

PROMTPRESS PUBLIC REPORT

Channel audit

GMA Detailing |

Новости

Детейлинга



@newsdetailing

For car lovers who want proper care. • auto chemical & material breakdowns • detailing tips GMA AutoShop | Detailing News Page registered in the official...

SUBSCRIBERS	ERR (% SEE POSTS)	REACH/POST
90 487	5.0%	4.2K
28.06.2026 ⁻⁸⁴⁷³ per month	in 24h ^{2.1%}	ad reach ^{1.9K} /24h
HTTPS://PROMTPRESS.COM/AUDIT/NEWSDETAILING		

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content Analysis

Top-5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who mentions the channel & how

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your spot

07 Mention dynamics

6 months · monthly

08 Niche comparison

Rank in «Transport» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 90 487 —	 SUBS REACH 4.64% avg % subs see post	 VIEWS/POST 4.2K median 4.2K · 26 days	 POSTS/WEEK 8.9 for period
 7D TREND +9.9% vs previous week	 REACTIONS/POST 19.4 total 641 reactions, 322 reposts, 148 comments	 POST LENGTH 482 chars. median 524 · 26 days	 POSTS ANALYZED 33 26 days
 AD REACH 1.9K 24h avg	 CHURN / MONTH -8473 last month	 CITATION RATE 4 citation index · 25 channels mentioned ever	 CHANNEL AGE 2 years 9 months created 11.09.2023

EDITOR AI SUMMARY

Channel «GMA Detailing | Detailing News» — 90 487 subs. Each post averages 4.2K people (5% of subs), reach is low — consider expanding audience. Publishes 9 posts per week (~1/day) — regular schedule. For week Jun 15–21 reach grew by +9.9% to week Jun 8–14 — positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **33** posts over 26 days.
- 02 Dominant format – **Video** (16/33 posts).
- 03 Avg post length – **482** chars (median 524).
- 04 Peak audience activity – **Saturday**, 19:00 MSK.
- 05 Strongest posts gather **2x** more views than weakest (5.6K avg top vs 3.3K worst) – among 33 posts in 26 days. Analyze what top shares: topic, format, timing.

TOP 5 POSTS

Nº1 13.06 · 16:23 POLL (post without caption – poll)	VIEWS 6 371 REPOSTS 51	REACTIONS 22 ER 7.0%
Nº2 16.06 · 16:55 VIDEO 📺 [VIDEO] DESTROYING THE NEW ARIZA We showed the entire journey of this car from purchase to burial! - harsh chemicals -...	VIEWS 5 224 REPOSTS 2	REACTIONS 8 ER 5.8%
Nº3 13.06 · 17:26 TEXT Won #1🏆	VIEWS 5 176 REPOSTS 2	REACTIONS 33 ER 5.7%

Nº416.06 · 13:51 **VIDEO**

Full throttle after the Summit ☒ We held it right as the metal composite rep launched, now our partners have even more...

VIEWS
5 092

REACTIONS
17

REPOSTS
5

ER
5.6%

Nº513.06 · 08:06 **POLL**

(post without caption – poll)

VIEWS
4 963

REACTIONS
9

REPOSTS
29

ER
5.5%

WORST 3

↓ 13.06 · 07:54 **VIDEO**

First group – pick the best☒

VIEWS
3 500

REACTIONS
7

REPOSTS
25

ER
3.9%

↓ 09.06 · 18:09 **VIDEO**

(post without caption – video)

VIEWS
3 309

REACTIONS
6

REPOSTS
1

ER
3.7%

↓ 22.06 · 14:52 **PHOTO**

Now that's a before/after ☒☒ Congrats to our metal composite rep on the official opening! Starting to accept...

VIEWS
3 199

REACTIONS
39

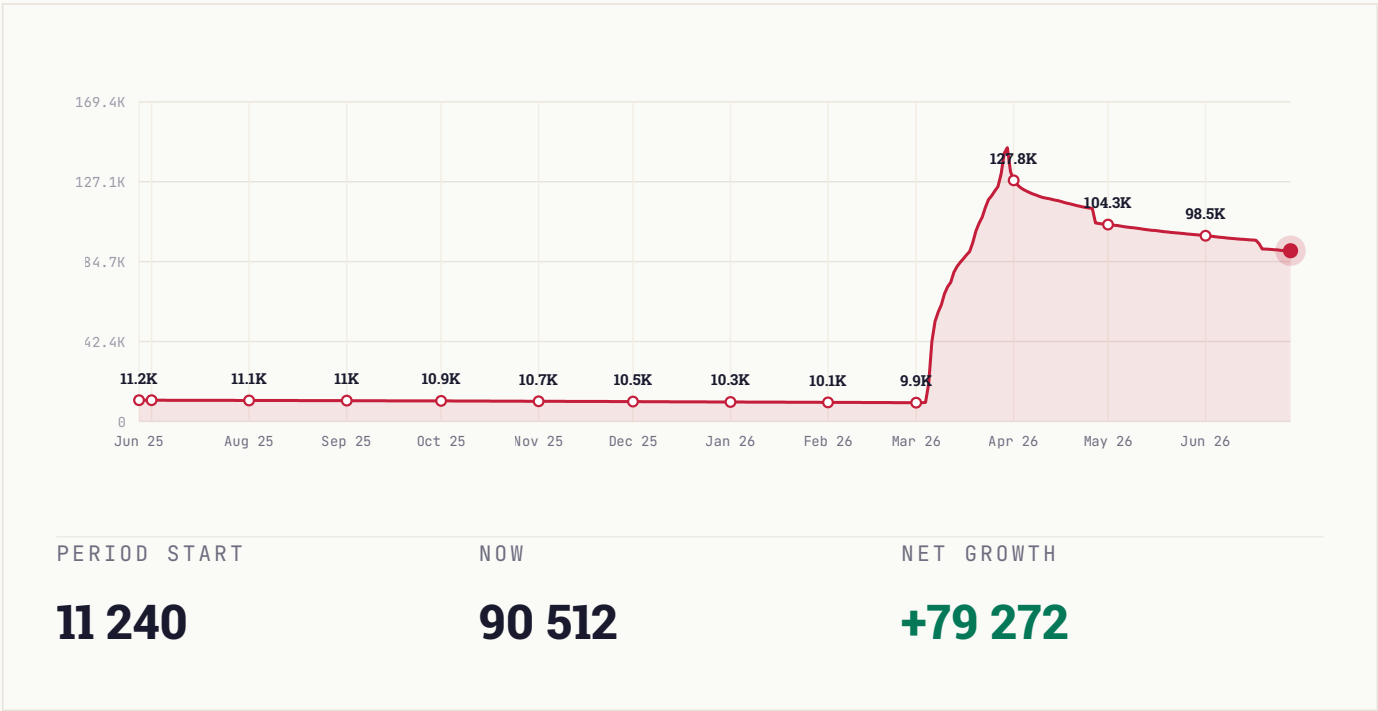
REPOSTS
6

ER
3.5%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

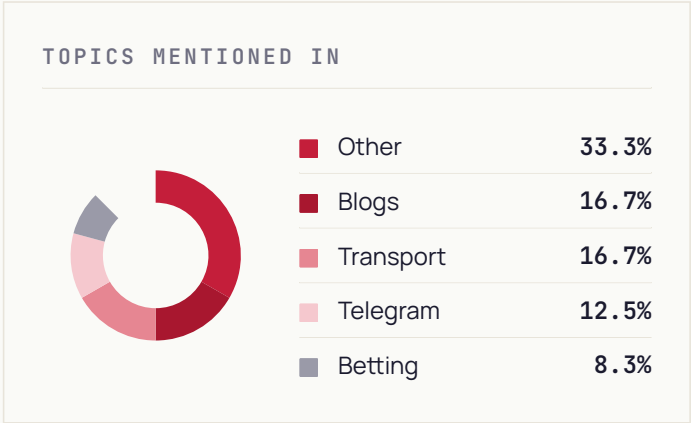
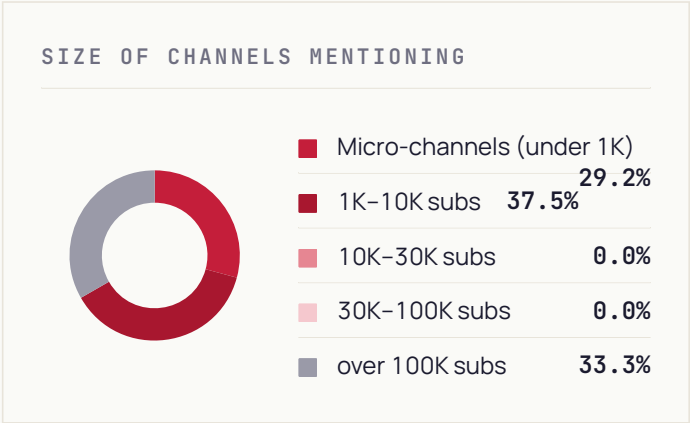
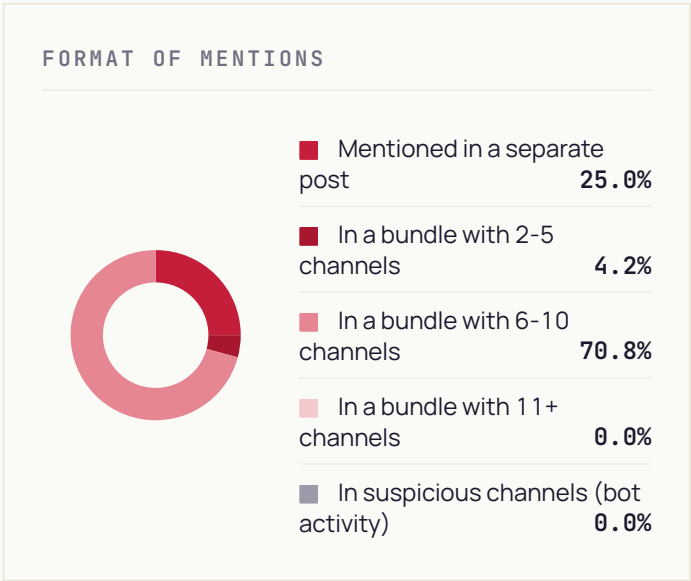
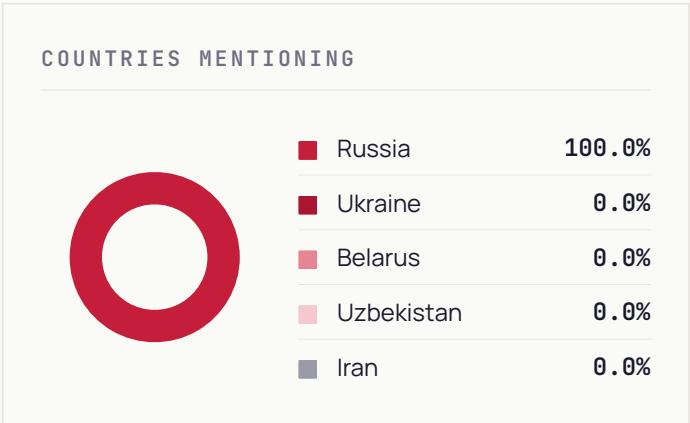
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained and which it lost subs.



SECTION 04 · MENTIONS

Who mentions the channel & how

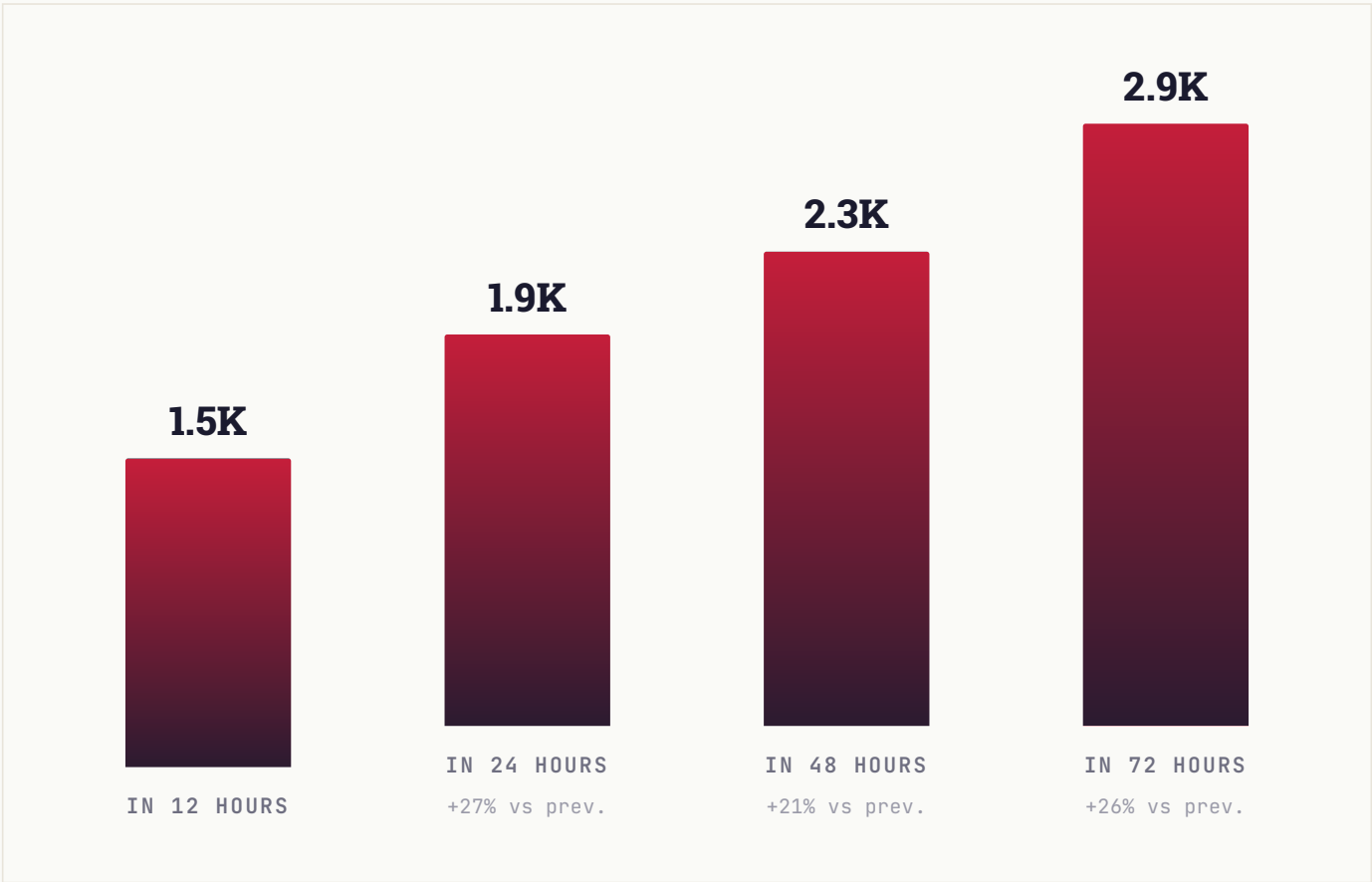
Citation index **4** — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioners: a post from a 100K subs channel 'weighs' more than from a 1K subs channel. All time the channel was mentioned **25** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
TI Cars & Point	3.4M
AB Avtomanya	1.8M
WE WENGALLBI	1M
VM Vodiy Moshina Bozor	1M
DS Dubrovsky Syndicate Zhekich Dubrovsky	692.9K
UN Un Normal	602.4K
FI Fighterbomber	520.5K
AB Auto.ru	495.8K
GA Garage	485.6K
AB AVTOZAKAZ.RU	480.7K
GD GMA Detailing Новости Детейлинга YOU	90.5K

COMPARATIVE SUMMARY

Channel is not yet outside top-98 of niche — early growth stage. Niche leader — Cars & Point (3.4M), top-98 median: 203.3K. First goal — enter top-98 through systematic work on traffic and content.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **0**, they brought **28** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
December 2025	0	0	0
Nov 2025	0	0	0
Oct 2025	0	0	0
September 2025	0	0	3
August 2025	0	0	9
July 2025	0	0	16
TOTAL MENTIONS	MONTHS OF DATA		ATTRACTED SUBS
0	6		28

Where the channel stands in its league

The figure consists of three horizontal bar charts, each representing a different performance metric. Each chart includes a red dot indicating the channel's performance, a vertical line for the median, and a shaded bar representing the peer group range.

SUBSCRIBERS

56% below median

median 203.7K

59K 90 487 — your channel 620.5K

AVG REACH / POST

74% below median

median 16.4K

1.3K 4 197 — your channel 135.5K

CITATION INDEX

96% below median

median 94

0 4 — your channel 2.7K

— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Top post of the week — on Saturday

Audience is most active on this day at 19:00 MSK.

EFFECT

**Best time for
key posts**

02

ER below niche benchmark — rethink formats

Current ER 4.64% vs norm 5.5%. Try polls & interactive formats.

EFFECT

+0.9pp ER

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic — an easy growth lever.

EFFECT

+5-15% ER

05

Cross-promo with similar channels

Swap posts with same-segment channels once a quarter. No need daily — 2-3 collabs bring relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further — run ads through us and hit your growth plan in a month.

01 **Launch ads on Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
