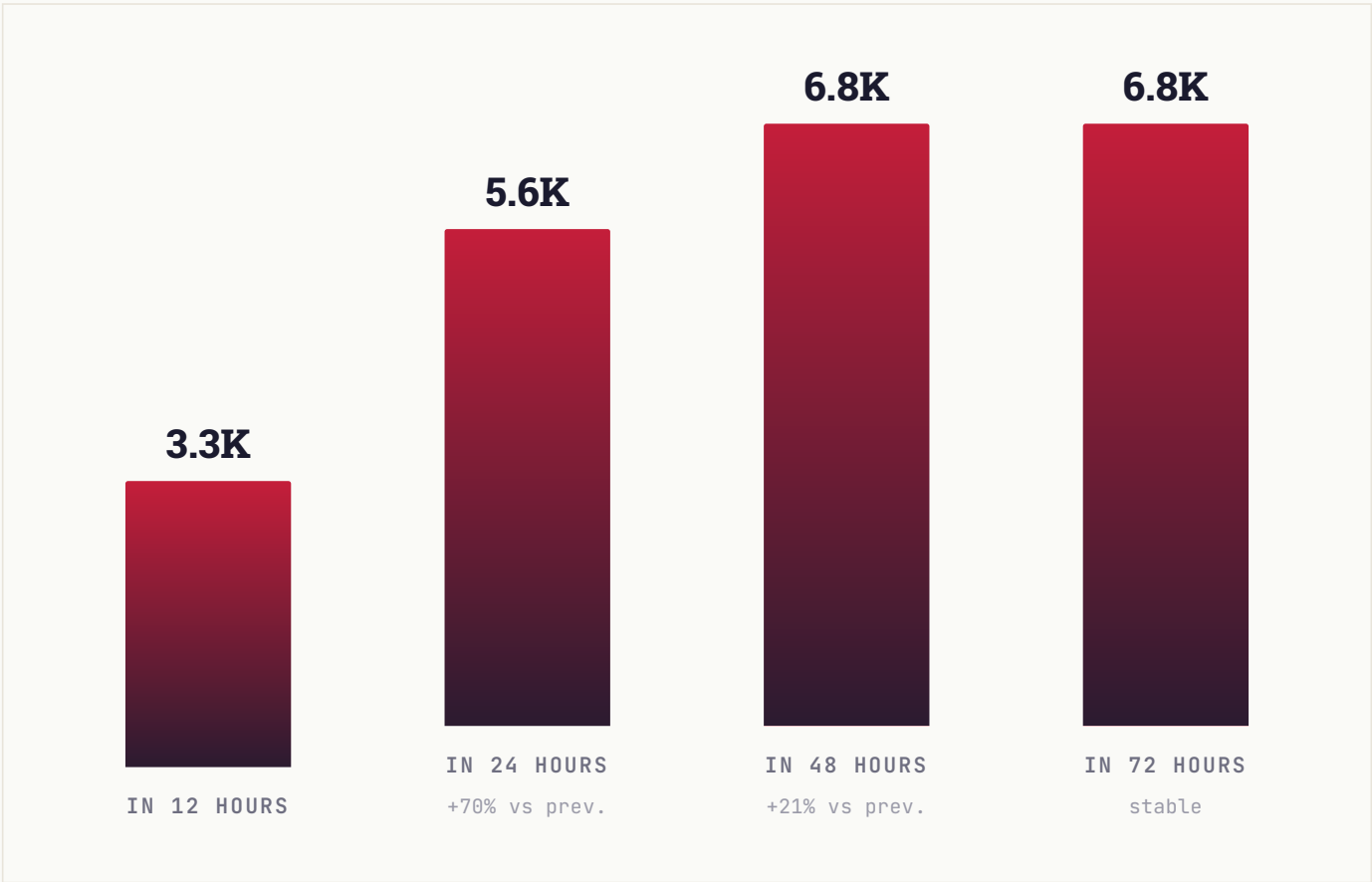
Citation index 1 – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a 100k subs channel 'weighs' more than from a 1k subs channel. All time the channel was mentioned 11 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel highlighted – see its rank among niche peers.

CHANNEL	SUBSCRIBERS
BA Blum: All Crypto – One App	16.5M
MC Major Community	12.8M
CE Catapult Extreme	9.8M
RO Roxman	8.6M
DC DOGS Community	7.8M
FH FX Holding Official	7M
YE Yescoin	6.5M
TF Time Farm News	6M
\$T \$BAKS TON	6M
TT Tofan Trade سیگنال کریپتو	5.3M
NE NEWTON YOU	143.6K

COMPARATIVE INSIGHT

Channel not yet outside niche top-100 – early growth stage. Niche leader – Blum: All Crypto – One App (16.5M), top-100 median: 2.2M. First goal – enter top-100 through systematic work with traffic and content.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **5 months** such mentions: **53**, they brought **60 979** new subs.

PERIOD	MENTIONS	CHANNELS	REFERRED SUBS
Jan 2026	13	5	28 013
Dec 2025	13	5	22 679
Nov 2025	10	6	10 287
Oct 2025	11	6	0
September 2025	6	5	0

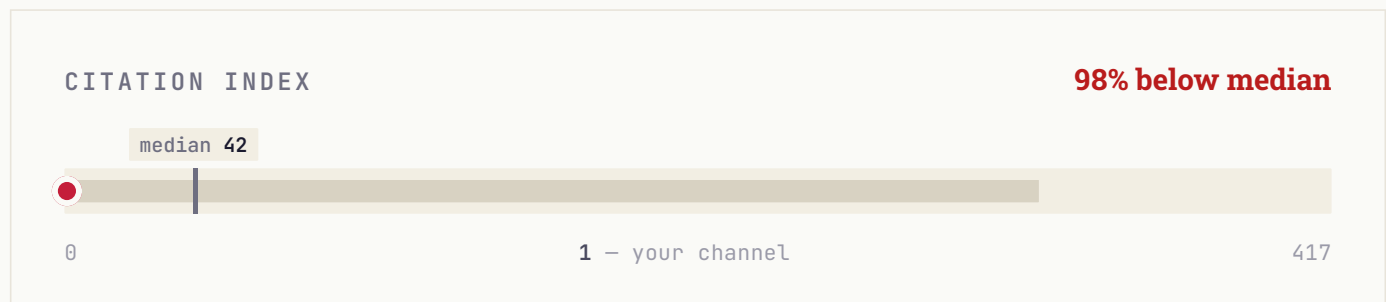
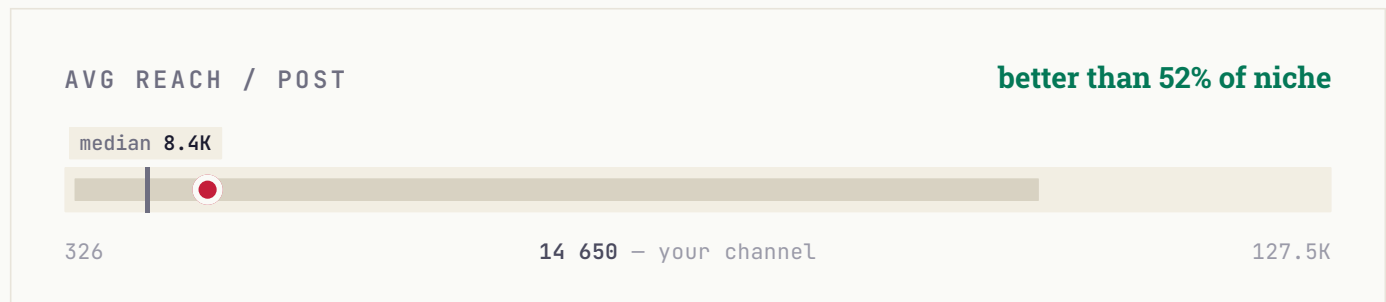
TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
53	5	60 979

Where channel ranks in its league

SUBSCRIBERS 94% below median

A horizontal bar chart comparing a channel's subscriber count to a median. The chart has a light beige background. A dark beige bar represents the channel's performance, starting from a red dot on the left. A vertical line marks the median at 2.2M. The channel's count is 143,612, which is 94% below the median. The range from 605.4K to 6.8M is shown at the bottom.

Metric	Value
Channel Subscribers	143,612
Median	2.2M
Percentage below median	94%
Range (Min to Max)	605.4K to 6.8M



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and return to this report in a month.

01

Top post of the week — Monday

Audience is most active on this day at 11:00 MSK.

EFFECT

**Best window
for important
posts**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% to ER.
One poll per week on a 'hot' topic — an easy growth point.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Exchange posts with same-segment channels quarterly. 2-3 collabs give relevant growth — no need daily.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ NEXT STEPS

Want us to do this **PromptPress?**

This audit — what we can do in minutes from public data. Want more? Run ads with us & hit your growth plan in a month.

01

Launch Telegram ad

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager
