

PROMTPRESS PUBLIC REPORT

Channel audit

Khata nbts'a



@nbtsok

Some channel, some dude Some chat, some https://t.me/nbts_chat

SUBSCRIBERS

37 175

+11654 per month

ERR (% SEE POSTS)

35.0%

Daily 11.4%

REACH/POST

12.8K

Ad reach 4K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate health indicator. Subtitle shows the period it covers.

 SUBSCRIBERS 37 175 —	 SUBSCRIBER REACH 34.49% Avg % subs see post	 VIEWS/POST 12.8K Median 12.8K · 21 days	 POSTS/WEEK 3.5 Over period
 7D TREND +0.7% vs previous week	 REACTIONS/POST 140.5 Only 1,546 reactions, 364 reposts, 509 comments	 POST LENGTH 216 chars. Median 138 · 21 days	 POSTS ANALYZED 11 21 days
 AD REACH 4K 24h avg	 CHURN / MONTH +11654 Last month	 CITATION RATE 2 Citation index · 9 channels mentioned ever	 CHANNEL AGE 2 years 1 month Created 13.06.2024

AI EDITOR SUMMARY

Channel «Hata nbts'a» — 37 175 subs. Each post avg views 12.8K people (34% of subs), good reach. Publishes 4 posts/week (~0/day) — rare. Week Jul 6–12 reach Stable (+0.7% vs week Jun 29 – Jul 5).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 11 posts in 21 days.
- 02 Dominant format – Photo (8/11 posts).
- 03 Avg post length – 216 chars (median 138).
- 04 Audience peak activity – Thu, 09:00 MSK.
- 05 Top posts get 2x More views than weakest (top avg 16.3K vs bottom 9.4K) – 11 posts in 21 days. Analyze common traits: topic, format, timing.

TOP 5 POSTS

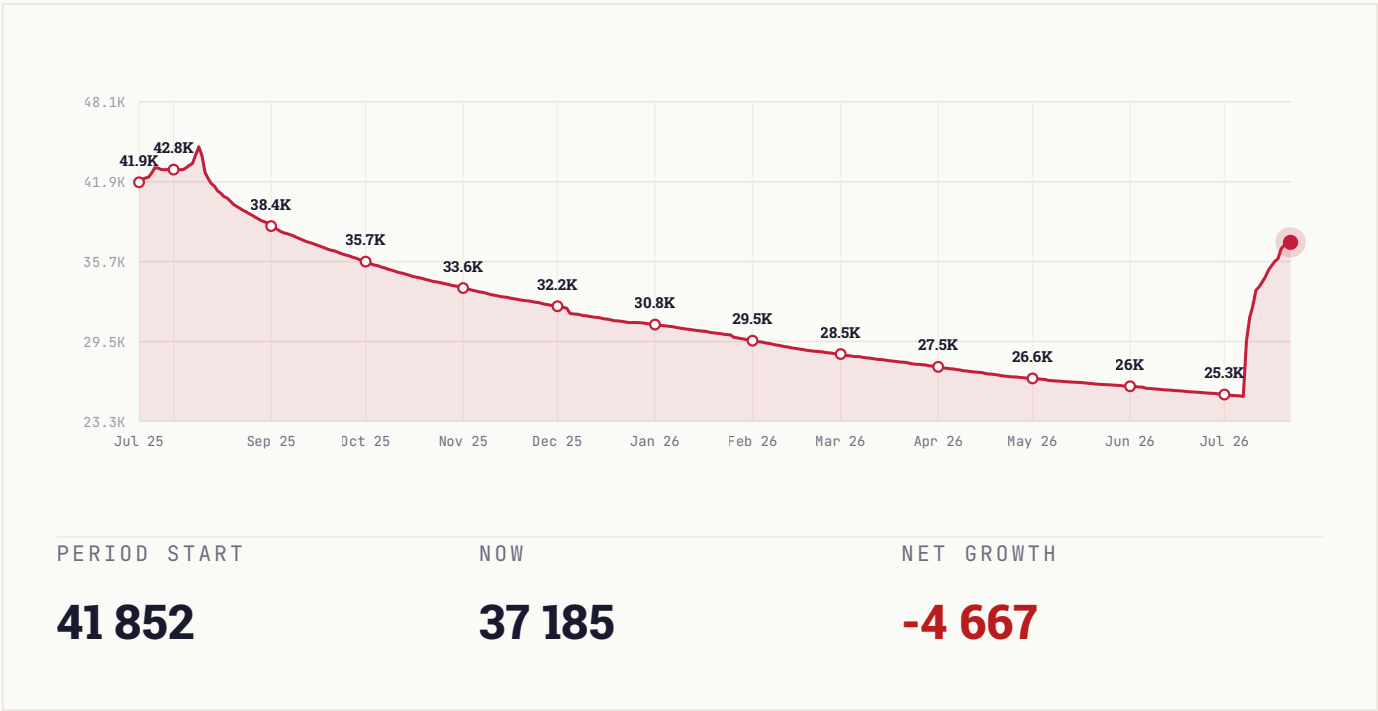
Nº1 09.07 · 06:34 TEXT Some weird post above, obviously scammers... And for all workers - a normal video came out 🍷	VIEWS 20 356 REPOSTS 8	REACTIONS 93 ER 54.8%
Nº2 25.06 · 16:08 PHOTO Channel, looks like, got hacked. Some weird post on June 20th was 😞 Here's compensation for this unfortunate situation. Telegram is not...	VIEWS 14 509 REPOSTS 10	REACTIONS 105 ER 39.0%
Nº3 03.07 · 12:20 PHOTO Guys, did I get it right that the first cube-guy with fingers was CubeTrump? 😂 If you haven't seen it - there's a video where everyone now has...	VIEWS 14 152 REPOSTS 53	REACTIONS 159 ER 38.1%

Nº4 29.06 • 12:45 PHOTO Strange receipts started coming in 😊 Dad works at EXBO, came home sober today and not even in beer... Looks like something's brewing...	VIEWS 13 493 REPOSTS 52 REACTIONS 212 ER 36.3%
Nº5 02.07 • 06:30 TEXT Tough day indeed 🤔 But I managed to make the video. Couldn't do the thumbnail, so it's experimental this time 🤔	VIEWS 13 314 REPOSTS 3 REACTIONS 23 ER 35.8%
WORST 3	
↓ 16.07 • 06:01 TEXT Any memes about the new container yet? If so, drop them in the comments 😊 Here's the vid, btw 🙌😂 And if there are no memes, then...	VIEWS 11 145 REPOSTS 5 REACTIONS 41 ER 30.0%
↓ 17.07 • 14:32 PHOTO No memes with the new container were sent, so I made my own 🍷 This one is a bit boomer-ish, will bring a zoomer one in a couple of days 😊	VIEWS 9 290 REPOSTS 58 REACTIONS 278 ER 25.0%
↓ 08.07 • 10:35 PHOTO ⚡ Media channels giving away tons of prizes in hot July again? 🎁 Prize pool includes 1,000,000,000 in-game currency and a collectible...	VIEWS 7 760 REPOSTS 45 REACTIONS 95 ER 20.9%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

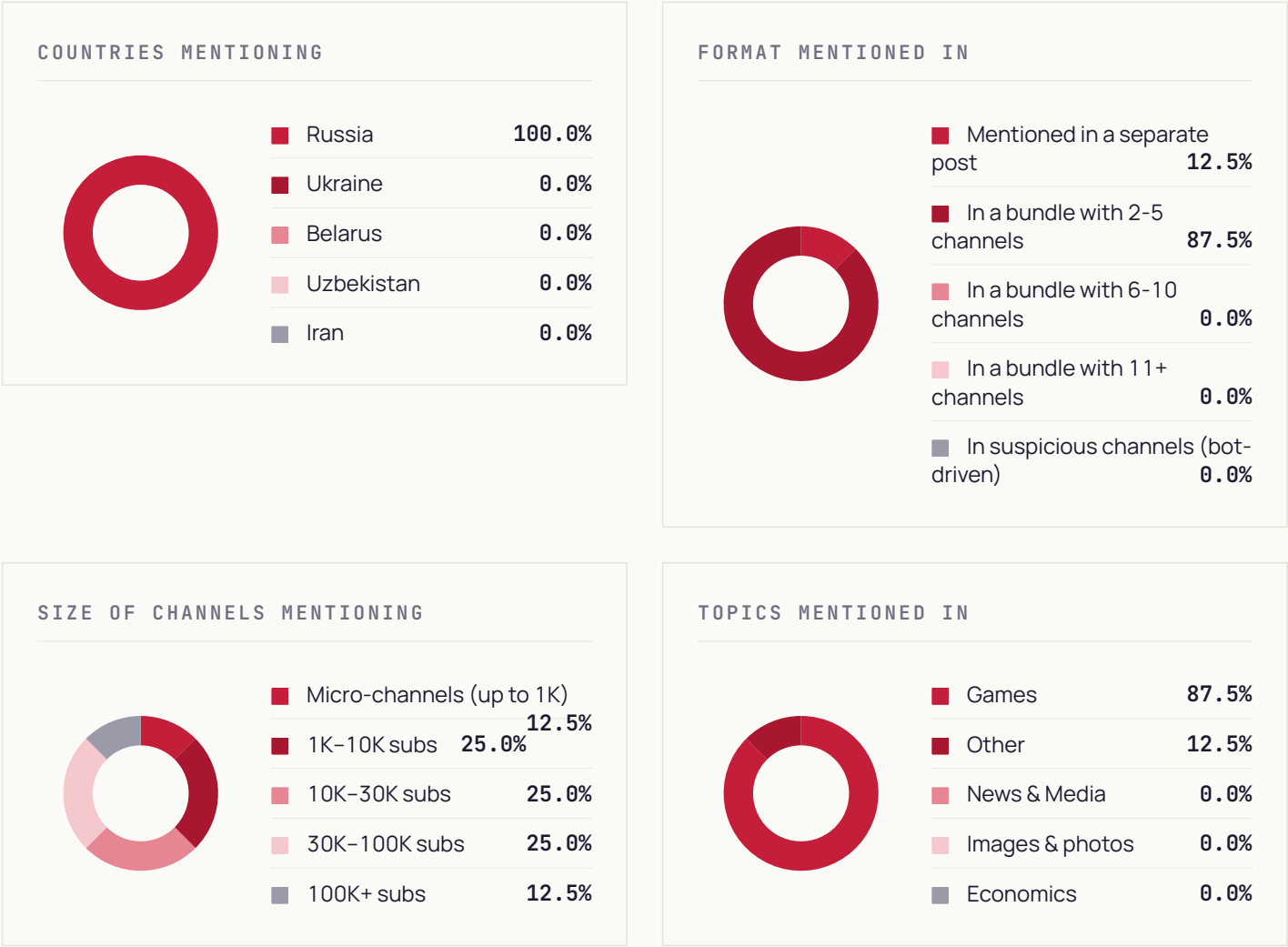
Subscriber growth chart for the year. Key months show exact subscriber count. Highlights months of growth vs. loss.



SECTION 04 · MENTIONS

Who mentions the channel and how

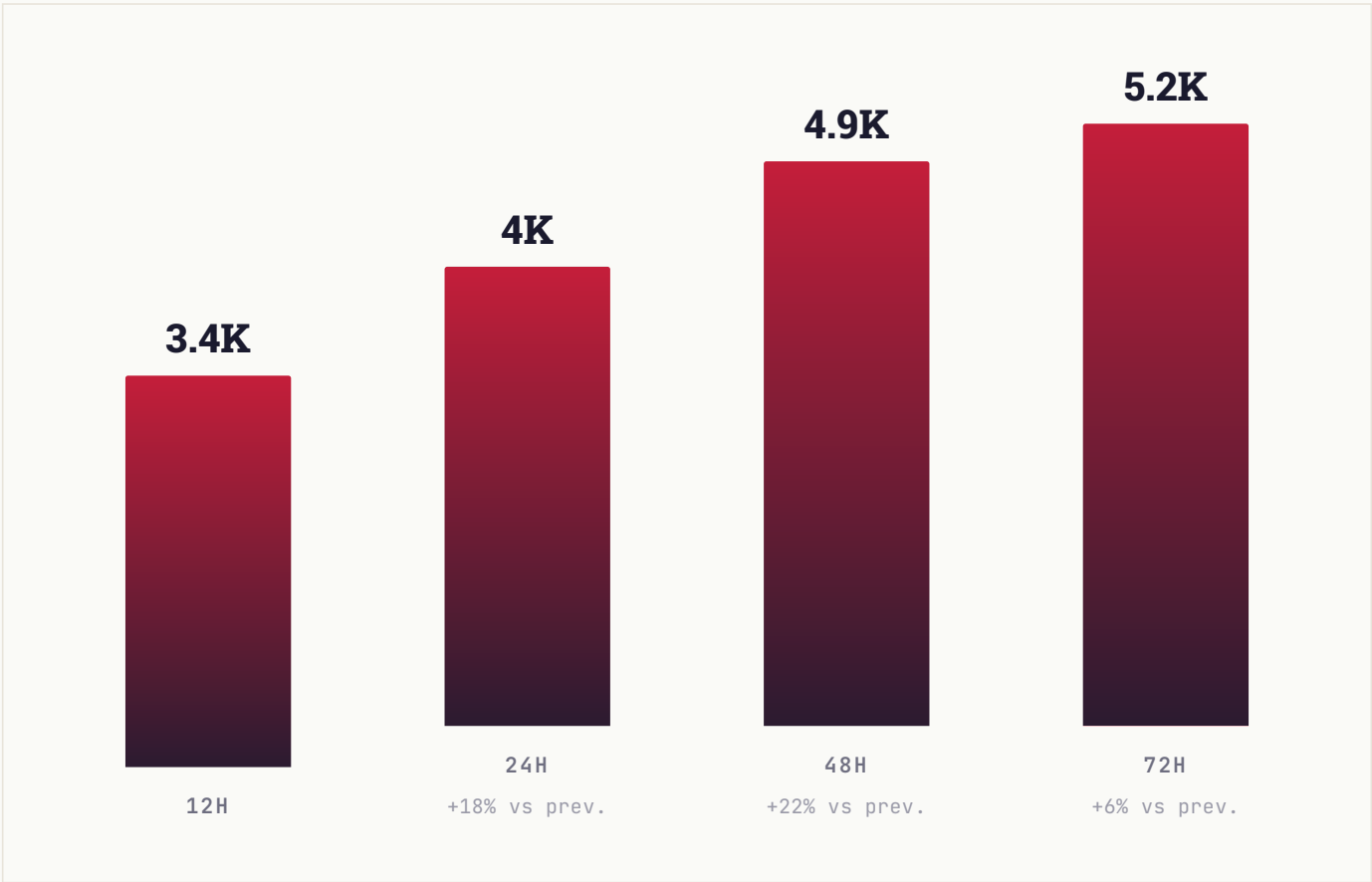
Citation index 2 – channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: 9 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its place among niche neighbors.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
RR Ranbir Roy (VSG)	2.1M
LI LITVIN	1.6M
EX Exile	1.4M
AZ Alexander Zubarev	1.3M
B🍄 Booster 🍄	1.2M
KB Bloody Lady	1.2M
E1 EVELONE 192	1.1M
AB Anastasia Bragina	1.1M
LJ Broen lives here	1.1M
XN Khata nbts'a YOU	37.2K

COMPARATIVE CONCLUSION

Channel is still Outside niche top 100 — early growth stage. Niche leader — Dima Maslennikov (2.2M), top-100 median: 495.5K. First goal: enter top-100 via systematic traffic & content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** Such mentions were **1**, they brought **1 814** New subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
January 2026	1	1	0	
December 2025	0	0	19	
Nov 2025	0	0	0	
Oct 2025	0	0	0	
September 2025	0	0	0	
August 2025	0	0	1 795	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
1	6	1 814

SECTION 08 · NICHE COMPARISON

Where the channel ranks in its league

Took top-100 Channels in category «Blogs» (Russia) and compared your channel.
Gray band = range covering 80% of niche channels (p10-p90). Black vertical = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Increase posting frequency

Now 3.5 posts/wk. Active channels do 7-10.
Consistency is key to retention.

EFFECT

**Consistency
over volume**

02

Best post day — Thursday

Audience is most active on this day at 09:00 MSK.

EFFECT

**Best time for
important
posts**

03

Increase video post share

Video in Telegram holds audience longer and is favored
by the algorithm. Recommend increasing share to
15-25%.

EFFECT

**Video retains
audience
better**

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium
channels), **Native** (native integrations), **Premium**
(target audience). PromptPress picks sources for your
niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually get +5-15% ER. One
weekly poll on a hot topic is an easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by PromptPress?

This audit is what we can do in minutes from public data. Want to go further? Run ads with us and hit your growth plan in a month.

01

**Launch ads on
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager