

PUBLIC REPORT BY PROMTPRESS

Channel audit

NE SUSCHCHIY SVET



@nesuschiysvet

Modern writer Contact author: @Pavellnakov (no ads) My books:
t.me/nesuschiysvet/1063 Other platforms where I publish,
broadcast, appear and create...

SUBSCRIBERS

223 540

+20070 per month

ERR (% SEE POSTS)

40.0%

per day **15.6%**

REACH/POST

87.3K

ad reach **35.1K/24h**

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 223 540 —	 SUBSCRIBER REACH 39.03% avg % subs see post	 VIEWS/POST 87.3K median 93.4K · 29 days	 POSTS/WEEK 16.5 for period
 7D TREND -18.2% vs previous week	 REACTIONS/POST 2191.8 total 151,233 reactions, 24,595 reposts, 39,313 comments	 POST LENGTH 415 chars. median 263 · 29 days	 POSTS ANALYZED 69 29 days
 AD REACH 35.1K 24h avg	 CHURN / MONTH +20070 last month	 CITATION RATE 3 271 citation index · 7,622 channels mentioned ever	 CHANNEL AGE 9 years 5 months created 11.02.2017

AI EDITOR SUMMARY

Channel «NE SUISHCHIY SVET» – 223 540 subs. Each post avg views 87.3K people (39% from subs), good reach. Publishes 16 posts per week (~2/day) – regular schedule. Week Jun 29 – Jul 5 reach dropped -18.2% by week Jun 22–28 – worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **69** posts in 29 days.
- 02 Dominant format — **Photo** (39/69 posts).
- 03 Avg post length — **415** chars (median 263).
- 04 Peak audience activity — **Friday**, 20:00 MSK.
- 05 Top posts get **2x** more views than the weakest (120.8K avg top vs 55.5K worst) — among 69 posts in 29 days. Worth analyzing what top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 26.06 · 17:55 TEXT The scarier the woman, the higher the chance of cheating. Though most men think the opposite, that Quasimodo won't cheat. This is a misconception. You...	VIEWS 123 561 REP. 708	REACTIONS 2 672 ER 55.3%
Nº2 18.06 · 18:07 PHOTO You don't understand. It's different.	VIEWS 119 458 REP. 345	REACTIONS 3 017 ER 53.4%
Nº3 17.06 · 18:43 PHOTO Here's what healthy relationships look like. Let your favorites go to the club more often, they get so tired...	VIEWS 119 453 REP. 365	REACTIONS 2 494 ER 53.4%

Nº4 18.06 · 08:06 TEXT If a girl admits she slept with someone else within 12 hours of the event, it's not cheating. It's a moment of weakness...	VIEWS 119 357 REP. 228	REACTIONS 2 707 ER 53.4%
Nº5 19.06 · 08:52 PHOTO If you act like a buyer, don't be surprised if the woman acts like a seller. The subscriber started with a compliment, but within an hour...	VIEWS 118 858 REP. 468	REACTIONS 1 781 ER 53.2%

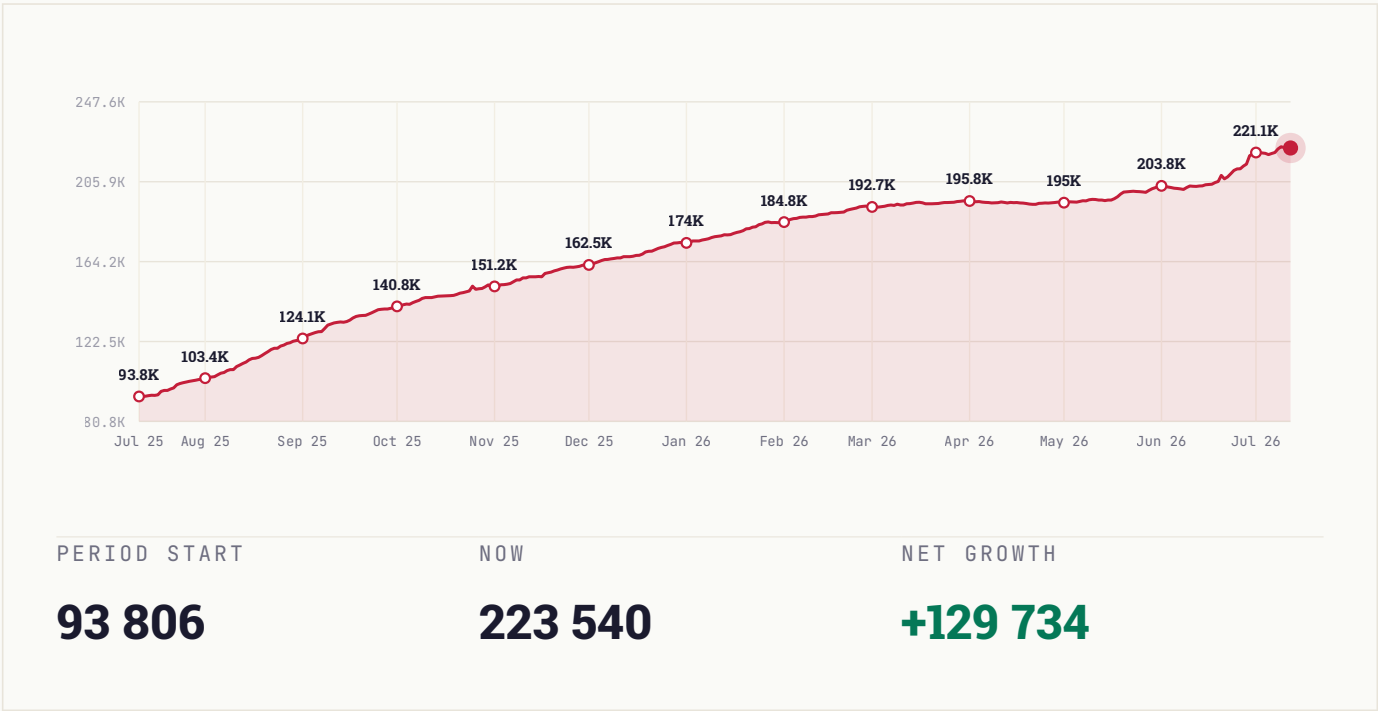
WORST 3

↓ 08.07 · 13:07 PHOTO If a woman creates a problem, she can solve it. If she can't, let her call the police. T...	VIEWS 58 418 REP. 306	REACTIONS 1 793 ER 26.1%
↓ 08.07 · 08:30 TEXT I love and respect men very much, but you laugh. Recently I ran the Hero Race, my team had 7 men and 3 women, if not for them, we...	VIEWS 56 882 REP. 129	REACTIONS 2 492 ER 25.4%
↓ 08.07 · 18:46 PHOTO I believe this is the basic minimum for any self-respecting man who has a wife.	VIEWS 51 059 REP. 223	REACTIONS 2 776 ER 22.8%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

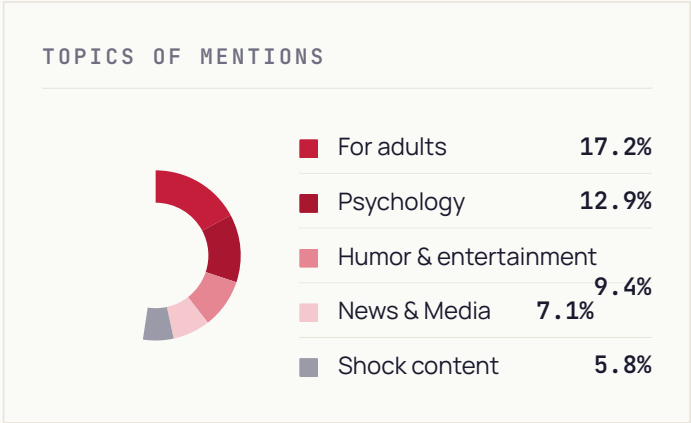
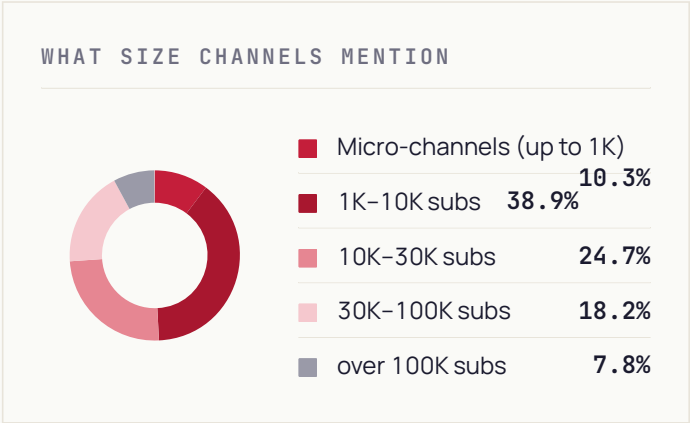
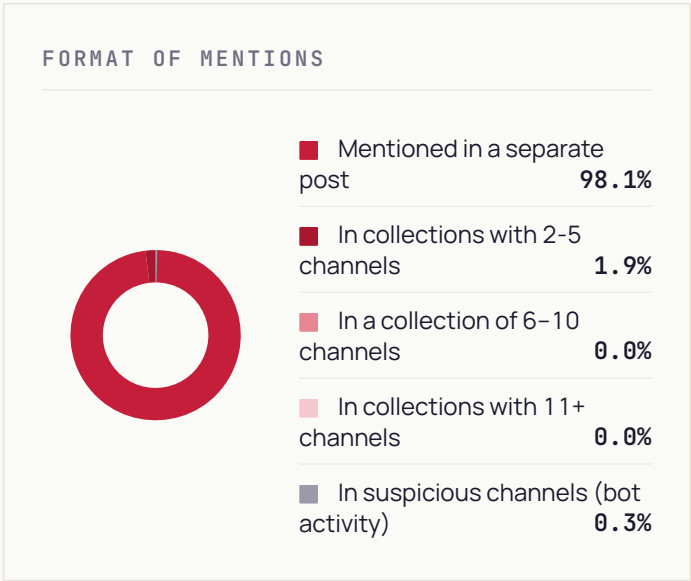
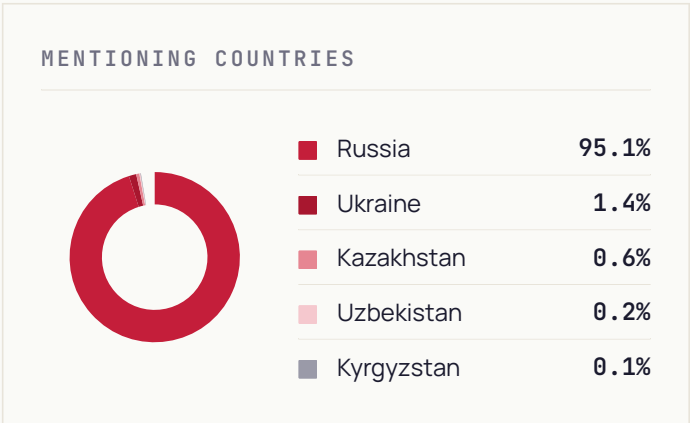
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained and lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

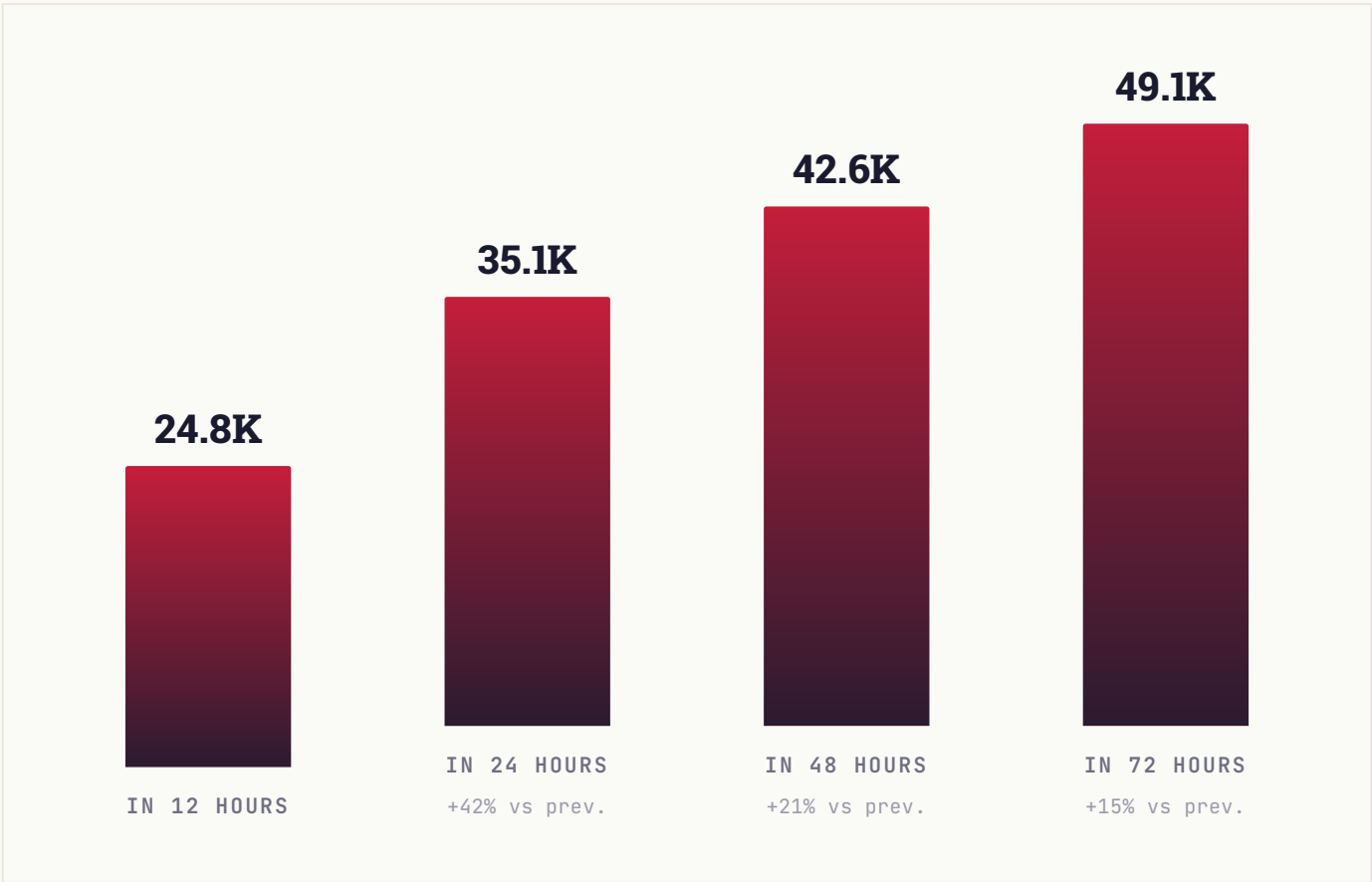
Citation index **3 271** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel 'weighs' more than from a 1K subs channel. All time the channel was mentioned **7 622** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of an ad post over time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
LI LITVIN	1.6M
EX Exile	1.4M
AZ Alexander Zubarev	1.3M
B🍄 Booster 🍄	1.2M
KB Bloody Lady	1.1M
E1 EVELONE 192	1.1M
LJ here lives broen	1.1M
PA PARADEEVICH	1M
NE NEVZOROV	1M
NS NE SUSHCHIY SVET YOU	223.5K

COMPARATIVE CONCLUSION

Channel not yet outside top 100 niche — early growth stage. Niche leader — Dima Maslennikov (2.2M), top-100 median: 480.6K. First goal — enter top-100 through systematic work with traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **22 036**, they brought **85 798** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	4 319	1 665	11 095
December 2025	7 195	2 321	11 880
November 2025	2 021	963	11 422
October 2025	2 382	1 041	13 656
Sep 2025	4 218	1 069	17 293
August 2025	1 901	748	20 452
TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS	
22 036	6	85 798	

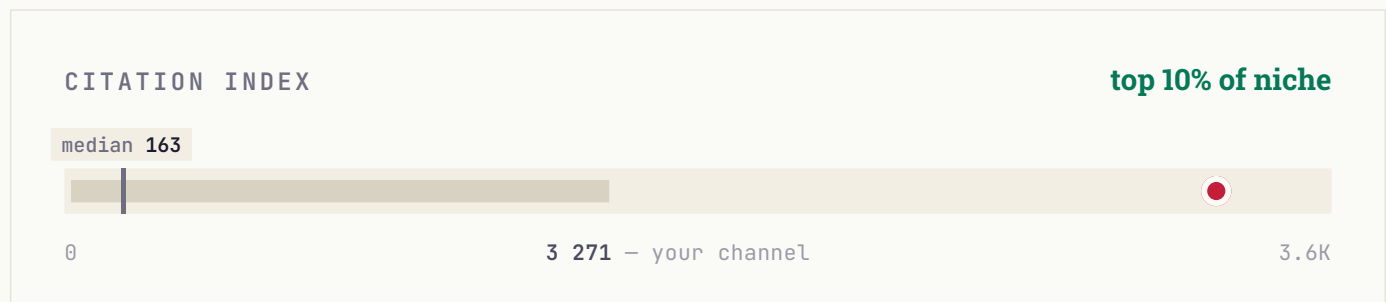
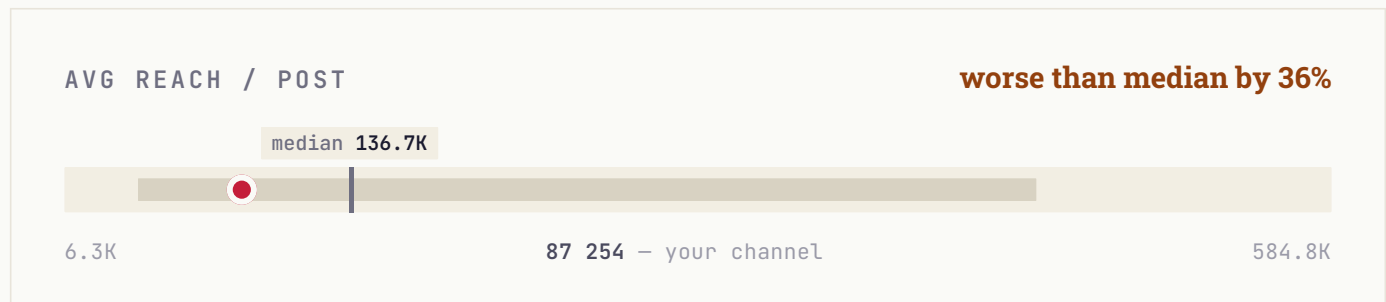
Where the channel stands in its league

SUBSCRIBERS

worse than median by 54%

A horizontal bar chart comparing a channel's subscriber count to a median. The x-axis represents the number of subscribers, with labels at 174.1K, 223 540, and 1.3M. A vertical line marks the median at 483.2K. A light gray bar represents the channel's performance, starting at 174.1K and ending at 223 540. A red dot is placed at the start of this bar (174.1K). The text 'worse than median by 54%' is displayed in red above the bar.

Metric	Value
Channel Subscribers	223 540
Median	483.2K
Comparison	worse than median by 54%



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Friday

Audience is most active on this day at 20:00 MSK.

EFFECT

**Best window
for an
important post**

02

Increase video posts share

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing its share to 15–25%.

EFFECT

**Video retains
audience
better**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5–15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts quarterly with channels in the same segment. No need daily — 2–3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01	Launch ads on Telegram	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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