

PROMTPRESS PUBLIC REPORT

Channel audit

negonika



@negonitee

OFFICIAL ACCOUNT RODNYA ✓ collab tg: @ig_ganng №
7027267991

SUBSCRIBERS

36 160

+20434 per month

ERR (% SEE POSTS)

36.0%

per day 43.6%

REACH/POST

12.7K

ad reach 13.2K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 36 160 —	 SUBSCRIBER REACH 35.19% avg % subs see a post	 VIEWS/POST 12.7K median 12.2K · 29 days	 POSTS/WEEK 44.4 over the period
 7D TREND +36.3% vs previous week	 REACTIONS/POST 926.3 total 171 357 reactions, 2 461 reposts, 5 325 comments	 POST LENGTH 83 chars median 71 · 29 days	 POSTS ANALYZED 185 29 days
 AD REACH 13.2K 24h avg	 CHURN / MONTH +20434 over the last month	 QUOTE RATE 2 citation index · 5 channels mentioned all time	 CHANNEL AGE 6 months 9 days created 13.01.2026

AI EDITOR SUMMARY

Channel «negonika» — 36 160 subs. Each post gets on average 12.7K people (35% of subs), that's good reach. Publishes 44 posts per week (~6/day) — active posting. For week Jul 6–12 reach grew +36.3% by week Jun 29 – Jul 5 — positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **185** posts over 29 days.
- 02 Dominant format – **Video** (117/185 posts).
- 03 Avg post length – **83** chars (median 71).
- 04 Peak audience activity – **Wed**, 00:00 MSK.
- 05 Top posts get **3×** more views than the weakest (19.4K avg for top vs 7.5K for worst) – among 185 posts in 29 days. Worth analyzing what the top has in common – topic, format, publish time.

TOP 5 POSTS

Nº1 11.07 · 20:31 PHOTO looks like we're heading to YouTube!!!!	VIEWS	REACTIONS
	19 461	2 556
	REPOSTS	ER
	5	53.8%
Nº2 15.07 · 21:01 VIDEO (post without caption – video)	VIEWS	REACTIONS
	19 394	2 334
	REPOSTS	ER
	163	53.6%
Nº3 10.07 · 07:47 VIDEO (post without caption – video)	VIEWS	REACTIONS
	19 266	1 778
	REPOSTS	ER
	36	53.3%

Nº4 10.07 · 16:59 TEXT honestly fam, I'm not in the mood today, lots of bad stuff happening, don't want to film GRWM in a down state and burden you with...	VIEWS 19 032 REPOSTS 1	REACTIONS 1 889 ER 52.6%
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Nº5 11.07 · 15:51 PHOTO I'm alive btw	VIEWS 18 979 REPOSTS 3	REACTIONS 2 064 ER 52.5%
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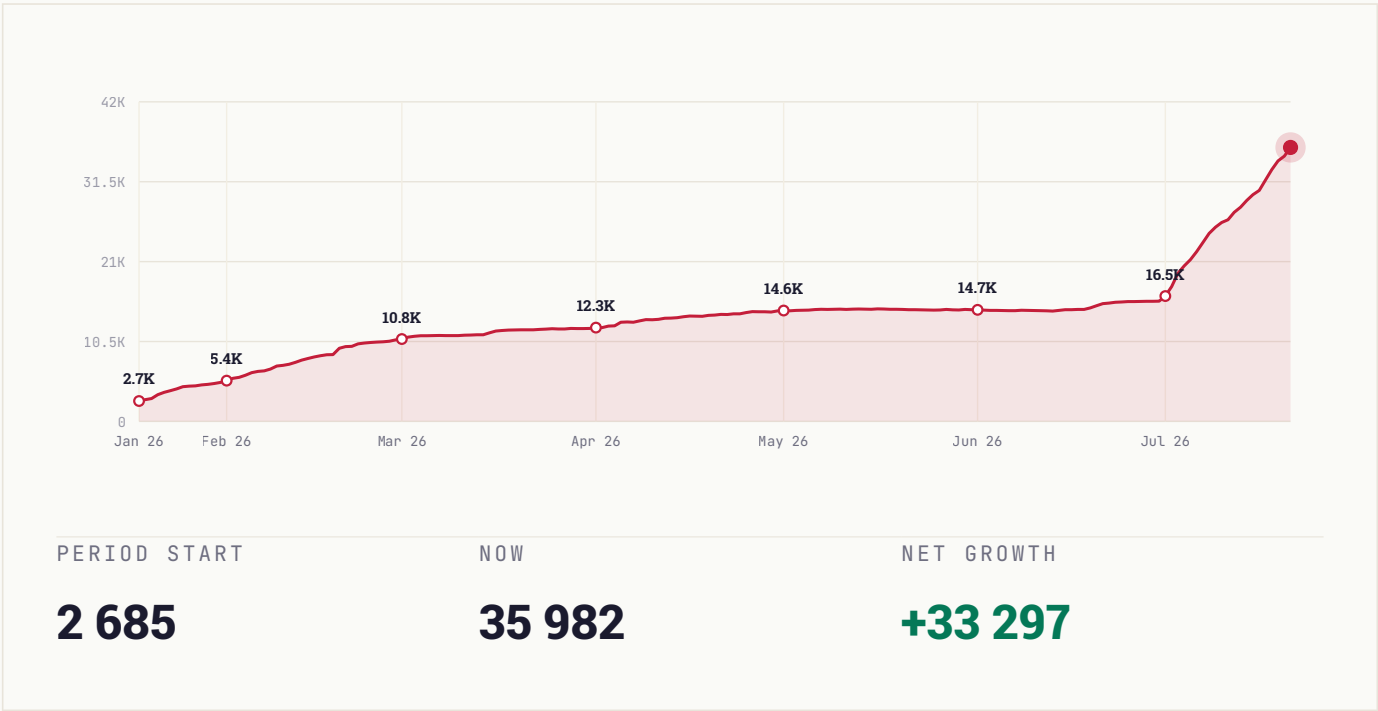
WORST 3

↓ 25.06 · 15:22 VIDEO (post without caption – video)	VIEWS 7 569 REPOSTS 16	REACTIONS 430 ER 20.9%
↓ 25.06 · 15:25 VIDEO (post without caption – video)	VIEWS 7 445 REPOSTS 15	REACTIONS 413 ER 20.6%
↓ 25.06 · 15:28 VIDEO (post without caption – video)	VIEWS 7 389 REPOSTS 15	REACTIONS 375 ER 20.4%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

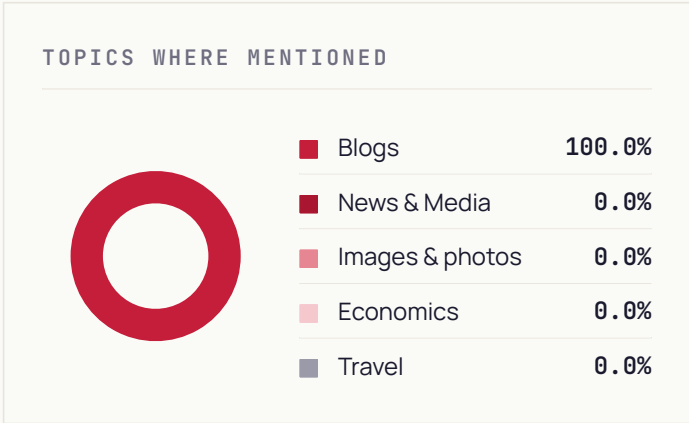
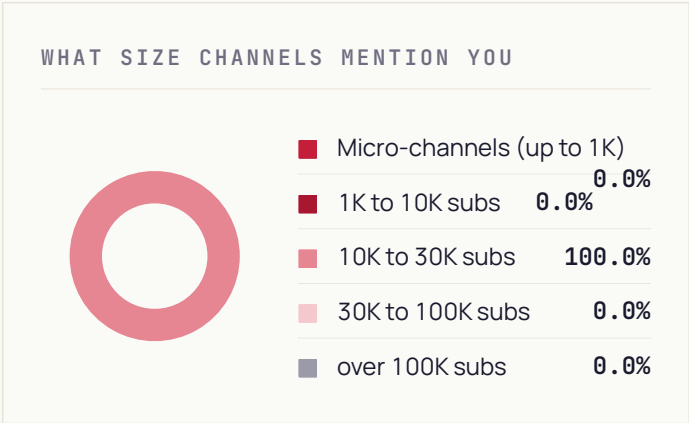
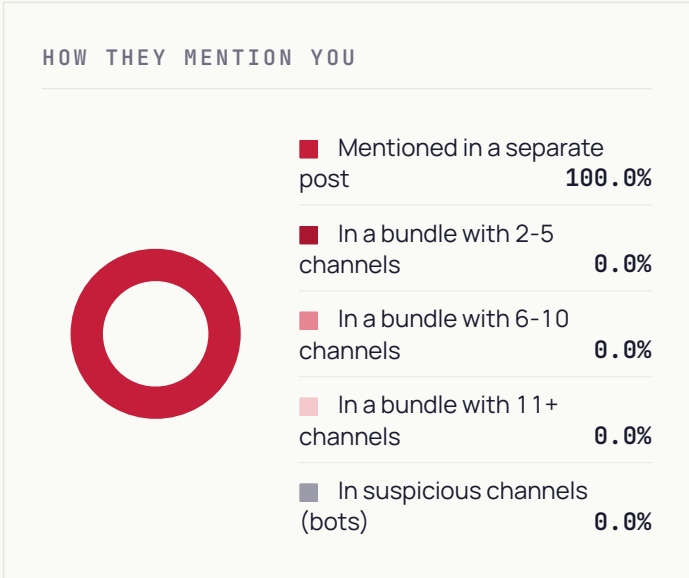
Subscriber growth chart for the year. Key months show exact sub count. See which months grew and which lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

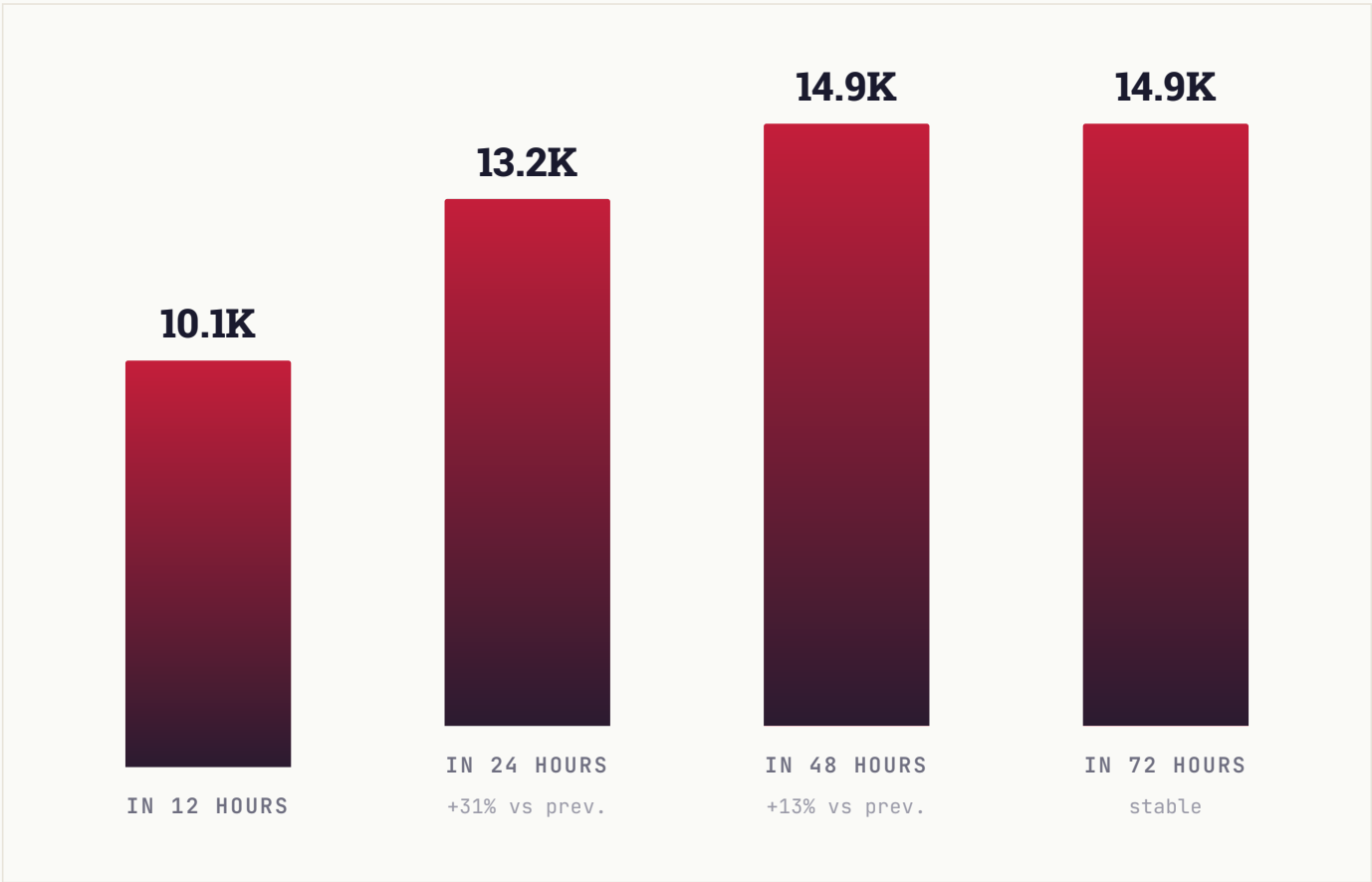
Citation index 2 – channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel weighs more than from 1K. All-time mentions: 5 different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
RR Ranbir Roy (VSG)	2.1M
LI LITVIN	1.6M
EX Exile	1.4M
AZ Alexander Zubarev	1.3M
B🍄 Booster 🍄	1.2M
KB Bloody Lady	1.2M
E1 EVELONE 192	1.1M
AB Anastasia Bragina	1.1M
ZJ brown lives here	1.1M
NOT negonika YOU	36.2K

COMPARATIVE CONCLUSION

Channel not yet outside niche top-100 — early growth stage. Niche leader — Dima Maslennikov (2.2M), top-100 median: 495.5K. First goal: enter top-100 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **1 month** such mentions were **0**, they brought **2 248** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	0	0	2 248



TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
0	1	2 248

Where channel ranks in its league

SUBSCRIBERS

93% below median

median 499.9K

175.6K 36 160 – your channel 1.4M

AVG REACH / POST

91% below median

median 147K

6K 12 724 – your channel 533.4K

CITATION INDEX

99% below median

median 166

0 2 – your channel 2.1K

— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit next month.

01

Top post of the week — on Wednesday

Audience is most active on this day at 00:00 MSK.

EFFECT

**Best window
for an
important post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic is an easy win.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. Want to go further — run ads with us and close your growth plan in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager