

— PUBLIC REPORT BY PROMTPRESS

Channel audit

NEWTECH DIGEST / Daily tech & innovation news



@newtech_digest

Ad manager: @Anton_reklama Ad manager: @nataly7888_pr
Registered with RKN: <https://clck.ru/3PnaQr>

SUBSCRIBERS

111 214

ERR (% SEE POSTS)

35.0%

REACH/POST

44.7K

-11470 per month

in 24 hrs 22.2%

ad reach 17.5K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 111 214 —	 SUBS REACH 40.22% avg % subs see post	 VIEWS/POST 44.7K median 52.5K · 26 days	 POSTS/WEEK 1.9 over period
 7D TREND — no data for period	 REACTIONS/POST 2934.9 only 20,544 reactions, 6 reposts, 0 comments	 POST LENGTH 1,000 chars median 1000 · 26 days	 POSTS ANALYZED 7 26 days
 AD REACH 17.5K 24h avg	 CHURN / MONTH -11470 over last month	 CITATION RATE 5 citation index · 894 channels mentioned all time	 CHANNEL AGE 3 years 1 month created 03.06.2023

AI EDITOR SUMMARY

Channel «NEWTECH DIGEST / Daily tech & innovation news» — 111 214 subs. Each post averages 44.7K people (40% of subs), wide reach for a channel this size. Publishes 2 posts/week (~0/day) — rare posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop from rotation.

WHAT TOP POSTS SHARE

- 01 Analysis based on 7 posts in 26 days.
- 02 Dominant format — Photo (7/7 posts).
- 03 Avg post length — 1000 chars (median 1000).
- 04 Peak audience activity — Sunday, 17:00 MSK.
- 05 Top posts get 2× more views than the weakest (57.9K avg for top vs 28.9K for worst) — among 7 posts over 26 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 14.06 · 14:31 PHOTO A study by the University of California (San Diego) and the University of Maryland showed that a significant portion of global satellite communications...	VIEWS 59 609 REPOSTS 1	REACTIONS 3 799 ER 53.6%
Nº2 15.06 · 14:32 PHOTO Apple delays major Vision Pro upgrade, shifts resources to AI-powered smart glasses (Apple Intelligence). Reason...	VIEWS 59 136 REPOSTS 1	REACTIONS 3 183 ER 53.2%
Nº3 17.06 · 09:03 PHOTO Scientists from Tufts University (USA) developed revolutionary dental implants that don't just replace but biologically mimic...	VIEWS 55 079 REPOSTS 1	REACTIONS 2 843 ER 49.5%

Nº4 23.06 • 10:06 **PHOTO**

💰 **Startup in a minute: Odyssey raised \$310M, becomes new AI unicorn While everyone discusses ChatGPT and AI competition, on...**

VIEWS
52 515

REACTIONS
3 611

REPOSTS
1

ER
47.2%

Nº5 29.06 • 14:26 **PHOTO**

🔥 **Apple, move over? Microsoft wants another shot at our wallets. 😊 While everyone discusses new smartphones, Microsoft quietly showed...**

VIEWS
44 451

REACTIONS
2 873

REPOSTS
—

ER
40.0%

WORST 3

↓ 29.06 • 14:26 **PHOTO**

🔥 **Apple, move over? Microsoft wants another shot at our wallets. 😊 While everyone discusses new smartphones, Microsoft quietly showed...**

VIEWS
44 451

REACTIONS
2 873

REPOSTS
—

ER
40.0%

↓ 08.07 • 08:55 **PHOTO**

Nike unveils Project Amplify — world's first 'powered footwear' co-developed with robotics firm Dephy. System...

VIEWS
21 947

REACTIONS
2 571

REPOSTS
1

ER
19.7%

↓ 10.07 • 17:41 **PHOTO**

🤖 **Soon you won't shop — your AI will. And it's no joke. Remember when parents didn't trust online stores? Now we laugh at...**

VIEWS
20 408

REACTIONS
1 664

REPOSTS
1

ER
18.4%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

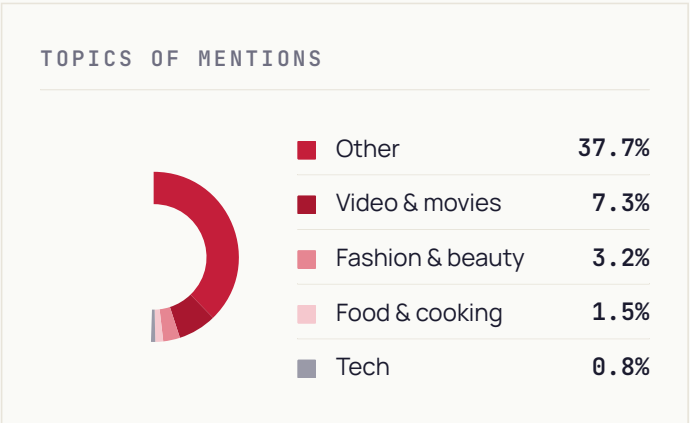
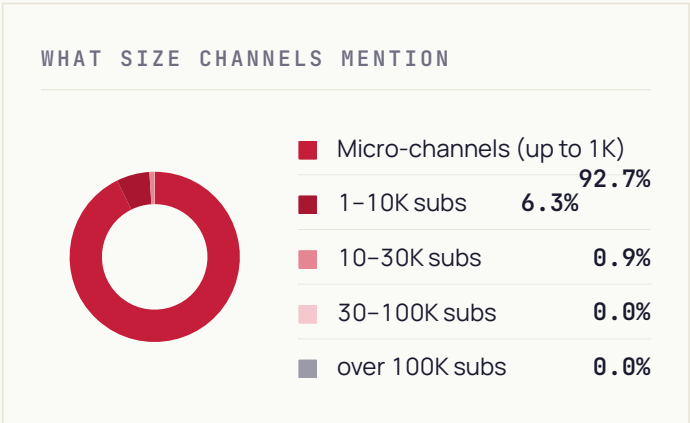
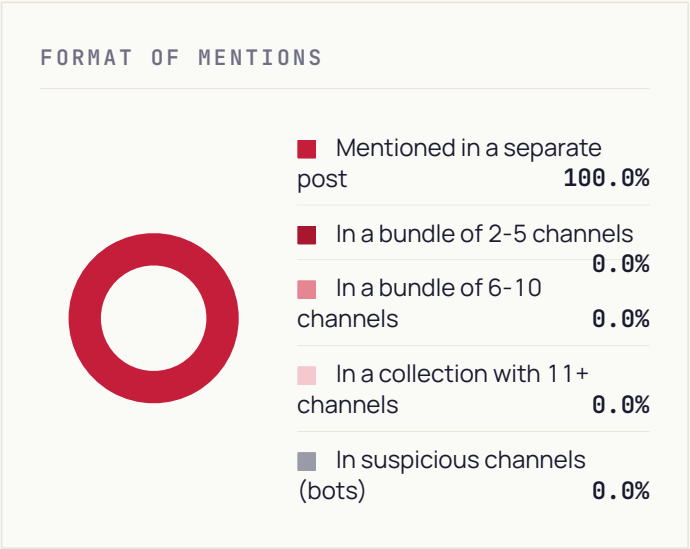
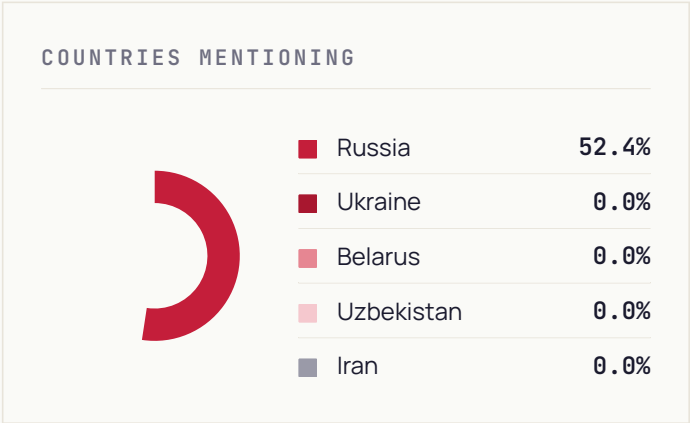
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel grew and which lost subs.



SECTION 04 · CITATIONS

Who mentions the channel and how

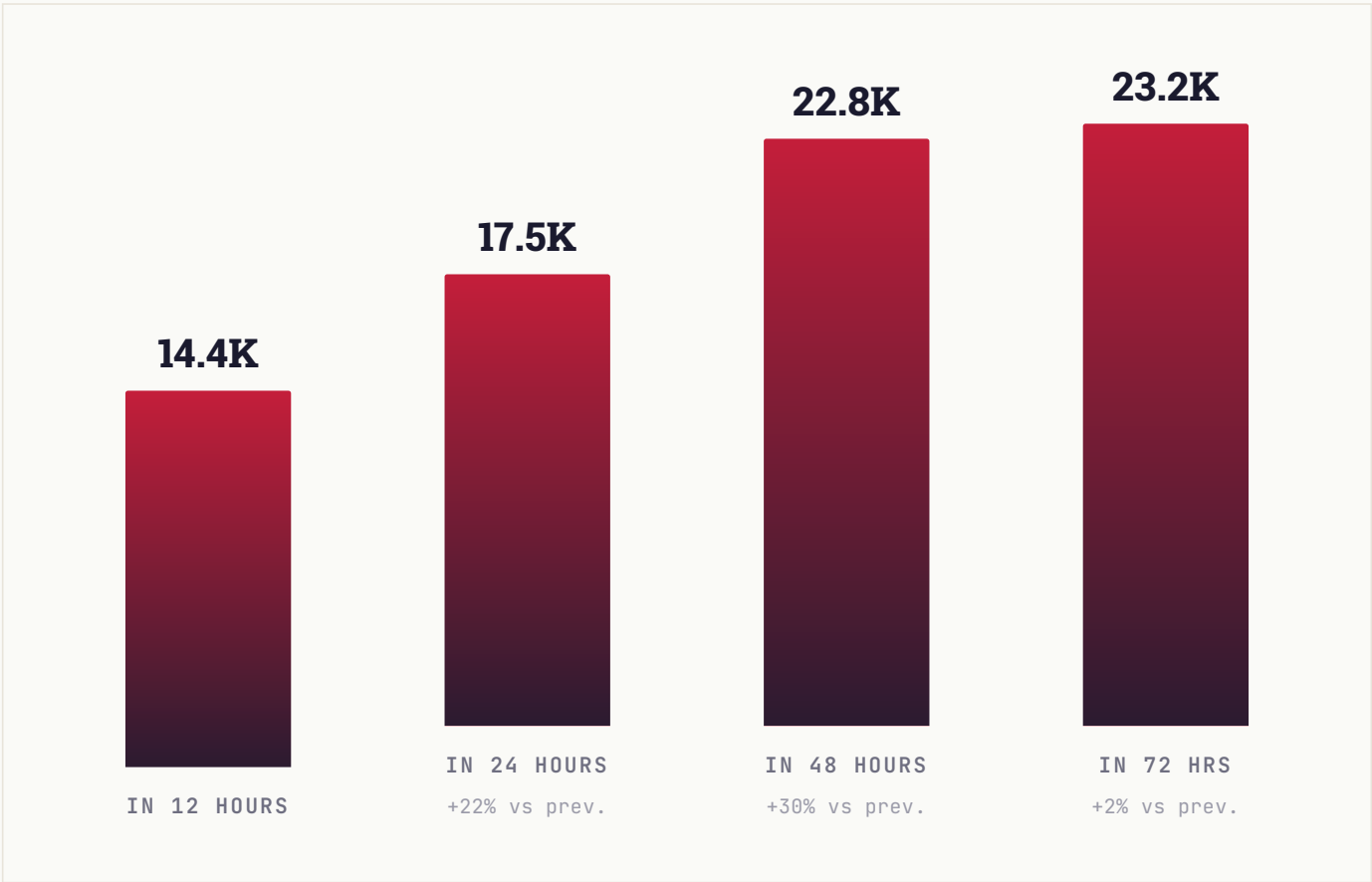
Citation index 5 – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel mentions: **894** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
HI hitvpn_blog	4.6M
MT Trends world	3.3M
TE Techchat	3.1M
HA Hi, AI • Tech news	2.6M
آا اینترنت زَاد	2.5M
TE Technomotel	2.4M
NN NN	2.2M
EC Exploit	2.1M
L- LIVE — Telegram, AI & tech	2M
PP PINK PROXY پروکسی	2M
ND NEWTECH DIGEST / Daily tech & innovation news YOU	111.2K

COMPARATIVE INSIGHT

Channel not yet outside top 100 niche — early growth stage. Niche leader — hitvpn_blog (4.6M), top-100 median: 446.9K. First goal: enter top-100 through systematic traffic and content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions occurred **15**, they brought **25 652** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	0	0	4 925
December 2025	15	15	6 620
Nov 2025	0	0	6 622
Oct 2025	0	0	7 485
Sep 2025	0	0	0
August 2025	0	0	0

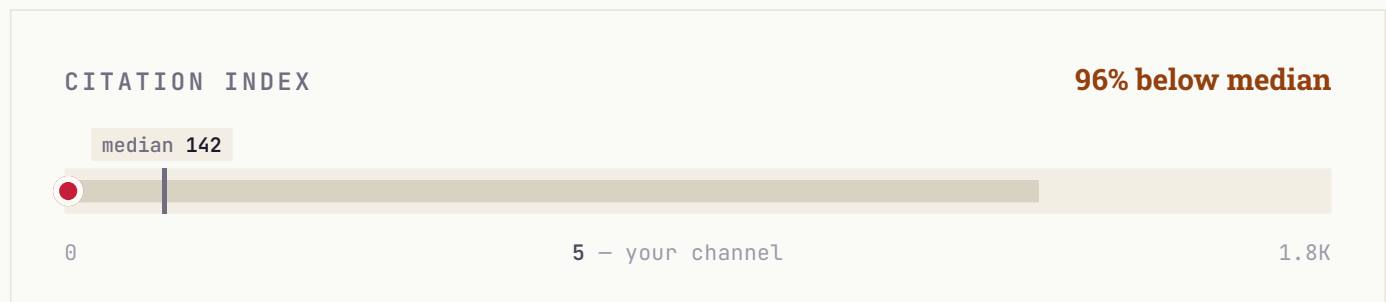
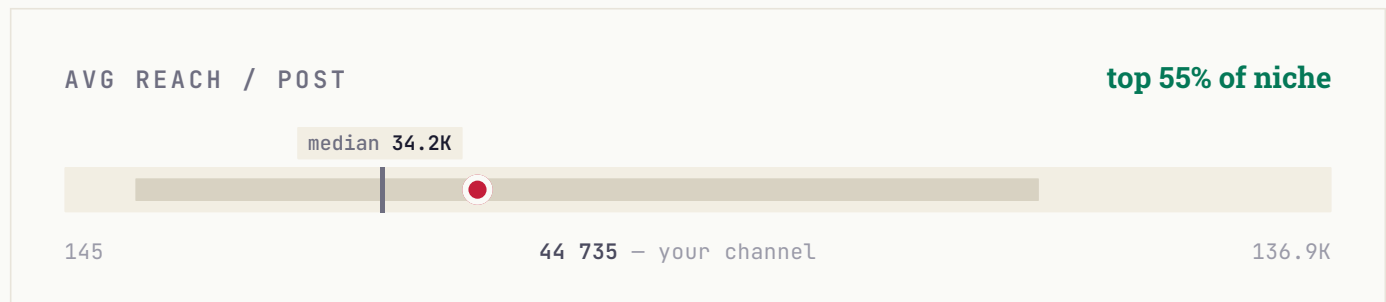
TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
15	6	25 652

Where the channel stands in its league

SUBSCRIBERS 76% below median

median 454.3K

110.2K 111 214 — your channel 2.3M



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Increase posting frequency

Currently 1.9 posts/week. Active channels average 7-10. Consistency is key to retention.

EFFECT

**Consistency
beats volume**

02

Main post of the week — on Sunday

On this day at 17:00 MSK audience is most active.

EFFECT

**Best window
for an
important post**

03

Increase video post share

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic is an easy growth point.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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