

— PUBLIC REPORT BY PROMTPRESS

Channel audit

organic marketing

**@nature_marketing**

Natural and professional marketing in its natural habitat 🥦 Trends, news, useful insights. Contact: @hiai_ads Working with @bidfox_news, @Tgpodbor_official RKN:...

SUBSCRIBERS

734 969

+7818 per month

ERR (% WHO SEE
POSTS)**3.0%**in 24 hrs **1.4%**

REACH/POST

16Kad reach **10.5K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 734 969 —	 SUBS REACH 2.17% avg % of subs see post	 VIEWS/POST 16K median 16.2K · 29 days	 POSTS/DAY 8.6 ~60 per week
 7D TREND -13.3% vs previous week	 REACTIONS/POST 320.2 total 81,323 reactions, 16,059 reposts, 0 comments	 POST LENGTH 284 chars. median 254 · 29 days	 POSTS ANALYZED 254 29 days
 AD REACH 10.5K 24h avg	 CHURN / MONTH +7818 over the last month	 QUOTABILITY 10 citation index · 94 channels mentioned all time	 CHANNEL AGE 7 months 10 days created 25.11.2025

AI EDITOR SUMMARY

Channel «natural marketing» — 734 969 subs. Each post gets avg 16K people (2% of subs), reach is low — need to grow audience. Posts 60 posts per week (~9/day) — active posting. For week 22–28 Jun reach dropped -13.3% by week 15–21 Jun — worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **254** posts in 29 days.
- 02 Dominant format — **Photo** (184/254 posts).
- 03 Avg post length — **284** chars (median 254).
- 04 Peak audience activity — **Thursday**, 21:00 MSK.
- 05 Top posts get **2x** more views than the weakest (24.1K avg for top vs 10.3K for worst) — among 254 posts in 29 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 15.06 · 20:45 PHOTO ✔ Blackpink ditched their contracts and went to Russia to promote Tonika What's more valuable? 🔥 — Legal risks 😁 — Hype 🌿...	VIEWS 24 934 REPOSTS 223	REACTIONS 811 ER 3.4%
Nº2 12.06 · 08:08 PHOTO 🔍 Job interview questions expanded. Russians may now be asked how often they have diarrhea. What characterizes this...	VIEWS 23 981 REPOSTS 34	REACTIONS 138 ER 3.3%
Nº3 13.06 · 16:07 PHOTO ⚡ MrBeast becomes first blogger to hit 500M subs on YouTube What'll it be? ❤️ — 500M rubles 🔥 — 500M...	VIEWS 23 296 REPOSTS 38	REACTIONS 1 213 ER 3.2%

Nº4 11.06 • 14:11 PHOTO  MIDJOURNEY 8.1 NOW IN BOT We keep upgrading our bot with the latest models! The most aesthetic image generator has been updated and is ready...	VIEWS 23 002 REACTIONS 55 REPOSTS 10 ER 3.1%
Nº5 12.06 • 10:17 PHOTO  'Yobidoyobi' promises free rolls for life to anyone who performs the Russian anthem in 15 languages of the peoples...	VIEWS 22 998 REACTIONS 752 REPOSTS 286 ER 3.1%

WORST 3

↓ 29.06 • 13:53 PHOTO  Trucking costs to rise Russian logistics companies start notifying clients of upcoming price hikes. From July 1...	VIEWS 10 766 REACTIONS 80 REPOSTS 11 ER 1.5%
↓ 01.07 • 12:29 PHOTO  Russia got richer, but not all of it UBS annual wealth report shows two facts that at first glance...	VIEWS 10 161 REACTIONS 254 REPOSTS 11 ER 1.4%
↓ 01.07 • 13:55 PHOTO  Elvira Nabiullina warns against careless use of the term 'economic overheating'. 'Let's, you know...'	VIEWS 10 038 REACTIONS 167 REPOSTS 4 ER 1.4%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel grew and which it lost subs.



SECTION 04 • MENTIONS

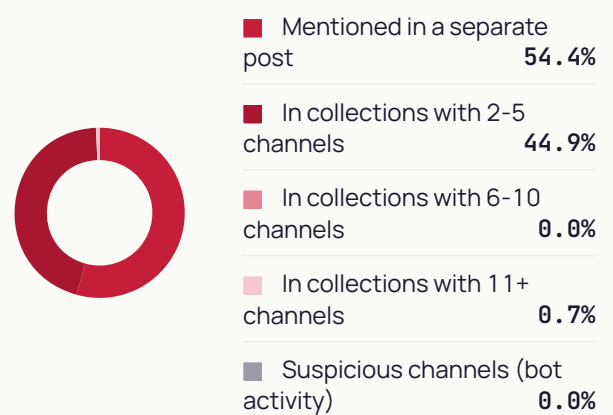
Who mentions the channel and how

Citation index **10** – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100k subs channel weighs more than from 1k. All time channel was mentioned **94** different channels.

COUNTRIES MENTIONING



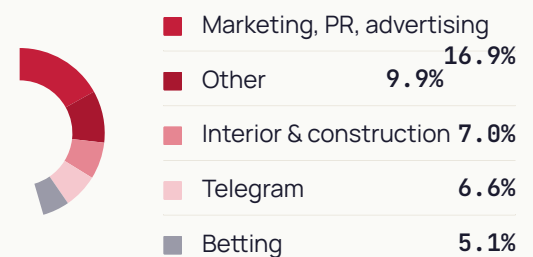
FORMAT OF MENTIONS



SIZE OF CHANNELS MENTIONING



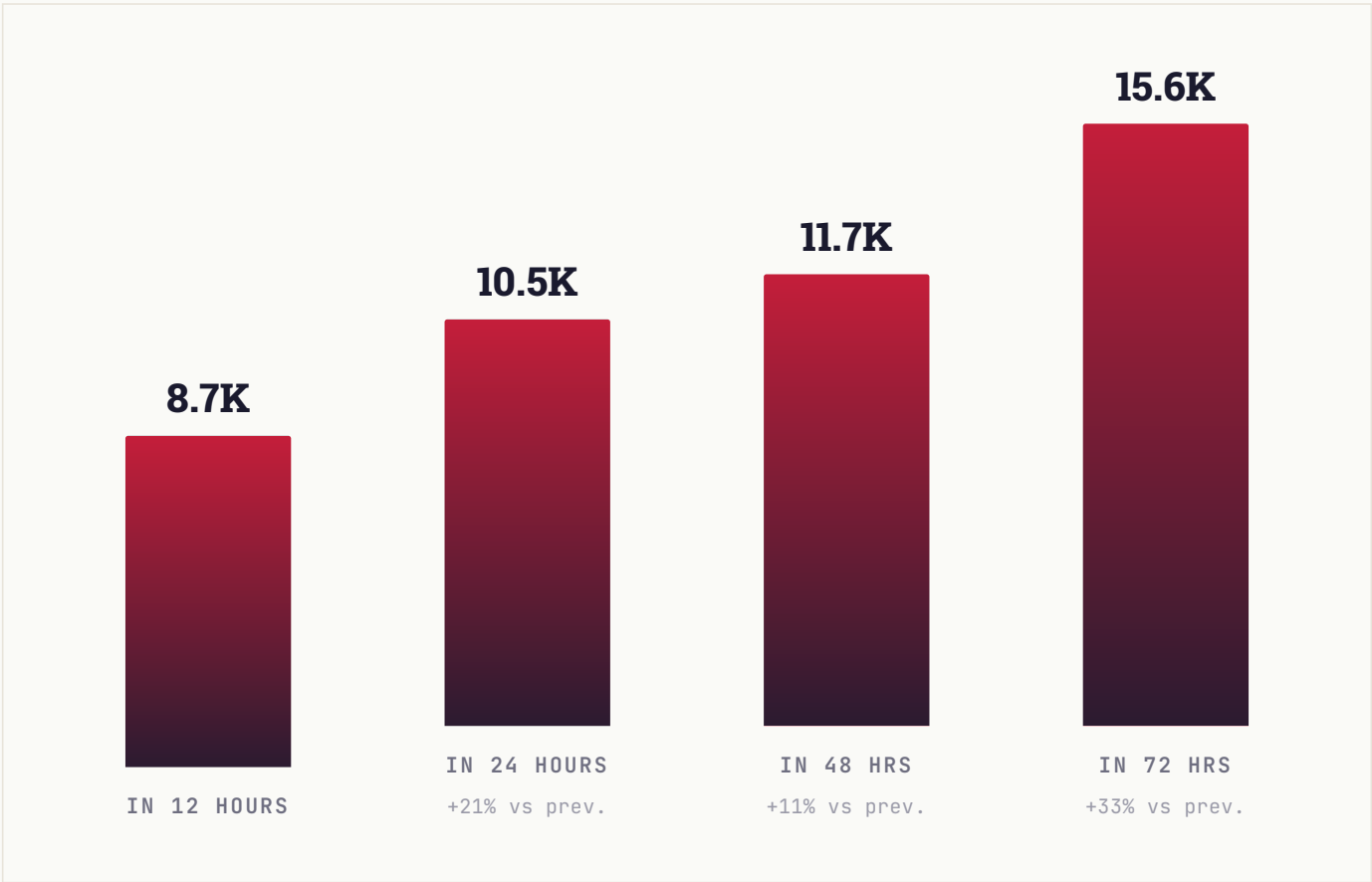
TOPICS OF MENTIONS



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps gauge how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
TM My feed trends	2.5M
MO Ice cream	1.7M
OK Okak	1.6M
SE Search	1.4M
TR Trending	1.2M
KV Customer is always right	1.1M
TB Trends by Russia	1.1M
NE Trending today	1M
TZ Set trends	939.7K
TV Trend or leave	920.5K
NM organic marketing YOU	735K

COMPARATIVE INSIGHT

Channel in top quartile of niche (#14 of 99). Leader — My feed trends (2.5M). Goal for coming months: enter niche top-10 through systematic traffic work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **3 months** such mentions were **158**, they brought **115 555** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	115	27	115 555
December 2025	43	22	0
November 2025	0	0	0
TOTAL MENTIONS	MONTHS OF DATA		ATTRACTED SUBS
158	3		115 555

SECTION 08 • NICHE COMPARISON

Where the channel ranks in its league

Took top-100 channels in category «Marketing, PR, advertising» (Russia) and saw how your channel compares. Gray band: range for 80% of niche channels (p10 to p90). Black vertical: median. Red dot: your channel.

#14 /100

RANK IN NICHE

Channel in top 14% – strong position

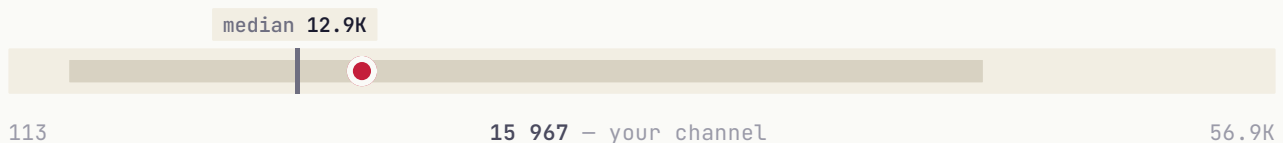
SUBSCRIBERS

better than 81% of niche



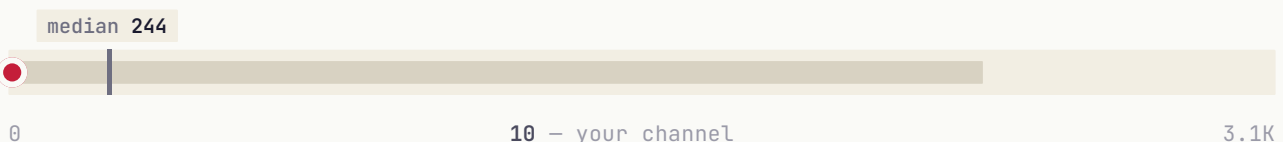
AVG REACH / POST

better than 53% of niche



CITATION INDEX

96% below median



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

01

Best post day — Thursday

Audience is most active on this day at 21:00 MSK.

EFFECT

**Best window
for an
important post**

02

ER below niche benchmark — rethink formats

Current ER 2.17% vs norm 3.0%. Try polls & interactive formats.

EFFECT

+0.8pp ER

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions typically boost ER by +5-15%. One weekly poll on a hot topic is an easy win.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. Want to go further — run ads with us and close your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
