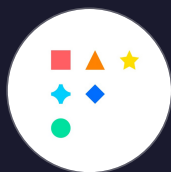


PROMTPRESS PUBLIC REPORT

Channel audit

Remote 2.0 | Finder.work



@nauda1enkebro

Remote jobs. Post jobs free: <https://finder.work/employer> Ads: @theyseekuADS_bot Jobs: @finderhelp_bot Listed in RKN: <https://vk.cc/cGD2LH>

SUBSCRIBERS

64 125

+253 per month

ERR (% SEE POSTS)

2.0%

per day 1.1%

REACH/POST

827

ad reach 709/24h

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5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 64 125 —	 SUBS REACH 1.29% avg % subs see post	 VIEWS/POST 827 median 849 · 29 days	 POSTS/DAY 27.5 ~192 per week
 7-DAY TREND +4.3% vs previous week	 REACTIONS/POST — MTPROTO only	 POST LENGTH 146 chars median 112 · 29 days	 POSTS ANALYZED 811 29 days
 AD REACH 709 24h avg	 CHURN / MONTH +253 over the last month	 CITATION RATE 203 citation index · 463 channels mentioned ever	 CHANNEL AGE 7 years 11 months created 16.07.2018

AI EDITOR SUMMARY

Channel «Remote 2.0 | Finder.work» — 64 125 subs. Each post averages 827 people (1% of subs), reach is low — consider expanding audience. Publishes 192 posts per week (~27 per day) — very active posting. Week 15–21 Jun reach stable (+4.3% vs week of Jun 8–14).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — see what to repeat & what to drop.

WHAT SUCCESSFUL POSTS SHARE

- 01 Analysis based on 811 posts over 29 days.
- 02 Dominant format — Text (779/811 posts).
- 03 Avg post length — 146 chars (median 112).
- 04 Peak audience activity — Monday, 10:00 MSK.
- 05 Top posts get 2x more views than the weakest (1.1K avg for top vs 654 for worst) — among 811 posts in 29 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 06.06 · 19:00 PHOTO Hundreds of jobs and useful materials ✂ We are on MAX: https://max.ru/theyseeku Fresh vacancies by city: Jobs in Moscow Jobs in...	VIEWS 1 147 REPOSTS —	REACTIONS — ER 1.8%
Nº2 08.06 · 07:01 TEXT February: +193,000 rubles March: +217,000 rubles April: +233,000 rubles Sounds like a fairy tale, right? But that's roughly the average...	VIEWS 1 066 REPOSTS —	REACTIONS — ER 1.7%
Nº3 22.06 · 19:00 PHOTO Hundreds of jobs and useful materials ✂ We are on MAX: https://max.ru/theyseeku Fresh vacancies by city: Jobs in Moscow Jobs in...	VIEWS 1 058 REPOSTS 1	REACTIONS — ER 1.6%

Nº4 16.06 • 19:00 PHOTO Hundreds of jobs and useful materials ✂ We are on MAX: https://max.ru/theyseeku Fresh vacancies by city: Jobs in Moscow Jobs in...	VIEWS 1 046 REPOSTS — REACTIONS — ER 1.6%
Nº5 23.06 • 07:30 TEXT Partner Manager (Investments) from 100,000 ₺ T-Bank https://finder.work/vacancies/31776538	VIEWS 1 017 REPOSTS 4 REACTIONS — ER 1.6%

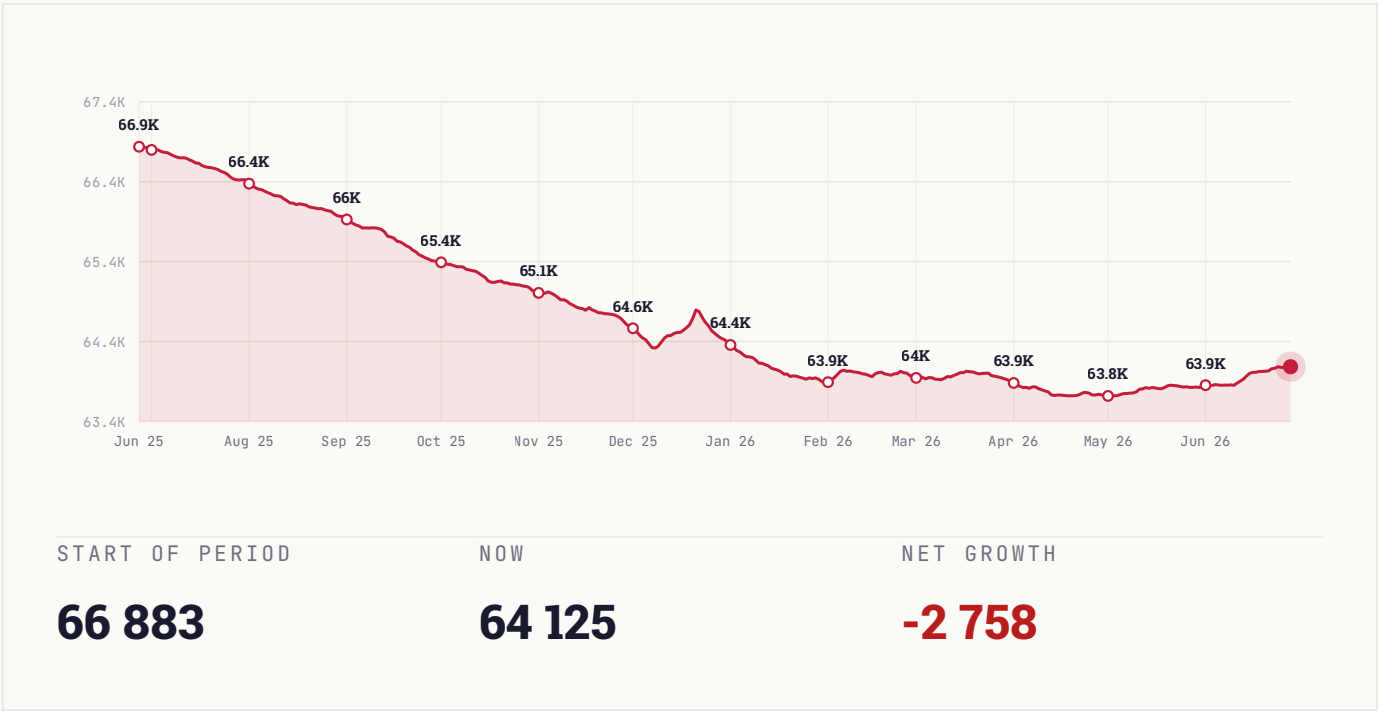
WORST 3

↓ 06.06 • 17:30 TEXT Client Acquisition Manager for Accounting Services from 117,000 ₺ T-Bank https://finder.work/vacancies/30482418	VIEWS 663 REPOSTS — REACTIONS — ER 1.0%
↓ 06.06 • 17:25 TEXT Regional Development Manager from 120 000 to 250 000 ₺ Silmak https://finder.work/vacancies/30480886	VIEWS 654 REPOSTS 1 REACTIONS — ER 1.0%
↓ 06.06 • 17:20 TEXT Territorial Sales Manager (plumbing & power tools) from 110,000 to 150,000 ₺ Construction...	VIEWS 646 REPOSTS — REACTIONS — ER 1.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.

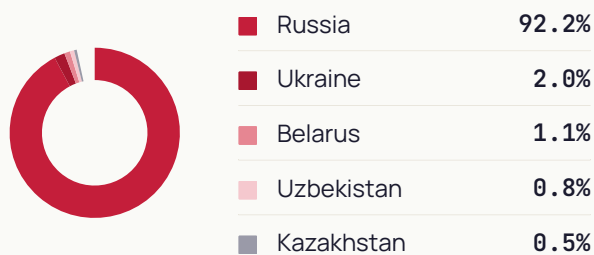


SECTION 04 • MENTIONS

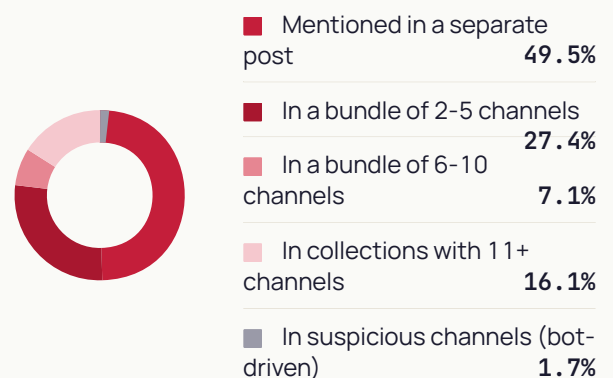
Who mentions the channel and how

Citation index **203** — channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **463** different channels.

COUNTRIES MENTIONING



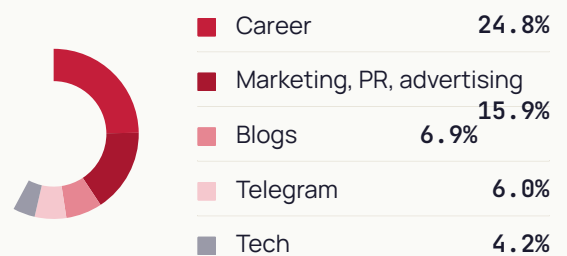
FORMAT OF MENTIONS



WHAT SIZE CHANNELS MENTION



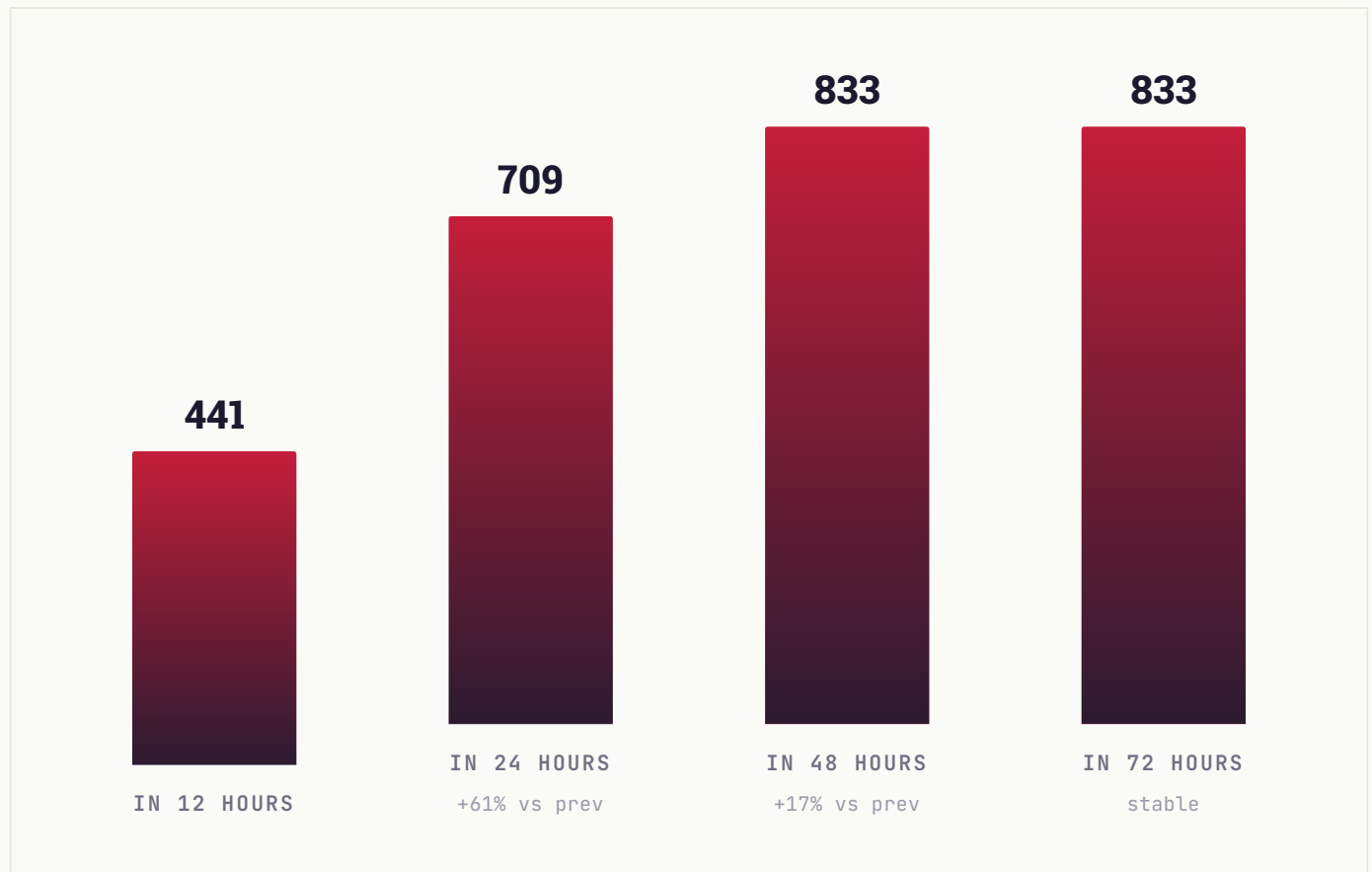
TOPICS OF MENTIONS



— SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
و وظائف - أي وظيفة	1.2M
قو قناة وظائف - وظيفتك علينا	816.9K
UB Remote without experience - Freelance	798.6K
II ای استخدام	633.2K
م م	625.5K
سا ساحة الوظائف م م	536K
RM JOBS MOSCOW VACANCIES	522K
SW SR WORLD	459.3K
SJ SeoJob Заработок в сети	438.1K
EJ Ethio Jobs Vacancy™	380.9K
U2 Remote 2.0 Finder.work	64.1K

COMPARATIVE INSIGHT

Channel not yet outside top 96 in niche — early growth stage. Niche leader — وظائف - أي وظيفة (1.2M), top-96 median: 167.8K. First goal: enter top-96 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

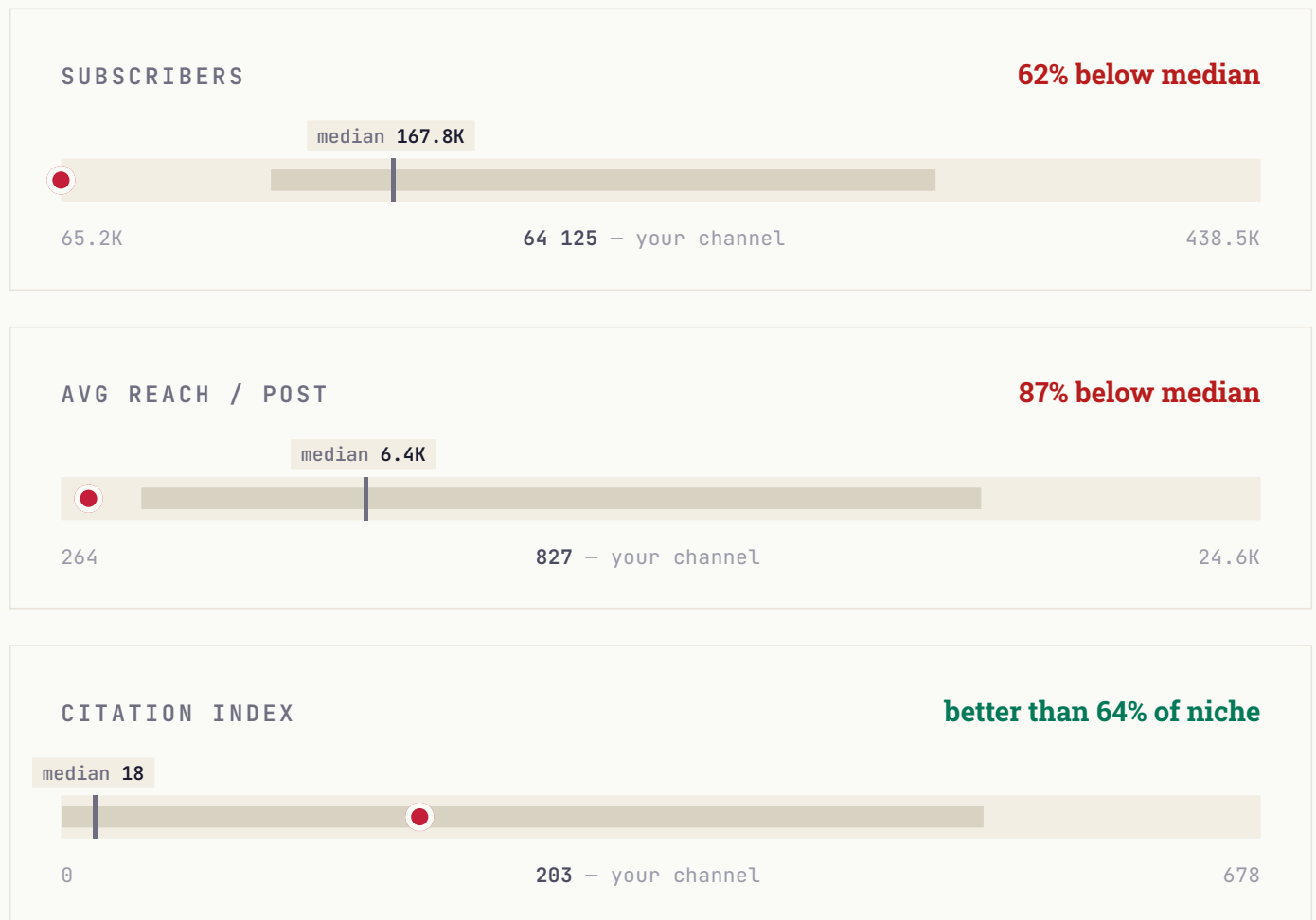
Every month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **1**, they brought **576** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	0	0	478
November 2025	0	0	53
October 2025	0	0	20
September 2025	0	0	3
August 2025	0	0	11
July 2025	1	1	11
TOTAL MENTIONS	MONTHS OF DATA		ACQUIRED SUBSCRIBERS
1	6		576

SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «**Career**» (Russia) and compared your channel.
Gray band = range for 80% of niche channels (p10 to p90). Black vertical = median.
Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01**Main post of the week — on Monday**

On this day at 10:00 MSK audience is most active.

EFFECT

**Best window
for an
important post****02****Increase share of video posts**

Video in Telegram holds audience longer and is favored by the algorithm. Recommend reaching 15-25% share.

EFFECT

**Video retains
audience
better****03****ER below niche benchmark — rethink formats**

Current ER 1.29% vs norm 5.5%. Try polls & interactive formats.

EFFECT

+4.2pp ER**04****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****05****Test polls & interactive formats**

Posts with polls/reactions typically boost ER by +5-15%. One poll per week on a hot topic is an easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads with us and hit your growth plan in a month.

01

Launch Telegram ads

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager