

PUBLIC REPORT PROMTPRESS

Channel audit

Neuronbo



@neuronbo

News channel from the future. Collaboration I Ads @minimlizm

SUBSCRIBERS

180 751

+14952 per month

ERR (% SEE POSTS)

10.0%

per day 3.6%

REACH/POST

15.9K

ad reach 6.6K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle shows the period it covers.

 SUBSCRIBERS 180 751 —	 SUBSCRIBER REACH 8.77% avg % of subs see post	 VIEWS/POST 15.9K median 16.2K · 29 days	 POSTS/WK 7.3 for period
 TREND 7D -13.1% vs previous week	 REACTIONS/POST 87.2 total 2 702 reactions, 1 840 reposts, 0 comments	 POST LENGTH 436 chars. median 409 · 29 days	 POSTS ANALYZED 31 29 days
 AD REACH 6.6K 24h avg	 CHURN / MONTH +14952 over the last month	 CITATION RATE 18 citation index · 132 channels mentioned all time	 CHANNEL AGE 3 years 11 months created 20.09.2022

EDITOR'S AI SUMMARY

Channel «Neuronbo» – 180 751 subs. Each post averages 15.9K people (9% from subs), reach is low – worth expanding audience. Publishes 7 posts per week (~1 per day) – regular schedule. For the week of Aug 10–16, reach dropped by -13.1% by the week of Aug 3–9 – worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS SHARE

- 01 Analysis based on **31** posts over 29 days.
- 02 Dominant format — **Photo** (16/31 posts).
- 03 Average post length — **436** characters (median 409).
- 04 Audience activity peak — **Sunday**, 23:00 MSK.
- 05 Strongest posts drive **2 times** more views than the weakest (24K avg for top vs 13.7K for worst) — among 31 posts in 29 days. Worth analyzing what the top posts share: topic, format, timing.

TOP-5 POSTS

Nº1 02.08 · 20:59 VIDEO Dream job exists — British woman works as a dog bus driver Sharon Telford picks up pets from home and takes them to...	VIEWS 29 504 REPOSTS 236	REACTIONS 107 ER 16.3%
Nº2 31.07 · 20:58 PHOTO Boy accidentally posted a selfie in his mom's company account — now all major brands are copying it. The trend started with Sahaba Abaya: son...	VIEWS 23 088 REPOSTS 37	REACTIONS 102 ER 12.8%
Nº3 30.07 · 20:57 PHOTO "Lawyers on do's and don'ts in Russia": Reposting Durov* can get you jailed Reposting Durov's posts as a person...	VIEWS 19 412 REPOSTS 45	REACTIONS 91 ER 10.7%

Nº4 04.08 • 20:54 PHOTO 🤔 Steam via «Gosuslugi» — State Duma to tackle video game regulation after elections. Said the head of the info policy committee Sergey...	VIEWS 19 262 REPOSTS 51 REACTIONS 101 ER 10.7%
Nº5 05.08 • 07:10 PHOTO ⚡ Smugglers and organized crime leaders allowed to sign contracts with the Ministry of Defense Russian President signed a law allowing defendants...	VIEWS 18 619 REPOSTS 68 REACTIONS 103 ER 10.3%

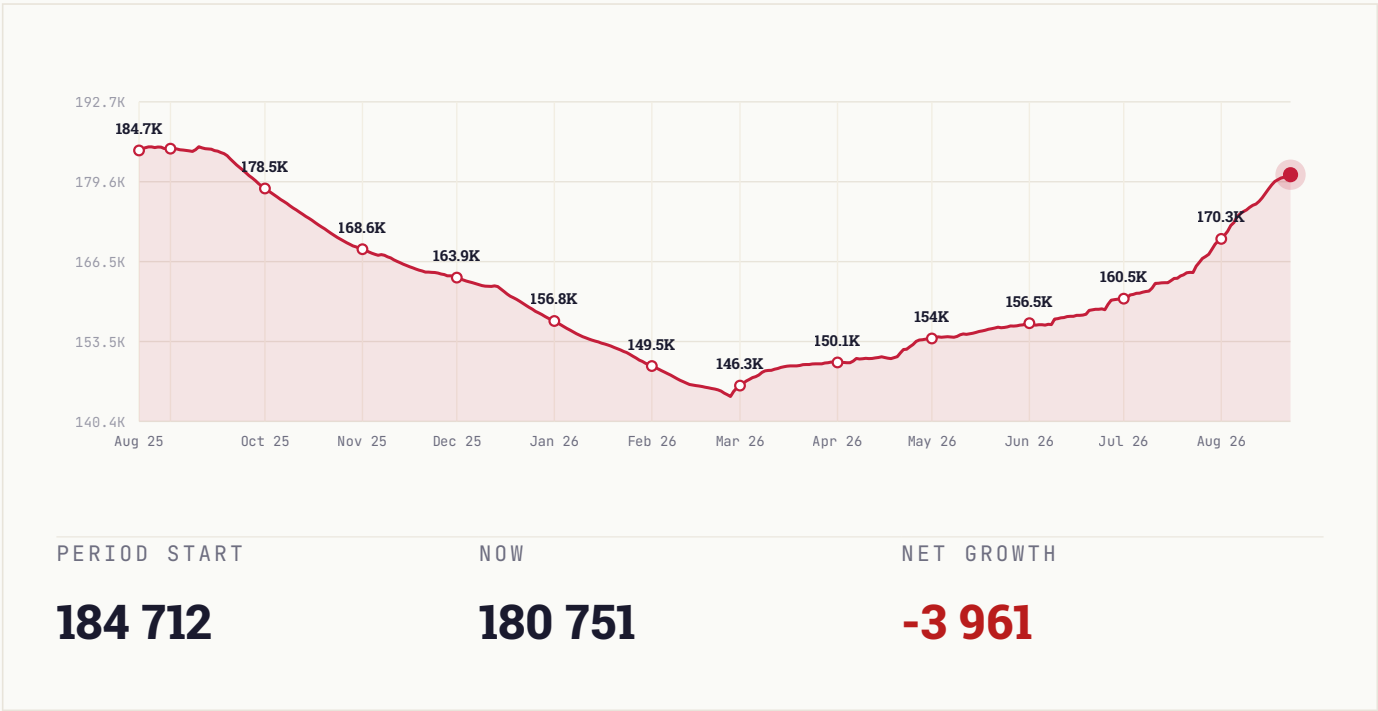
WORST 3

↓ 13.08 • 20:35 VIDEO Cuteness of the day: The kitty touched a fogged window and found it could draw on it with its paw @Neuronbo	VIEWS 13 982 REPOSTS 99 REACTIONS 121 ER 7.7%
↓ 18.08 • 20:26 PHOTO Energy drinks shorten life by 25 years, scientists have proved According to researchers, large amounts of caffeine and other chemical components...	VIEWS 13 847 REPOSTS 118 REACTIONS 75 ER 7.7%
↓ 19.08 • 11:37 VIDEO 🤖 Robot passed “I’m not a robot” test It seems absurd: a robot proved to the system that it’s not a robot. Now the main question — who’s fooling whom...	VIEWS 13 280 REPOSTS 96 REACTIONS 83 ER 7.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

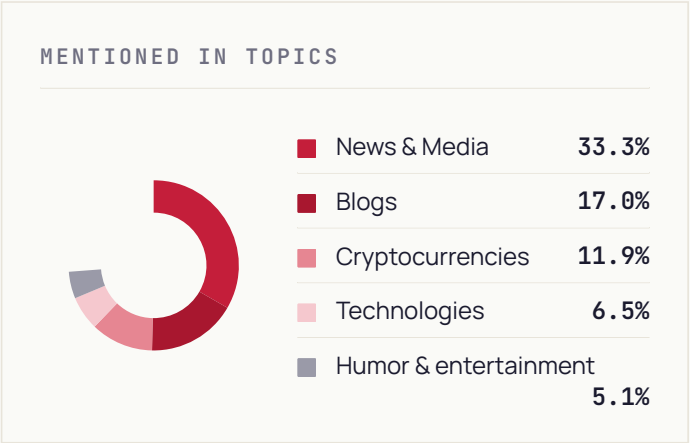
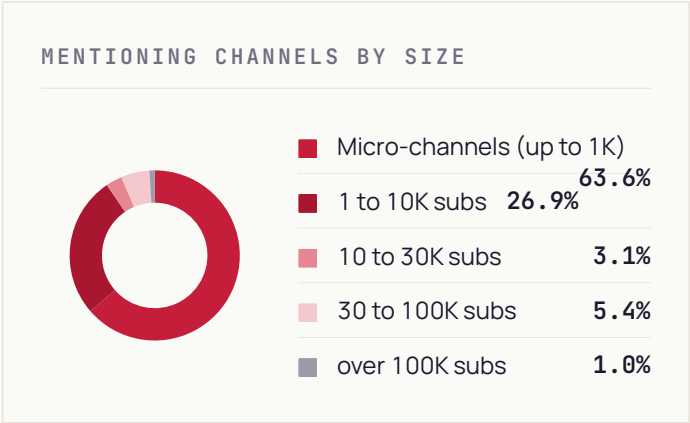
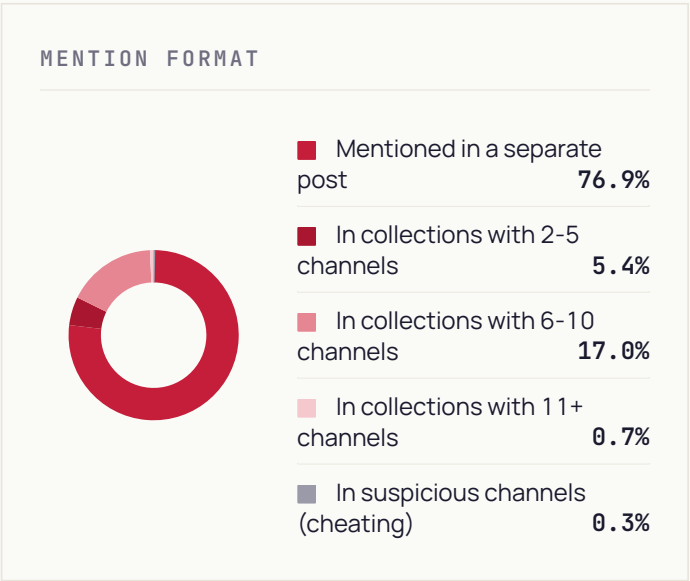
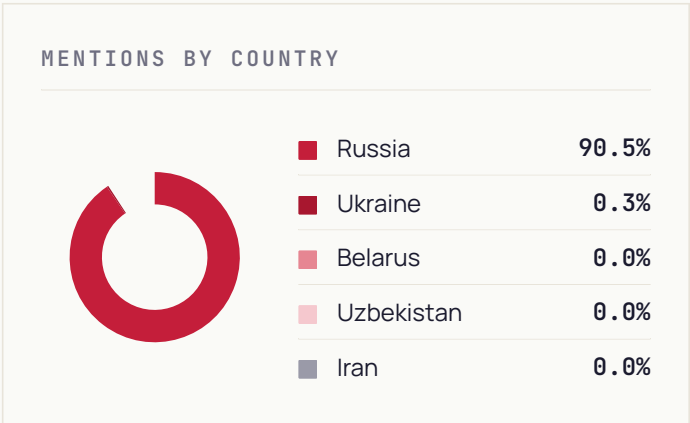
Subscriber growth chart for the year. Key months show exact counts. See which months gained and which lost.



SECTION 04 · CITATIONS

Who and how mentions the channel

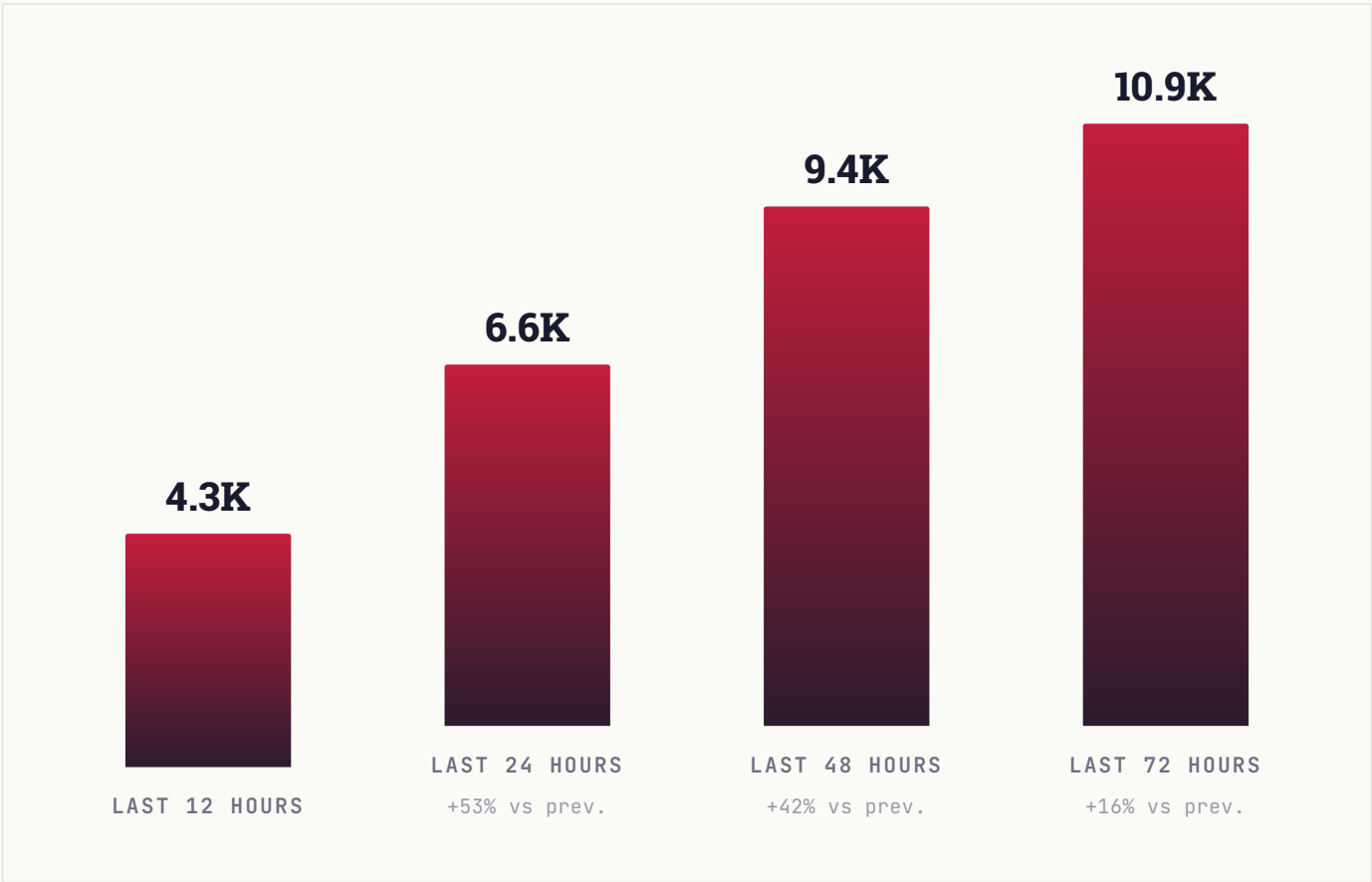
Citation index **18** – channel popularity rating based on mentions. Takes into account not only count but also mentioner weight: a post from a 100 K-sub channel "weighs" more than one from a 1 K channel. All-time mentions: **132** different channels.



SECTION 05 · AD POTENTIAL

How long posts generate reach

Avg reach of a promo post by time since publication. Helps gauge how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Highlighted your channel — see where it ranks among niche neighbors.

CHANNEL	SUBSCRIBERS
M• Москвач • Moscow News	4.3M
TL Topor Live	4.1M
PE Live • News	4M
M- Москва - это интересно	3.3M
PM Первый Московский	3.2M
MA Mash	3.1M
RN РИА Новости	3M
HM Moscow News	2.7M
MC Москва сегодня	2.7M
Avg Russian Media Beyond Moscow	2.6M
NE Neuronbo YOU	180.8K

COMPARATIVE CONCLUSION

Channel so far outside top-99 in niche — early growth stage. Niche leader — **Москвач • Moscow News** (4.3M), median top-99: 776.9K. First goal — break into top-99 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions: **21**, they brought **2 354** new subs.

PERIOD	MENTIONS	CHANNELS	SUBS BROUGHT	
February 2026	1	1	1 388	
January 2026	3	3	0	
December 2025	0	0	90	
November 2025	9	7	121	
October 2025	6	6	0	
September 2025	2	2	755	

TOTAL MENTIONS	MONTHS OF DATA	SUBS ATTRACTED
21	6	2 354

Where the channel ranks in its league

The figure consists of three horizontal bar charts, each representing a different performance metric. Each chart includes a red dot indicating the channel's performance, a vertical line for the median, and a shaded bar representing the range of the peer group. The channel's performance is consistently below the median and the peer group range.

Metric	Channel Value	Median	Peer Group Range	Comparison
SUBSCRIBERS	180,751	782.3K	223.8K - 3.2M	worse than median by 77%
AVG REACH / POST	15,853	71K	2.8K - 355.3K	worse than median by 78%
CITATION INDEX	18	2.6K	5 - 15.1K	worse than median by 99%

— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Use as checklist and return in a month.

- 01

Top post of the week — Sunday

Audience most active on this day at 23:00 MSK.

EFFECT

Best window for an important post
- 02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress matches sources to your niche.

EFFECT

+1000-3000 subs
- 03

Test polls and interactive formats

Posts with polls/reactions usually give +5-15% to ER. One poll per week on a 'hot' topic — an easy growth point.

EFFECT

+5-15% ER
- 04

Cross-promo with adjacent channels

Exchange posts with same-segment channels quarterly. No need for daily — 2-3 collabs bring relevant growth.

EFFECT

Relevant audience growth
- 05

Update channel description for Telegram search

Telegram search looks at descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

Organic traffic source

★ WHAT'S NEXT

Want us to do this? **PromptPress?**

This audit — we can do it in minutes from public data. Want more — launch ads with us and hit your growth plan in a month.

01

Launch ads in Telegram

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager