

PUBLIC PROMTPRESS REPORT

Channel audit

Navoiy Kanal



@navoiy_kanaluz

Navoi residents' most watched and active channel. 📺Ads:
@NavoiyReklama ✍️ Contact admin: @navoiy_kanaladmin

SUBSCRIBERS

99 949

-193 per month

ERR (% SEE POSTS)

28.0%

per day **26.0%**

REACH/POST

29.2K

ad reach **26K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card — a separate channel health indicator. Subtitle below the number shows the period.

SUBSCRIBERS 99 949 —	SUBSCRIBER REACH 29.17% avg % of subs see post	VIEWS/POST 29.2K median 28.4K · 29 days	POSTS/DAY 18.5 ~129 per week
7D TREND -0.0% vs previous week	REACTIONS/POST 92.7 total 51,271 reactions, 93,116 reposts, 2,173 comments	POST LENGTH 308 chars median 250 · 29 days	POSTS ANALYZED 553 29 days
AD REACH 26K 24h avg	CHURN / MONTH -193 last month	CITATION RATE 248 citation index · 814 channels mentioned all time	CHANNEL AGE 8 years 8 months created 25.09.2017

AI EDITOR SUMMARY

Channel «Navoiy Kanal» — 99 949 subs. Each post averages 29.2K people (29% of subs), that's good reach. Publishes 129 posts per week (~18/day) — very active posting. For the week of May 25–31, reach stable (-0.0% vs week 18–24 May).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & laggards — to see what to repeat & what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **553** posts over 29 days.
- 02 Dominant format — **Video** (308/553 posts).
- 03 Avg post length — **308** chars (median 250).
- 04 Peak audience activity — **Tuesday**, 00:00 UZT.
- 05 Top posts get **3×** more views than the weakest (68.2K avg top vs 22K worst) — among 553 posts in 29 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 26.05 · 19:01 VIDEO Қурбон ҳайити барчамизга муборак бўлсин! Channel@Navoiy_KanalUz	VIEWS 82 724 REPOSTS 2 146	REACTIONS 136 ER 82.8%
Nº2 12.05 · 03:13 PHOTO Бугун 12-май — Халқаро ҳамширалар куни! Барча фидойи, меҳрибон ва сабрли ҳамшираларни касб байрамлари билан чин дилдан табриклаймиз...	VIEWS 70 568 REPOSTS 1 970	REACTIONS 92 ER 70.6%
Nº3 01.06 · 02:04 PHOTO 1 June — International Children's Day is celebrated! Our little ones, the owners of tomorrow, may you always be happy, healthy, and joyful...	VIEWS 51 264 REPOSTS 809	REACTIONS 84 ER 51.3%

Nº4 27.05 · 00:56 PHOTO 🕌 Assalamu alaykum! Happy Eid al-Adha! 🕌 Today – May 27, Wednesday Today is the first day of Eid al-Adha in our country! May this great...	VIEWS 50 129 REPOSTS 945	REACTIONS 65 ER 50.2%
Nº5 21.05 · 13:17 VIDEO Smetnzavod road closed due to mudslide. Labo and Damas stuck in water Channel🕌 @Navoiy_KanalUz	VIEWS 49 363 REPOSTS 1 462	REACTIONS 124 ER 49.4%

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WORST 3

↓ 20.05 · 08:58 VIDEO	VIEWS 23 051 REPOSTS 40	REACTIONS 41 ER 23.1%
↓ 18.05 · 11:01 PHOTO	VIEWS 22 854 REPOSTS 5	REACTIONS 25 ER 22.9%
↓ 03.06 · 14:37 VIDEO	VIEWS 20 099 REPOSTS 29	REACTIONS 17 ER 20.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 • MENTIONS

Who and how mentions the channel

Citation index **248** — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioning channels: a post from a 100k subs channel "weighs" more than from a 1k subs one. All time the channel was mentioned **814** different channels.

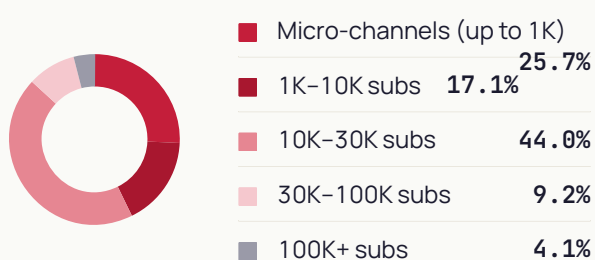
COUNTRIES MENTIONING



FORMAT OF MENTIONS



WHAT SIZE CHANNELS MENTION



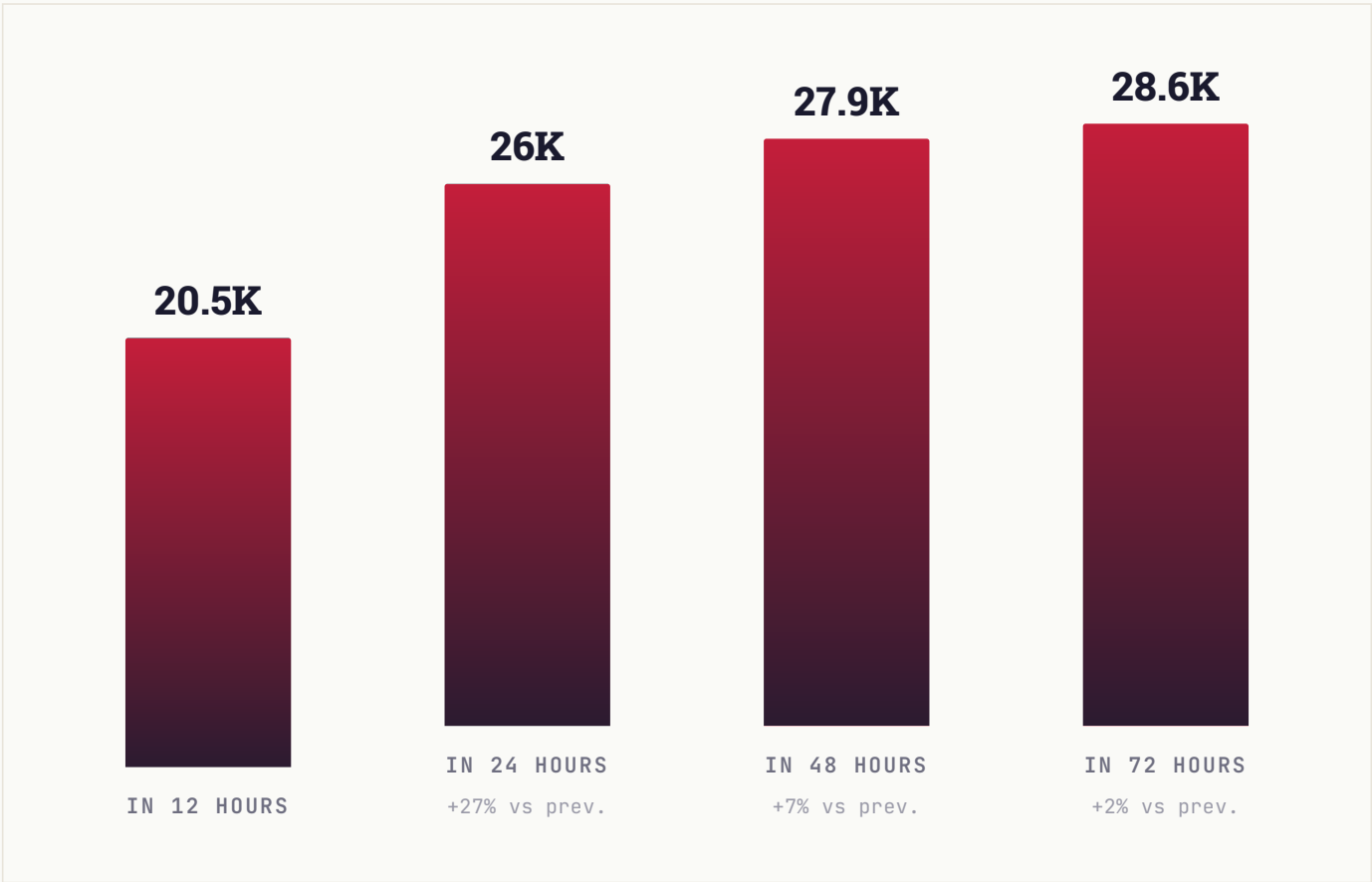
TOPICS WHERE MENTIONED



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg ad post reach by time since publication. Helps gauge how long placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic & audience. Your channel highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
KJ Kun.uz Official channel	1.1M
TP Telegram_Yulduzlari Official channel	1M
MU MILITSIYA UZB Official channel	553K
NK Navoiy Kanal YOU	99.9K
NJ NAVOIY.UZ Navoiy viloyati hokimligi	64.8K
NT Navoiyliklar Tv Official channel	50.8K
KT KARMANA TUMANI JANOZA KHABARLARI	47K
MJ Markaz24.uz Navoiy Kanal	46.1K
QS Qosim Shayx	25.3K
NS NAVOIY SHAHAR HOKIMLIGI AXBOROT XIZMATI🇺🇿	3.7K
ER Jobs in Navoi	3.3K

COMPARATIVE CONCLUSION

Channel in mid-collection (4th out of 11). 3 channels larger, 7 — smaller. Good for mutual cross-promotion: up — to grow, down — to help smaller peers.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **2**, they brought **9 723** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	0	0	2 372
Nov 2025	0	0	695
Oct 2025	0	0	0
Sep 2025	0	0	3
August 2025	0	0	6 653
July 2025	2	2	0
TOTAL MENTIONS	MONTHS OF DATA		ACQUIRED SUBSCRIBERS
2	6		9 723

— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- 01

Main post of the week — on Tuesday

On this day at 00:00 UZT audience is most active.

EFFECT

Best window for an important post
- 02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

+1000-3000 subs
- 03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic — easy growth lever.

EFFECT

+5-15% ER
- 04

Cross-promo with neighboring channels

Swap posts with same-segment channels quarterly. No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience
- 05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

Organic traffic source

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. Want to go further? Run ads through us & hit your growth plan in a month.

01

**Launch ad in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager