

PROMTPRESS PUBLIC REPORT

Channel audit

News - KotVPN



@news_kotvpn

Full jammer bypass and quality VPN. KotVPN - @kotvpn_bot
Website - <https://kotvpn.net>

SUBS

119 293

+11661 per month

ERR (% SEE POSTS)

44.0%

per day 16.7%

REACH/POST

52K

ad reach 19.8K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 119 293 —	 SUBSCRIBER REACH 43.58% avg % subs see post	 VIEWS/POST 52K median 48.3K · 21 days	 POSTS/WEEK 1.6 over period
 7D TREND — no data for period	 REACTIONS/POST 517.8 only 2,589 reactions, 1,398 reposts, 1,475 comments	 POST LENGTH 358 chars. median 167 · 21 days	 POSTS ANALYZED 5 21 days
 AD REACH 19.8K 24h avg	 CHURN / MONTH +11661 last month	 CITATIONS 0 citation index · 6 channels mentioned it ever	 CHANNEL AGE 1 year 5 months created 13.01.2025

AI EDITOR SUMMARY

Channel «News - KotVPN» — 119 293 subs. Each post averages 52K people (44% of subs), wide reach for its size. Publishes 2 posts per week (~0/day) — rare posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat or drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 5 posts over 21 days.
- 02 Dominant format – Text (5/5 posts).
- 03 Avg post length – 358 chars (median 167).
- 04 Audience peak – Thu, 02:00 MSK.
- 05 Top posts get 2x more views than the weakest (73.1K avg top vs 29.6K worst) – among 5 posts in 21 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 04.06 · 23:29 TEXT ⓧ A wave of blocks occurred. Many Wi-Fi servers are unavailable; we are already working on it, but it will take time. UPD...	VIEWS 92 775 REPOSTS 301	REACTIONS 829 ER 77.8%
Nº2 10.06 · 15:57 TEXT ✓ Roblox unblocked in Russia. ⓧ The Ministry of Digital Development officially confirmed the unblocking of the Roblox platform.	VIEWS 78 398 REPOSTS 994	REACTIONS 917 ER 65.7%
Nº3 21.06 · 12:28 TEXT Friends, great news! ⓧ ✓ Our Telegram channel and bot got official verification. ⓧ Now a blue checkmark appears next to the name...	VIEWS 48 267 REPOSTS 64	REACTIONS 380 ER 40.5%

Nº4 26.06 · 14:16 TEXT Bot temporarily unavailable, hosting issue. VPN itself works.	VIEWS 22 498 REPOSTS 19	REACTIONS 304 ER 18.9%
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Nº5 26.06 · 16:54 TEXT Bot is back online. Apologies. There was an outage at the Netherlands data center. • Site — kotvpn.net • Bot — @kotvpn_bot • Chat —...	VIEWS 18 006 REPOSTS 20	REACTIONS 159 ER 15.1%
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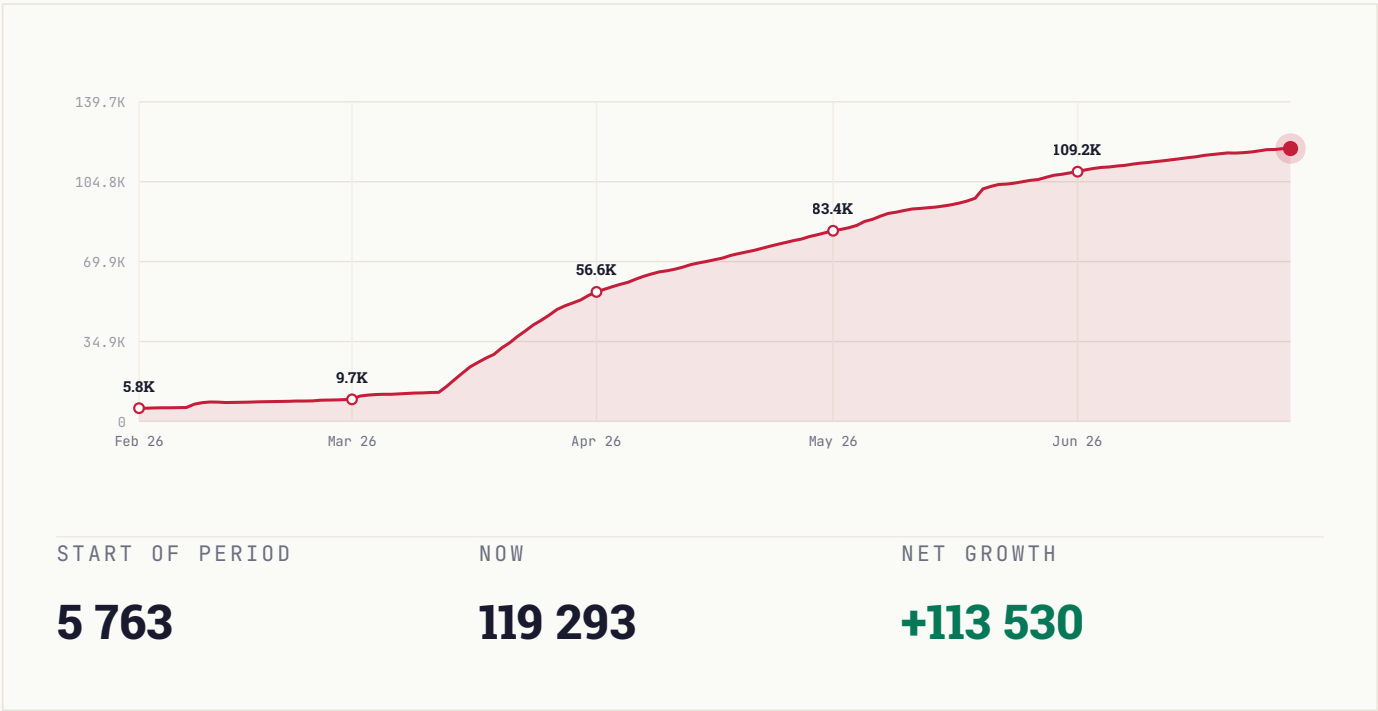
WORST 3

↓ 21.06 · 12:28 TEXT Friends, great news! ☑️ ✓ Our Telegram channel and bot got official verification. ☑️ Now a blue checkmark appears next to the name...	VIEWS 48 267 REPOSTS 64	REACTIONS 380 ER 40.5%
↓ 26.06 · 14:16 TEXT Bot temporarily unavailable, hosting issue. VPN itself works.	VIEWS 22 498 REPOSTS 19	REACTIONS 304 ER 18.9%
↓ 26.06 · 16:54 TEXT Bot is back online. Apologies. There was an outage at the Netherlands data center. • Site — kotvpn.net • Bot — @kotvpn_bot • Chat —...	VIEWS 18 006 REPOSTS 20	REACTIONS 159 ER 15.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

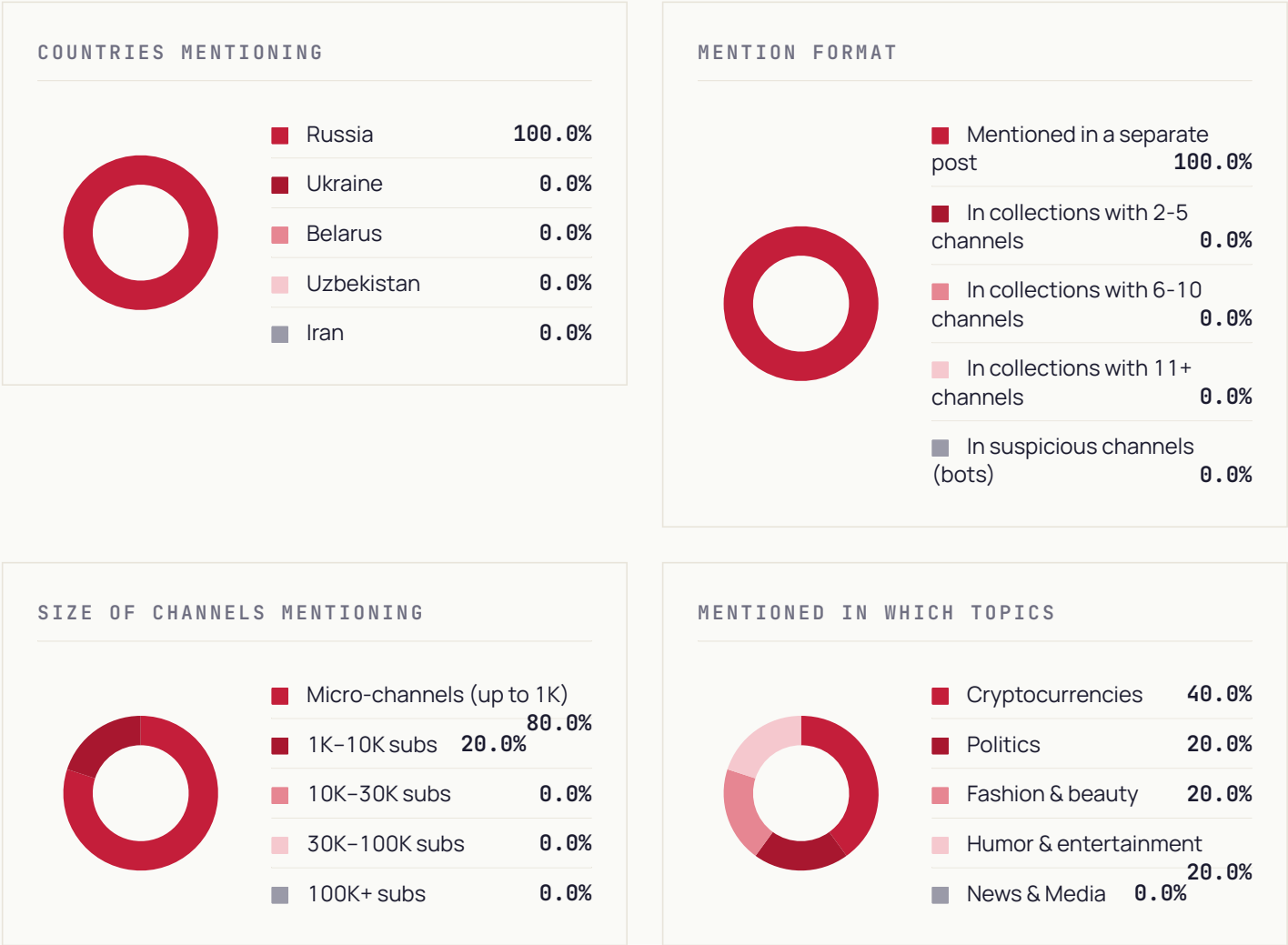
Subscriber growth chart over the year. Key months show exact subscriber count. Highlights months of gain vs. loss.



SECTION 04 · CITATIONS

Who mentions the channel and how

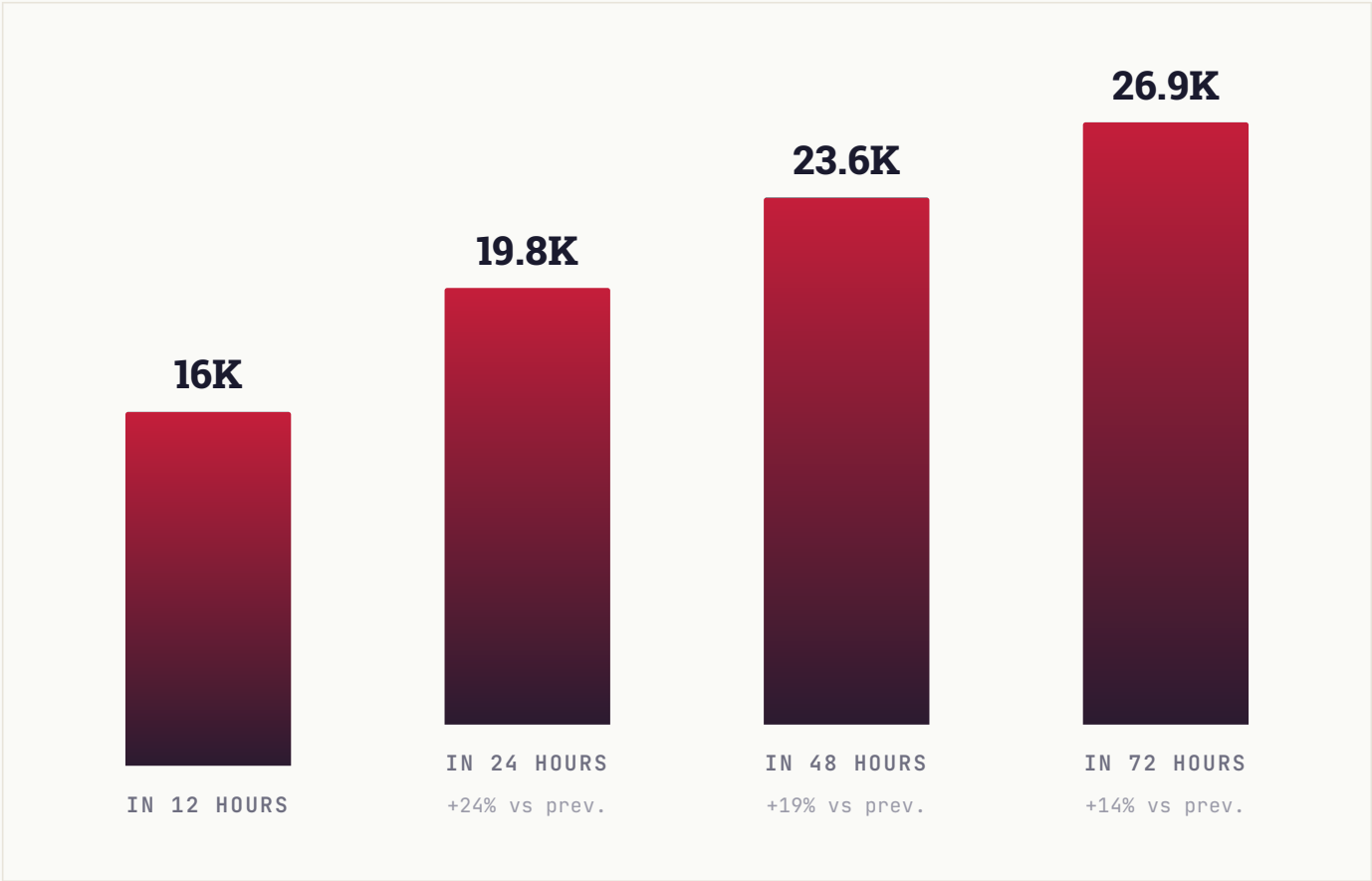
Citation index 0 – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: 6 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate ad shelf life.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
IP iRo Proxy پروکسی	7.4M
TP TikTok Prime	3.5M
T TikTokModCloud	3M
TU TikTok Updates	2.2M
CT Central TikTok	1.7M
پ Fast Proxy پروکسی	1.7M
اف اخبار فوری مملکت نیوزبین	1.6M
پم خبرجنگ VPN پروکسی ملی	1.3M
E Easy APK	1.2M
MP Max proxy اینترنت آزاد	1.1M
N- News - KotVPN	119.3K

COMPARATIVE CONCLUSION

Channel yet outside top 100 niche — early growth stage. Niche leader — iRo Proxy | پروکسی (7.4M), top-100 median: 375.1K. First goal — enter top-100 through systematic work on traffic and content.

SECTION 07 · NICHE COMPARISON

Where channel ranks in its league

Took top-100 channels in category «Software & Apps» (Russia) and compared your channel. Gray band — range covering 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

- | | | |
|----|---|--|
| 01 | Increase posting frequency
Now 1.6 posts/wk. Active channels average 7-10.
Consistency is key to retention. | EFFECT
Consistency
beats volume |
| 02 | Main post of the week — Thursday
Audience most active on this day at 02:00 MSK. | EFFECT
Best window
for an
important post |
| 03 | Increase video posts
Video in Telegram retains audience longer and is algorithm-friendly. Recommend increasing share to 15-25%. | EFFECT
Video retains
audience
better |
| 04 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000
subs |
| 05 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by 5-15%.
One poll per week on a hot topic is an easy growth point. | EFFECT
+5-15% ER |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth target in a month.

01 **Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02 **Contact manager**

t.me/PromptPress_manager
