

PUBLIC REPORT PROMTPRESS

Channel Audit

Neural Pony



@neuralpony

Discover the latest advancements in artificial intelligence and deep learning through our Telegram channel dedicated to all things neural networks. Chat: @neuralforum Info: <https://t.me/neuralpony/>
3

SUBS

210 695

-8212 per month

ERR (% SEE POSTS)

12.0%

per day 3.2%

REACH/POST

23.6K

ad reach 6.8K/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top-5 posts · worst 3 · insights

03 Subscriber dynamics

Year chart · growth

04 Citation rate

Who mentions the channel and how

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your rank

07 Mention dynamics

6 months · monthly

08 Niche comparison

Rank in «Tech» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

 SUBS 210 695 —	 SUBS REACH 11.21% avg % of subs see post	 VIEWS/POST 23.6K median 23.6K · —	 POSTS/WK 1.0 over period
 7D TREND — no data for period	 REACTS/POST 1281.0 total 1,281 reactions, 40 reposts, 0 comments	 POST LENGTH 0 chars median 0 · —	 POSTS ANALYZED 1 —
 AD REACH 6.8K 24h avg	 CHURN / MONTH -8212 last month	 CITATION RATE 5 citation index · 242 channels mentioned all time	 CHANNEL AGE 5 years 3 months created 02.03.2021

AI EDITOR SUMMARY

Channel «Neural Pony» — 210 695 subs. Each post averages 23.6K people (11% from subs), reach is low — consider expanding audience. Publishes 1 posts per week (~0 per day) — infrequent posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 1 posts for —.
- 02 Dominant format — Text (1/1 posts).
- 03 Peak audience activity — Wednesday, 19:00 MSK.
- 04 Top posts get 0x more views than the weakest (7.9K avg for top vs 23.6K for worst) — among 1 posts for —. Analyze what top posts share: topic, format, time.

TOP 1 POSTS

№1	03.06 · 16:47	TEXT	(post without caption — text)	VIEWS	REACTS
				23 628	1 281
				REPOSTS	ER
				40	11.2%

WORST 1

↓	03.06 · 16:47	TEXT	(post without caption — text)	VIEWS	REACTS
				23 628	1 281
				REPOSTS	ER
				40	11.2%

SECTION 03 · SUB DYNAMICS

How the channel grew over the year

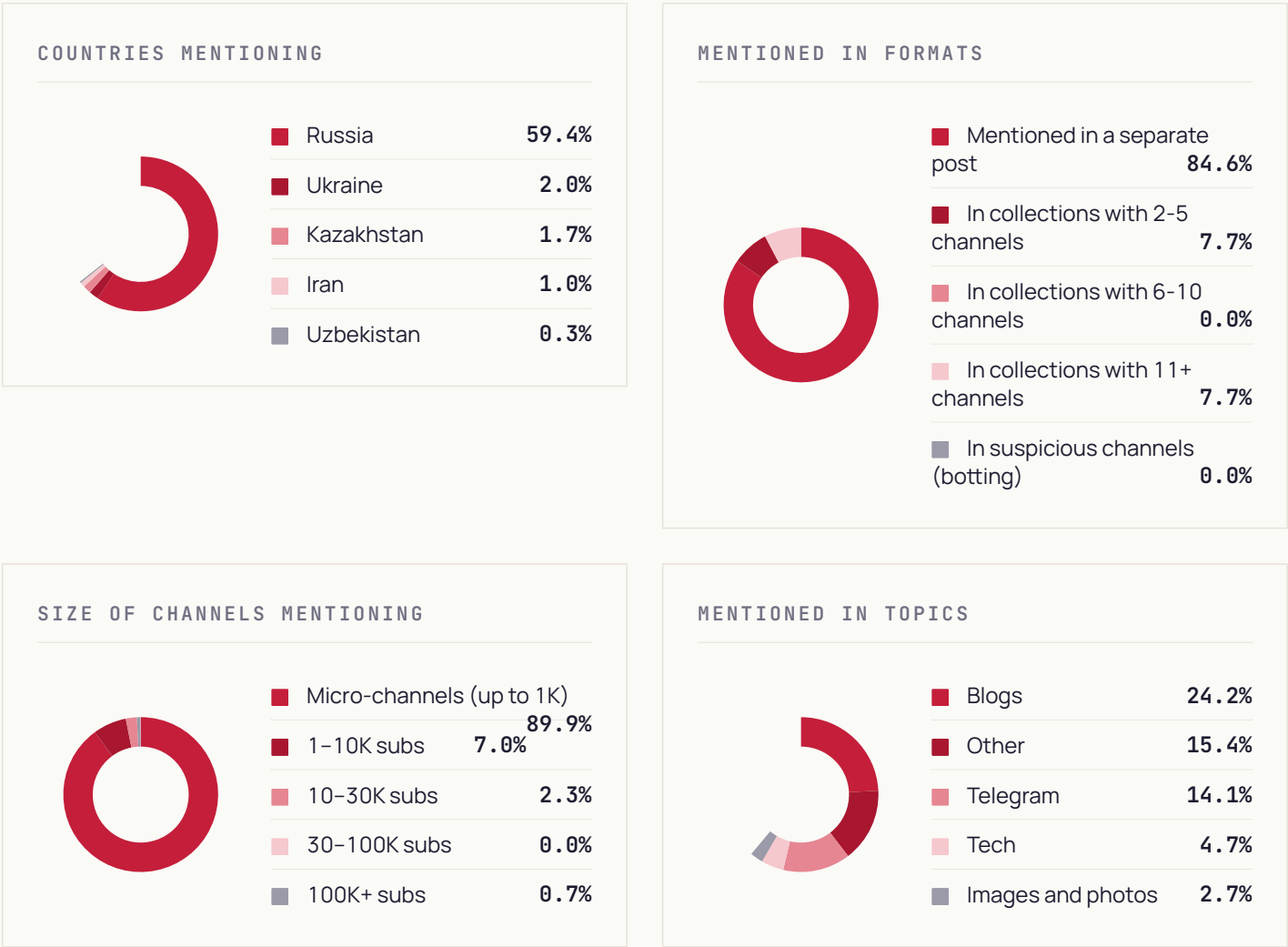
Subscriber growth chart for the year. Key months show exact subs. See which months grew and which lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

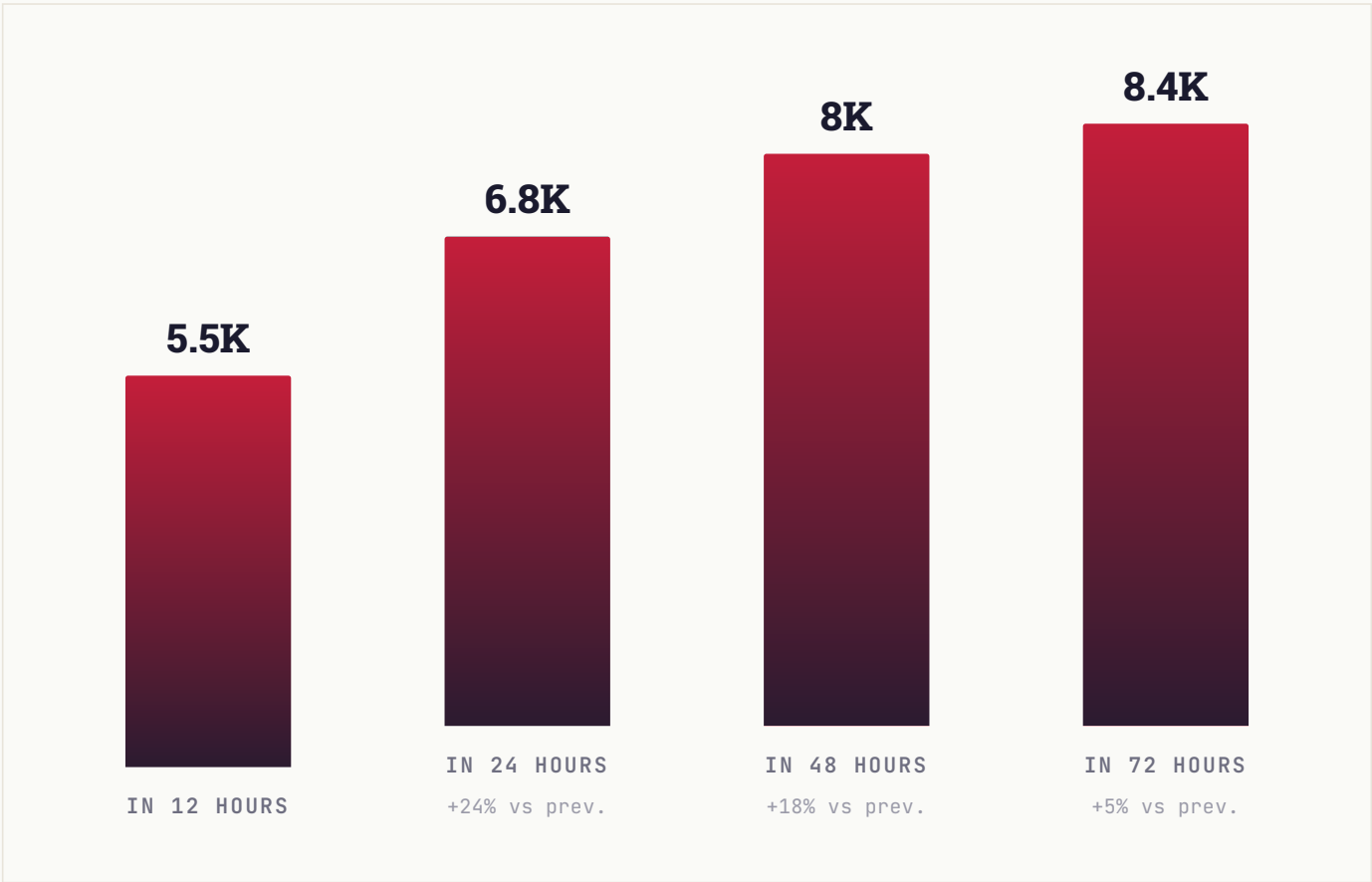
Citation index 5 — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from 1K subs. All time channel was mentioned **242** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
HI hitvpn_blog	4.4M
MT Trends world	3.4M
TE Technochat	3.1M
HA Hi, AI • Tech News	2.5M
آا اینترنت آزاد	2.5M
NN NN	2.2M
TE Technomotel	2.2M
L- LIVE — Telegram, AI & Tech	2.1M
EC Exploit	2M
PP PINK PROXY پروکسی	1.8M
NP Neural Pony YOU	210.7K

COMPARATIVE CONCLUSION

Channel inbottom half of niche top-100 (#99 of 100). Niche median — 437.4K subs. First growth KPI — reach the median. Leader: hitvpn_blog (4.4M).

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **17**, they brought **3 590** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
December 2025	0	0	242
November 2025	17	17	596
October 2025	0	0	1 280
September 2025	0	0	1 017
August 2025	0	0	154
July 2025	0	0	301

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
17	6	3 590

— SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Took top **100** channels in category «Tech» (Russia) and saw how your channel compares. Gray band — range where 80% of niche channels fall (p10 to p90). Black vertical — median. Red dot — your channel.

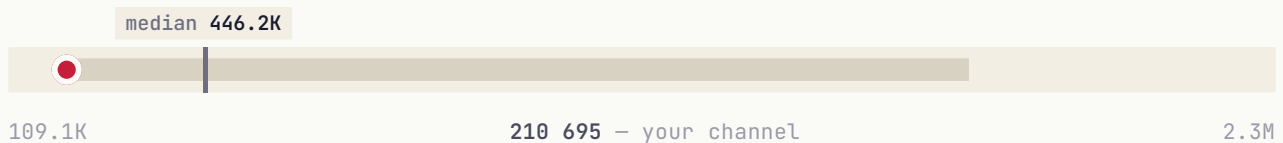
#99 /100

RANK IN NICHE

Channel in bottom half of ranking

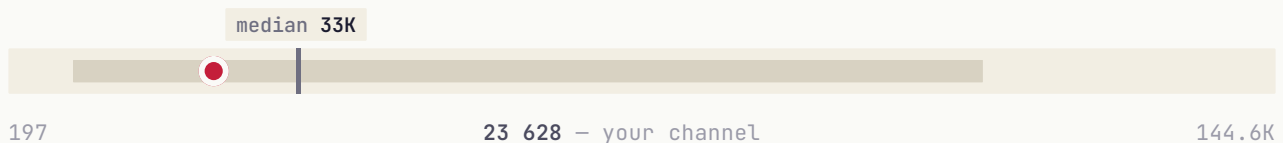
SUBS

53% below median



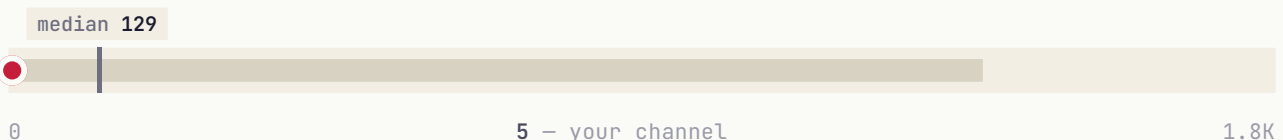
AVG REACH / POST

28% below median



CITATION INDEX

96% below median



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01**Post more often**

Now 1.0 posts/wk. Active channels average 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume****02****Top post of the week — Wednesday**

Audience most active on this day at 19:00 MSK.

EFFECT

**Best window
for important
posts****03****Increase video post share**

Video in Telegram retains audience longer and is
favored by the algorithm. Aim for 15-25%.

EFFECT

**Video retains
audience
better****04****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium
channels), **Native** (native integrations), **Premium**
(target audience). PromptPress picks sources for the
niche.

EFFECT

**+1000-3000
subs****05****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further — run ads with us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
