

PROMTPRESS PUBLIC REPORT

Channel audit

Backup



@ne_backup

We break down IT and tech before AGI takes our jobs. Collab:
@xmeber RKN: <https://www.gosuslugi.ru/snet/67b16e2dc1880d13aa7bf75f>

SUBSCRIBERS

125 445

-4198 per month

ERR (% WHO SEE
POSTS)

3.0%

per day 1.6%

REACH/POST

2.9K

ad reach 2K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 125 445 —	 SUBSCRIBER REACH 2.34% avg % of subs see post	 VIEWS/POST 2.9K median 2.9K · 28 days	 POSTS/WK 37.3 for the period
 7D TREND +4.7% vs previous week	 REACTIONS/POST 19.0 only 2,871 reactions, 2,623 reposts, 0 comments	 POST LENGTH 272 chars median 262 · 28 days	 POSTS ANALYZED 151 28 days
 AD REACH 2K 24h avg	 CHURN / MONTH -4198 over the last month	 CITATION RATE 3 citation index · 65 channels mentioned all time	 CHANNEL AGE 1 yr 8 mo created 14.10.2024

AI EDITOR SUMMARY

Channel «Backup» — 125 445 subs. Each post averages 2.9K people (2% from subs), reach is low — consider expanding audience. Publishes 37 posts/week (~5/day) — active publishing. Week of Jun 15–21 reach stable (+4.7% vs week Jun 8–14).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and laggards – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS SHARE

- 01 Analysis based on 151 posts over 28 days.
- 02 Dominant format – Photo (106/151 posts).
- 03 Avg post length – 272 chars (median 262).
- 04 Audience activity peak – Thursday, 18:00 MSK.
- 05 Top posts get 2× more views than the weakest (3.8K avg for top vs 2.2K for worst) – among 151 posts over 28 days. Worth analyzing what the top has in common – topic, format, timing.

TOP 5 POSTS

Nº1 04.06 · 15:37 PHOTO App Store removed MAX and replaced it with Telegram. If you try to find MAX in the app store, a foreign one shows up instead...	VIEWS 3 851 REACTIONS 101 REPOSTS 78 ER 3.1%
Nº2 02.06 · 16:06 PHOTO Sex at night is a no-no: sleep experts say morning is best. Studies show that...	VIEWS 3 848 REACTIONS 18 REPOSTS 82 ER 3.1%
Nº3 10.06 · 15:45 PHOTO Roblox officially unblocked in Russia. Rejoice. @ne_backup	VIEWS 3 747 REACTIONS 39 REPOSTS 98 ER 3.0%

Nº4 23.06 · 15:57 PHOTO ✂ Telegram accounts hijacked via “fuel reserve” scams Scammers in chats and city channels offer to reserve fuel. •...	VIEWS 3 657 REPOSTS 23	REACTIONS 7 ER 2.9%
Nº5 18.06 · 04:06 PHOTO Hackers steal Steam accounts via live wallpapers in Wallpaper Engine. How to protect yourself: 1. Avoid app-type wallpapers (Application format) – in...	VIEWS 3 618 REPOSTS 40	REACTIONS 7 ER 2.9%

|

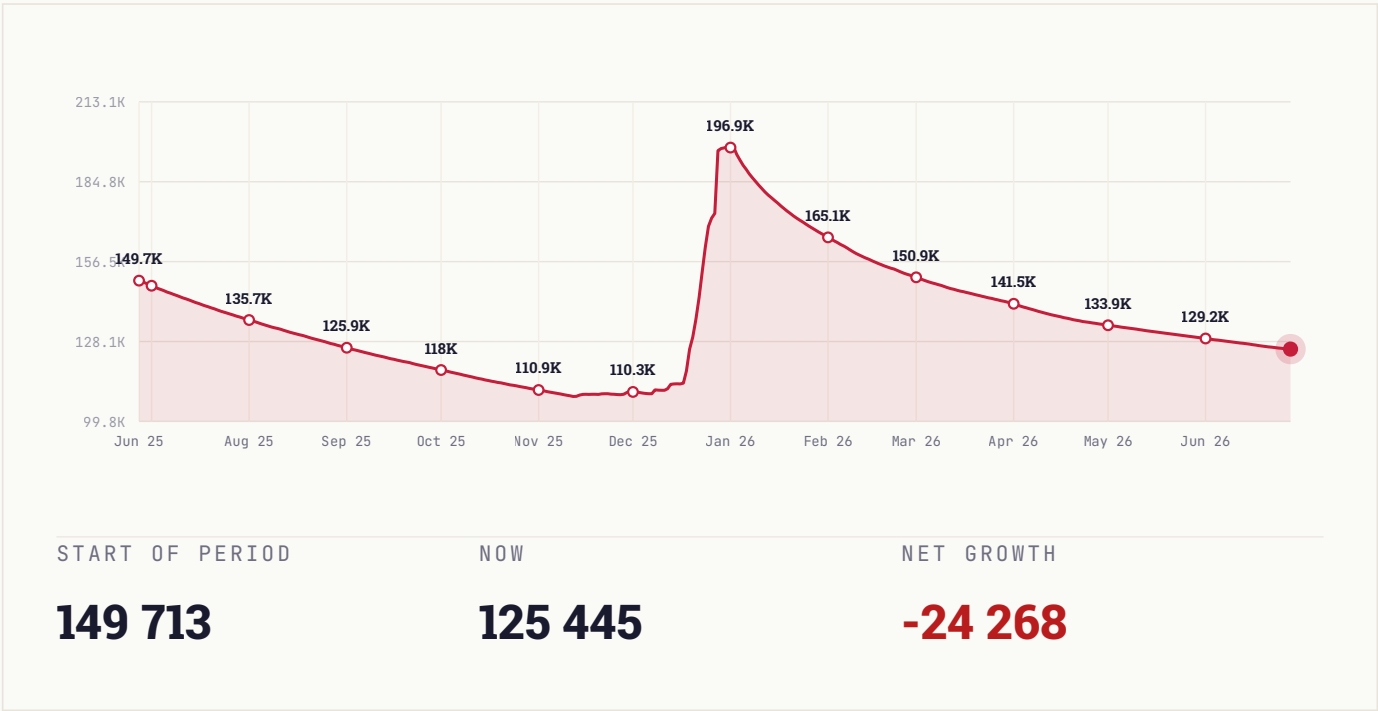
WORST 3

↓ 16.06 · 06:15 PHOTO Stealthy. @ne_backup	VIEWS 2 320 REPOSTS 23	REACTIONS 12 ER 1.8%
↓ 16.06 · 16:04 PHOTO Xbox to test selling games on credit Gaming industry explores new financial tools: brand...	VIEWS 2 316 REPOSTS 3	REACTIONS 3 ER 1.8%
↓ 13.06 · 06:05 PHOTO Agree? @ne_backup	VIEWS 2 070 REPOSTS 8	REACTIONS 24 ER 1.7%

SECTION 03 • SUBSCRIBER DYNAMICS

How the channel grew over the year

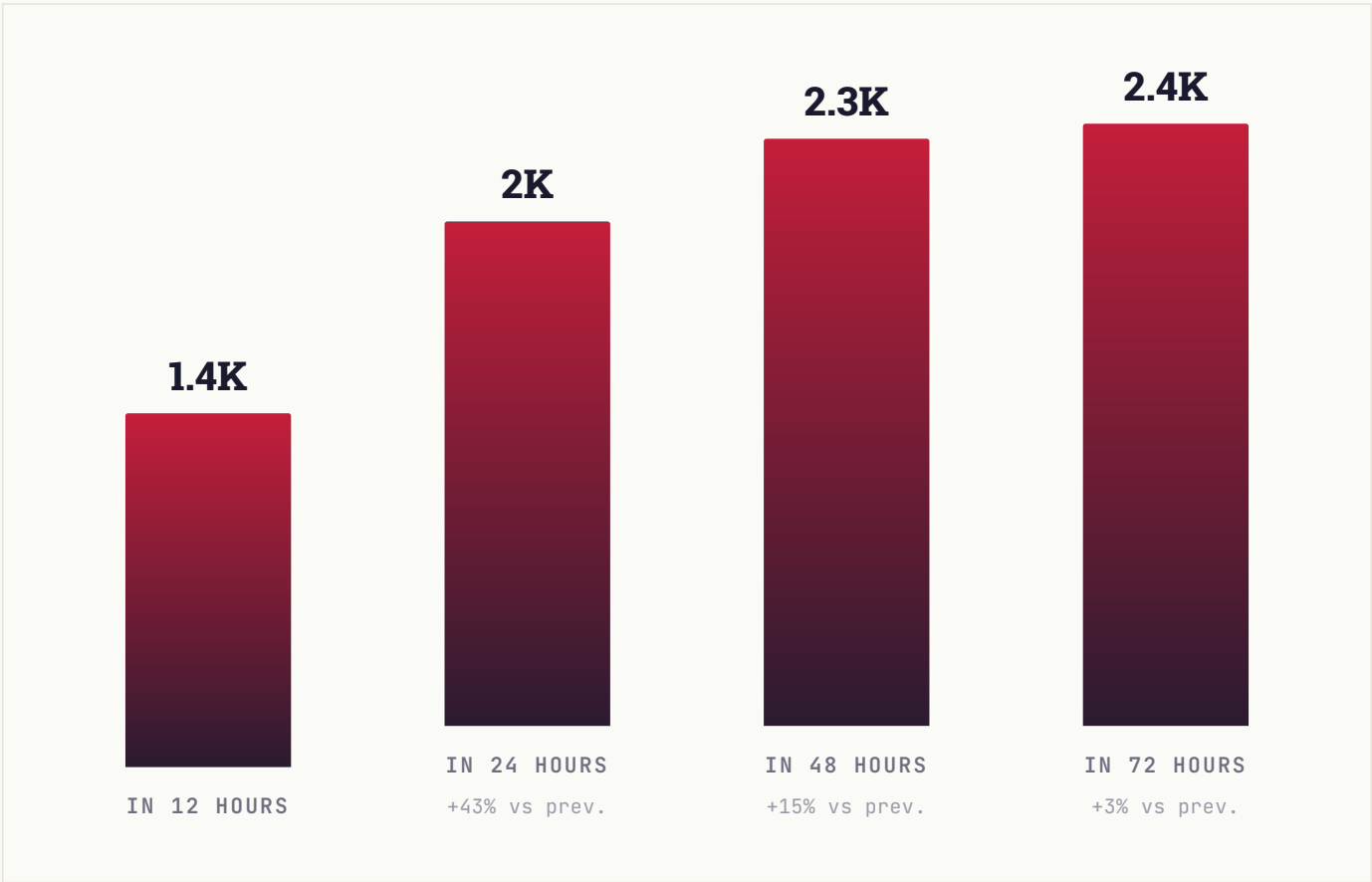
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. churn.



— SECTION 04 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 05 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
HI hitvpn_blog	4.4M
MT Trends world	3.4M
TE Technochat	3.1M
HA Hi, AI • Tech News	2.5M
آا اینترنت آزاد	2.5M
NN NN	2.2M
TE Technomotel	2.2M
L- LIVE — Telegram, AI & Tech	2.1M
ER Exploit	2M
PP PINK PROXY پروکسی	1.8M
BK Backup YOU	125.4K

COMPARATIVE INSIGHT

Channel yet outside top 100 in niche — early growth stage. Niche leader — hitvpn_blog (4.4M), top-100 median: 437.4K. First goal — enter top-100 via systematic traffic & content work.

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions found **20**, they brought **89 940** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
Dec 2025	3	3	87 718
Nov 2025	3	3	2 222
Oct 2025	2	1	0
September 2025	3	2	0
August 2025	5	4	0
Jul 2025	4	4	0

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
20	6	89 940

Where channel ranks in its league

The figure consists of three horizontal bar charts, each representing a different performance metric. Each chart has a light beige background with a darker beige bar indicating a range. A vertical line marks the median, and a red dot marks the channel's performance. The channel's performance is consistently below the median in all three metrics.

Metric	Channel Value	Median	Comparison
SUBSCRIBERS	125 445	446.2K	72% below median
AVG REACH / POST	2 930	33K	91% below median
CITATION INDEX	3	129	98% below median

SUBSCRIBERS 72% below median

109.1K 125 445 – your channel 2.3M

median 446.2K

AVG REACH / POST 91% below median

197 2 930 – your channel 144.6K

median 33K

CITATION INDEX 98% below median

0 3 – your channel 1.8K

median 129

— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

- 01

Top post of the week — Thursday

Audience most active on this day at 18:00 MSK.

EFFECT

Best window for important posts
- 02

ER below niche benchmark — rethink formats

Current ER 2.34% vs norm 4.5%. Try polls and interactive formats.

EFFECT

+2.2pp ER
- 03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 04

Test polls and interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy win.

EFFECT

+5-15% ER
- 05

Cross-promo with neighboring channels

Swap posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further — run ads with us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
