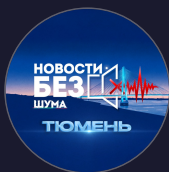


PUBLIC REPORT BY PROMTPRESS

Channel audit

News Without Noise Tyumen



@news_bezshuma72

Tyumen News — short and to the point. For all questions - @bezshuma72_bot Link for friends https://t.me/_RY7n4GgRrdlYmMy

SUBSCRIBERS

12 162

+10451 per month

ERR (% WHO SEE POSTS)

1.0%

in 24 hrs **0.3%**

REACH/POST

59

ad reach **36**/24h

— CONTENTS · 2026

What's inside the report

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09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 12 162 —	 SUBSCRIBER REACH 0.48% avg % subs see post	 VIEWS/POST 59 median 58 · 29 days	 POSTS/WEEK 47.3 for the period
 7D TREND -8.4% vs previous week	 REACTIONS/POST 0.1 only 15 reactions, 23 reposts, 0 comments	 POST LENGTH 401 chars median 380 · 29 days	 POSTS ANALYZED 202 29 days
 AD REACH 36 24h avg	 CHURN / MONTH +10451 last month	 QUOTE RATE 0 citation index · 3 channels mentioned all time	 CHANNEL AGE 6 months 24 days created 17.12.2025

AI EDITOR SUMMARY

Channel «News without noise Tyumen» — 12 162 subs. Each post averages 59 people (0% of subs), reach is low — consider expanding audience. Publishes 47 posts/week (~7/day) — active posting. For week Jun 29 – Jul 5 reach dropped -8.4% by week Jun 22–28 — worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and laggards – to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **202** posts over 29 days.
- 02 Dominant format – **Photo** (130/202 posts).
- 03 Avg post length – **401** chars (median 380).
- 04 Peak audience activity – **Friday**, 08:00 MSK.
- 05 Top posts get **2×** more views than the weakest (89 avg for top vs 39 for worst) – among 202 posts in 29 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 17.06 · 05:02 PHOTO Starting today, buses at Privokzalnaya Square will stop at a new location Buses will stop opposite the building...	VIEWS 93 REPOSTS —	REACTIONS — ER 0.8%
Nº2 12.06 · 12:48 TEXT Russian authorities will spend 1.3 billion rubles on new servers to fight VPN. DC OA, a Rostelecom subsidiary (key integrator...	VIEWS 92 REPOSTS —	REACTIONS — ER 0.8%
Nº3 14.06 · 17:29 PHOTO ★Participants of the 'Combat Personnel Reserve' ran 1,586 meters at the 'Patriots Run' in Tyumen The event was part of a large...	VIEWS 84 REPOSTS —	REACTIONS — ER 0.7%

Nº4

12.06 · 10:12

VIDEO

Tyumen Deputy Mayor rode a motorcycle onto the central square Yuri Baranchuk showed the motorcycle rally organizers his driving skills and drove out...

VIEWS

81

REPOSTS

1

REACTIONS

—

ER

0.7%

Nº5

13.06 · 05:09

TEXT

In Russia, state fees for migrants increase manyfold. The State Duma adopted the relevant federal laws immediately in the second and third...

VIEWS

81

REPOSTS

—

REACTIONS

2

ER

0.7%

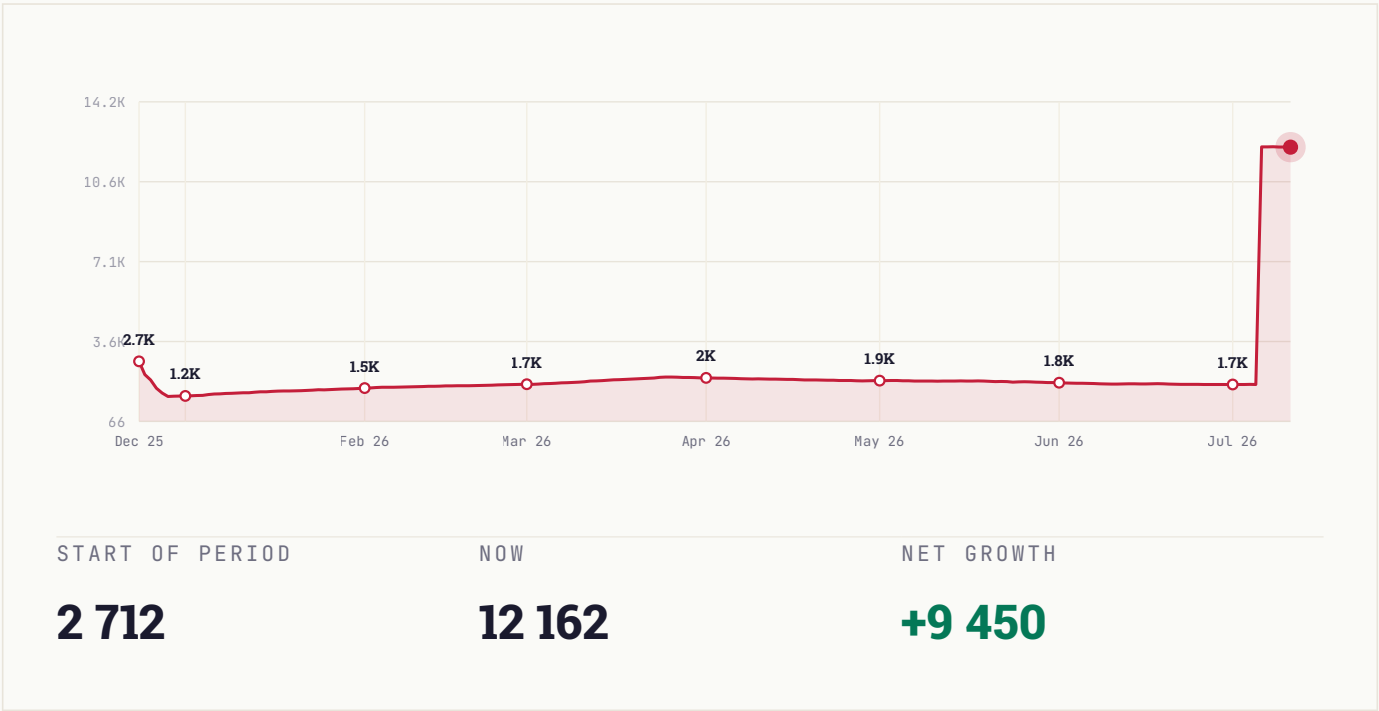
WORST 3

↓ 06.07 · 02:32 VIDEO Drunk ladies dancing in a Tyumen courtyard A group of tipsy girls danced on a playground between buildings 121 and...	VIEWS 41 REPOSTS — REACTIONS — ER 0.3%
↓ 05.07 · 18:12 TEXT TV and radio temporarily off in Tyumen region. From July 6 to 21, scheduled maintenance. In some...	VIEWS 39 REPOSTS — REACTIONS — ER 0.3%
↓ 06.07 · 07:24 TEXT By 2030, a tunnel under the railway station in Tyumen will be built for 8 billion rubles, connecting Pervomayskaya and Kalinina streets for traffic...	VIEWS 37 REPOSTS — REACTIONS — ER 0.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

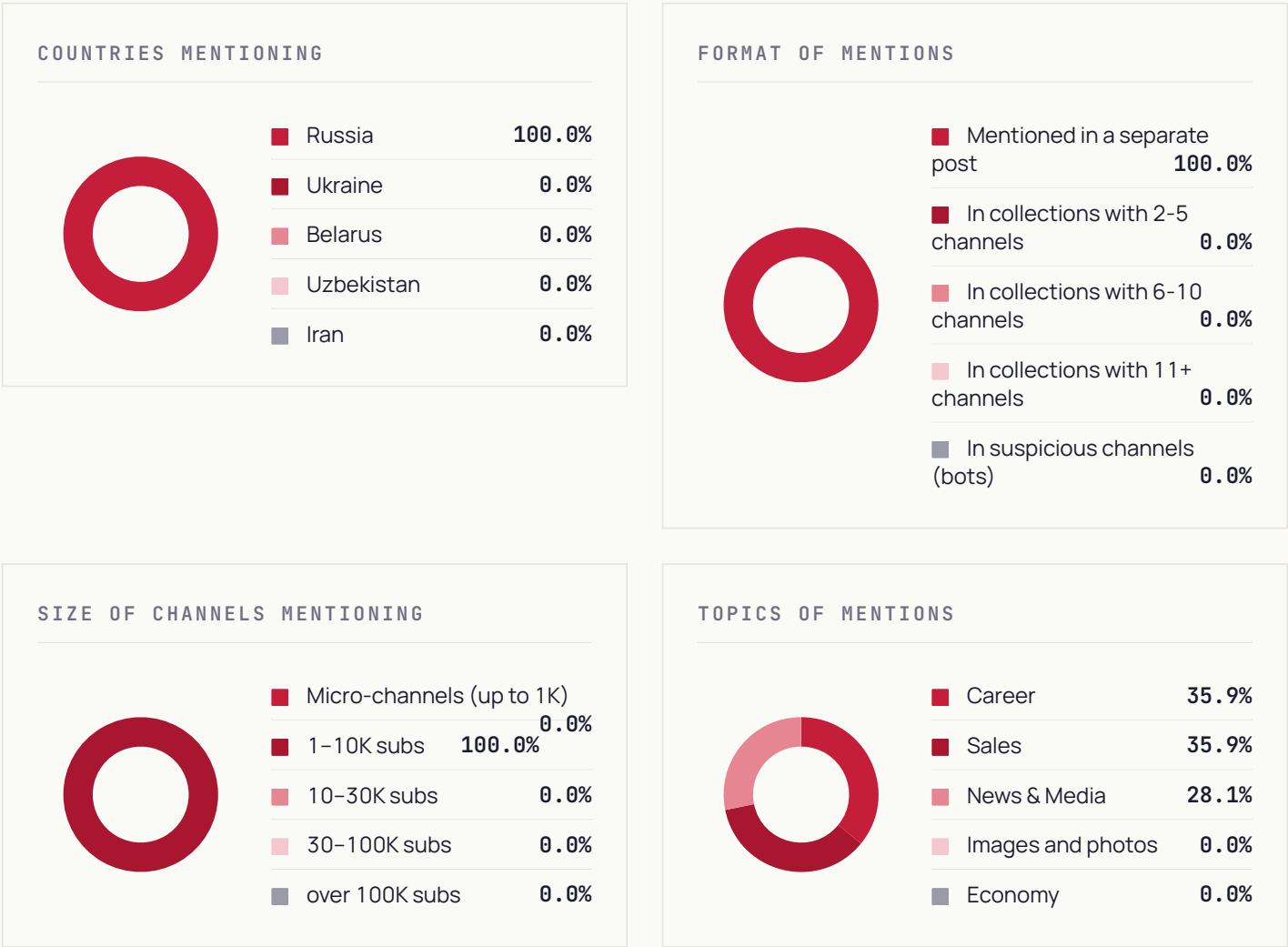
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · CITATIONS

Who mentions the channel and how

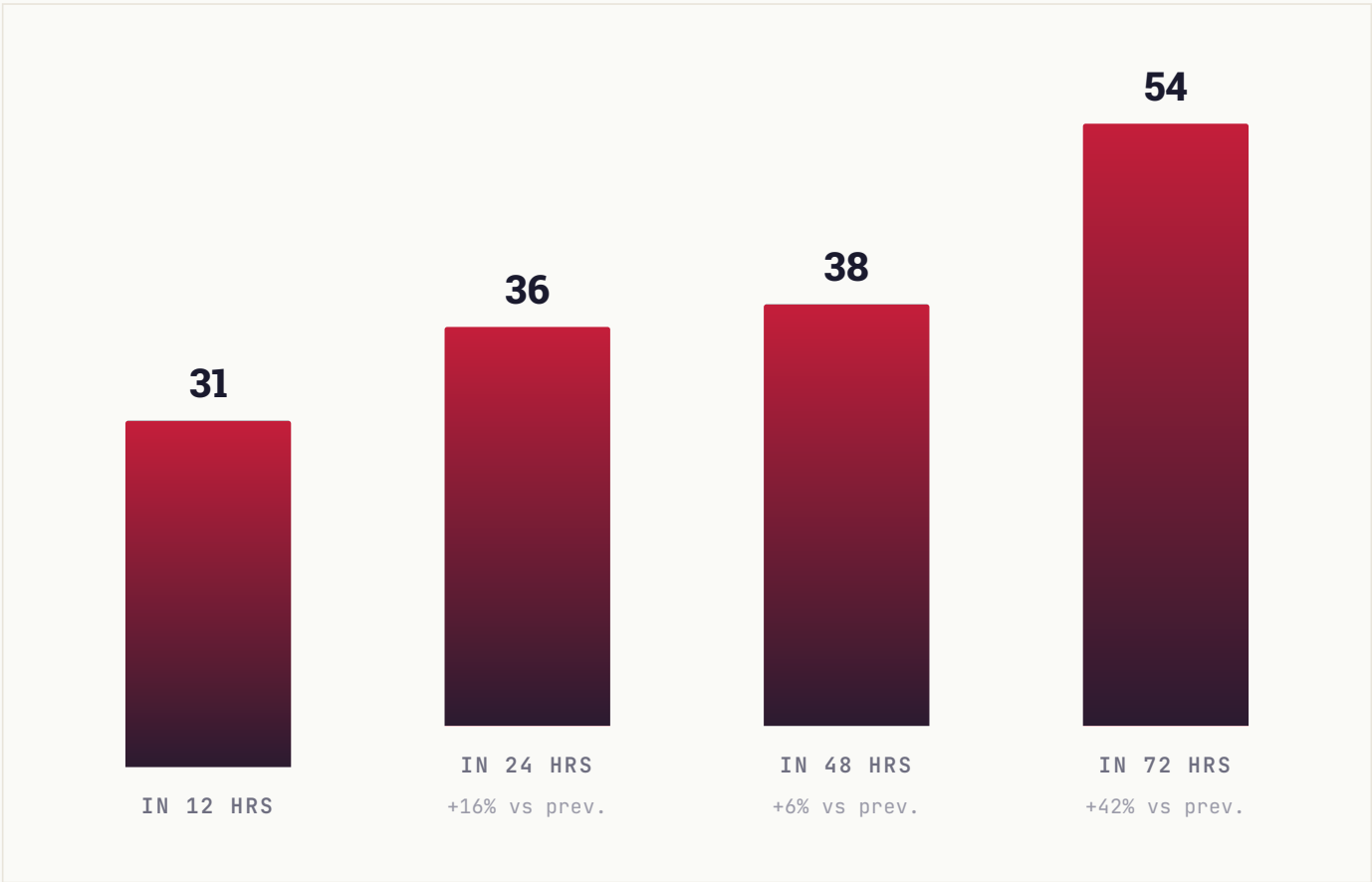
Citation index 0 – channel popularity rating based on mentions. Considers not only quantity but also weight of mentioning channels: a post from a 100k subs channel weighs more than from a 1k subs channel. All time the channel was mentioned 3 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel highlighted — see your rank among niche peers.

CHANNEL	SUBSCRIBERS
ا خ اخبارفوری خبرفوری جنگ امریکا فوری	6M
ا خ خبرفوری اخبارفوری جنگ فوری امریکا	4.7M
خ ب خبرفوری	4.5M
ک ا کانال اخبارفوری خبرفوری	4.4M
PE Live Broadcast • News	4.1M
TL Topor Live	4.1M
M• Moskvach • Moscow News	3.8M
M- Moscow is interesting	3.4M
PM First Moscow	3.2M
TP Trukha ⚡ Ukraine	3.1M
NB News Without Noise Tyumen YOU	12.2K

COMPARATIVE INSIGHT

Channel not yet outside top 97 of niche — early growth stage. Niche leader — اخبارفوری خبرفوری جنگ امریکا فوری (6M), median top-97: 1.3M. First goal — enter top-97 through systematic work on traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

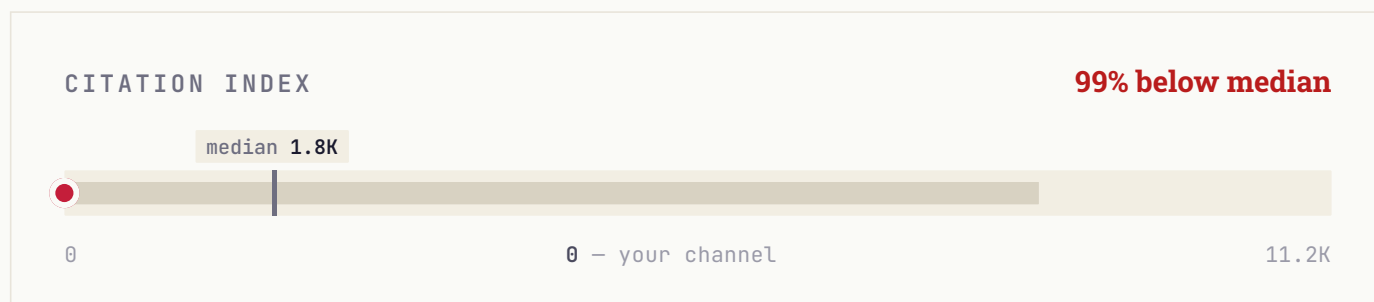
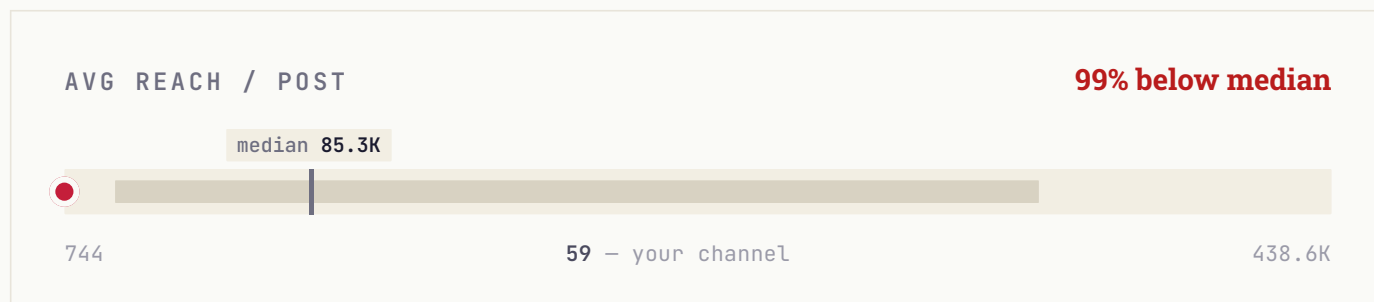
Every month we record posts in other channels that mention yours. Over the last **2 months** such mentions were **40**, they brought **350** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	31	3	336
December 2025	9	3	14
TOTAL MENTIONS	MONTHS OF DATA		ATTRACTED SUBSCRIBERS
40	2		350

— SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Took top-**100** channels in category «**News & Media**» (Russia) and compared your channel against them. Gray band – range where 80% of niche channels fall (p10 to p90). Black vertical – median. Red dot – your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off as a checklist and revisit this report in a month.

01

Top post of the week — on Friday

Audience is most active on this day at 08:00 MSK.

EFFECT

**Best window
for an
important post**

02

ER below niche benchmark — rethink formats

Current ER 0.48% vs norm 5.5%. Try polls and interactive formats.

EFFECT

+5.0pp ER

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress selects sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls and interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts with channels in the same niche once a quarter. No need daily — 2-3 collabs bring relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. Want to go further? Run ads with us and hit your growth plan in a month.

01

Launch Telegram ads

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager