

PROMTPRESS PUBLIC REPORT

Channel audit

Neural Shit



@neuralshit

Damned neural networks Contact: @krasniy_doshik RKN: <https://www.gosuslugi.ru/snet/676d09a44de6c368450c10e4>

SUBS

52 721

+453 per month

ERR (% SEE POSTS)

39.0%

in 24 hrs **16.7%**

REACH/POST

19.5K

ad reach **8.8K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 52 721 —	 SUBS REACH 36.94% avg % subs see post	 VIEWS/POST 19.5K median 17K · 29 days	 POSTS/WEEK 12.7 over period
 7D TREND -10.8% vs prev week	 REACTS/POST — MTPROTO only	 POST LENGTH 575 chars median 748 · 29 days	 POSTS ANALYZED 53 29 days
 AD REACH 8.8K 24h avg	 CHURN / MONTH +453 last month	 CITATION RATE 397 citation index · 2,475 channels mentioned all time	 CHANNEL AGE 7 years 5 months created 13.02.2019

AI EDITOR SUMMARY

Channel «Neural Shit» — 52 721 subs. Each post averages 19.5K people (37% of subs), good reach. Publishes 13 posts per week (~2/day) — steady. Week Jul 6–12 reach dropped -10.8% by week Jun 29 – Jul 5 — worth analyzing.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS SHARE

- 01 Analysis based on **53** posts over 29 days.
- 02 Dominant format – **Photo** (22/53 posts).
- 03 Avg post length – **575** chars (median 748).
- 04 Peak audience activity – **Tuesday**, 14:00 MSK.
- 05 Top posts get **4×** more views than the weakest (53.2K avg for top vs 12.7K for worst) – among 53 posts over 29 days. Worth analyzing what the top has in common – topic, format, time.

TOP 5 POSTS

Nº1 23.06 · 11:33 VIDEO A Microsoft AI researcher took the old game Age of Empires II, proved it's Turing-complete, then built inside the game...	VIEWS 90 211 REPOSTS 2 994	REACTS — ER 171.1%
Nº2 08.07 · 10:20 VIDEO Looks like we have an early winner in the "Son of the Year" category. YouTuber-engineer Jake Laser built a crazy device for his paralyzed dad...	VIEWS 37 100 REPOSTS 840	REACTS — ER 70.4%
Nº3 18.06 · 08:47 PHOTO I thought Midjourney quietly died and shut down two years ago, but they actually rolled out their first physical gadget. And it's...	VIEWS 32 327 REPOSTS 652	REACTS — ER 61.3%

Nº4

30.06 · 15:44

VIDEO

For not praying

VIEWS

31 837

REPOSTS

1 746

REACTS

—

ER

60.4%

Nº5

02.07 · 15:08

TEXT

Stumbled upon an interesting study by Unit 42 about a new type of fraud called phantom squatting. The scheme is simple and...

VIEWS

31 806

REPOSTS

488

REACTS

—

ER

60.3%

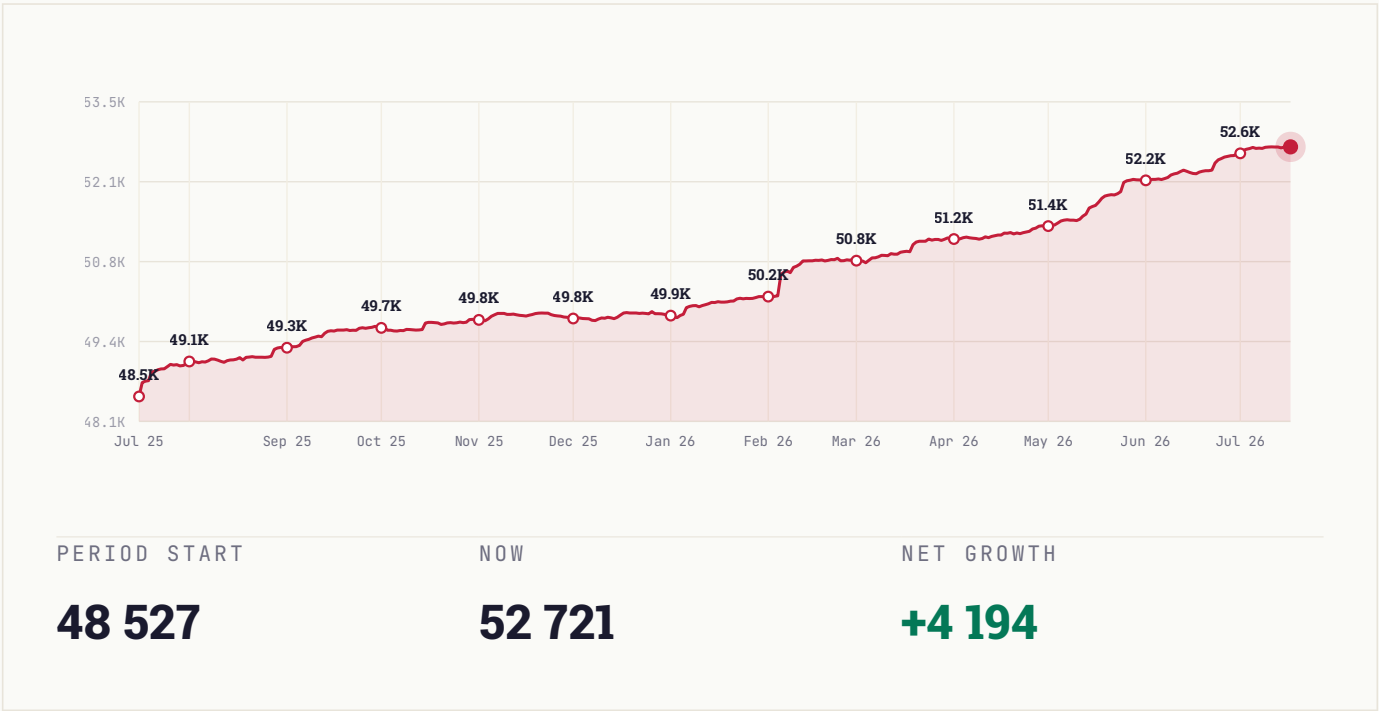
WORST 3

↓ 24.06 · 08:41 VIDEO when Yudkowsky leads the Pope's crusader army to attack data centers, we'll all regret not building such a...	VIEWS 13 369 REPOSTS 319	REACTS — ER 25.4%
↓ 14.07 · 01:23 VIDEO Just a guy transporting himself with an agri-drone because he's too lazy to walk across the field. Instead of flying cars, we got flying...	VIEWS 12 591 REPOSTS 318	REACTS — ER 23.9%
↓ 13.07 · 03:08 PHOTO (post without caption — photo)	VIEWS 12 020 REPOSTS 226	REACTS — ER 22.8%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

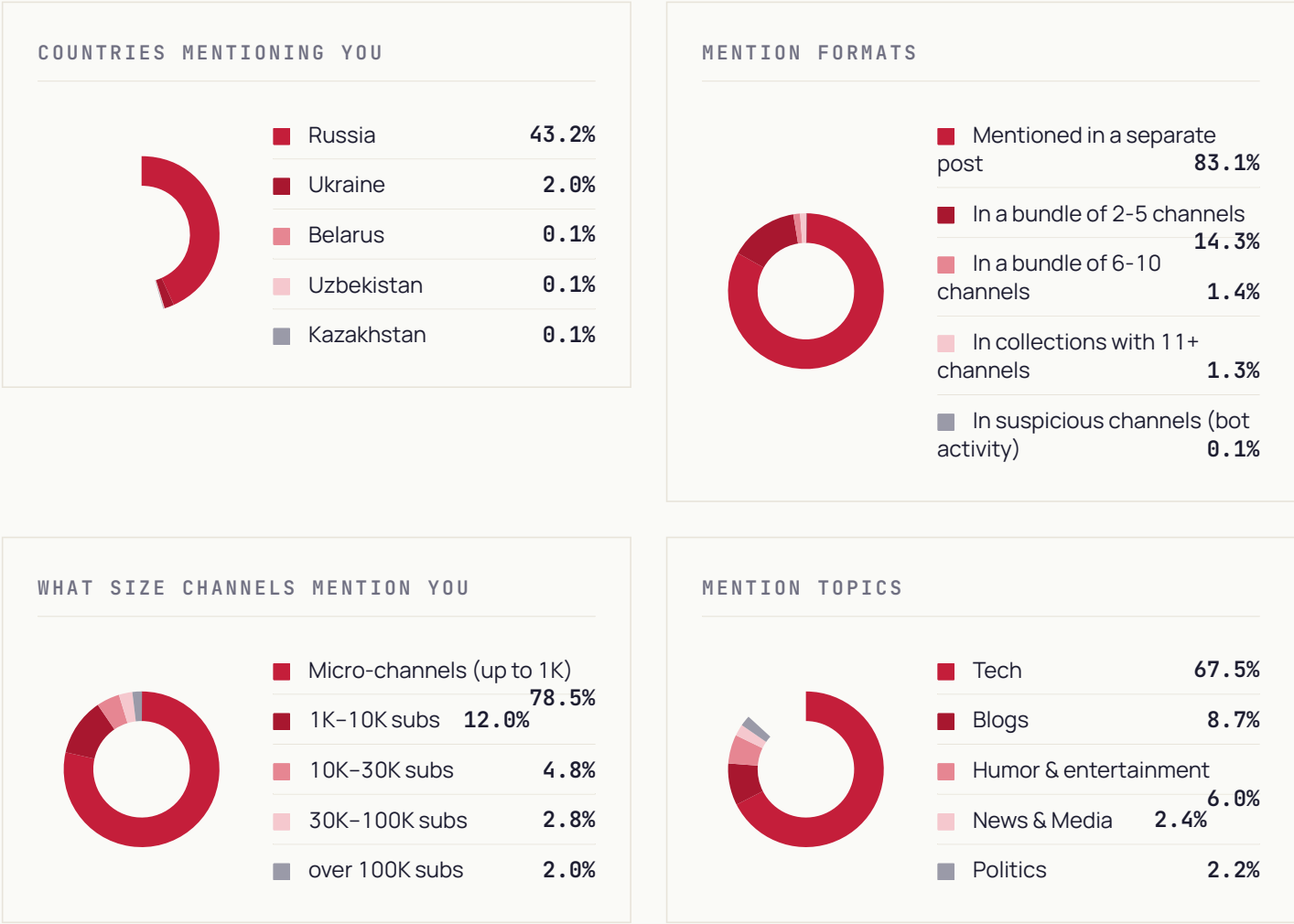
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

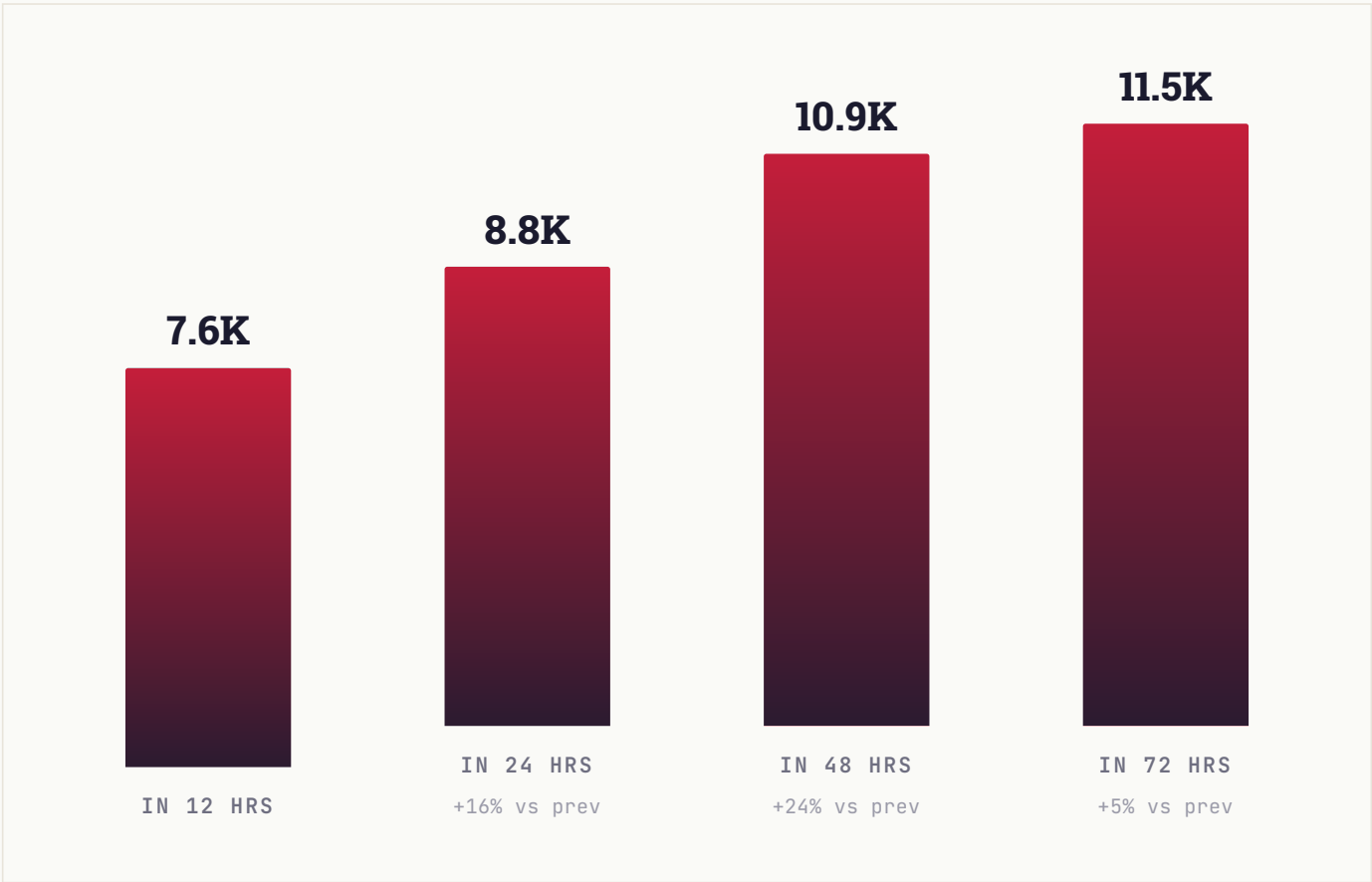
Citation index **397** — channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **2 475** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement makes sense to 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Highlighted your channel — you can see its place among niche neighbors.

CHANNEL	SUBS
HI hitvpn_blog	4.6M
MT Trends world	3.3M
TE Technochat	3.1M
HA Hi, AI • Новости технологий	2.5M
آا اینترنت آزاد	2.5M
TE Technomotel	2.5M
NN NN	2.2M
EC Exploit	2.1M
PP PINK PROXY پروکسی	2M
L- LIVE — Telegram, AI и технологии	2M
NS Neural Shit YOU	52.7K

COMPARATIVE INSIGHT

Channel is still outside niche top 100 — early growth stage. Niche leader — hitvpn_blog (4.6M), top-100 median: 455.3K. First goal: enter top-100 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **90**, they brought **1 870** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
Jan 2026	13	11	395	
December 2025	22	18	211	
Nov 2025	19	16	184	
Oct 2025	14	10	264	
Sep 2025	10	10	405	
August 2025	12	10	411	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
90	6	1 870

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Tech» (Russia) and compared your channel.
Gray band = 80% of niche channels (p10-p90). Black vertical = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit next month.

01

Top post of the week — on Tuesday

On this day at 14:00 MSK audience is most active.

EFFECT

**Best window
for an
important post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls and interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic is an easy win.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Exchange posts with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. If you want to go further — run ads through us and close your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
