

PUBLIC REPORT BY PROMTPRESS

Channel audit

NatashkaPLUS



@natashkaplus

Garage Vibe 🇷🇺 Ads & collabs: natashka.plus@mail.ru RKN: <https://vk.cc/cHx9JD>

SUBS

55 842

+562 per month

ERR (% SEE POSTS)

39.0%

per day 14.6%

REACH / POST

22.2K

ad reach 8.1K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBS 55 842 —	 SUB REACH 39.82% avg % of subs see post	 VIEWS / POST 22.2K median 24.6K · 27 days	 POSTS / WEEK 5.9 over period
 7D TREND +11.2% vs previous week	 REACTIONS / POST 675.9 total 15,546 reactions, 225 reposts, 1,075 comments	 POST LENGTH 212 chars median 124 · 27 days	 POSTS ANALYZED 23 27 days
 AD REACH 8.1K 24h average	 CHURN / MONTH +562 over last month	 CITATION RATE 0 citation index · 23 channels mentioned all time	 CHANNEL AGE 4 years 4 months created 25.02.2022

AI EDITOR SUMMARY

Channel «NatashkaPLUS» — 55 842 subs. Each post is viewed on average by 22.2K people (40% from subs), that's good reach. Publishes 6 posts per week (~1/day) — rare publications. For the week of June 15–21, reach grew +11.2% vs week Jun 8–14 — positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat & what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 23 posts over 27 days.
- 02 Dominant format – Photo (13/23 posts).
- 03 Avg post length – 212 chars (median 124).
- 04 Peak audience activity – Friday, 21:00 MSK.
- 05 Top posts get 2x 2x more views than the weakest (29.1K avg for top vs 15.8K for worst) – among 23 posts over 27 days. Worth analyzing what the top has in common: topic, format, publish time.

TOP 5 POSTS

Nº1 05.06 · 18:32 PHOTO Who was waiting on our platforms? New video is already on VK! https://vkvideo.ru/video-107419446_456239805		VIEWS 29 613	REACTIONS 537
		REPOSTS 3	ER 53.0%
Nº2 29.05 · 10:02 PHOTO Welders come in all kinds: black, white, red, But all equally want something to obsess over ☑ Happy Welder's Day! Cheers!...		VIEWS 29 195	REACTIONS 1 062
		REPOSTS 25	ER 52.3%
Nº3 14.06 · 13:22 VIDEO Look what we got! Anyone used these bottles? Share your thoughts) Turns out today is also Blogger Day! Did you know that even...		VIEWS 28 444	REACTIONS 690
		REPOSTS 12	ER 50.9%

Nº4 05.06 • 08:08 VIDEO What 🌐 kind of holiday is this??? Pinch me!!! Do you see it too?	VIEWS 28 202 REPOSTS 6 REACTIONS 608 ER 50.5%
Nº5 31.05 • 18:55 VIDEO Look what I found in the parking lot! Uploading a BIG video now! Wait for it ♥ Will post today	VIEWS 26 390 REPOSTS 7 REACTIONS 944 ER 47.3%

| WORST 3

↓ 12.06 • 12:34 VIDEO (captionless post – video)	VIEWS 17 260 REPOSTS 2 REACTIONS 760 ER 30.9%
↓ 13.06 • 11:10 VIDEO Good thing there's nothing left to paint in this heat! In the garage I stay under the intake fan, it blows cool) but already weak...	VIEWS 17 148 REPOSTS 1 REACTIONS 588 ER 30.7%
↓ 24.06 • 09:20 PHOTO I've been using Rokodil tools for years, so it's time to introduce you closer) Rokodil is a Russian brand...	VIEWS 13 032 REPOSTS 3 REACTIONS 283 ER 23.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

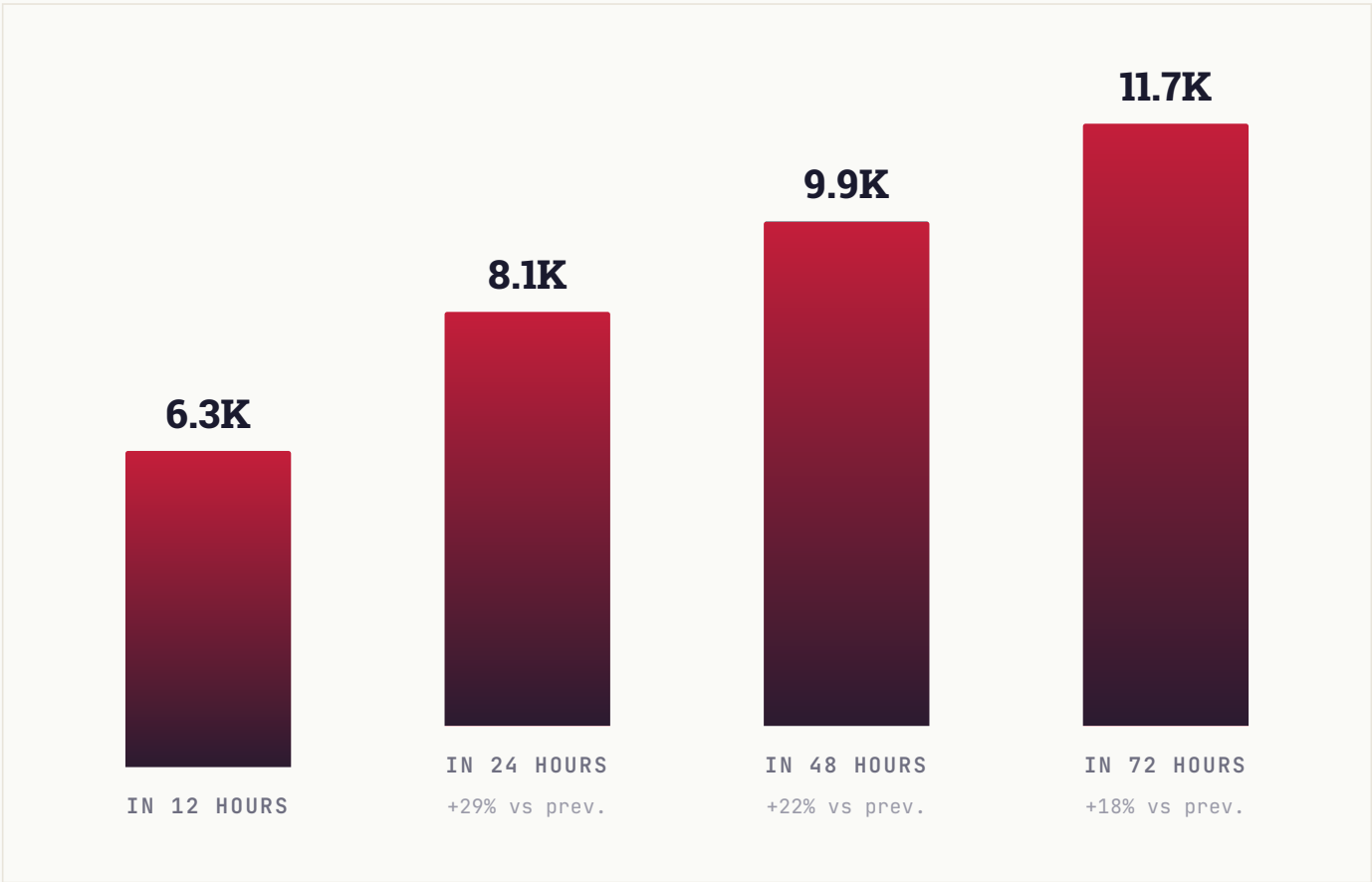
Subscriber growth chart for the year. Key months show exact sub count. See which months the channel gained and which it lost subs.



SECTION 04 · AD POTENTIAL

How long a post brings reach

Avg ad post reach by time since publication. Helps gauge how long a placement stays relevant.



SECTION 05 · COMPETITORS

Who you compete with

11 closest channels by topic & audience. Your channel is highlighted – you can see its rank among niche peers.

CHANNEL	SUBS
DD DOME0. DESIGN RENOVATION REAL ESTATE	527.4K
PL Planning	454.9K
AI Interior & decor	451.3K
MK My Apartment	428.8K
MS Wise Builder	411K
LK Favorite Apartment	409.7K
GF GC FSK	377K
PR Promo	376.9K
US Smart Builder	354.3K
PI PIK	339.8K
NA NatashkaPLUS YOU	55.8K

COMPARATIVE CONCLUSION

Channel in bottom half of top-100 niche (#97 of 89). Niche median – 110.5K subs. First growth KPI – reach the median. Leader: DOME0. DESIGN | RENOVATION | REAL ESTATE (527.4K).

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention your channel. Over the last **6 months** such mentions were **1**, they brought **3 084** new subs.

PERIOD	MENTIONS	CHANNELS	GAINED SUBS
Dec 2025	1	1	453
Nov 2025	0	0	354
Oct 2025	0	0	623
September 2025	0	0	492
August 2025	0	0	430
Jul 2025	0	0	732

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
1	6	3 084

SECTION 07 • NICHE COMPARISON

Where your channel ranks in its league

Took top-100 channels in category "Interior & construction» (Russia) and compared your channel. Gray band = range for 80% of niche channels (p10 to p90). Black vertical = median. Red dot = your channel.

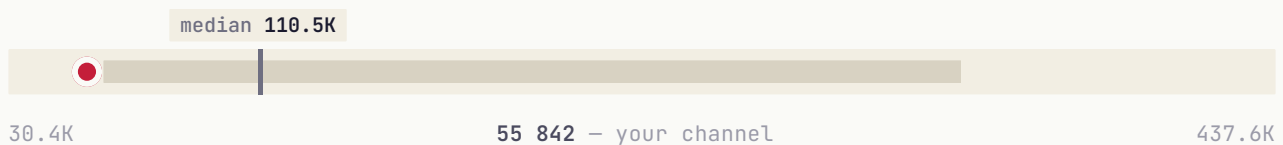
#97 /100

RANK IN NICHE

Channel in the bottom half of the ranking

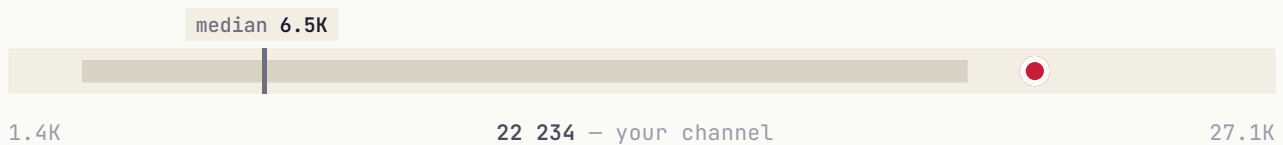
SUBS

49% worse than median



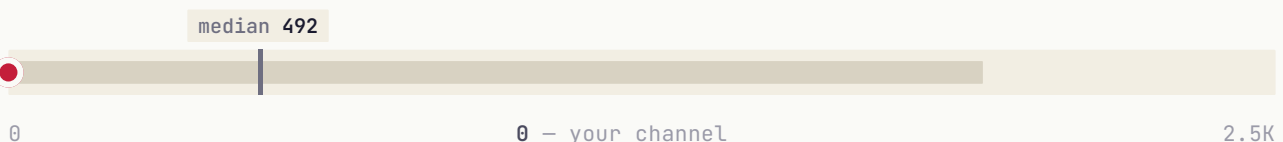
AVG REACH / POST

better than 90% of niche



CITATION INDEX

99% worse than median



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Top post of the week — on Friday

Audience most active on this day at 21:00 MSK.

EFFECT

**Best window
for an
important post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic is an easy growth lever.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Swap posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. To go further — run ads through us & hit your growth plan in a month.

01

Launch Telegram ads

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager