

PUBLIC REPORT BY PROMTPRESS

# Channel audit

## Lair Below



@nebudetgg

<https://linktr.ee/bratishkin> № 5089720928 If your tg "chat unavailable" -- @nityetrxbot

SUBSCRIBERS

**505 907**

-1867 per month

ERR (% SEE POSTS)

**41.0%**

per day 19.2%

REACH/POST

**207.5K**

ad reach 97K/24h

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SECTION 01 · CHANNEL SNAPSHOT

# Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

|                                                                                                                                                    |                                                                                                                                                                                                  |                                                                                                                                                                                     |                                                                                                                                                                        |
|----------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <div> SUBSCRIBERS</div> <div>505 907</div> <div>—</div>           | <div> SUBSCRIBER REACH</div> <div>41.01%</div> <div>avg % subs see post</div>                                   | <div> VIEWS/POST</div> <div>207.5K</div> <div>median 215.6K · 28 days</div>                        | <div> POSTS/WEEK</div> <div>10.7</div> <div>over period</div>                       |
| <div> 7D TREND</div> <div>+8.9%</div> <div>vs previous week</div> | <div> REACTIONS/POST</div> <div>5198.4</div> <div>total 228 728 reactions, 16 599 reposts, 8 078 comments</div> | <div> POST LENGTH</div> <div>262 chars</div> <div>median 116 · 28 days</div>                       | <div> POSTS ANALYZED</div> <div>44</div> <div>28 days</div>                         |
| <div> AD REACH</div> <div>97K</div> <div>24h avg</div>          | <div> CHURN / MONTH</div> <div>-1867</div> <div>last month</div>                                              | <div> QUOTABILITY</div> <div>274</div> <div>citation index · 2 053 channels mentioned ever</div> | <div> CHANNEL AGE</div> <div>6 years 9 months</div> <div>created 01.10.2019</div> |

AI EDITOR SUMMARY

Channel «Logovo Vnizu» — 505 907 subs. Each post avg views 207.5K people (41% of subs), wide reach for a channel this size. Publishes 11 posts per week (~2/day) — regular. Week Jun 22–28 reach up +8.9% by week Jun 15–21 — positive trend.

SECTION 02 · CONTENT ANALYSIS

# What works best

Top posts by engagement & underperformers — to see what to repeat & what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on 44 posts in 28 days.
- 02 Dominant format — Text (24/44 posts).
- 03 Avg post length — 262 chars (median 116).
- 04 Audience peak activity — Wed, 20:00 MSK.
- 05 Top posts get 2× more views than the weakest (257.2K avg top vs 151.7K worst) — among 44 posts in 28 days. Analyze what top posts have in common: topic, format, timing.

TOP 5 POSTS

|                                                                                                                                                                                                                                |                                                                       |                                                                       |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------|-----------------------------------------------------------------------|
| <div><div>Nº1</div><div>24.06 · 17:12</div><div>TEXT</div></div> <div>Gonna drop a fucking hype mod for Minecraft. It's gonna fucking destroy. I'll definitely add it tomorrow even if I feel like shit. I'll fucking...</div> | <div>VIEWS</div> <div>261 037</div> <div>REPOSTS</div> <div>341</div> | <div>REACTIONS</div> <div>10 694</div> <div>ER</div> <div>51.6%</div> |
| <div><div>Nº2</div><div>08.06 · 11:46</div><div>PHOTO</div></div> <div>Drivers, you'll be shocked? 0-100 impossible to measure unfortunately P.s. not me, I'd crash</div>                                                      | <div>VIEWS</div> <div>255 765</div> <div>REPOSTS</div> <div>198</div> | <div>REACTIONS</div> <div>4 210</div> <div>ER</div> <div>50.6%</div>  |
| <div><div>Nº3</div><div>12.06 · 07:15</div><div>POLL</div></div> <div>What's next</div>                                                                                                                                        | <div>VIEWS</div> <div>254 815</div> <div>REPOSTS</div> <div>114</div> | <div>REACTIONS</div> <div>2 904</div> <div>ER</div> <div>50.4%</div>  |

**Nº4** 12.06 • 15:10 **TEXT**

Found a horror build with targeted tasks. Should be fucking awesome. Well, Minecraft today it is.

VIEWS  
**248 366**

REACTIONS  
**5 371**

REPOSTS  
**142**

ER  
**49.1%**

**Nº5** 09.06 • 22:23 **PHOTO**

What the fuck is this. VPN on Twitch was on.

VIEWS  
**247 285**

REACTIONS  
**6 429**

REPOSTS  
**201**

ER  
**48.9%**

## WORST 3

↓ 30.06 • 09:46 **TEXT**

Repeating info today to avoid questions about the car giveaway. JETOUR. Launching around 18:30 (will also duplicate on Twitch)...

VIEWS  
**175 050**

REACTIONS  
**4 261**

REPOSTS  
**919**

ER  
**34.6%**

↓ 30.06 • 17:08 **TEXT**

Here's everyone who posted.

VIEWS  
**164 722**

REACTIONS  
**2 129**

REPOSTS  
**167**

ER  
**32.6%**

↓ 02.07 • 13:14 **TEXT**

Going to drink for a few days. Drop a poop if I'm an asshole.

VIEWS  
**115 447**

REACTIONS  
**22 383**

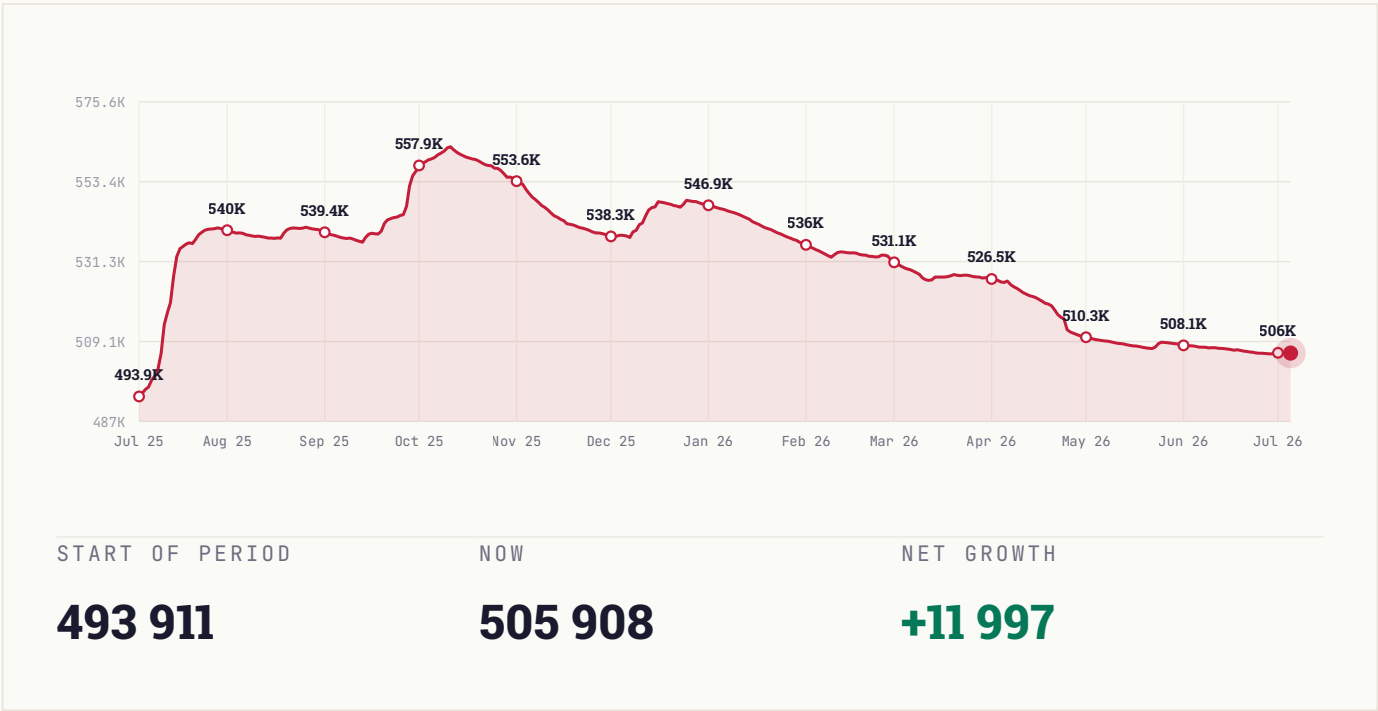
REPOSTS  
**317**

ER  
**22.8%**

SECTION 03 · SUBSCRIBER DYNAMICS

# How the channel grew over the year

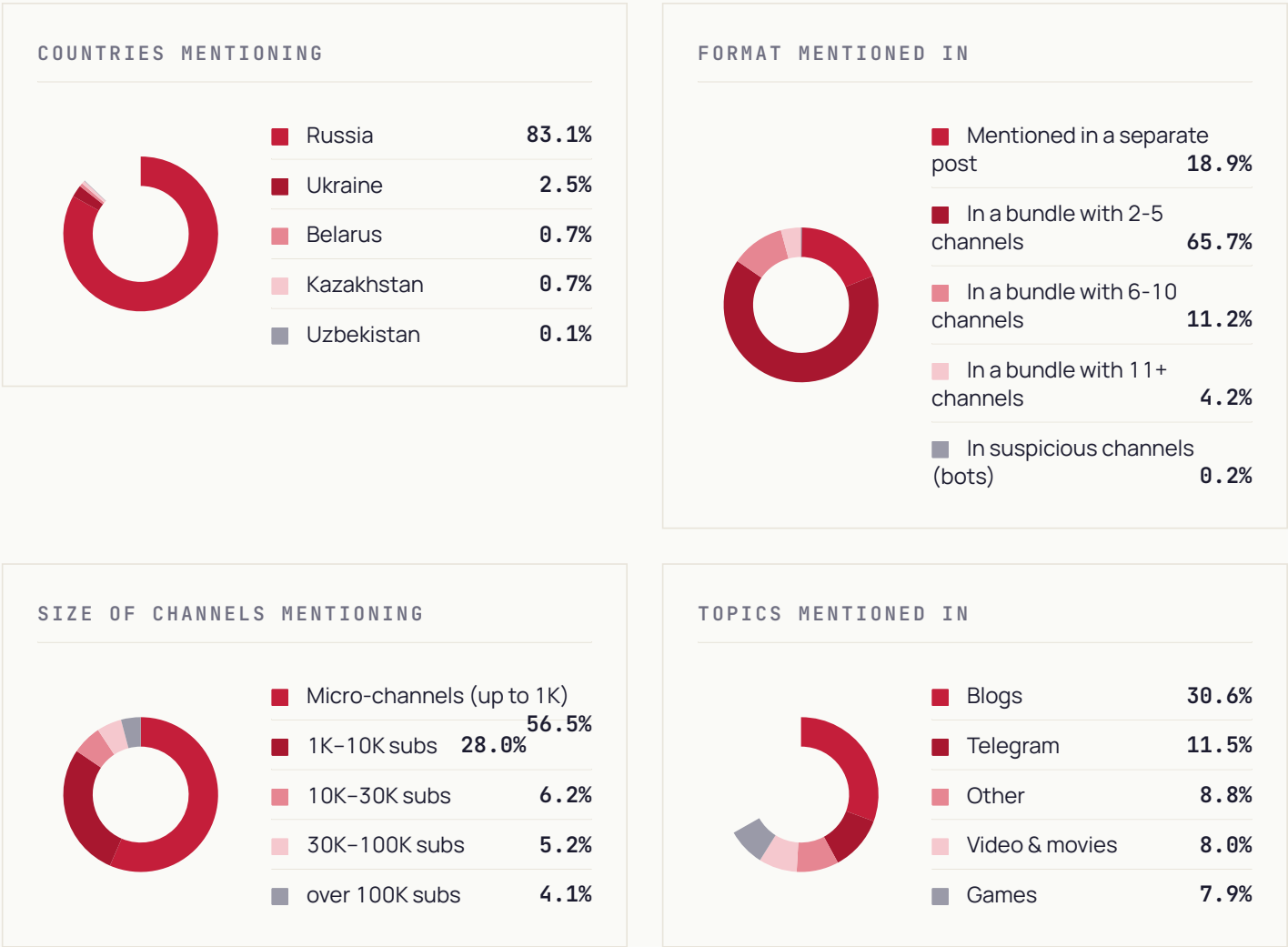
Subscriber growth chart for the year. Key months show exact subscriber count.  
Shows months of growth vs. loss.



SECTION 04 · MENTIONS

# Who mentions the channel & how

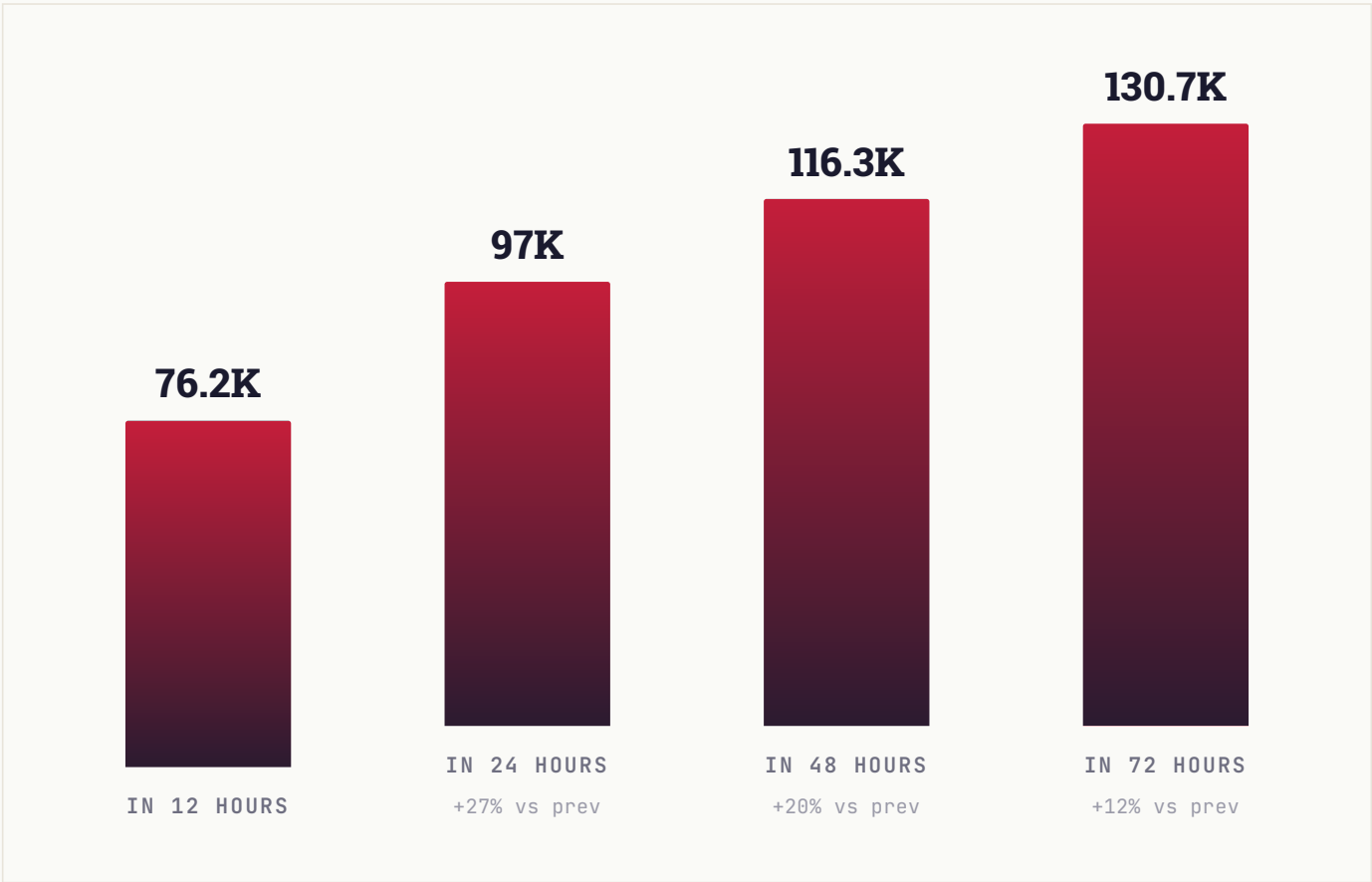
Citation index **274** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from 1K subs. All time channel was mentioned **2 053** different channels.



SECTION 05 · AD POTENTIAL

# How long a post brings reach

Avg ad post reach over time since publication. Helps estimate how long placement stays relevant.





SECTION 06 · COMPETITORS

# Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

| CHANNEL              | SUBSCRIBERS |
|----------------------|-------------|
| DM Dima Maslennikov  | 2.2M        |
| LI LITVIN            | 1.6M        |
| EX Exile             | 1.4M        |
| AZ Alexander Zubarev | 1.3M        |
| B🍄 Booster 🍄         | 1.2M        |
| E1 EVELONE 192       | 1.2M        |
| KB Bloody Lady       | 1.1M        |
| LJ here lives broen  | 1.1M        |
| PA PARADEYEVICH      | 1M          |
| NE NEVZOROV          | 1M          |
| IV Lair Below YOU    | 505.9K      |

COMPARATIVE INSIGHT

Channel in top half of niche (#39 of 100). Niche leader — Dima Maslennikov (2.2M), median subs 426.9K. Aim for top quartile — realistic 6-12 month horizon.

SECTION 07 · MENTION DYNAMICS

# How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** mentions found **276**, they brought **42 621** new subs.

| PERIOD         | MENTIONS | CHANNELS | BROUGHT | SUBSCRIBERS |
|----------------|----------|----------|---------|-------------|
| Jan 2026       | 70       | 33       | 0       | <div></div> |
| December 2025  | 20       | 18       | 12 321  | <div></div> |
| November 2025  | 71       | 57       | 0       | <div></div> |
| October 2025   | 52       | 35       | 6 843   | <div></div> |
| September 2025 | 11       | 11       | 20 035  | <div></div> |
| August 2025    | 52       | 32       | 3 422   | <div></div> |

|                |                |                       |
|----------------|----------------|-----------------------|
| TOTAL MENTIONS | MONTHS OF DATA | ATTRACTED SUBSCRIBERS |
| 276            | 6              | 42 621                |

## SECTION 08 · NICHE COMPARISON

# Where the channel ranks in its league

Took top-**100** channels in category «**Blogs**» (Russia) and compared your channel.  
Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median.  
Red dot — your channel.

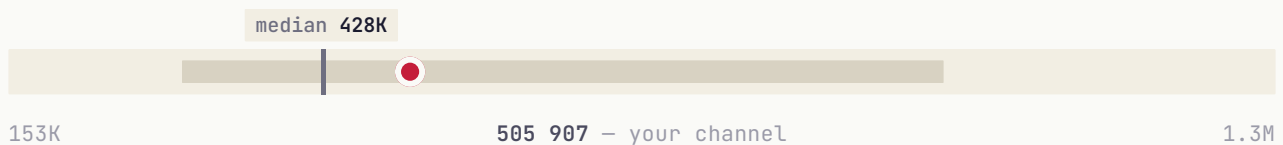
# #39 /100

RANK IN NICHE

## Channel in the top half of the ranking

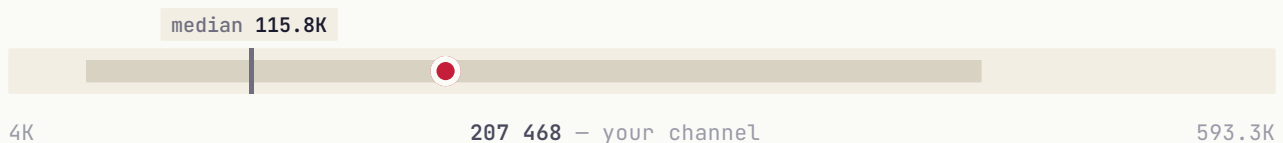
### SUBSCRIBERS

better than 55% of niche



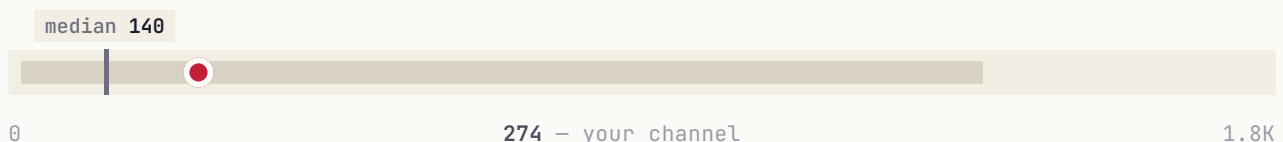
### AVG REACH / POST

better than 60% of niche



### CITATION INDEX

better than 54% of niche



— SECTION 09 · STRATEGY

# What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

- 01

**Top post of the week — on Wednesday**

Audience is most active on this day at 20:00 MSK.

EFFECT

**Best window for an important post**
- 02

**Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000 subs**
- 03

**Test polls & interactive formats**

Posts with polls/reactions usually boost ER by 5-15%.  
One poll per week on a hot topic — easy growth lever.

EFFECT

**+5-15% ER**
- 04

**Cross-promo with nearby channels**

Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from relevant audience**
- 05

**Update channel description for Telegram search**

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

**Organic traffic source**

★ WHAT'S NEXT

# Want this done by **PromptPress?**

This audit — is what we can do in minutes from public data. Want to go further — run ads with us and hit your growth plan in a month.

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01 **Launch ads on  
Telegram**

<https://panel.promptpress.com/register>

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02 **Contact manager**

[t.me/PromptPress\\_manager](https://t.me/PromptPress_manager)

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