

PUBLIC PROMTPRESS REPORT

Channel audit

National Geograph1c



@national_geograph1c

Admin: @re_Off Price: @p1ice Unofficial Also here: https://telega.in/c/National_Geograph1c

SUBSCRIBERS

172 315

-495 per month

ERR (% WHO SEE
POSTS)

7.0%

daily 3.8%

REACH/POST

11K

ad reach 6.6K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 172 315 —	 SUBS REACH 6.4% avg % subs see post	 VIEWS/POST 11K median 11.6K · 29 days	 POSTS/DAY 7.7 ~54 per week
 7D TREND -10.9% vs previous week	 REACTIONS/POST 361.8 total 83,585 reactions, 19,950 reposts, 0 comments	 POST LENGTH 46 chars median 26 · 29 days	 POSTS ANALYZED 231 29 days
 AD REACH 6.6K 24h avg	 CHURN / MONTH -495 last month	 CITATION RATE 1 331 citation index · 1,331 channels mentioned ever	 CHANNEL AGE 7 years 1 month created 03.05.2019

AI EDITOR SUMMARY

Channel «National Geograph1c» — 172 315 subs. Each post avg views 11K people (6% from subs), low reach — expand audience. Publishes 54 posts/week (~8/day) — active. Week Jun 15–21 reach dropped -10.9% to week Jun 8–14 — analyze reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **231** posts in 29 days.
- 02 Dominant format — **Photo** (218/231 posts).
- 03 Avg post length — **46** chars (median 26).
- 04 Peak audience activity — **Sunday**, 20:00 MSK.
- 05 Top posts get **2x** more views than weakest (top avg 14.3K vs worst 8.7K) — among 231 posts in 29 days. Analyze common traits: topic, format, timing.

TOP 5 POSTS

Nº1 31.05 · 14:43 PHOTO Tavern in Edinburgh, Scotland. Built in 1591.	VIEWS	REACTIONS
	14 382	514
	REPOSTS	ER
	128	8.3%
Nº2 29.05 · 06:33 PHOTO Caucasus	VIEWS	REACTIONS
	14 284	455
	REPOSTS	ER
	58	8.3%
Nº3 31.05 · 02:50 PHOTO Whitehaven Beach, Australia.	VIEWS	REACTIONS
	14 279	420
	REPOSTS	ER
	80	8.3%

Nº4 30.05 · 17:55 PHOTO Tiger and snowfall	VIEWS	REACTIONS
	14 065	584
	REPOSTS	ER
	151	8.2%

Nº5 04.06 · 20:20 PHOTO Pesets Malysh	VIEWS	REACTIONS
	14 032	583
	REPOSTS	ER
	188	8.1%

WORST 3

↓ 23.06 · 02:05 PHOTO Stainless steel statue of Yan Asha, goddess of beauty, 66 m tall (88 m with base). Guizhou, China.	VIEWS	REACTIONS
	8 773	316
	REPOSTS	ER
	92	5.1%
↓ 23.06 · 23:17 PHOTO 15th-century farmhouse, now a café in North Wales.	VIEWS	REACTIONS
	8 751	300
	REPOSTS	ER
	82	5.1%
↓ 23.06 · 03:56 PHOTO View of the Pacific Ocean from a plane	VIEWS	REACTIONS
	8 705	313
	REPOSTS	ER
	67	5.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

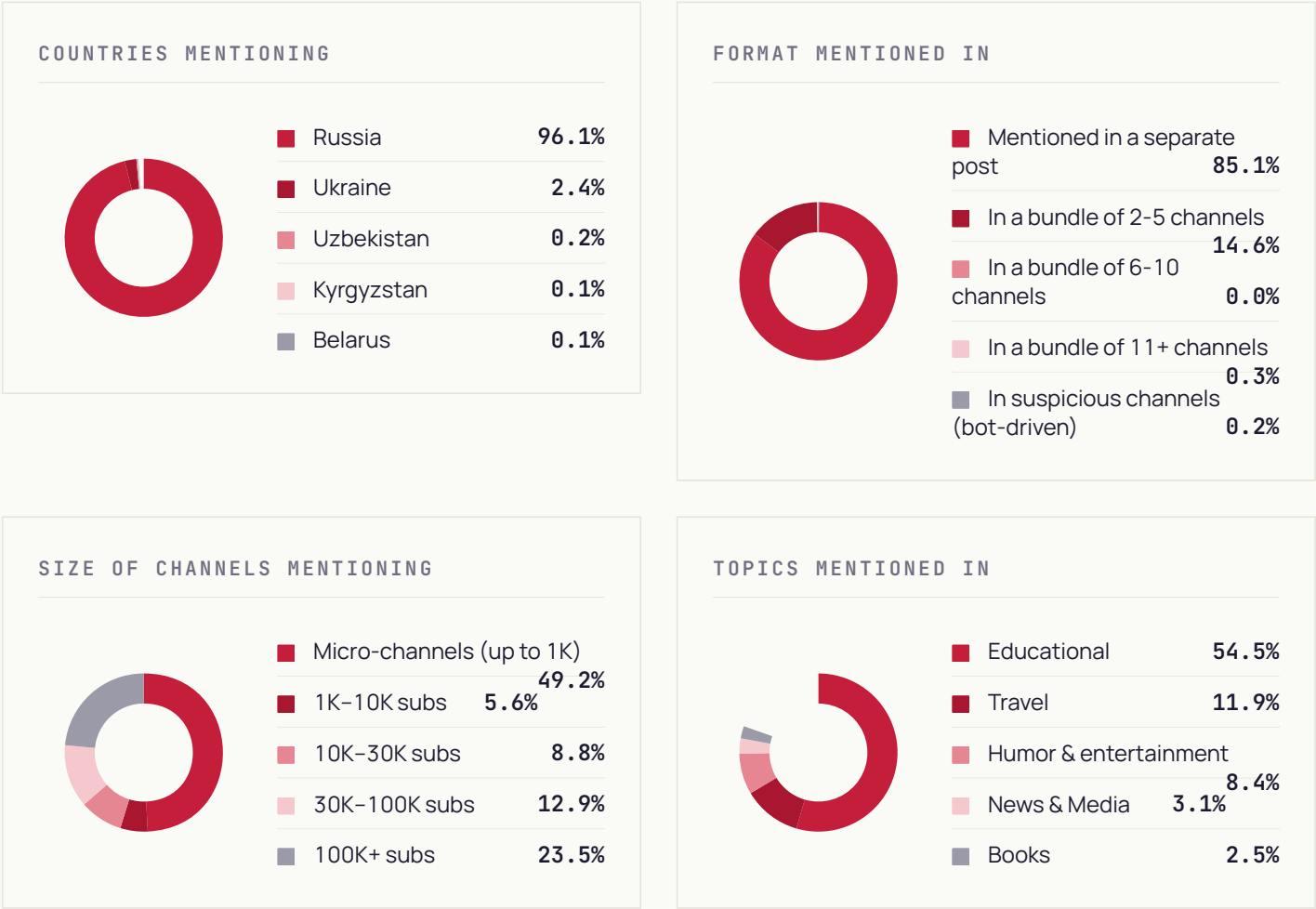
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · CITATIONS

Who mentions the channel and how

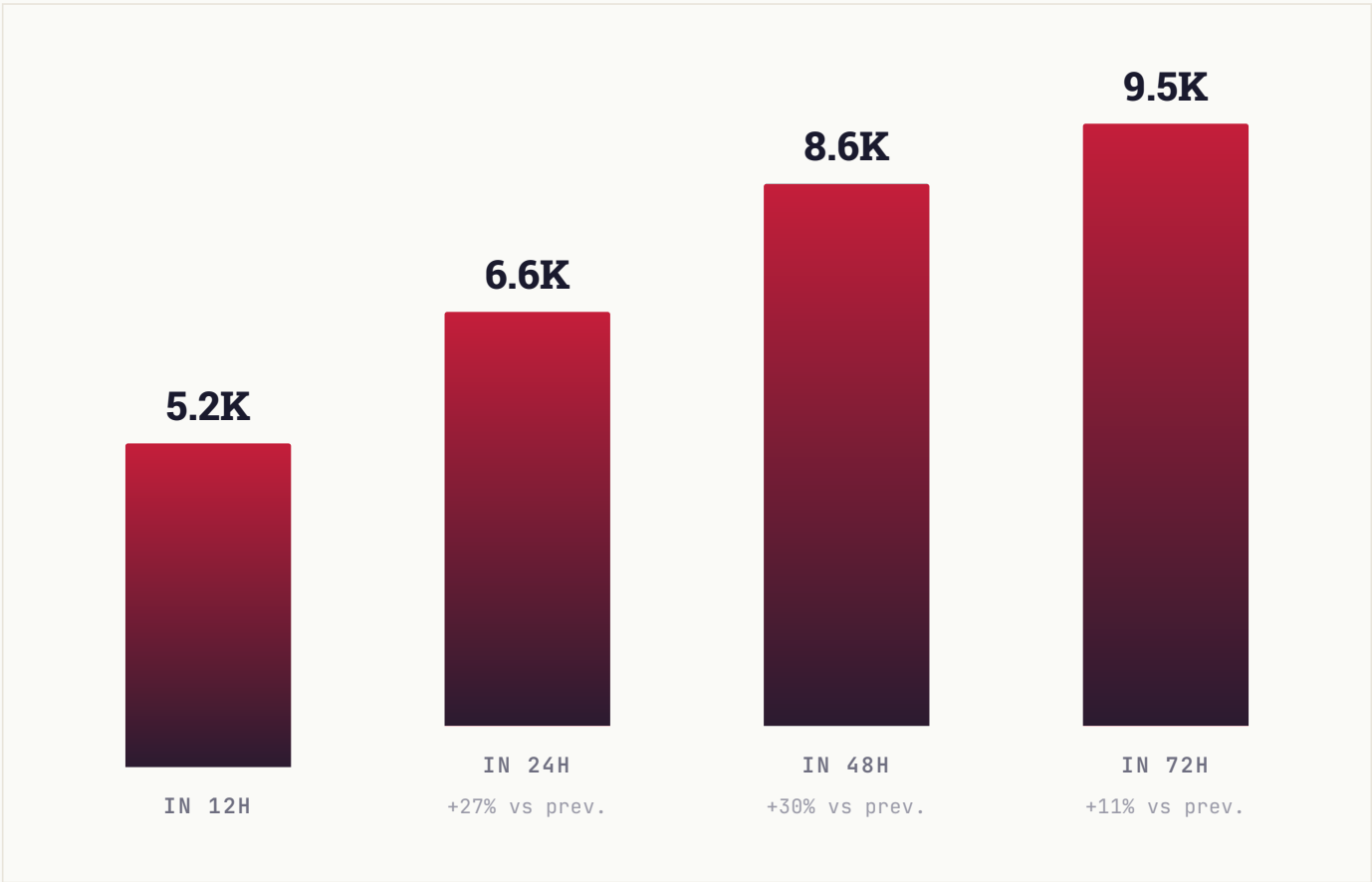
Citation index **1 331** — channel popularity score based on mentions. Considers both count and weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **1 331** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
AW Amazing World and Travel	1.2M
M- Moscow - Where to Go Poster	1.2M
A« Pobeda Airlines	1.1M
MD Moscow Digest	567K
AE AEROFLOT	526K
MO Moskvichka	508.6K
TU Tutu	504.9K
JP Yandex Travel	501.7K
Sun Discount wagon	433.4K
OT Ozon Travel	407K
NG National Geograph1c YOU	172.3K

COMPARATIVE INSIGHT

Channel in top half of niche (#43 of 97). Niche leader: **Amazing World and Travel** (1.2M), median subs 159.5K. Aim for top quartile — realistic 6-12 month horizon.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **878**, they brought **20 431** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
December 2025	110	51	1 803
Nov 2025	139	56	2 555
Oct 2025	130	44	1 280
Sep 2025	116	69	1 497
August 2025	137	69	3 662
July 2025	246	132	9 634

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
878	6	20 431

SECTION 08 · NICHE COMPARISON

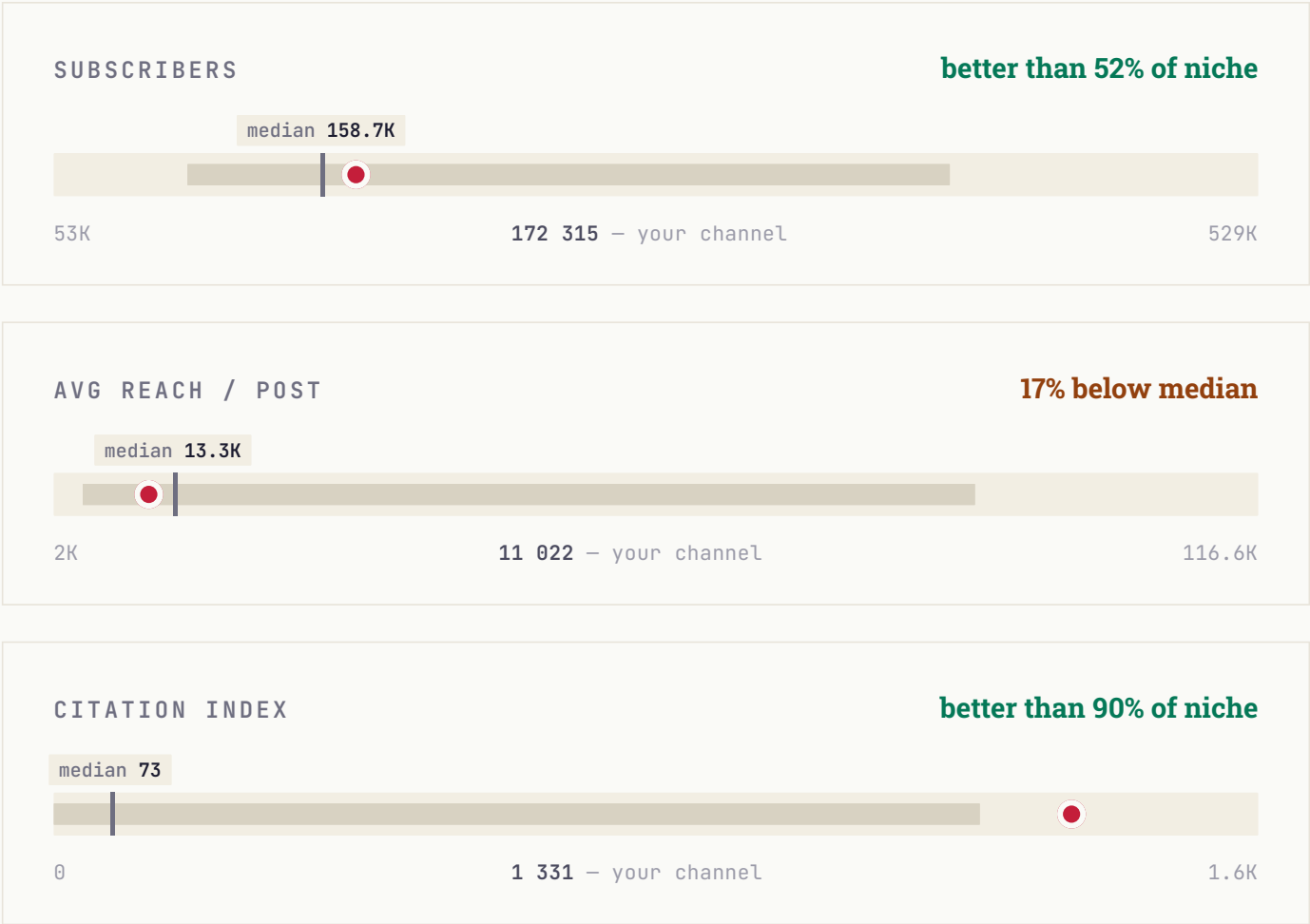
Where the channel stands in its league

Took top-100 channels in category "Travel» (Russia) and compared your channel.
Gray band = 80% of niche channels (p10-p90). Black vertical = median. Red dot = your channel.

#43/100

RANK IN NICHE

Channel in the top half of the ranking



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit next month.

- 01

Post of the week — on Sunday
Audience is most active on this day at 20:00 MSK.

EFFECT
Best window for an important post
- 02

Increase video post share
Video in Telegram holds audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT
Video retains audience better
- 03

ER below niche benchmark — rethink formats
Current ER 6.4% vs norm 7.5%. Try polls and interactive formats.

EFFECT
+1.1pp ER
- 04

System traffic buy
Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromtPress finds sources for your niche.

EFFECT
+1000-3000 subs
- 05

Test polls and interactive formats
Posts with polls/reactions typically boost ER by +5-15%. One poll per week on a hot topic — easy win.

EFFECT
+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. To go further — run ads through us and hit your growth plan in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
