

PUBLIC REPORT BY PROMTPRESS

Channel audit

New Chersonesos



@new_chersones

History of the ancient city in modern times: about the large-scale New Chersonesos complex. Website — Chersonesos.rf

SUBSCRIBERS

24 418

-324 per month

ERR (% SEE POSTS)

12.0%

daily 5.8%

REACH/POST

3K

ad reach 1.4K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 24 418 —	 SUBSCRIBER REACH 12.41% avg % of subs see post	 VIEWS/POST 3K median 2.8K · 28 days	 POSTS/WEEK 16.5 over period
 7D TREND -10.4% vs previous week	 REACTIONS/POST 42.5 only 2,893 reactions, 944 reposts, 67 comments	 POST LENGTH 541 chars median 524 · 28 days	 POSTS ANALYZED 68 28 days
 AD REACH 1.4K 24h avg	 CHURN / MONTH -324 last month	 CITATION RATE 253 citation index · 911 channels mentioned ever	 CHANNEL AGE 6 years 23 days created Jun 22, 2020

AI EDITOR SUMMARY

Channel «New Chersonesos» — 24 418 subs. Each post averages 3K people (12% subs), reach is low — should grow audience. Publishes 16 posts/week (~2/day) — regular schedule. For week Jun 29 — Jul 5, reach dropped -10.4% to week Jun 22–28 — worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **68** posts in 28 days.
- 02 Dominant format – **Photo** (55/68 posts).
- 03 Avg post length – **541** chars (median 524).
- 04 Peak audience activity – **Monday**, 13:00 MSK.
- 05 Top posts get **4x** more views than the weakest (8.1K avg top vs 2K worst) – among 68 posts in 28 days. Worth analyzing what the top ones have in common: topic, format, publish time.

TOP 5 POSTS

Nº1 23.06 · 11:30 PHOTO Dear guests of New Chersonesos, due to the order of the Governor of Sevastopol from June 22, 2026, changes have been made to the schedule...	VIEWS 10 612 REP. 39	REACTIONS 106 ER 43.5%
Nº2 29.06 · 10:11 VIDEO Youth Day in New Chersonesos began at St. Vladimir Cathedral. After the service, volunteers were awarded and...	VIEWS 7 206 REP. 5	REACTIONS 17 ER 29.5%
Nº3 06.07 · 11:20 PHOTO In Sevastopol, the Lenkoran acacia is blooming 🌸🌻Post by Artyom Lavrinenko ❤️One of the most beautiful ornamental trees...	VIEWS 6 351 REP. 51	REACTIONS 53 ER 26.0%

Nº4 08.07 · 10:45 PHOTO Family, Love and Fidelity Day celebrated in New Chersonesos 🦅 On July 8, guests are invited to visit the multimedia exhibition...	VIEWS 6 065 REP. 4	REACTIONS 25 ER 24.8%
Nº5 25.06 · 20:59 PHOTO «Pray to God – victory comes from Him. God is our general.» – Alexander Suvorov, Russian commander, founder of Russian military...	VIEWS 3 953 REP. 32	REACTIONS 118 ER 16.2%

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WORST 3

↓ 05.07 · 16:00 VIDEO How we remember this holiday. Youth Day in New Chersonesos 💬 Youth Day is an opportunity for us to let young people spend...	VIEWS 2 157 REP. 5	REACTIONS 23 ER 8.8%
↓ 08.07 · 15:14 PHOTO It is a great comfort to me to remember that God, to whom I drew near in humble and sincere faith, suffered and died for me and that He...	VIEWS 1 966 REP. 4	REACTIONS 36 ER 8.1%
↓ 05.07 · 15:54 VIDEO You sent springs into the valleys; they flow between the mountains, giving drink to every wild beast; wild donkeys quench their thirst. The birds of the sky dwell beside them...	VIEWS 1 853 REP. 15	REACTIONS 28 ER 7.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.



PERIOD START

23 192

NOW

24 420

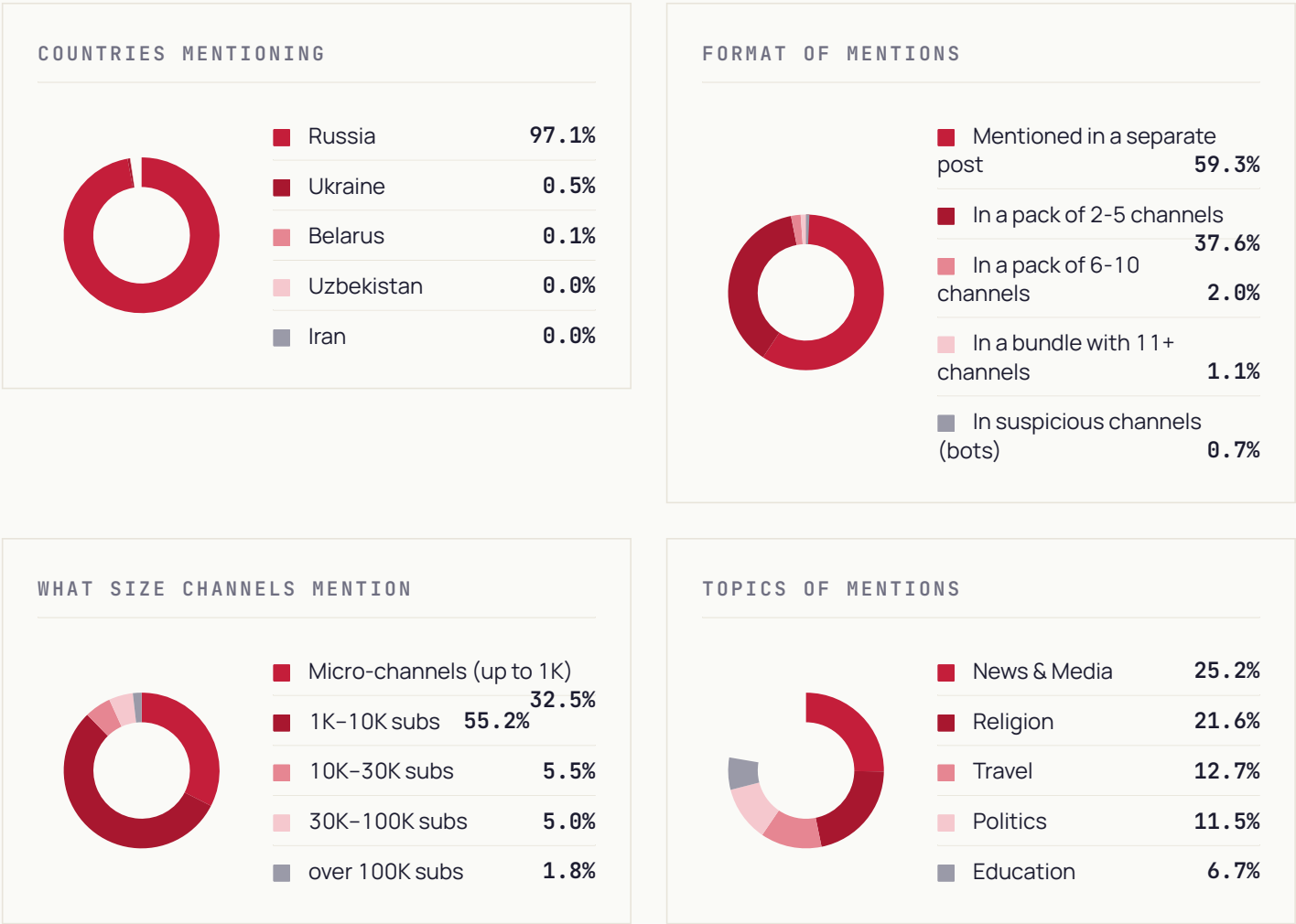
NET GROWTH

+1 228

SECTION 04 · MENTIONS

Who and how mentions the channel

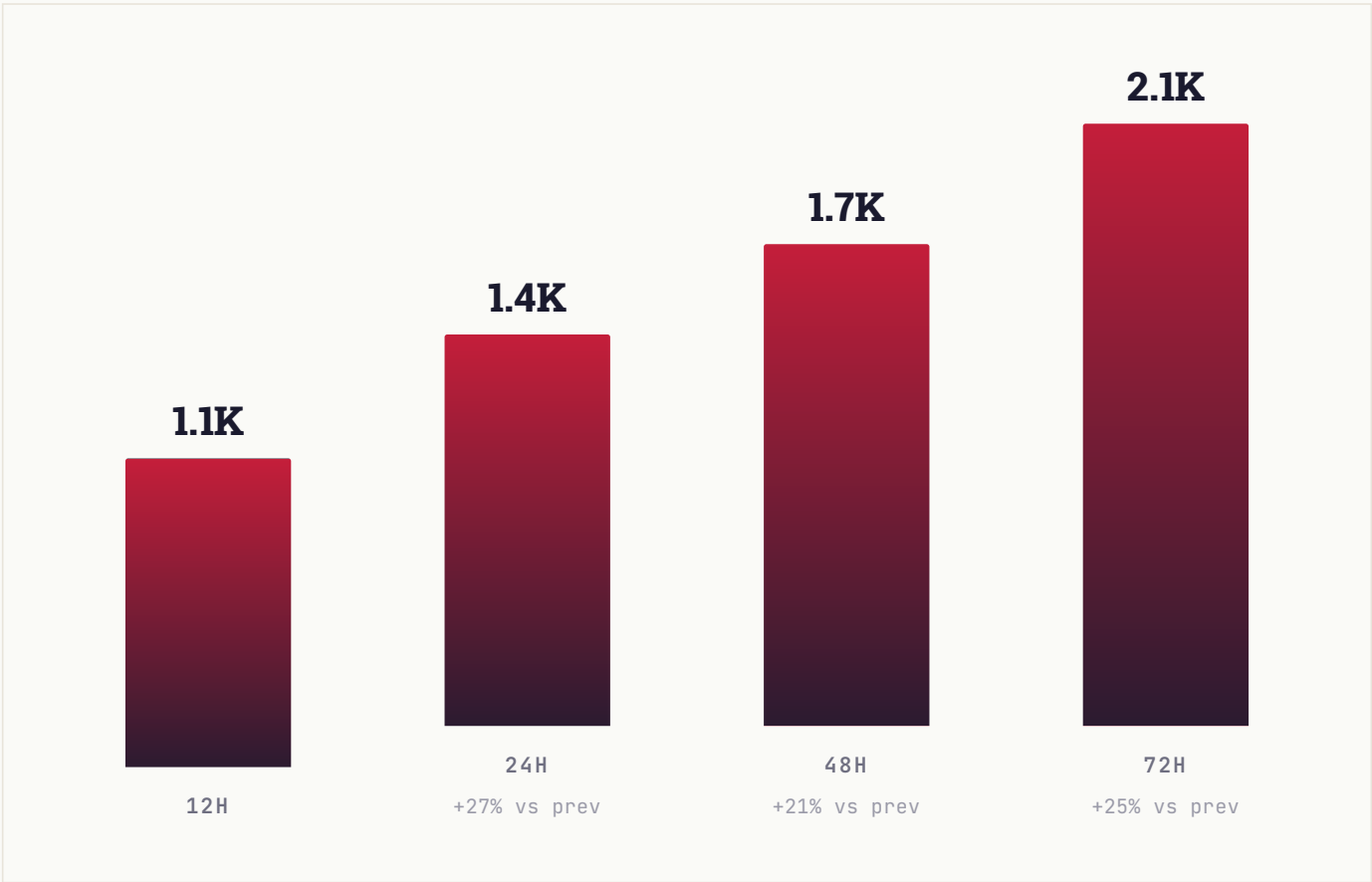
Citation index **253** — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **911** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long a placement should live.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its place among niche neighbors.

CHANNEL	SUBSCRIBERS
MA Mathematician Andrey	1M
FROM ANSWERS	578.2K
FROM ANSWERS	365.9K
OT OTVETI	452.3K
DN Danir on call Math OGE 2026 Umskul	340.7K
NG Nastya Glasnaya Russian Language OGE 2026 UmSkul Territory of Russian Language	297.1K
EH Excel Hacks Бухгалтерия и Аналитика	285.6K
SP SPISAL	280K
DM Dark Mate ANSWERS	254.8K
MO Moscow Education	233K
NH New Chersonesos YOU	24.4K

COMPARATIVE CONCLUSION

Channel not yet outside top 99 of niche — early growth stage. Niche leader — Mathematician Andrey (1M), top-99 median: 78.8K. First goal: enter top-99 through systematic traffic and content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Monthly we record posts in other channels that mention yours. Over the last **6 months** such mentions were **749**, they brought **2 965** new subs.

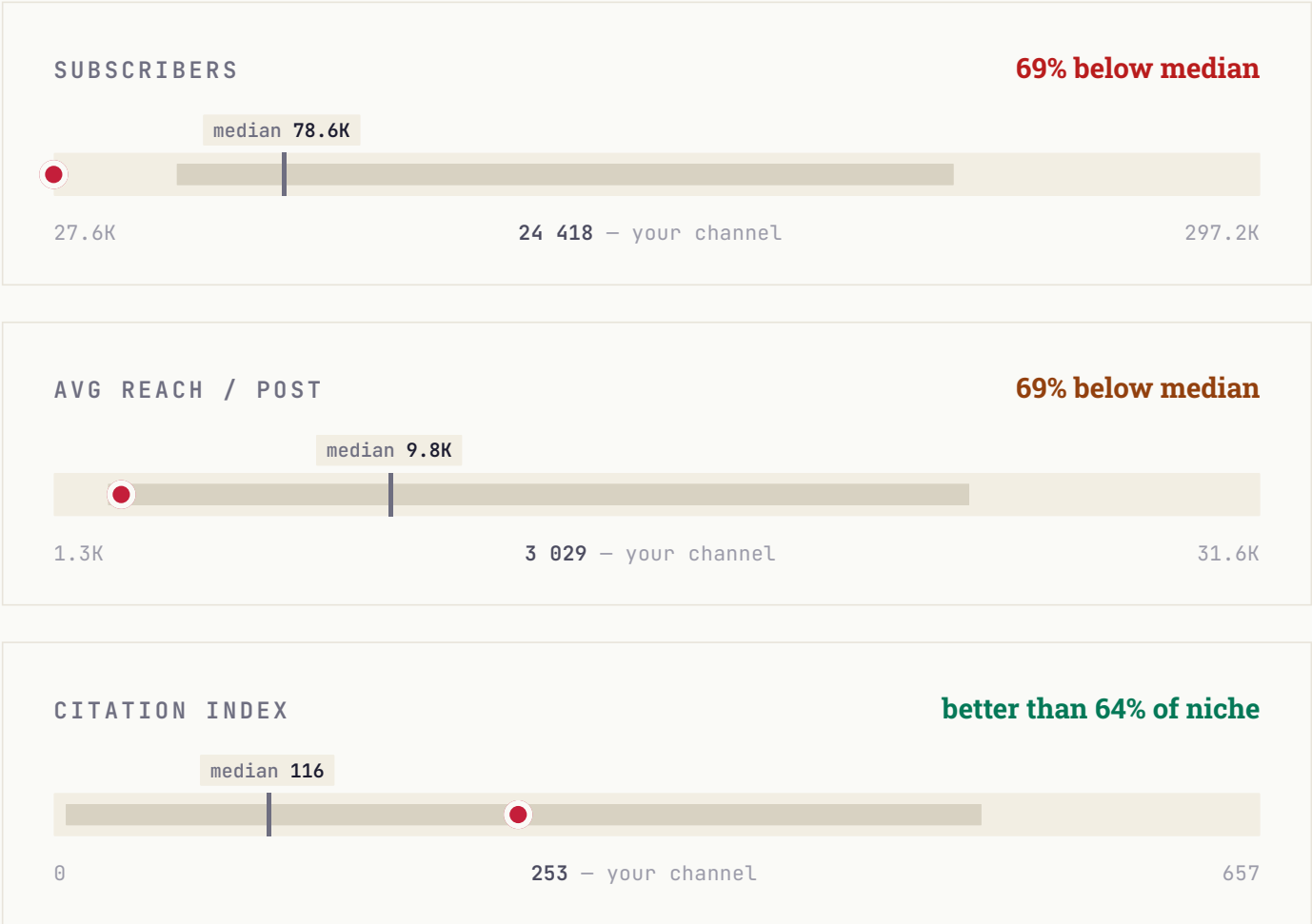
PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
January 2026	243	100	1 111	
December 2025	115	62	552	
Nov 2025	73	57	407	
Oct 2025	93	50	60	
September 2025	68	36	112	
August 2025	157	92	723	

TOTAL MENTIONS	MONTHS IN DATA	ATTRACTED SUBSCRIBERS
749	6	2 965

SECTION 08 · NICHE COMPARISON

Where channel ranks in its league

Took top-100 channels in category "Education» (Russia) and compared your channel. Gray band: range where 80% of niche channels fall (p10 to p90). Black vertical: median. Red dot: your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01**Top post of the week — on Monday**

On this day at 1:00 PM MSK audience is most active.

EFFECT

**Best window
for an
important post****02****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****03****Test polls & interactive formats**

Posts with polls/reactions usually give +5-15% ER. One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER**04****Cross-promo with neighboring channels**

Cross-post with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience****05****Update channel description for Telegram search**

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. If you want to go further — run ads through us and close your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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