

— PROMTPRESS PUBLIC REPORT

# Channel audit

## Neurosphere News



@newsneurosphere

Neurohub for your content neurosphere.pro Support  
@neurosphere\_supportbot Partnership @neuronsphere

SUBSCRIBERS

**316 543**

+37645 per month

ERR (% SEE POSTS)

**17.0%**

last day 6.6%

REACH/POST

**56.8K**

ad reach 20.7K/24h

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SECTION 01 · CHANNEL SNAPSHOT

# Key channel metrics

Each card — a separate channel health indicator. Subtitle below the number shows the period it covers.

|                                                                                                                                                 |                                                                                                                                                                                     |                                                                                                                                                               |                                                                                                                                                                       |
|-------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <div> SUBSCRIBERS</div> <div>316 543</div> <div>—</div>        | <div> SUBSCRIBER REACH</div> <div>17.94%</div> <div>avg % subs see post</div>                      | <div> VIEWS/POST</div> <div>56.8K</div> <div>median 62.4K · 27 days</div>    | <div> POSTS/WEEK</div> <div>2.8</div> <div>over period</div>                       |
| <div> 7D TREND</div> <div>-9.5%</div> <div>vs prev week</div>  | <div> REACTIONS/POST</div> <div>107.6</div> <div>total 1,184 reactions, 445 rep., 0 comments</div> | <div> POST LENGTH</div> <div>604 chars</div> <div>median 442 · 27 days</div> | <div> POSTS ANALYZED</div> <div>11</div> <div>27 days</div>                        |
| <div> AD REACH</div> <div>20.7K</div> <div>avg per 24h</div> | <div> CHURN / MONTH</div> <div>+37645</div> <div>last month</div>                                | <div> CITATIONS</div> <div>0</div> <div>citation index (cumulative)</div>  | <div> CHANNEL AGE</div> <div>1 year 3 months</div> <div>created 28.03.2025</div> |

AI EDITOR SUMMARY

Channel «Neurosphere News» — 316 543 subs. Each post avg views 56.8K people (18% from subs), avg reach — room to grow. Publishes 3 posts/week (~0/day) — rare posts. Week Jun 15–21 reach dropped -9.5% to week Jun 8–14 — worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

# What works best

Top posts by engagement & outsiders – to see what to repeat and what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on 11 posts over 27 days.
- 02 Dominant format – Photo (7/11 posts).
- 03 Avg post length – 604 chars (median 442).
- 04 Audience activity peak – Thursday, 20:00 MSK.
- 05 Top posts get ×1 more views than the weakest (65.7K avg for top vs 52.2K for worst) – among 11 posts in 27 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

|                                                                                                                                                                                                                           |                                                                   |                                                                    |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------|--------------------------------------------------------------------|
| <div><div>Nº1</div><div>11.06 · 17:58</div><div>PHOTO</div></div> <div>This summer you won't need a new camera ☹️ 📷 Trendy photo editing is already in Neurosphere 📷 ➡ Upload your photo ➡...</div>                       | <div>VIEWS</div> <div>66 518</div> <div>REP.</div> <div>37</div>  | <div>REACTIONS</div> <div>126</div> <div>ER</div> <div>21.0%</div> |
| <div><div>Nº2</div><div>10.06 · 12:44</div><div>PHOTO</div></div> <div>Wrote a post but can't decide on an image? 📷 Now Neurosphere has a new tool – Visual for Post 📷 Just specify...</div>                              | <div>VIEWS</div> <div>66 147</div> <div>REP.</div> <div>22</div>  | <div>REACTIONS</div> <div>134</div> <div>ER</div> <div>20.9%</div> |
| <div><div>Nº3</div><div>05.06 · 11:31</div><div>PHOTO</div></div> <div>5 simple tricks to instantly improve AI responses 📷 1 📷 Assign a role 📷 Write a post about fitness 📷 You're a fitness coach with 10 years...</div> | <div>VIEWS</div> <div>64 319</div> <div>REP.</div> <div>117</div> | <div>REACTIONS</div> <div>132</div> <div>ER</div> <div>20.3%</div> |

## Nº4

29.05 · 15:25

PHOTO

Before you know it, the little ones are graduating from kindergarten 📖❤️ The first graduation is a very touching moment for the whole family. So in...

VIEWS

63 230

REP.

24

REACTIONS

88

ER

20.0%

## Nº5

14.06 · 14:54

VIDEO

📖 Make animated card + infographic in Neurosphere Takes ~10 min 1📖Main card Go: Images → Marketplaces...

VIEWS

62 811

REP.

