

PUBLIC REPORT BY PROMTPRESS

Channel audit

NEVZOROV



@nevzorovtv

For ads: @adv_nevzorovtv_bot 🔥 For news
 @napovalstvo_news_bot 💰 for donations @nevzorovtv_donate
 Site/shop: nevzorov.tv 📺 YT channel youtube.com/@NevzorovTV
 Audio streams...

SUBSCRIBERS

1 010 277

-267 per month

ERR (% SEE POSTS)

41.0%

per day 35.3%

REACH/POST

404.2K

ad reach 355.1K/24h

— CONTENT · 2026

What's inside the report

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08 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card — a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 1 010 277 —	 SUBSCRIBER REACH 40.01% avg % of subs see post	 VIEWS/POST 404.2K median 408.1K · 29 days	 POSTS/DAY 12.1 ~85 per week
 7D TREND +0.6% vs previous week	 REACTIONS/POST 16182.2 total 5,841,775 reactions, 499,338 reposts, 160,169 comments	 POST LENGTH 460 chars. median 375 · 29 days	 POSTS ANALYZED 361 29 days
 AD REACH 355.1K 24h average	 CHURN / MONTH -267 last month	 CITATION INDEX 1 705 citation index · 4,746 channels mentioned all time	 CHANNEL AGE 8 years 7 months created 08.11.2017

AI EDITOR SUMMARY

Channel «NEVZOROV» — 1 010 277 subs. Each post on average gets 404.2K people (40% from subs), this is wide reach for a channel of this size. Publishes 85 posts per week (~12 per day) — very active posting. For the week of June 22–28, reach stable (+0.6% vs week 15–21 Jun).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **361** posts over 29 days.
- 02 Dominant format – **Video** (211/361 posts).
- 03 Avg post length – **460** chars (median 375).
- 04 Peak audience activity – **Saturday**, 08:00 MSK.
- 05 Top posts get **1x** more views than the weakest (458.5K avg for top vs 370.8K for worst) – across 361 posts in 29 days. Worth analyzing what the top shares – topic, format, timing.

TOP 5 POSTS

Nº1 18.06 · 07:46 VIDEO
From @nevzorovtv subs

VIEWS	REACTIONS
461 081	22 005
REPOSTS	ER
11 723	45.6%

Nº2 27.06 · 05:00 VIDEO
«Движуха». Tonight «Flamingos» arrived at the «Barricades» plant in Volgograd. They make/made artillery systems and other...

VIEWS	REACTIONS
457 530	26 498
REPOSTS	ER
2 014	45.3%

Nº3 27.06 · 14:17 VIDEO
Russians' lives are filling with new old meanings. Isn't that what Bastrykin dreamed of yesterday? Video shows a queue to leave Russia for Belarus...

VIEWS	REACTIONS
457 033	17 250
REPOSTS	ER
1 697	45.2%

Nº4

27.06 · 22:52

VIDEO

Refinery attacked in Slavyansk-on-Kuban and another in Yaroslavl region. US bombs targets in Iran... @nevzorovtv

VIEWS

456 027

REPOSTS

804

REACTIONS

19 214

ER

45.1%

Nº5

19.06 · 00:14

VIDEO

Thanks to foreign specialists, the world learned details of Moscow's air defense operations. And got another stunning explosion video with a detachment...

VIEWS

454 314

REPOSTS

4 689

REACTIONS

22 386

ER

45.0%

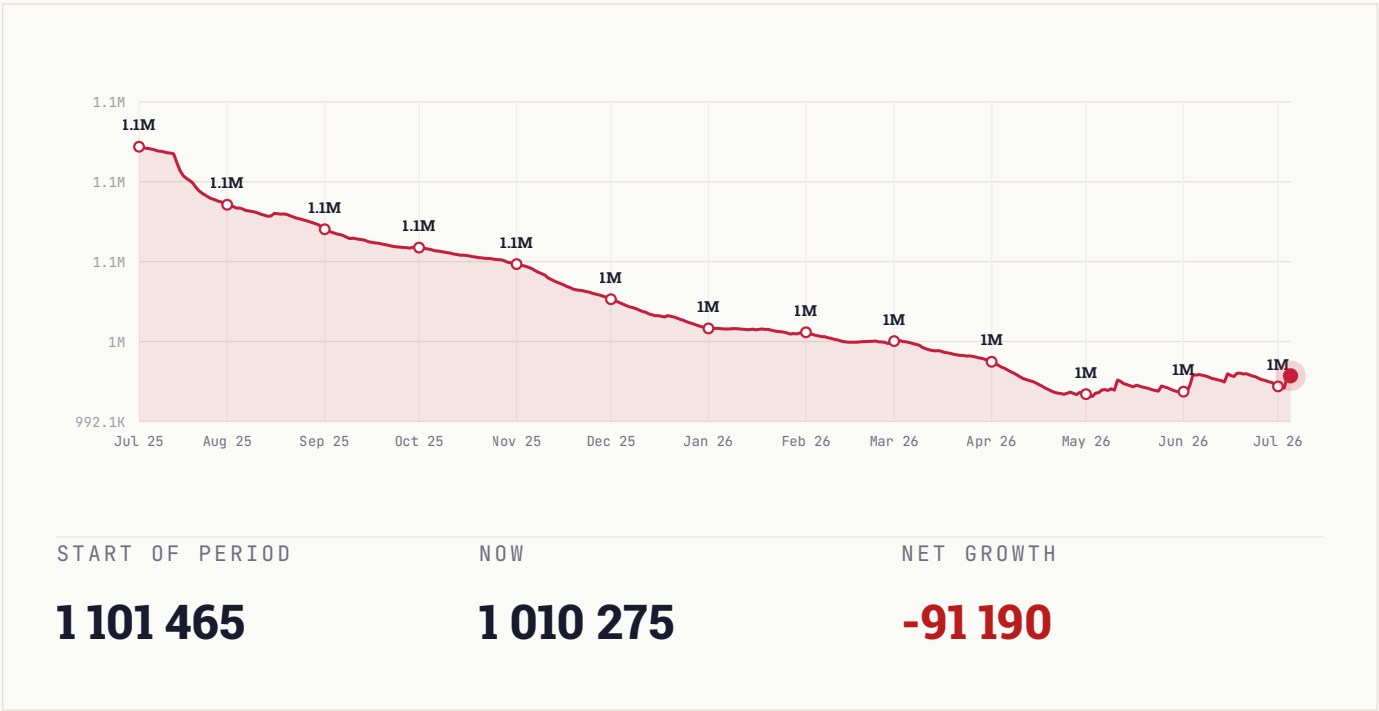
WORST 3

↓ 06.06 · 04:34 VIDEO Besides St. Petersburg, port in Mariupol and oil depot in Ust-Labinsk were attacked. @nevzorovtv	VIEWS 375 251 REPOSTS 1 063	REACTIONS 17 656 ER 37.1%
↓ 15.06 · 12:48 PHOTO If Russian orcs previously had no clear goal in the war with Europe, now they do. That goal could be getting captured...	VIEWS 374 681 REPOSTS 1 184	REACTIONS 14 119 ER 37.1%
↓ 05.06 · 13:37 PHOTO Our son is graduating LEO school this year, freeing up space for new students. He now speaks several languages fluently, has...	VIEWS 362 534 REPOSTS 257	REACTIONS 3 511 ER 35.9%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

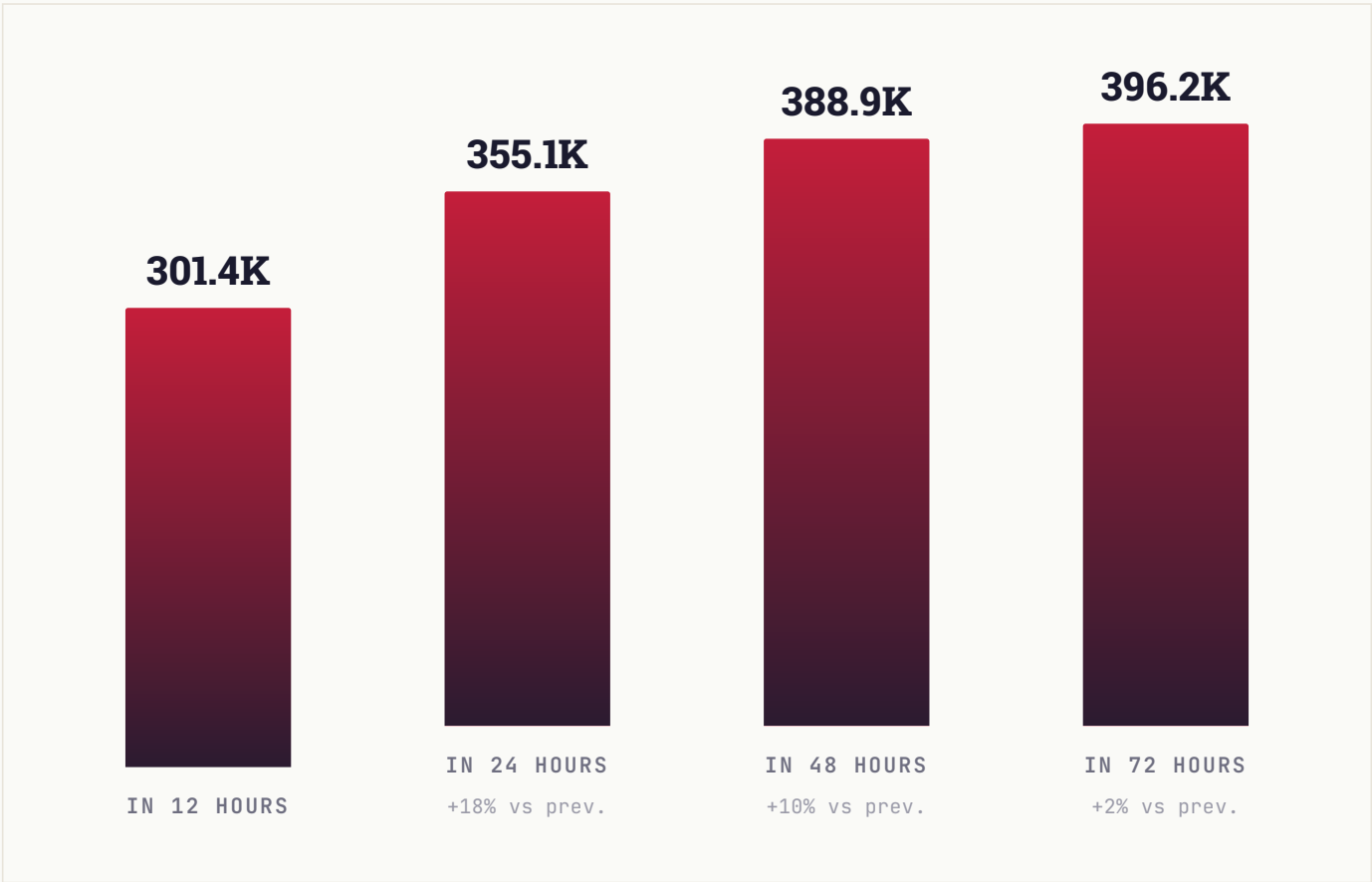
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 05 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
LI LITVIN	1.6M
EX Exile	1.4M
AZ Alexander Zubarev	1.3M
B🍄 Booster 🍄	1.2M
E1 EVELONE 192	1.2M
KB Bloody Lady	1.1M
LJ here lives broen	1.1M
PA PARADEYEVICH	1M
NE NEVZOROV YOU	1M
AL Artemy Lebedev	970K

COMPARATIVE CONCLUSION

Channel in top-10 niche (#10 of 100). Strong position. Niche leader — Dima Maslennikov (2.2M), room to grow to #1. With other top-10 channels — mutual exchanges as equals.

SECTION 06 · MENTION DYNAMICS

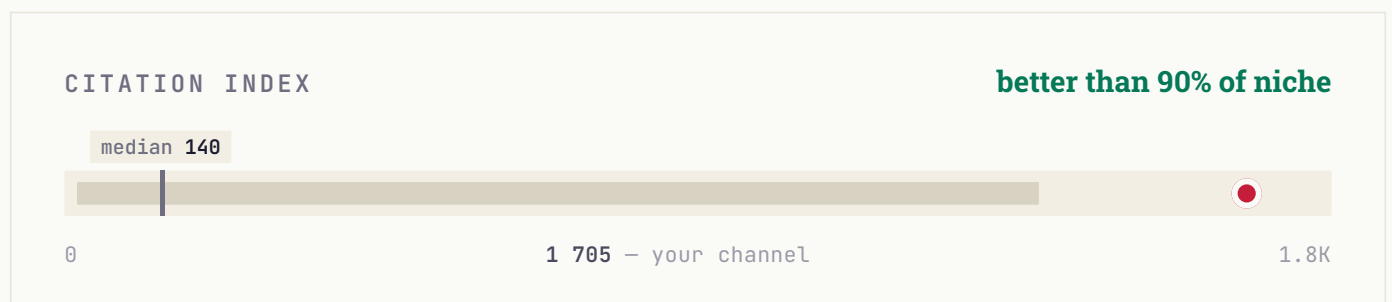
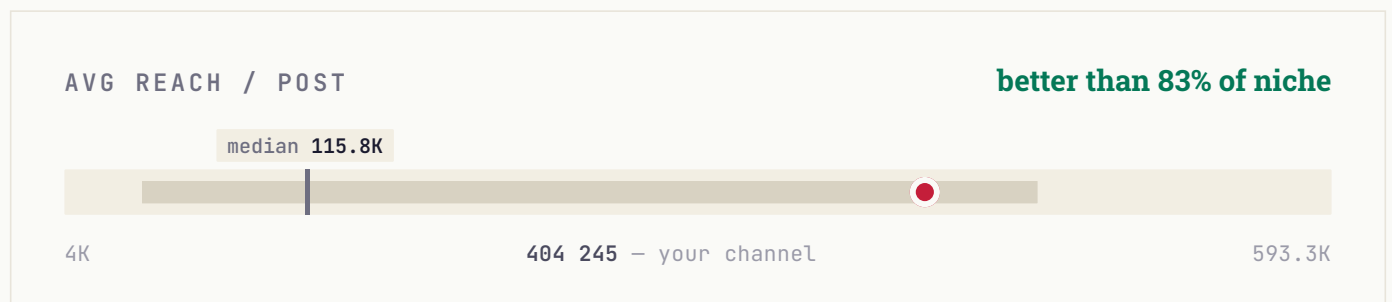
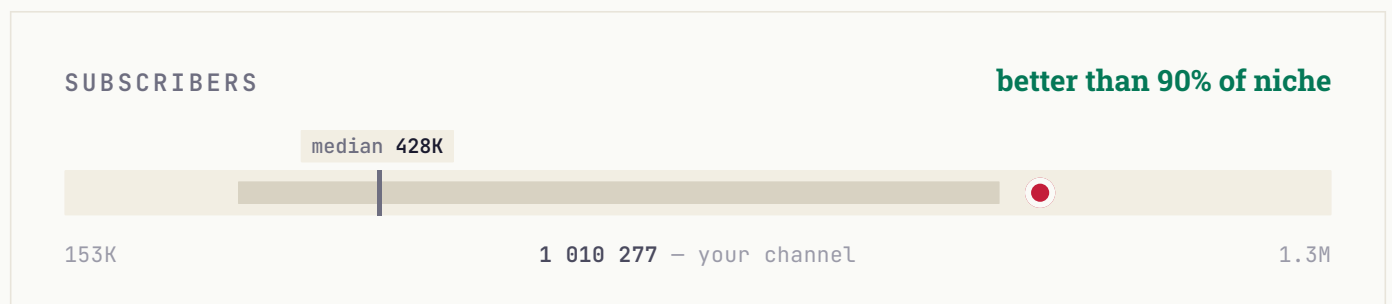
How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **5 175**, they brought **4 060** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
January 2026	1 436	162	1 736	
December 2025	857	125	595	
November 2025	614	74	0	
October 2025	695	95	15	
September 2025	760	105	503	
August 2025	813	151	1 211	
TOTAL MENTIONS	5 175	MONTHS OF DATA	6	ACQUIRED SUBSCRIBERS
			4 060	

Where channel stands in its league

Took top-**100** channels in category «**Blogs**» (Russia) and compared your channel.
Gray band = range for 80% of niche channels (p10 to p90). Black vertical = median.
Red dot = your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

- 01

Top post of the week — on Saturday

Audience is most active on this day at 08:00 MSK.

EFFECT

Best window for important posts
- 02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

+1000-3000 subs
- 03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER
- 04

Cross-promo with neighboring channels

Exchange posts with channels in the same segment once a quarter. No need to do it daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience
- 05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

Organic traffic source

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes from public data.
Want to go further? Run ads through us and hit your growth plan
in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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