

PROMTPRESS PUBLIC REPORT

Channel audit

NE.VASHA.NATASHA



@ne_vasha_natasha_wb

💣 SHOPAHOLIC ON WILDBERRIES 💣 WB reviews, tips, life hacks and just girly chit-chat. Ad manager → 📱 TG: @menedzherbloggeranevashanatasha and MAX: +7 952 243-61-76 Admin of ONLINE MAGAZINE 🧑🏻 TG:...

SUBSCRIBERS

105 775

-1345 per month

ERR (% SEE POSTS)

19.0%

daily 9.4%

REACH/POST

19.4K

ad reach 10K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 105 775 —	 SUBSCRIBER REACH 18.35% avg % subs see post	 VIEWS/POST 19.4K median 19.6K · 29 days	 POSTS/WEEK 21.2 for period
 7D TREND -5.9% vs previous week	 REACTIONS/POST 97.0 8,539 reactions, 2,268 reposts, 338 comments	 POST LENGTH 372 chars median 312 · 29 days	 POSTS ANALYZED 88 29 days
 AD REACH 10K 24h avg	 CHURN / MONTH -1345 last month	 CITATION RATE 3 citation index · 26 channels mentioned ever	 CHANNEL AGE 4 years 8 months created 30.10.2021

AI EDITOR SUMMARY

Channel «NE.VASHA.NATASHA» — 105 775 subs. Each post avg views 19.4K people (18% from subs), avg reach — room to grow. Publishes 21 posts/week (~3/day) — active. Week Jun 22–28 reach dropped -5.9% to week Jun 15–21 — analyze reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **88** posts in 29 days.
- 02 Dominant format — **Photo** (58/88 posts).
- 03 Avg post length — **372** chars (median 312).
- 04 Audience peak activity — **Monday**, 17:00 MSK.
- 05 Top posts get **2x** more views than weakest (25.3K avg top vs 16K worst) — among 88 posts in 29 days. Analyze commonalities: topic, format, timing.

TOP 5 POSTS

Nº1 07.06 · 14:03 VIDEO Love at first sight💖 ARTICLE on WB // 729193650 Incredibly feminine and trendy cut, loose fit, cool and very...	VIEWS 25 829 REPOSTS 73	REACTIONS 78 ER 24.4%
Nº2 08.06 · 14:26 PHOTO I don't know about you, but I love halter satin tops and this is my third one👩 Just what I call 'simple and tasteful'...	VIEWS 25 241 REPOSTS 45	REACTIONS 66 ER 23.9%
Nº3 07.06 · 14:08 PHOTO And how cool both tops and pants style separately🔥 A great summer wardrobe investment, I think👉	VIEWS 24 741 REPOSTS 32	REACTIONS 115 ER 23.4%

Nº4 07.06 • 13:42 **PHOTO**

Girls... I brought you such beauty 😍 HELLO EVERYONE 🤗

VIEWS
24 313

REACTIONS
92

REPOSTS
11

ER
23.0%

Nº5 08.06 • 14:18 **VIDEO**

This is just impossible... ...impossibly beautiful, girls ❤️

VIEWS
24 286

REACTIONS
54

REPOSTS
3

ER
23.0%

WORST 3

↓ 01.07 • 13:19 **VIDEO**

Well, my dears, let's get back to the overview in the most spectacular way 🤩 I wanted to say 'kick it off', but here, more like...

VIEWS
16 301

REACTIONS
133

REPOSTS
8

ER
15.4%

↓ 02.07 • 13:15 **PHOTO**

Haven't I told you about the amazing summer MUGS I grabbed at FixPrice 🛍️ Colors - incredibly delicate ☀️🌸 If memory serves, there are...

VIEWS
16 189

REACTIONS
98

REPOSTS
24

ER
15.3%

↓ 02.07 • 16:34 **VIDEO**

I won't leave you without WB content today either 🙋

VIEWS
15 654

REACTIONS
49

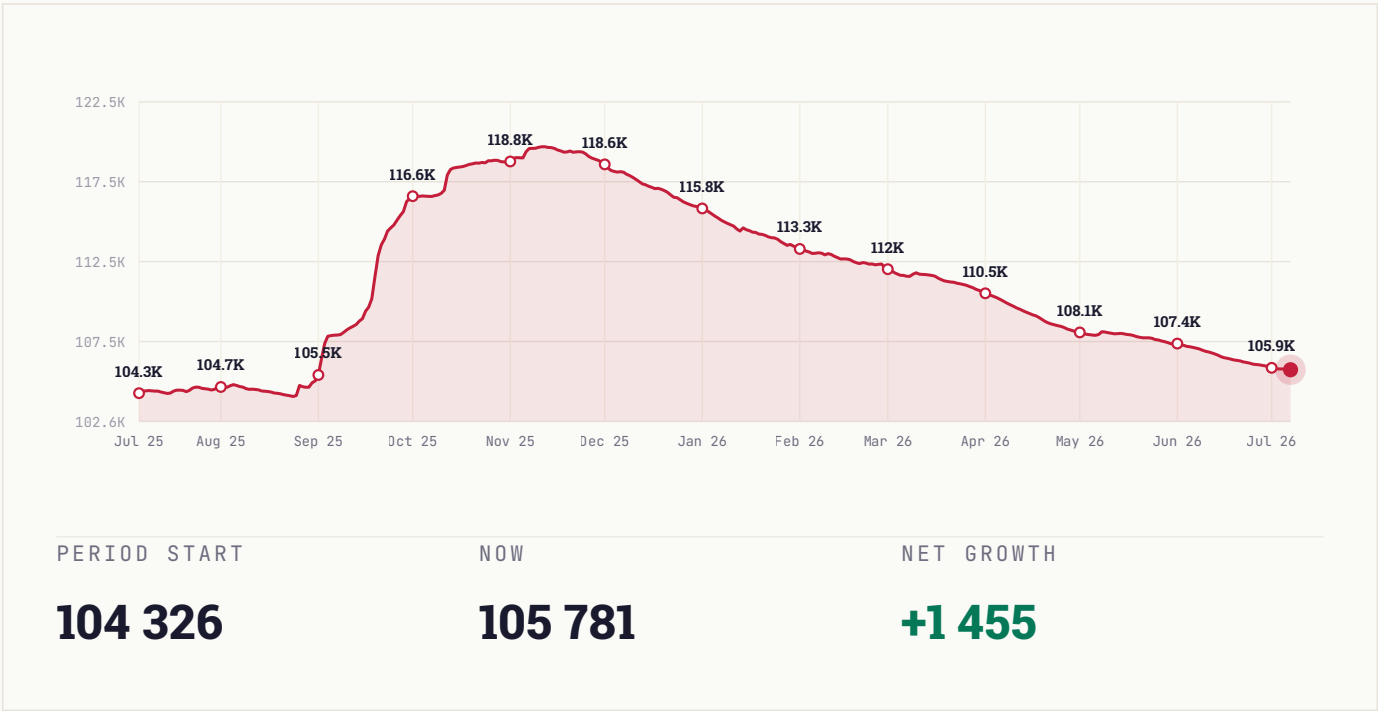
REPOSTS
5

ER
14.8%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

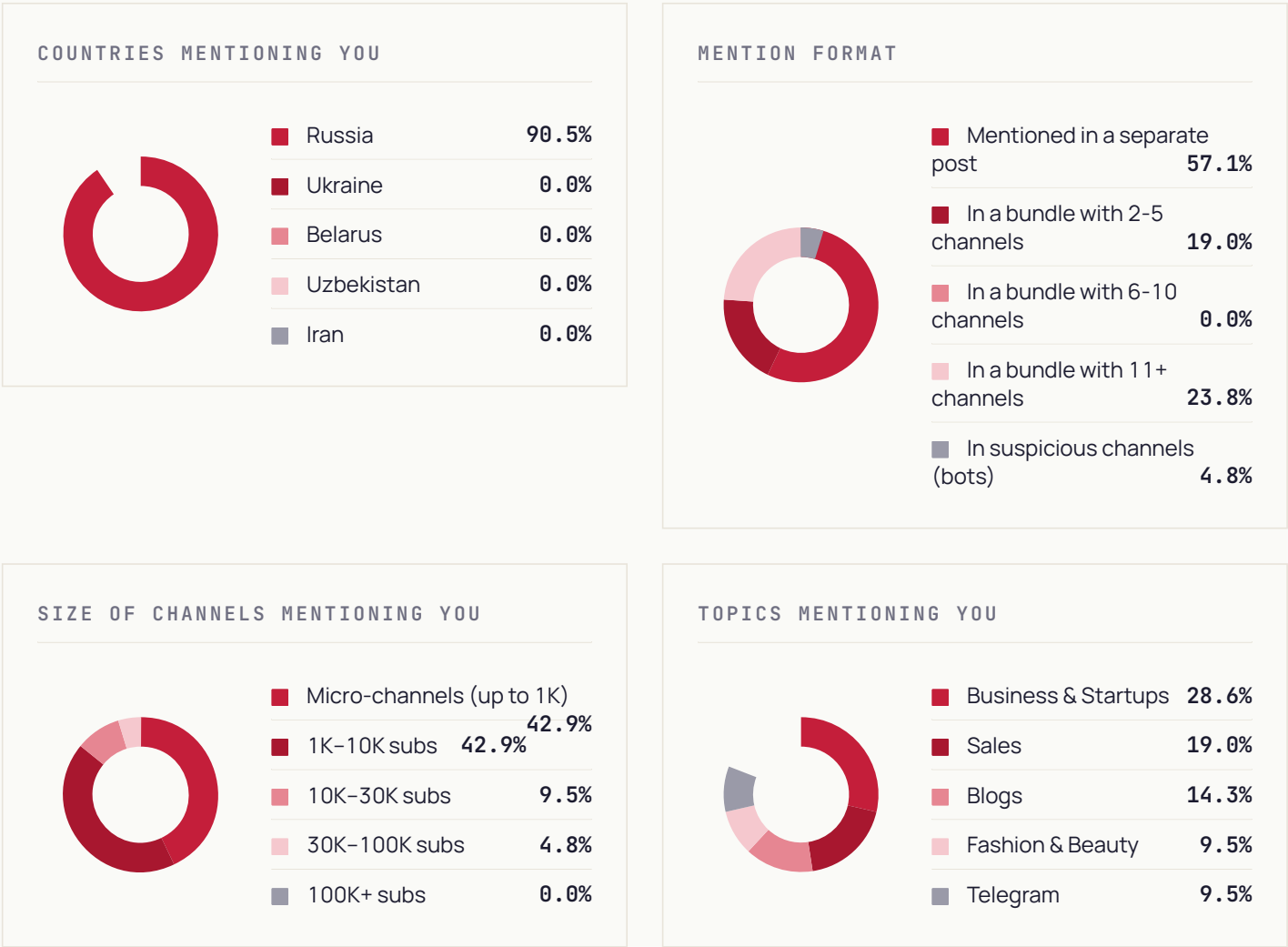
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows growth and loss months.



SECTION 04 · MENTIONS

Who mentions the channel & how

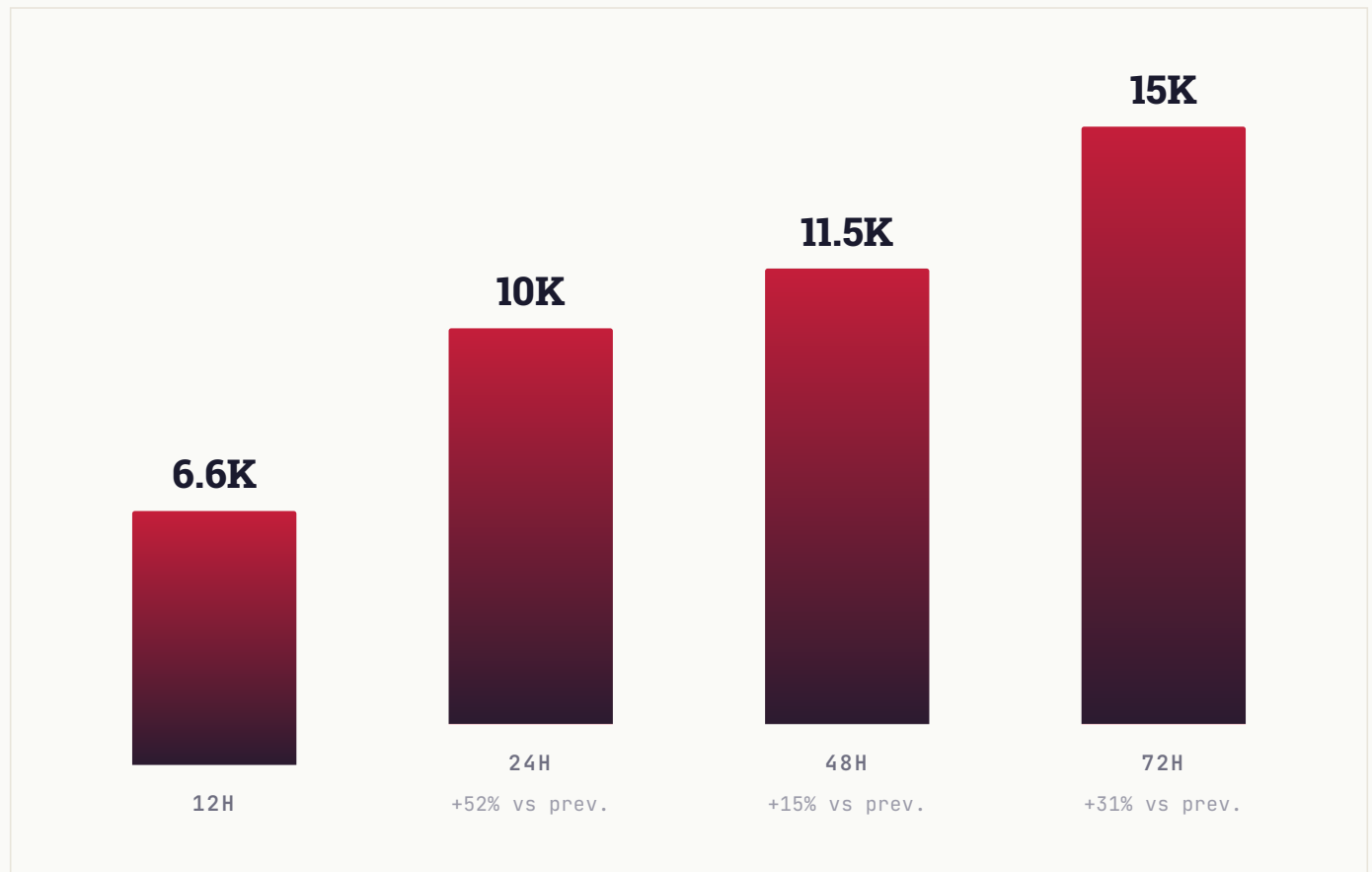
Citation index **3** – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel mentions **26** different channels.



— SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg ad post reach over time since publication. Helps gauge how long placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
OZ OZON	1.1M
SN Market discounts	1M
YM Yandex Market	1M
X- Freebie hunters - Lightning	997.5K
WS WB Sniper Wildberries Finds Discounts Promos	922.2K
PB By Blat	876.1K
Z Hare Deals Discounts	874.4K
W Wildberries finds	793.3K
VI ITEMS FROM VIDEO	703.1K
AL Alpha-Profitable	558.5K
NE NE.VASHA.NATASHA YOU	105.8K

COMPARATIVE CONCLUSION

Channel not yet outside top-94 niche — early growth stage. Niche leader — OZON (1.1M), top-94 median: 204.2K. First goal — enter top-94 through systematic work on traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

We record posts in other channels mentioning yours monthly. Over the last **6 months** such mentions were **2**, they brought **16 547** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	0	0	268
December 2025	0	0	45
Nov 2025	0	0	1 088
Oct 2025	0	0	2 535
Sep 2025	1	1	11 359
August 2025	1	1	1 252

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
2	6	16 547

SECTION 08 · NICHE COMPARISON

Where channel stands in its league

Took top-100 channels in category "Sales» (Russia) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Main post of the week — on Monday

Audience is most active on this day at 17:00 MSK.

EFFECT

**Best time for
key posts**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromtPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% to ER.
One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Exchange posts with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and close your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