90

REACTIONS

115

ER

19.8%

## WORST 3

### ↓ 17.06 · 13:51 PHOTO

3 hacks for Seedance 2.0 to get quality generations 📖 1📖 Create a Character Map If the video has dynamic...

VIEWS

53 719

REP.

33

REACTIONS

117

ER

17.0%

### ↓ 03.06 · 11:41 VIDEO

📖 New generator in Neurosphere — Animated infographics Got useful text? Turn it into dynamic video infographic in minutes...

VIEWS

53 525

REP.

28

REACTIONS

73

ER

16.9%

### ↓ 22.06 · 17:40 PHOTO

Men, we know you do it too... just don't admit you sometimes generate photoshoots for yourself 😊 So we've gathered...

VIEWS

49 390

REP.

22

REACTIONS

91

ER

15.6%

SECTION 03 · SUBSCRIBER DYNAMICS

# Channel growth over the year

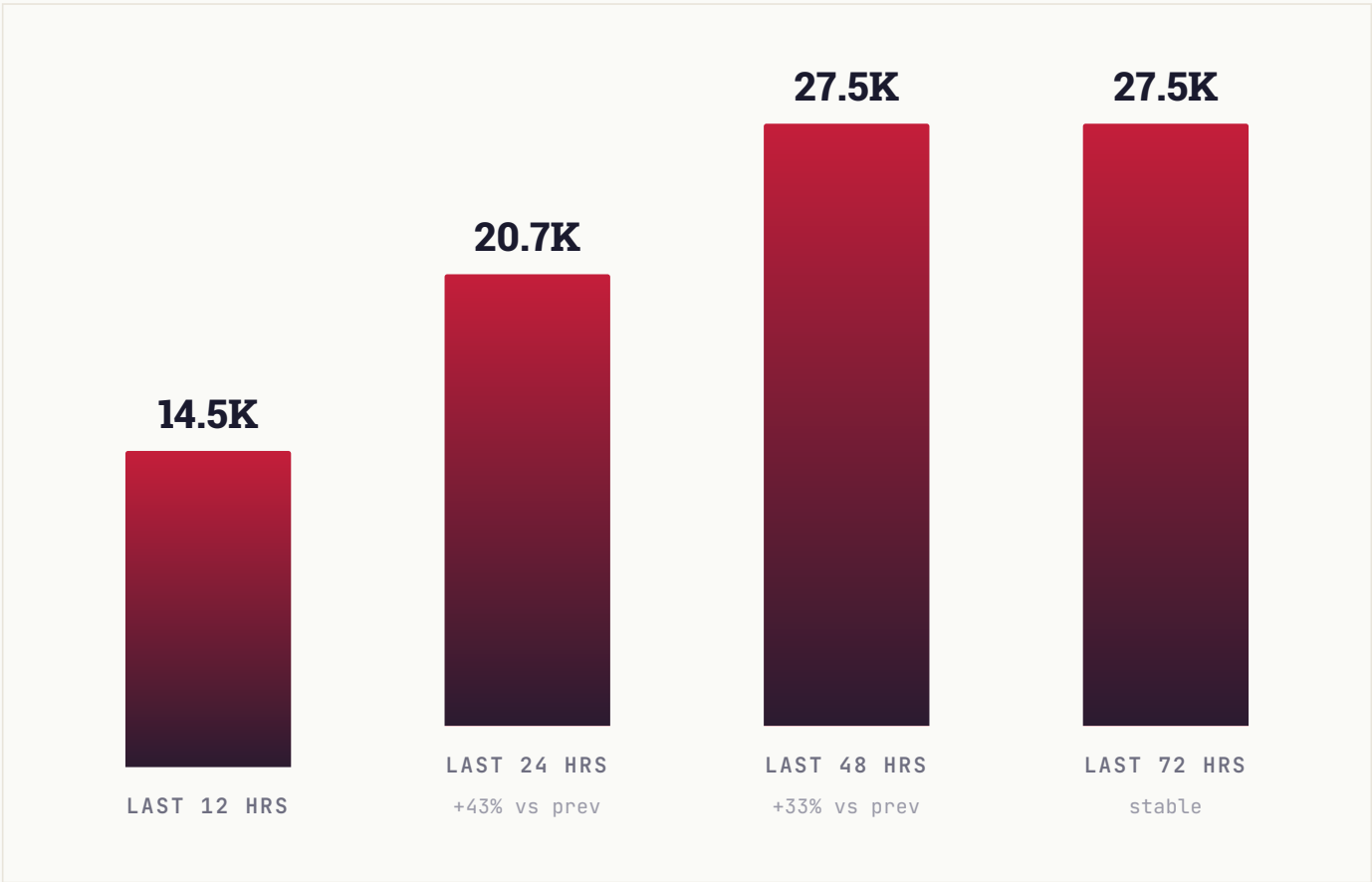
Subscriber growth chart for the year. Key months show exact subscriber count. See which months grew and which lost subs.



SECTION 04 · AD POTENTIAL

# How long a post drives reach

Avg reach of ad post over time since publication. Helps gauge how long placement stays relevant.



SECTION 05 · COMPETITORS

# Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its place among niche neighbors.

| CHANNEL                       | SUBSCRIBERS |
|-------------------------------|-------------|
| HI hitvpn_blog                | 4.4M        |
| MT Trending topics            | 3.4M        |
| TE Tech chat                  | 3.1M        |
| HA Hi, AI • Tech News         | 2.5M        |
| آا اینترنت آزاد               | 2.5M        |
| NN NN                         | 2.2M        |
| TE Technomotel                | 2.2M        |
| L- LIVE — Telegram, AI & Tech | 2.1M        |
| EC Exploit                    | 2M          |
| PP PINK PROXY   پروکسی        | 1.8M        |
| NN Neurosphere News YOU       | 316.5K      |

COMPARATIVE INSIGHT

Channel in bottom half of top-100 niche (#66 of 100). Niche median — 437.4K subs. First growth KPI — reach median. Leader: hitvpn\_blog (4.4M).

## SECTION 06 • NICHE COMPARISON

# Where your channel stands in its league

Took top-100 channels in category «Tech» (Russia) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

# #66 /100

POSITION IN NICHE

## Channel in the bottom half of the ranking

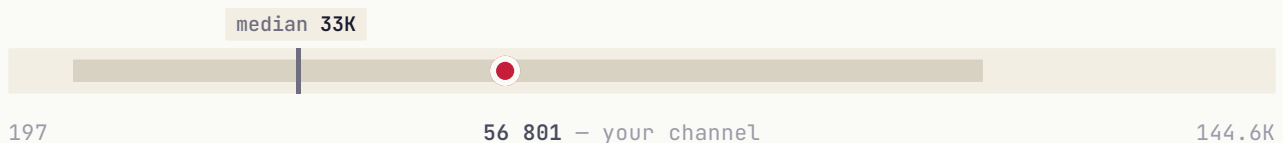
### SUBSCRIBERS

29% below median



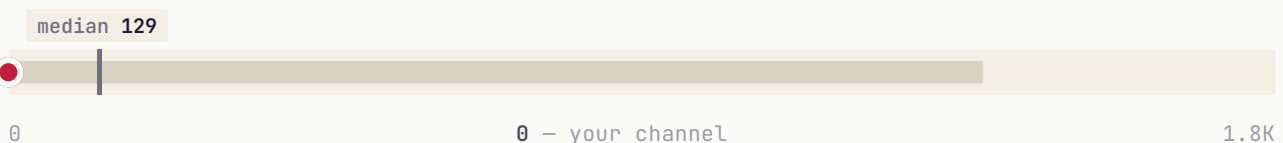
### AVG REACH / POST

better than 62% of niche



### CITATION INDEX

99% below median



— SECTION 07 · STRATEGY

# What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- |           |                                                                                                                                                                                                                       |                                                    |
|-----------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------|
| <b>01</b> | <b>Increase posting frequency</b><br>Now 2.8 posts/wk. Active channels do 7-10.<br>Consistency is key to retention.                                                                                                   | EFFECT<br><b>Consistency over volume</b>           |
| <b>02</b> | <b>Best post day — Thursday</b><br>Audience most active on this day at 20:00 MSK.                                                                                                                                     | EFFECT<br><b>Best window for an important post</b> |
| <b>03</b> | <b>Systematic traffic buying</b><br>Three formats for your media: <b>Inhouse</b> (premium channels), <b>Native</b> (native integrations), <b>Premium</b> (target audience). PromptPress finds sources for your niche. | EFFECT<br><b>+1000-3000 subs</b>                   |
| <b>04</b> | <b>Test polls &amp; interactive formats</b><br>Posts with polls/reactions usually boost ER by +5-15%.<br>One poll per week on a hot topic — easy growth lever.                                                        | EFFECT<br><b>+5-15% ER</b>                         |
| <b>05</b> | <b>Cross-promo with neighboring channels</b><br>Exchange posts quarterly with channels in the same segment. No need to do it daily — 2-3 collabs give relevant growth.                                                | EFFECT<br><b>Growth from relevant audience</b>     |

★ WHAT'S NEXT

# Want us to do this **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads with us and hit your growth plan in a month.

01

## Launch Telegram Ads

<https://panel.promptpress.com/register>

02

## Contact manager

[t.me/PromptPress\\_manager](https://t.me/PromptPress_manager)