

PUBLIC REPORT BY PROMTPRESS

Channel audit

Найдем дешевле 🔥



@naydema1

We find discounted products from various stores at the lowest market price! № 4965611610 clck.ru/3Fz3HW 485cb57c-f686-45ce-831e-76cbd05e9852 Invite a friend - @naydema1 Contact -...

SUBSCRIBERS

85 779

-487 per month

ERR (% SEE POSTS)

5.0%

per day 2.9%

REACH/POST

3.4K

ad reach 2.5K/24h

— CONTENTS · 2026

What's Inside the Report

01 Channel Snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 Posts · Worst 3 · Insights

03 Subscriber dynamics

Year chart · growth

04 Mentions

Who mentions the channel and how

05 Ad Potential

How long a post generates reach

06 Competitors

Niche Neighbors · Your Place

07 Niche Comparison

Position in «Sales» category

08 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle under the number shows the period it covers.

 SUBSCRIBERS 85 779 —	 SUBSCRIBER REACH 3.96% avg % of subs see post	 VIEWS/POST 3.4K median 3.5K · 29 days	 POSTS/WEEK 46.5 for the period
 7D TREND -15.7% vs previous week	 REACTIONS/POST — MTPROTO only	 POST LENGTH 433 chars median 429 · 29 days	 POSTS ANALYZED 195 29 days
 AD REACH 2.5K 24h avg	 CHURN / MONTH -487 last month	 MENTIONS 576 citation index · 434 channels mentioned all time	 CHANNEL AGE 7 years 27 days created 19.06.2019

AI EDITOR SUMMARY

Channel «Найдем дешевле 🔥» — 85 779 subs. Each post gets avg 3.4K people (4% of subs), reach is low — need to grow audience. Publishes 46 posts per week (~7/day) — active posting. For week June 29 – July 5, reach dropped by -15.7% to the week of June 22–28 — worth analyzing reasons.

SECTION 02 • CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on 195 posts over 29 days.
- 02 Dominant format — Photo (194/195 posts).
- 03 Avg post length — 433 chars (median 429).
- 04 Audience peak activity — Friday, 18:00 MSK.
- 05 Top posts get 2x more views than the weakest (4.5K avg for top vs 2.9K for worst) — among 195 posts over 29 days. Worth analyzing what top posts have in common: topic, format, timing.

TOP 5 POSTS

№125.06 • 14:01	PHOTO	Bluetooth-наушники (TWS) Anker Soundcore P40i за 3105₽ (3489₽) на Али • Bluetooth 5.3 • Кодеки: SBC, AAC • Активное шумоподавление...	VIEWS	REACTIONS
			4 625	—
№219.06 • 15:03	PHOTO	Планшет OnePlus Pad 4 12/256GB за 41001₽ на Али • Дисплей: 13.2" (3392x2400 Пикс), 144 Гц • Процессор: Snapdragon 8 Elite Gen 5 • Камера...	REPOSTS	ER
			2	5.4%
№320.06 • 13:02	PHOTO	Bluetooth-наушники (TWS) Realme Buds Air 8 Pro за 4538₽ (5129₽) на Али • Bluetooth 6.1 • ANC (активное шумоподавление) • Поддержка...	VIEWS	REACTIONS
			4 501	—
			REPOSTS	ER
			8	5.2%
			VIEWS	REACTIONS
			4 439	—
			REPOSTS	ER
			1	5.2%

Nº4

25.06 · 15:00

PHOTO

🔥

Смартфон OnePlus Nord 6 8/256ГБ за 24130₽ (36659₽) на Али • Дисплей: 6.78" (2772x1272 Пикс), AMOLED, 165 Гц • Процессор: Snapdragon 8s...

VIEWS

4 418

REACTIONS

—

REPOSTS

6

ER

5.2%

Nº5

24.06 · 14:01

PHOTO

🔥

ТВ-приставка Xiaomi MI TV Stick 4K 2nd Gen за 3429₽ (4256₽) на Али • Разрешение: 4K, HDR • Процессор: Amlogic S905X5M • ОЗУ: 2Гб • ...

VIEWS

4 360

REACTIONS

—

REPOSTS

4

ER

5.1%

WORST 3

↓

01.07 · 07:46

PHOTO

🔥

Bluetooth-наушники (TWS) OnePlus Buds Pro 3 за 7325₽ на Али • Bluetooth 5.4 • Кодеки: LHDC • Двойной динамик: 11+6 мм • Активное...

VIEWS

2 891

REACTIONS

—

REPOSTS

—

ER

3.4%

↓

01.07 · 08:01

PHOTO

🔥

Новинка! Смартфон Oppo Reno16 12/256ГБ за 34241₽ (50243₽) на Али • Дисплей: 6.32" (2640x1212 Пикс), 120 Гц • Процессор: Snapdragon 7 Gen...

VIEWS

2 886

REACTIONS

—

REPOSTS

5

ER

3.4%

↓

01.07 · 08:30

PHOTO

🔥

Планшет 11" Xiaomi Pad 8 8/256GB за 27572₽ (34289₽) на Али • Дисплей: 11.2" (3200x2136 Пикс), 144 Гц • Процессор: Snapdragon 8s Gen 4 • ...

VIEWS

2 883

REACTIONS

—

REPOSTS

5

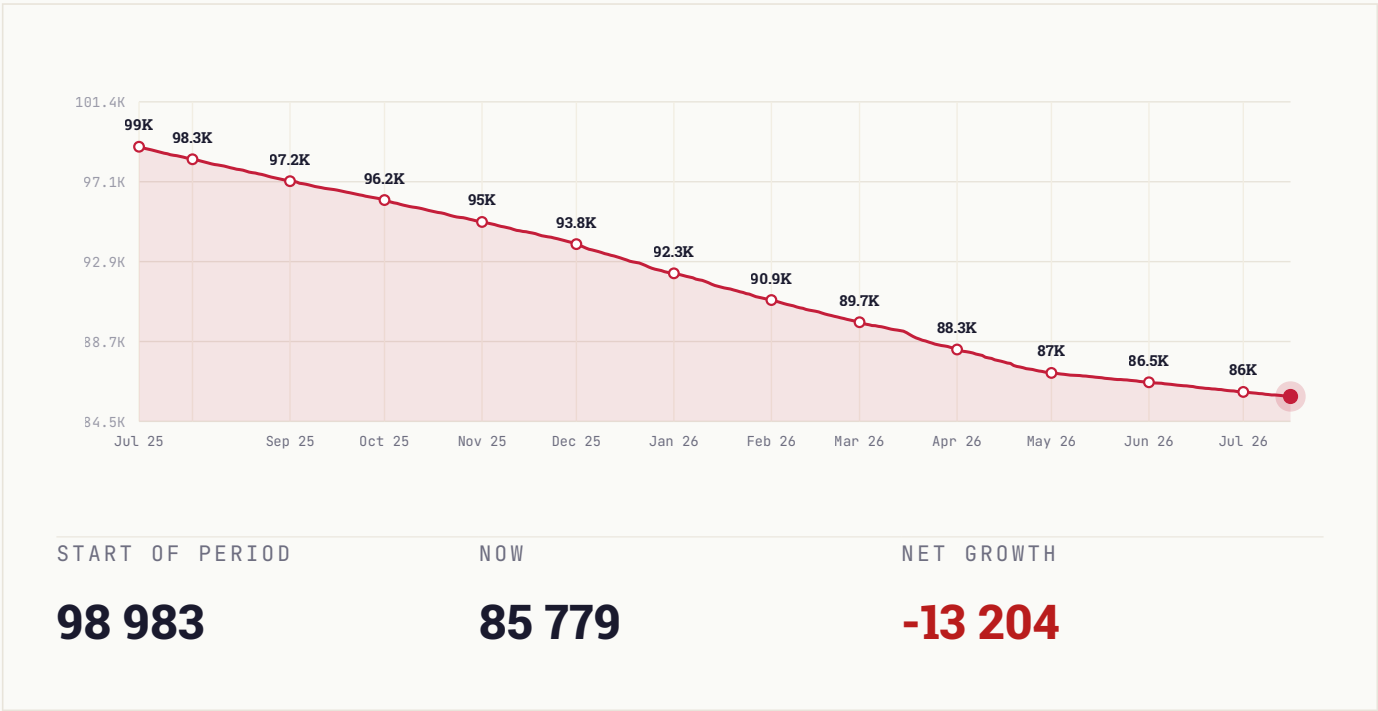
ER

3.4%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

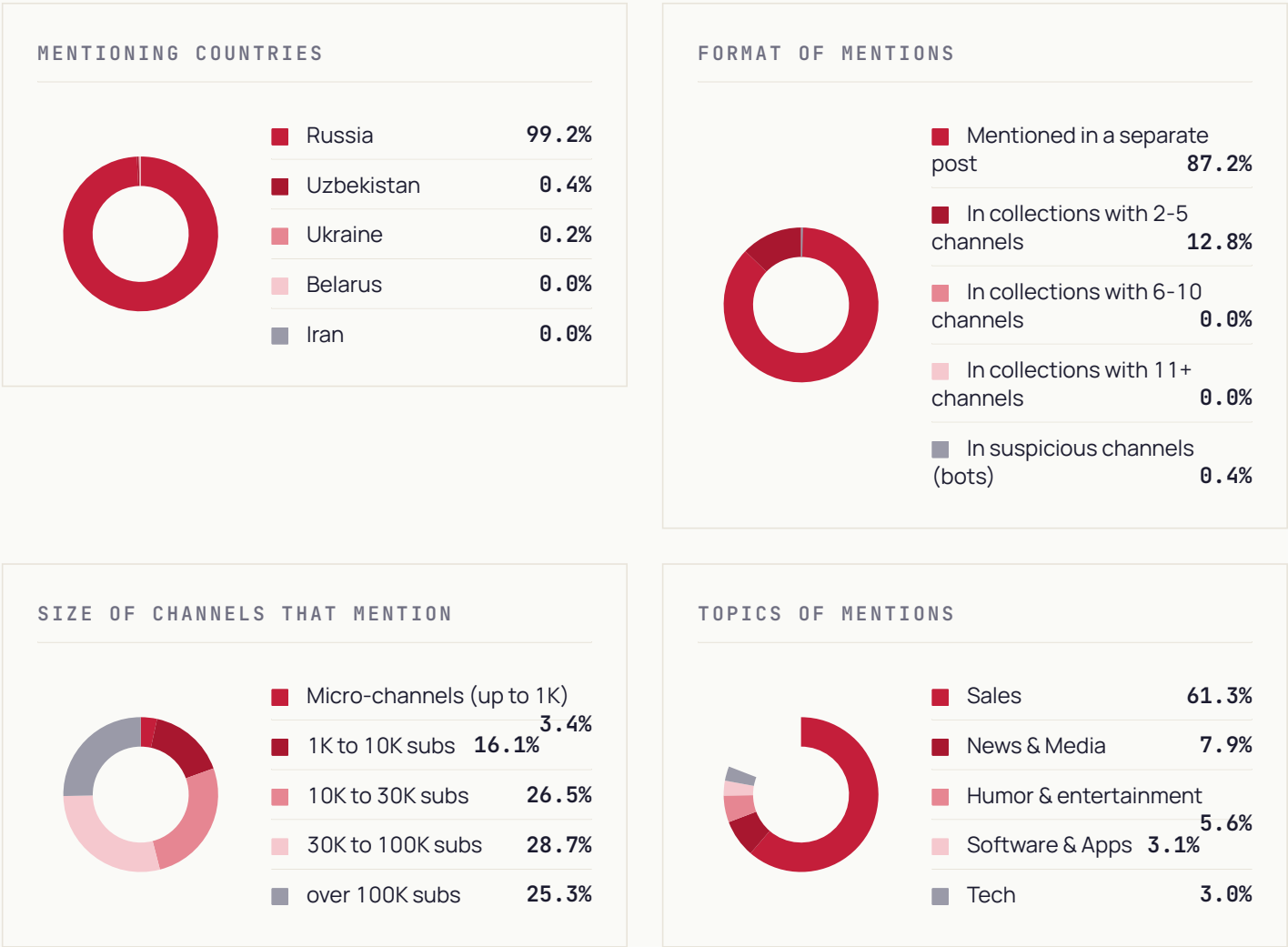
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel grew and which it lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

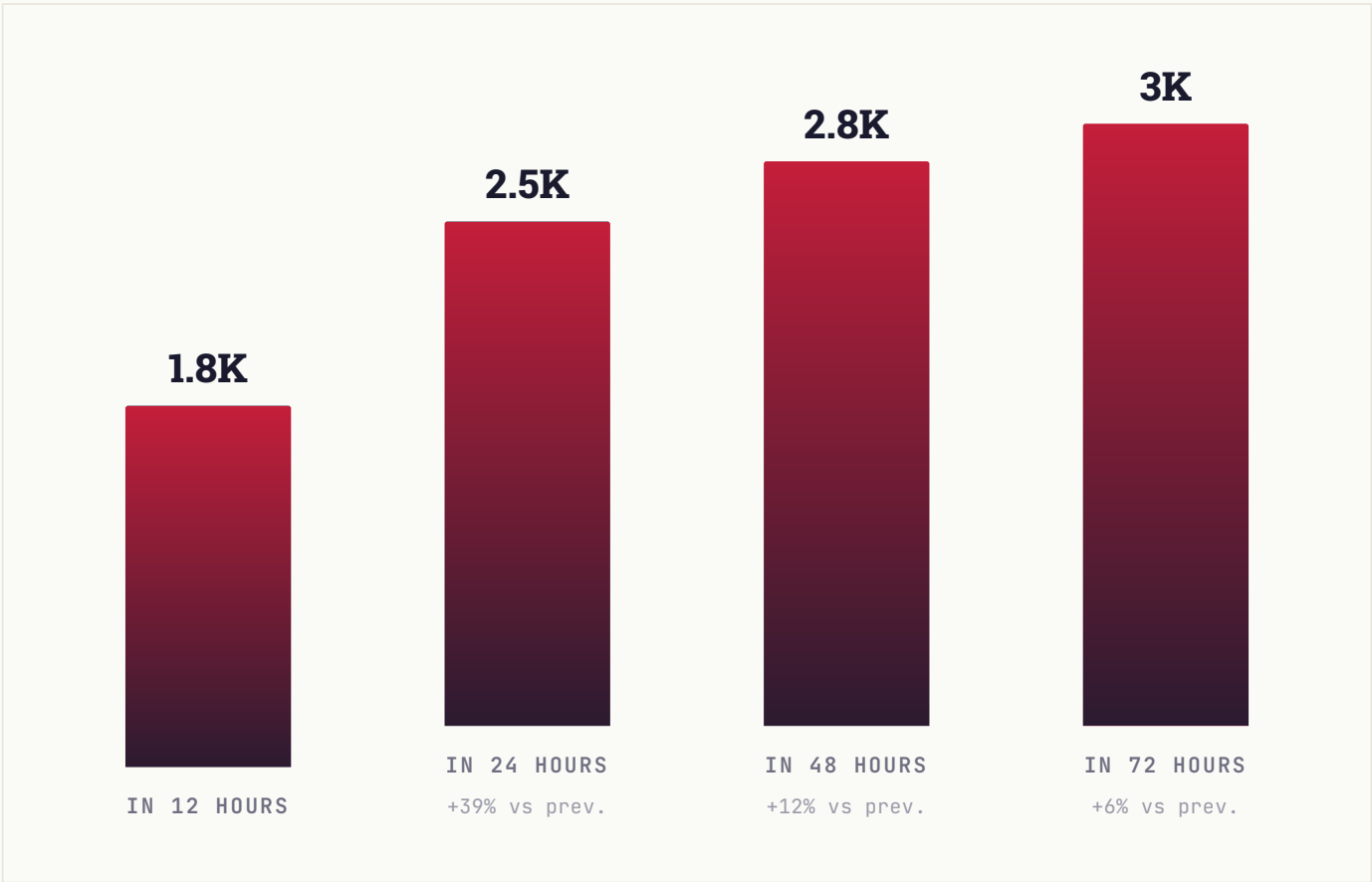
Citation index **576** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel was mentioned **434** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
O2 Offerzone 2.	5.8M
OF Offerzone	4.2M
OF Offerzone	1.2M
O3 Offerzone 3.	3.5M
DE Dealdost	3.1M
O4 Offerzone 4.	2.4M
G- GrowDealz - Shopping Deals & Offers	2.2M
AL AliBaba Loot Deals	2.2M
PD Premium Deals	1.5M
SQ Shoppers Quest	1.3M
N/A Найдем дешевле 🔥 YOU	85.8K

