

— PUBLIC REPORT PROMTPRESS

Channel audit

Events of Zaporozhye



@newszapozhie

News of Zaporozhye and region. Briefly about important things for residents and guests of Zaporozhye region Collaboration @miraMtg

SUBSCRIBERS

137 353

+4494 per month

ERR (% SEE POSTS)

9.0%

per day 9.0%

REACH/POST

12.4K

ad reach 12.3K/24h

— CONTENTS · 2026

What's inside the report

01 Channel Snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 Posts · Worst 3 · Insights

03 Subs dynamics

Yearly chart · growth

04 Ad Potential

How long a post brings reach

05 Competitors

Niche Neighbors · Your Place

06 Niche Comparison

Position in «News & Media» category

07 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 137 353 —	 SUBS REACH 9.0% avg % subs see post	 VIEWS/POST 12.4K median 12.6K · 29 days	 POSTS/WEEK 6.9 over period
 7D TREND -1.6% vs previous week	 REACT./POST — MTPROTO only	 POST LENGTH 655 chars median 662 · 29 days	 POSTS ANALYZED 29 29 days
 AD REACH 12.3K 24h avg	 CHURN / MONTH +4494 last month	 CITATIONS 0 citation index (cumulative)	 CHANNEL AGE 5 months 29 days created 12.01.2026

AI EDITOR SUMMARY

Channel «Events of Zaporozhye» – 137 353 subs. Each post averages 12.4K people (9% from subs), low reach – expand audience. Publishes 7 posts per week (~1/day) – rare. Week Jun 29 – Jul 5 reach stable (-1.6% vs week 22–28 Jun).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on 29 posts over 29 days.
- 02 Dominant format — Photo (28/29 posts).
- 03 Avg post length — 655 chars (median 662).
- 04 Audience peak activity — Saturday, 18:00 MSK.
- 05 Top posts get 1x more views than the weakest (13K avg top vs 11.9K worst) — among 29 posts in 29 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 13.06 · 15:31 PHOTO Border between Zaporozhye region and DPR approved Governor of Zaporozhye region Yevgeny Balitsky signed the law 'On approval...	VIEWS 13 334 REP. 78	REACT. — ER 9.7%
Nº2 12.06 · 15:33 PHOTO Observer corps forming in Zaporozhye region A public election monitoring HQ started work in Zaporozhye...	VIEWS 12 956 REP. 84	REACT. — ER 9.4%
Nº3 11.06 · 15:32 PHOTO  Emergency housing relocation program will improve living conditions in new regions For over 2.2 thousand residents of new regions...	VIEWS 12 770 REP. 70	REACT. — ER 9.3%

Nº4 11.06 • 06:16 TEXT Federal digital services operator «Miranda-media» will continue digitalization of Zaporozhye region. The corresponding agreement on...	VIEWS 12 739 REACT. — REP. 73 ER 9.3%
Nº5 02.07 • 15:50 PHOTO Health Ministry reports: 7 children born in Zaporozhye region in the past 24 hours Of them: boys — 4 girls — 3 Events...	VIEWS 12 712 REACT. — REP. 55 ER 9.3%
WORST 3	
↓ 04.07 • 13:37 PHOTO Health Ministry reports: 9 children born in Zaporozhye region in the past 24 hours Of them: boys — 3 girls — 6 Events...	VIEWS 12 367 REACT. — REP. 82 ER 9.0%
↓ 29.06 • 14:20 PHOTO Safe use of window tint films Bisphenol A is often found in cheap tint films as...	VIEWS 12 363 REACT. — REP. 75 ER 9.0%
↓ 05.07 • 19:40 PHOTO 1M ha planned for harvest by Zaporozhye farmers Harvest campaign started in Melitopol and Akimovka districts...	VIEWS 11 122 REACT. — REP. 46 ER 8.1%

SECTION 03 · SUBS DYNAMICS

Channel growth over the year

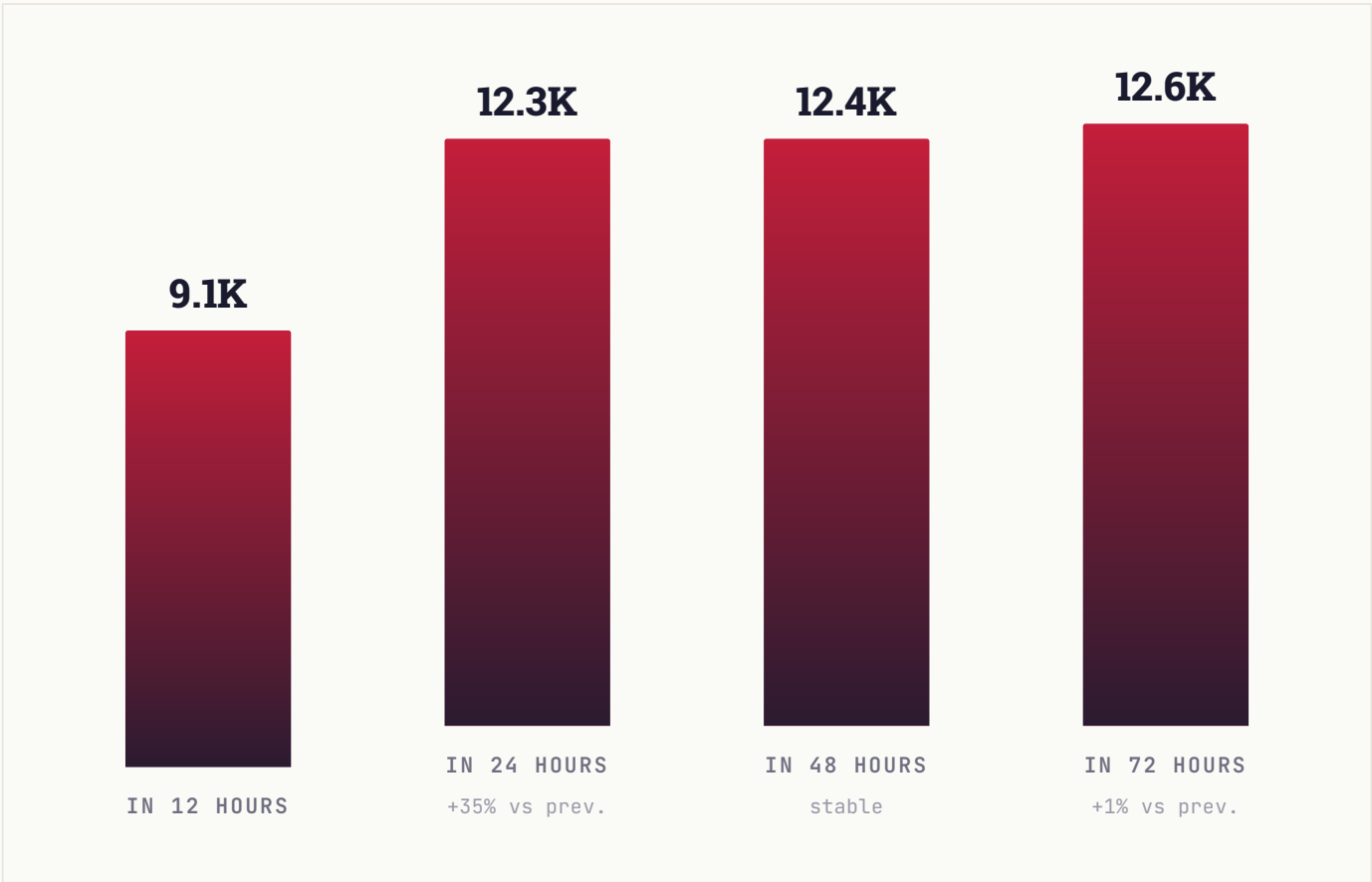
Subscriber growth chart over the year. Key months show exact subscriber count.
See which months gained or lost subs.



SECTION 04 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post over time since publication. Helps estimate how long a placement should 'live'.



SECTION 05 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
ا خ اخبارفوری خبرفوری جنگ امریکا فوری	6M
ا خ خبرفوری اخبارفوری جنگ فوری امریکا	4.7M
خ ب خبرفوری	4.5M
ک ا کانال اخبارفوری خبرفوری	4.4M
PE Direct Broadcast • News	4.1M
TL Topor Live	4.1M
M• Moskvach • Moscow News	3.8M
M- Moscow is interesting	3.4M
PM First Moscow	3.2M
TR Trukha ⚡ Ukraine	3.1M
SZ Events of Zaporozhye YOU	137.4K

COMPARATIVE INSIGHT

Channel yet outside top 97 of niche — early growth stage. Niche leader — اخبارفوری (6M), top-97 median: 1.3M. First goal — enter top-97 via systematic traffic & content work.

Where the channel stands in its league

SUBSCRIBERS

89% below median

median 1.3M

501K 137 353 — your channel 4.1M

AVG REACH / POST

86% below median

median 85.3K

744 12 359 — your channel 438.6K

CITATION INDEX

99% below median

median 1.8K

0 0 — your channel 11.2K

— SECTION 07 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

01

Best post of the week — on Saturday

Audience most active on this day at 18:00 MSK.

EFFECT

**Best window
for an
important post**

02

Increase share of video posts

Video in Telegram retains audience longer and is favored by the algorithm. Aim for 15-25% share.

EFFECT

**Video retains
audience
better**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One poll per week on a hot topic — easy win.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Exchange posts with channels in the same segment once a quarter. No need to do it daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. Want more? Run ads with us and hit your growth plan in a month.

01

Launch Telegram ad

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager
