

PUBLIC PROMTPRESS REPORT

Channel audit

НЕ ЖАҢАЛЫҚ?



@ne_janaliq

■ Қарақалпақстан хәм дүнья жаңалықлары ■ Анық, исенимли
хәм оператив хабарлар ■ Мүрәжат ушын: @baylanis24_bot ■
Реклама ушын: @baylanis24_admin

SUBS

115 033

+10006 per month

ERR (% SEE POSTS)

23.0%

Per day **21.8%**

REACH/POST

27.5K

Ad reach **25.5K/24h**

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 115 033 —	 SUBSCRIBER REACH 23.88% avg % subs see post	 VIEWS/POST 27.5K Median 27.4K · 29 days	 POSTS/DAY 18.1 ~126 per week
 7D TREND -1.2% vs previous week	 REACTIONS/POST 0.0 Only 2 reactions, 37,529 reposts, 0 comments	 POST LENGTH 459 chars Median 392 · 29 days	 POSTS ANALYZED 541 29 days
 AD REACH 25.5K 24h avg	 CHURN / MONTH +10006 Last month	 CITATION RATE 104 Citation index · 368 channels mentioned all time	 CHANNEL AGE 5 years 5 months created 09.01.2021

AI EDITOR SUMMARY

Channel «НЕ ЖАҢАЛЫҚ?» – 115 033 subs. Each post averages 27.5K people (24% From subs), that's average reach – room to grow. Publishes 126 posts/week (~18/day) – very active. Week of May 25–31 reach stable (-1.2% vs week of May 18–24).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 541 posts in 29 days.
- 02 Dominant format – Photo (400/541 posts).
- 03 Avg post length – 459 chars (median 392).
- 04 Peak audience activity – wed, 23:00 UZT.
- 05 Top posts get 2x More views than the weakest (49.7K avg for top vs 20.8K for worst) – among 541 posts in 29 days. Analyze what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 16.05 · 09:39 PHOTO ☒Қурбан ҳайыты мүнәсибети менен избе-из 5 күн дем алыс болады Быйыл Қурбан ҳайыты 27-май – сәршемби күнине туўра келмекте. Усы мүнәсибет...	VIEWS 50 810 REPOSTS 887	REACTIONS — ER 44.2%
Nº2 12.05 · 04:46 PHOTO ☒Мектепте китап жойтылса ким төлейди ҳәм қанша төлеўи керек? «Улыўма билим бериў мектеплерин сабақлықлар ҳәм оқыў-методикалық қолланбалар...	VIEWS 49 639 REPOSTS 608	REACTIONS — ER 43.2%
Nº3 03.06 · 18:49 PHOTO ☒Нөкисте суў ертең түски 12:00 ге шекем болмайды Алдын хабар бергенимиздей, ақаба суў тармақларында жүзеге келген авариялық жағдайларды...	VIEWS 48 758 REPOSTS 1 139	REACTIONS — ER 42.4%

Nº4 26.05 · 15:00 VIDEO Бүгін Нөкисте бақланған жауын-шашыннан видеокөринислер 😊😊😊😊😊 @NE_JANALIQ – Ең соңғы жаңалықлар!	VIEWS 45 546 REACTIONS — REPOSTS 1 409 ER 39.6%
Nº5 03.06 · 13:59 PHOTO Бүгін Нөкисте суу өшеди А.Досназаров хәм Т.Қайыпбергенов көшеси кесилиспесиндеги Д=1200 мм болған ақаба суу тармағындағы келип шыққан...	VIEWS 44 311 REACTIONS — REPOSTS 949 ER 38.5%

WORST 3

↓ 23.05 · 09:22 PHOTO Tayynlaw Aminov Alisher Madiyarovich – Sanat kooperatsiyasy ham mamleketlik satyp aliwlar agentliginin Karakalpakstan Respublikasi sanat...	VIEWS 21 053 REACTIONS — REPOSTS 19 ER 18.3%
↓ 23.05 · 09:42 VIDEO Tortkulli erkektin kaltasynan «geroin» tabildy @NE_JANALIQ – En songy zhanalyqlar!	VIEWS 20 751 REACTIONS — REPOSTS 9 ER 18.0%
↓ 23.05 · 09:52 VIDEO ⚡⚡⚡⚡😊 Qurbon Hayiti munosabati bilan BARAKALI JUMA aksiyasini davom ettiramiz Bemalol dam olish kunlaringizda – 23-24 may...	VIEWS 20 741 REACTIONS — REPOSTS 2 ER 18.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

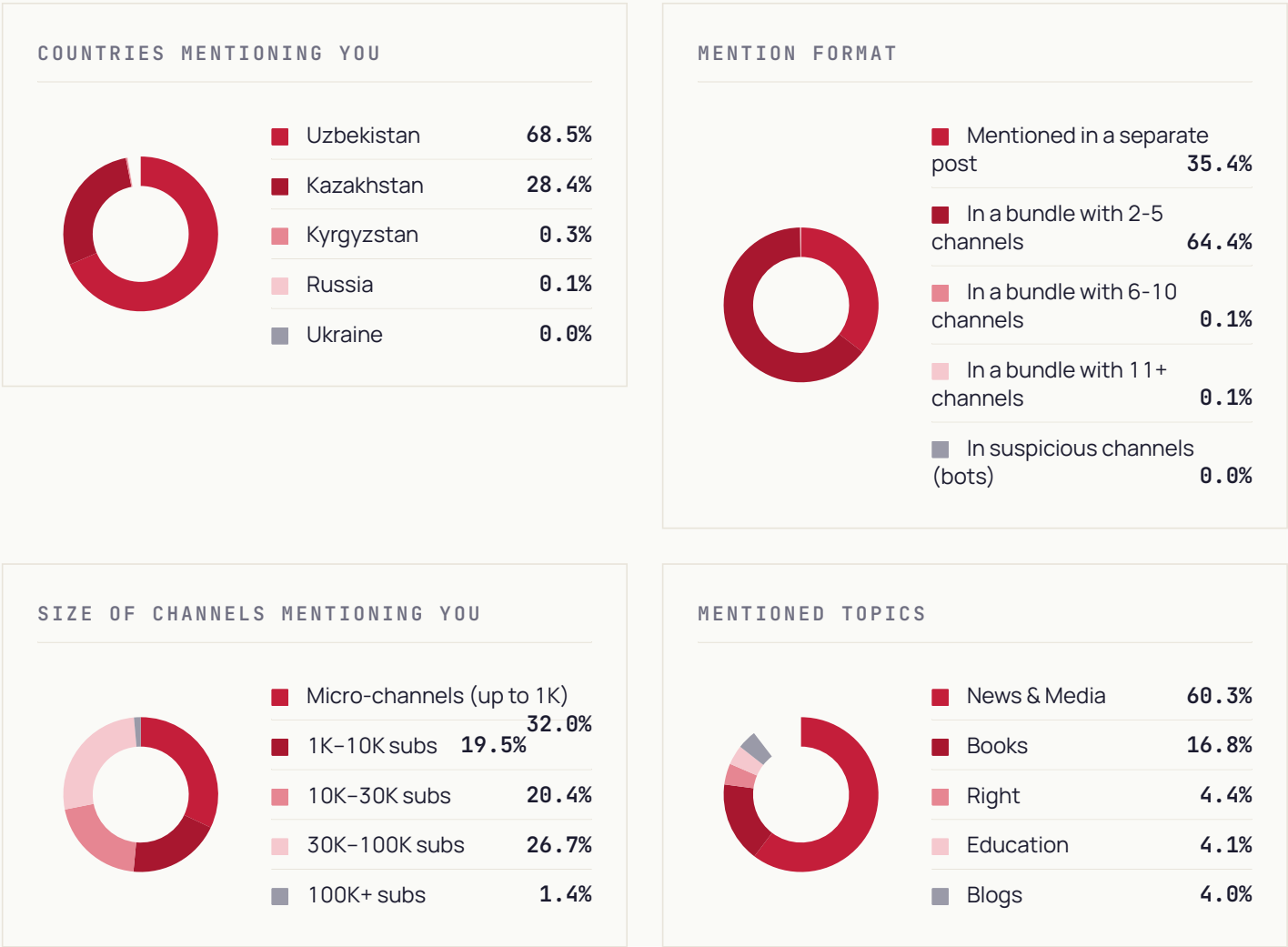
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

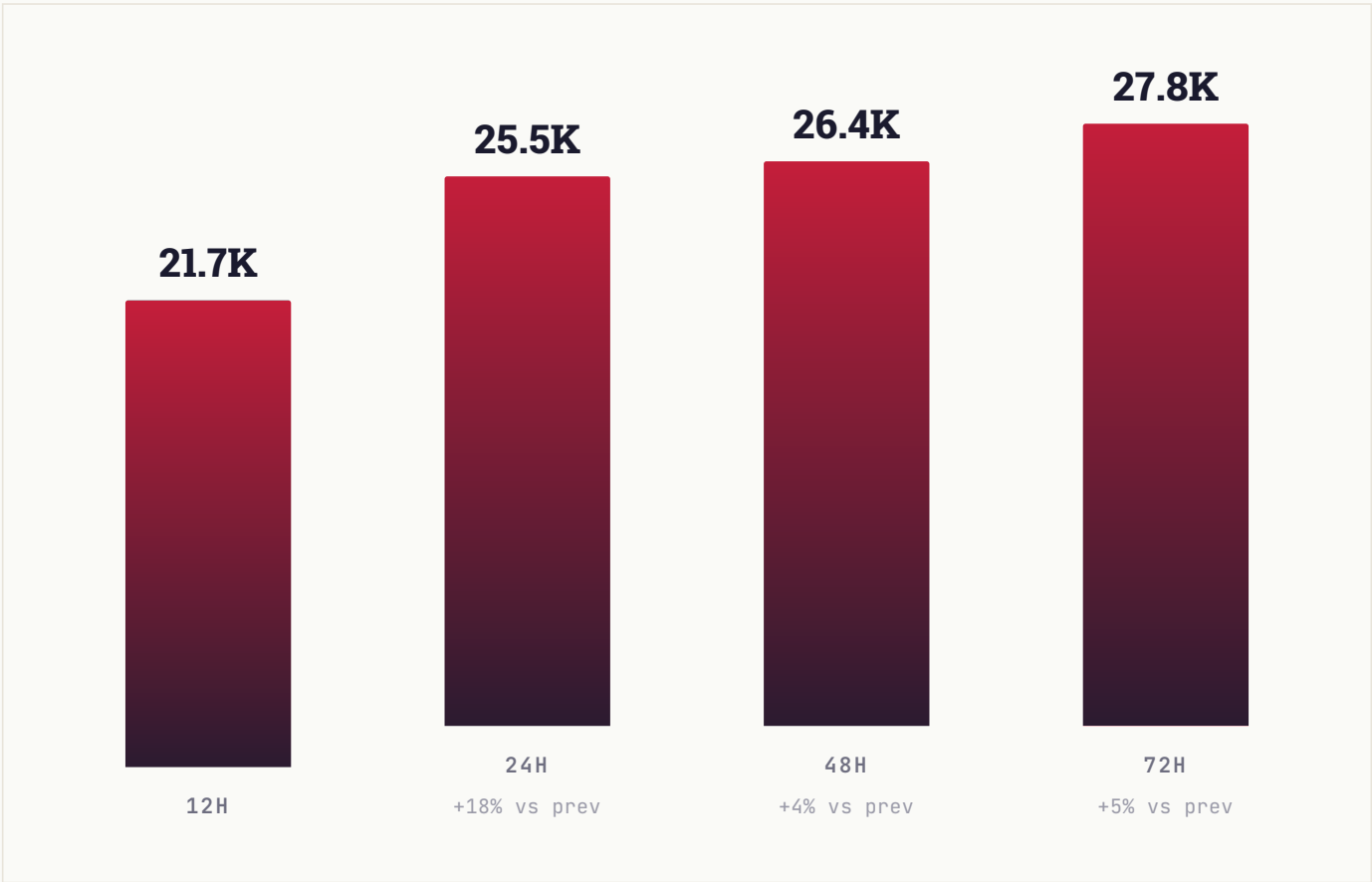
Citation index **104** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a 100k subs channel weighs more than from a 1k subs one. All time the channel was mentioned **368** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long placement stays effective.



SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** mentions like this **1 313**, they brought **22 559** new subs.

PERIOD	MENTIONS	CHANNELS	GAINED SUBS
Dec 2025	235	40	6 120
Nov 2025	251	34	205
Oct 2025	173	21	15 445
September 2025	221	29	0
August 2025	209	36	789
Jul 2025	224	31	0

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
1 313	6	22 559

— SECTION 07 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off as done and revisit this report in a month.

01

Top post of the week — Wednesday

Audience is most active on this day at 23:00 UZT.

EFFECT

**Best window
for an
important post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic is an easy growth point.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Swap posts quarterly with same-segment channels.
2-3 collabs give relevant growth — no need daily.

EFFECT

**Relevant
audience
growth**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth target in a month.

01	Launch Telegram Ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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