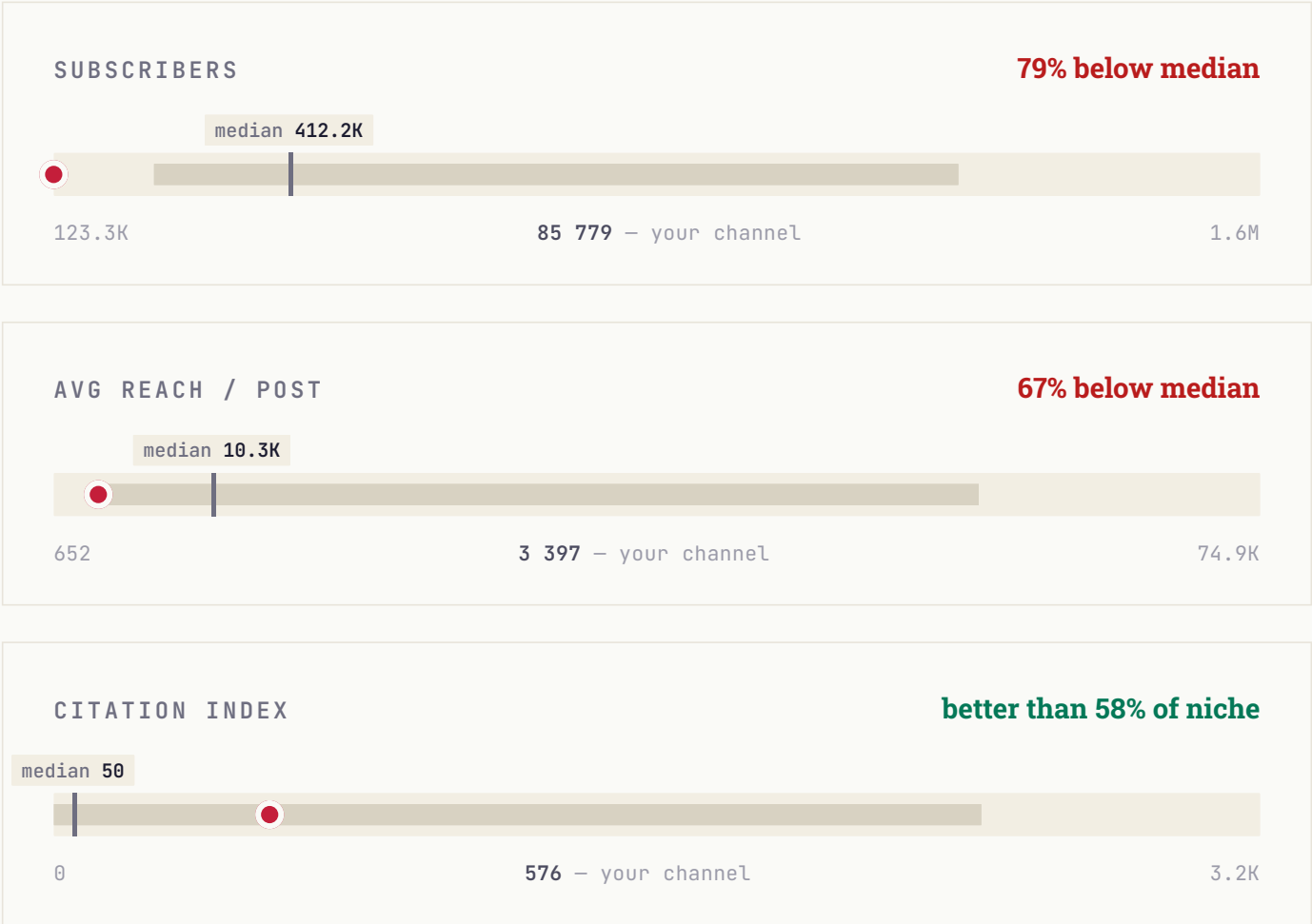
COMPARATIVE INSIGHT

Channel so far outside niche top 95 — early growth stage. Niche leader — Offerzone 2. (5.8M), top-95 median: 408K. First goal — enter top-95 through systematic traffic & content work.

SECTION 07 · NICHE COMPARISON

Where channel stands in its league

Took top-100 channels in category «Sales» (Russia) and compared your channel.
Gray band = range for 80% of niche channels (p10 to p90). Black vertical = median.
Red dot = your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off as done & revisit this report in a month.

01

Main post of the week — on Friday

Audience most active at this day & 18:00 MSK.

EFFECT

**Best window
for an
important post**

02

Increase video posts share

Video in Telegram retains audience longer & is favored by algorithm. Recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

ER below niche benchmark — rethink formats

Current ER 3.96% vs norm 5.5%. Try polls & interactive formats.

EFFECT

+1.5pp ER

04

Systematic Traffic Buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic — easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes using public data.
Want to go further — run ads through us and hit your growth plan
in a month.

01 **Launch ad in
Telegram**

<https://panel.promptpress.com/register>

02 **Contact Manager**

t.me/PromptPress_manager
