

PROMTPRESS PUBLIC REPORT

Channel audit [netstalkers]



@netstalkers

TG branch <https://www.youtube.com/@netstalkers>
netstalkers.info@gmail.com - ads & collab <https://www.youtube.com/@takoe666> - face

SUBSCRIBERS

65 258

-273 per month

ERR (% WHO SEE
POSTS)

46.0%

per day 21.6%

REACH/POST

29.6K

ad reach 14.1K/24h

— CONTENTS · 2026

What's inside the report

01 Channel Snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Ad potential

How long a post brings reach

05 Competitors

Niche neighbors · your spot

06 Mention dynamics

6 months · monthly

07 Niche Comparison

Rank in 'Tech' category

08 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 65 258 —	 SUBSCRIBER REACH 45.36% avg % subs see post	 VIEWS/POST 29.6K median 31K · 29 days	 POSTS/WK 5.3 over period
 7D TREND +0.6% vs previous week	 REACTIONS/POST 576.8 total 12,689 reactions, 6,135 reposts, 0 comments	 POST LENGTH 394 chars median 133 · 29 days	 POSTS ANALYZED 22 29 days
 AD REACH 14.1K 24h avg	 CHURN / MONTH -273 last month	 CITATION RATE 114 citation index · 708 channels mentioned all time	 CHANNEL AGE 8 years 10 months created 07.09.2017

AI EDITOR SUMMARY

Channel «[netstalkers]» – 65 258 subs. Each post avg views 29.6K people (45% from subs), wide reach for a channel this size. Publishes 5 posts/week (~1/day) – rare. Week Jun 29 – Jul 5 reach stable (+0.6% vs week 22–28 Jun).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & laggards — to see what to repeat and what to drop from rotation.

WHAT TOP POSTS SHARE

- 01 Analysis based on 22 posts over 29 days.
- 02 Dominant format — Photo (9/22 posts).
- 03 Avg post length — 394 chars (median 133).
- 04 Audience activity peak — Friday, 14:00 MSK.
- 05 Top posts get 2× more views than the weakest (38.7K avg top vs 23.7K worst) — among 22 posts in 29 days. Worth analyzing what top posts share — topic, format, timing.

TOP 5 POSTS

Nº1 26.06 · 11:06 PHOTO Thanks to all mammoths and especially Pavel Durov, who promoted a scam on his own product in Telegram itself	VIEWS 39 785 REPOSTS 123	REACTIONS 726 ER 61.0%
Nº2 13.06 · 10:21 PHOTO Вобщем, да, суверенный, надежный, берущий/дающий споткнулся о базовые принципы работы глобальной сетки Этот ваш интернет строился на таком...	VIEWS 38 895 REPOSTS 266	REACTIONS 843 ER 59.6%
Nº3 18.06 · 09:48 VIDEO Now truly useful AI images — Midjourney presents a medical scanner In regular ultrasound, the doctor holds the probe and looks for a specific...	VIEWS 37 275 REPOSTS 279	REACTIONS 466 ER 57.1%

Nº4 19.06 • 16:29 VIDEO Coming soon, guys — go outside, touch grass and leather	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>37 190</td><td>737</td></tr> <tr> <td>REPOSTS</td><td>ER</td></tr> <tr> <td>620</td><td>57.0%</td></tr> </table>	VIEWS	REACTIONS	37 190	737	REPOSTS	ER	620	57.0%
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37 190	737								
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Nº5 18.06 • 19:48 PHOTO Official cover art	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>36 803</td><td>451</td></tr> <tr> <td>REPOSTS</td><td>ER</td></tr> <tr> <td>56</td><td>56.4%</td></tr> </table>	VIEWS	REACTIONS	36 803	451	REPOSTS	ER	56	56.4%
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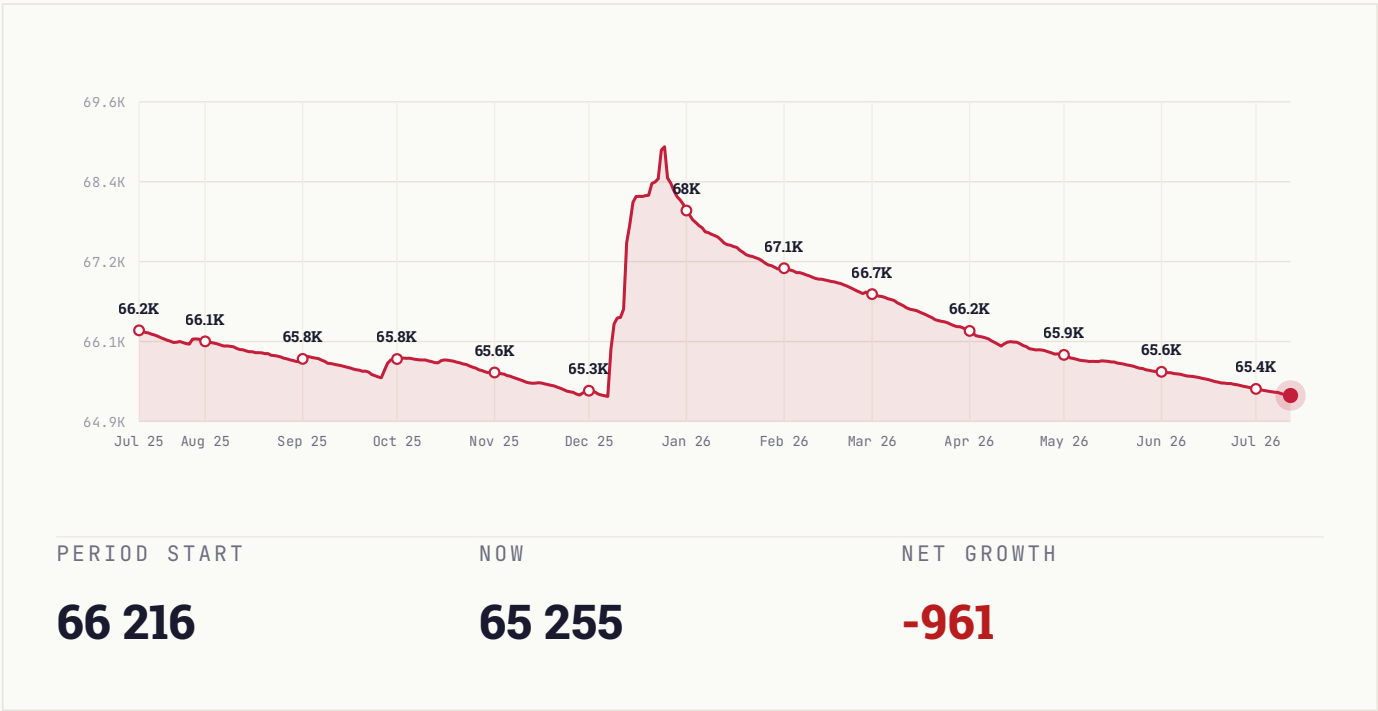
WORST 3

↓ 25.06 • 10:06 POLL (post without caption — poll)	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>25 318</td><td>327</td></tr> <tr> <td>REPOSTS</td><td>ER</td></tr> <tr> <td>62</td><td>38.8%</td></tr> </table>	VIEWS	REACTIONS	25 318	327	REPOSTS	ER	62	38.8%
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↓ 07.07 • 12:27 TEXT Ministry of Digital no longer plans to charge for foreign traffic Whether there will be any traffic by September remains unclear	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>24 643</td><td>749</td></tr> <tr> <td>REPOSTS</td><td>ER</td></tr> <tr> <td>322</td><td>37.8%</td></tr> </table>	VIEWS	REACTIONS	24 643	749	REPOSTS	ER	322	37.8%
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24 643	749								
REPOSTS	ER								
322	37.8%								
↓ 08.07 • 12:28 VIDEO Pirates pirated pirates Assassin's Creed Black Flag Rinsed Promax was supposed to set sail tomorrow, but the playable build is already waiting for all the boyars...	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>21 102</td><td>558</td></tr> <tr> <td>REPOSTS</td><td>ER</td></tr> <tr> <td>340</td><td>32.3%</td></tr> </table>	VIEWS	REACTIONS	21 102	558	REPOSTS	ER	340	32.3%
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SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

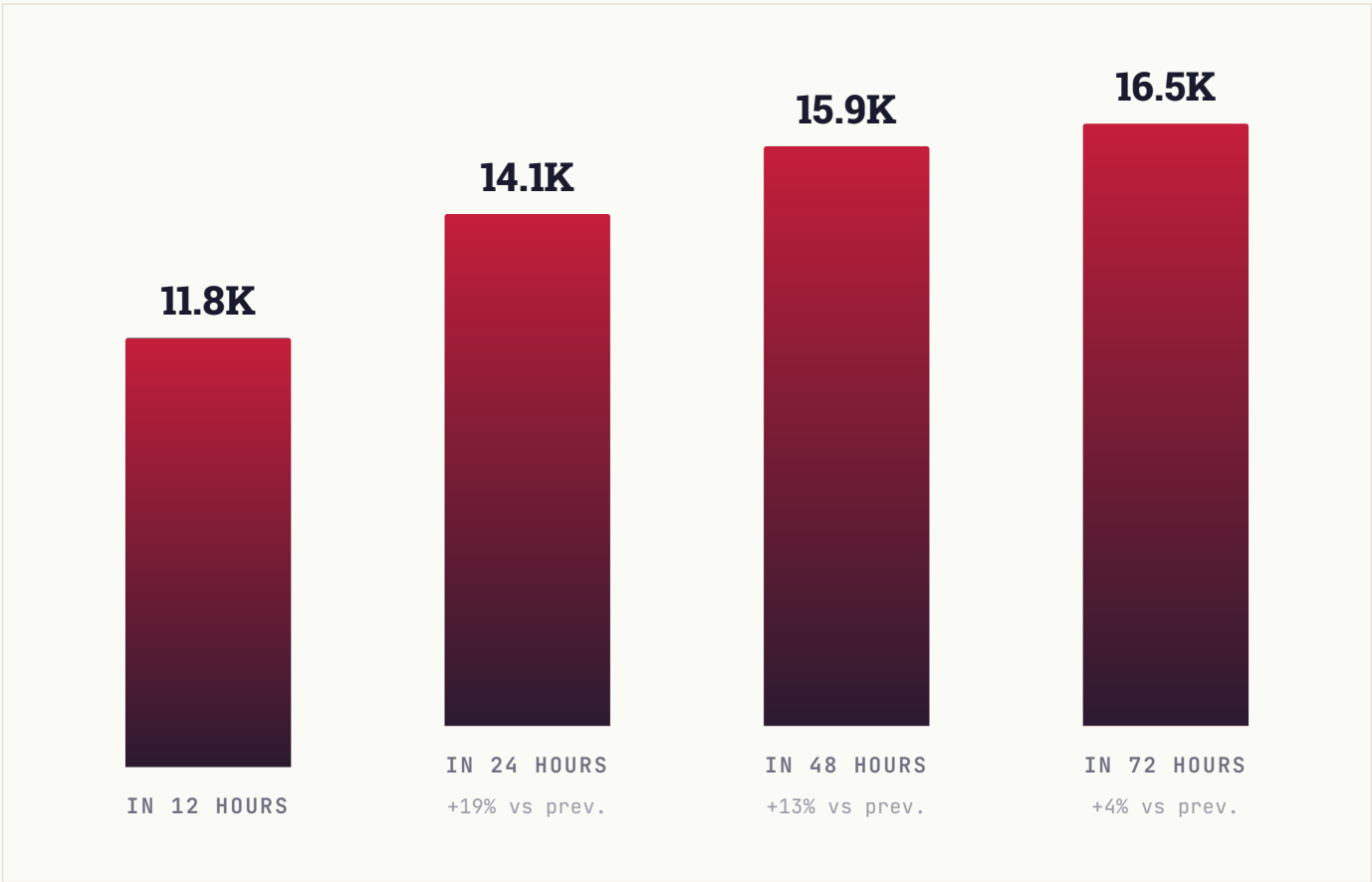
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · AD POTENTIAL

How long a post brings reach

Avg ad post reach over time since publication. Helps estimate how long placement should 'live'.



SECTION 05 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Highlighted your channel — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
HI hitvpn_blog	4.6M
MT Trends world	3.3M
TE Technochat	3.1M
HA Hi, AI • Новости технологий	2.6M
آا اینترنت آزاد	2.5M
TE Technomotel	2.4M
NN NN	2.2M
ER Exploit	2.1M
L- LIVE — Telegram, AI и технологии	2M
PP PINK PROXY پروکسی	2M
N [netstalkers] YOU	65.3K

COMPARATIVE INSIGHT

Channel not yet outside top 100 niche — early growth stage. Niche leader — hitvpn_blog (4.6M), top-100 median: 446.9K. First goal — enter top-100 via systematic traffic & content work.

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **75**, they brought **4 176** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
Jan 2026	12	9	5	
Dec 2025	37	33	3 690	
Nov 2025	3	2	62	
Oct 2025	5	3	60	
September 2025	11	6	356	
August 2025	7	2	3	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
75	6	4 176

SECTION 07 · NICHE COMPARISON

Where your channel ranks in its league

Took top-100 channels in category «Tech» (Russia) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01**Top post of the week — on Friday**

Audience most active on this day at 14:00 MSK.

EFFECT

**Best window
for an
important post****02****Systematic traffic buying**

3 formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****03****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic — easy growth lever.

EFFECT

+5-15% ER**04****Cross-promo with neighboring channels**

Swap posts quarterly with same-segment channels.
2-3 collabs give relevant growth — no need daily.

EFFECT

**Relevant
audience
growth****05****Update channel description for Telegram search**

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

**Organic traffic
source**

★ NEXT STEPS

Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. Want to go further — run ads through us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
