

PUBLIC REPORT PROMTPRESS

Channel audit

Nastya Jackson



@nastyajackson2

Human, 169cm Capricorn Chat: <https://t.me/NastyaJacksonchat>

YouTube: <https://www.youtube.com/c/NastyaJackson8> TikTok:

<https://www.tiktok.com/@nastyajackson> Ads: @smm_maria Page...

SUBSCRIBERS

180 138

+2925 per month

ERR (% SEE POSTS)

62.0%

per day 24.2%

REACH/POST

94.7K

ad reach 43.7K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 180 138 —	 SUBS REACH 52.56% avg % of subs see post	 VIEWS/POST 94.7K median 102.9K · 24 days	 POSTS/WEEK 3.1 over period
 7D TREND — no data for period	 REACTIONS/POST 8130.0 total 89,430 reactions, 3,880 reposts, 1,873 comments	 POST LENGTH 232 chars median 150 · 24 days	 POSTS ANALYZED 11 24 days
 AD REACH 43.7K 24h avg	 CHURN / MONTH +2925 last month	 CITATION RATE 2 citation index · 116 channels mentioned ever	 CHANNEL AGE 4 years 3 months created 11.03.2022

AI EDITOR SUMMARY

Channel «Nastya Jackson» — 180 138 subs. Each post is viewed on average by 94.7K people (53% from subs), this is wide reach for a channel of this size. Publishes 3 posts per week (~0 per day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — see what to repeat & what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 11 posts over 24 days.
- 02 Dominant format — **Photo** (5/11 posts).
- 03 Avg post length — **232** chars (median 150).
- 04 Audience peak — **Thursday**, 21:00 MSK.
- 05 Top posts get **2x** more views than the weakest (143.4K avg for top vs 92.5K for worst) — among 11 posts over 24 days. Analyze what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 11.06 · 18:35 PHOTO Just learned the most incredible fact about Michael Jackson that seems untrue! I can't believe it myself, but I double-checked...	VIEWS 158 059 REPOSTS 1 014	REACTIONS 10 532 ER 87.7%
Nº2 13.06 · 16:53 TEXT Apocalypse in Moscow, time for scary stories... 8 wives of Ivan the Terrible	VIEWS 152 768 REPOSTS 444	REACTIONS 8 110 ER 84.8%
Nº3 24.06 · 11:22 PHOTO (post without caption — photo)	VIEWS 119 373 REPOSTS 87	REACTIONS 2 994 ER 66.3%

Nº4 20.06 · 12:03 PHOTO Video coming soon	VIEWS	REACTIONS
	111 934	11 613
	REPOSTS	ER
	840	62.1%

Nº5 22.06 · 10:09 VIDEO My video was deleted from YouTube! XXXX Wait please guys I'm dealing with it now, as soon as everything is sorted I'll let you know. I...	VIEWS	REACTIONS
	103 222	13 456
	REPOSTS	ER
	648	57.3%

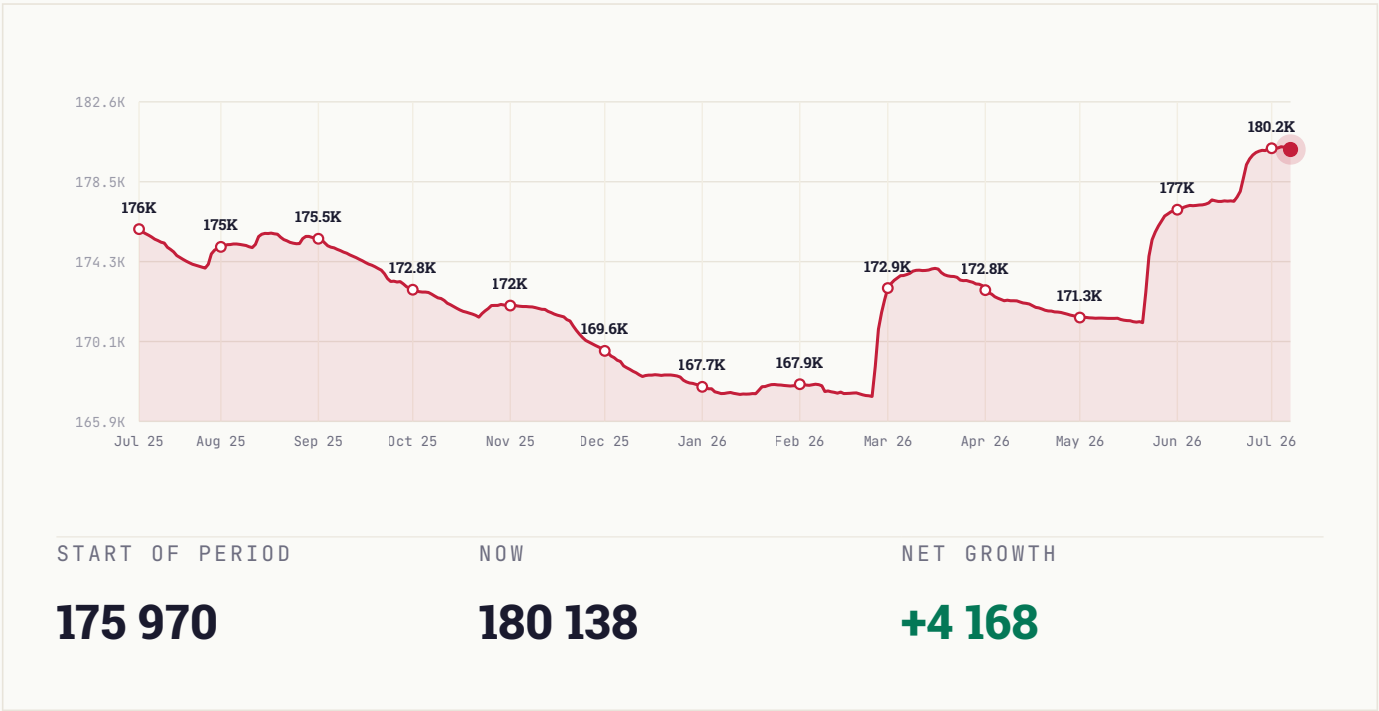
WORST 3

↓ 23.06 · 11:03 PHOTO YOUTUBE WANTED TO DELETE THIS VIDEO!! Reupload with the fluffiest version already on the channel. The first video got 790,000 views in 1 day! If...	VIEWS	REACTIONS
	102 855	11 259
	REPOSTS	ER
	245	57.1%
↓ 29.06 · 13:43 PHOTO My new Ugly nails 🍷 Want your honest opinion 😊	VIEWS	REACTIONS
	87 834	10 700
	REPOSTS	ER
	110	48.8%
↓ 01.07 · 15:16 VIDEO Just look at the cottage where I spent the weekend. I dreamed the river overflowed and the cottage floated away. Would you use such a toilet while I...	VIEWS	REACTIONS
	86 753	8 133
	REPOSTS	ER
	168	48.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

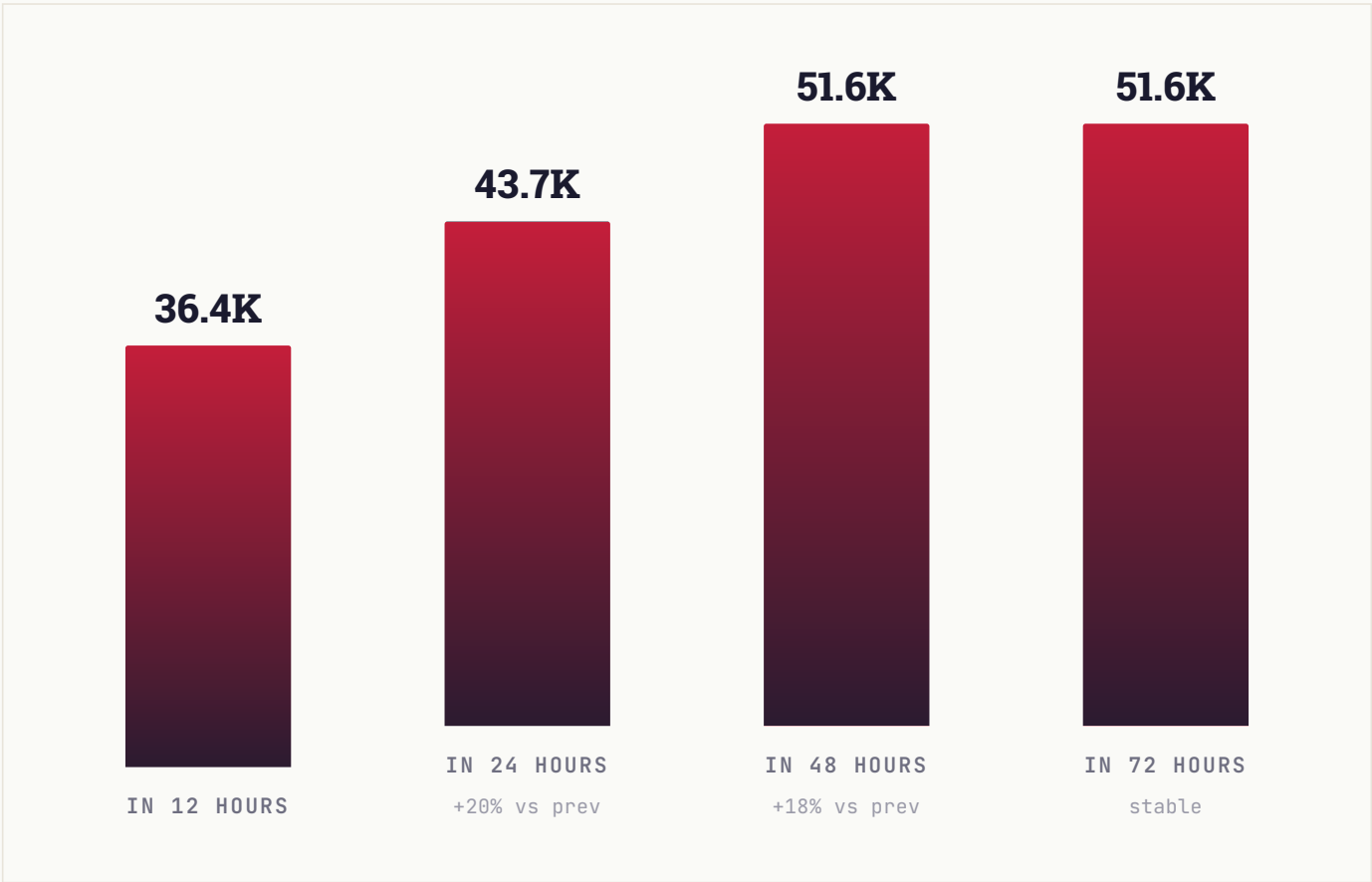
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel grew and which it lost subs.



SECTION 04 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long a placement should «live».



SECTION 05 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
LI LITVIN	1.6M
EX Exile	1.4M
AZ Alexander Zubarev	1.3M
B🍄 Booster 🍄	1.2M
E1 EVELONE 192	1.2M
KB Bloody Lady	1.1M
LJ broen lives here	1.1M
PA PARADEYEVICH	1M
NE NEVZOROV	1M
ND Nastya Jackson YOU	180.1K

COMPARATIVE CONCLUSION

Channel not yet outside top 100 niche — early growth stage. Niche leader — Dima Maslennikov (2.2M), top-100 median: 426.9K. First goal — enter top-100 via systematic traffic & content work.

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

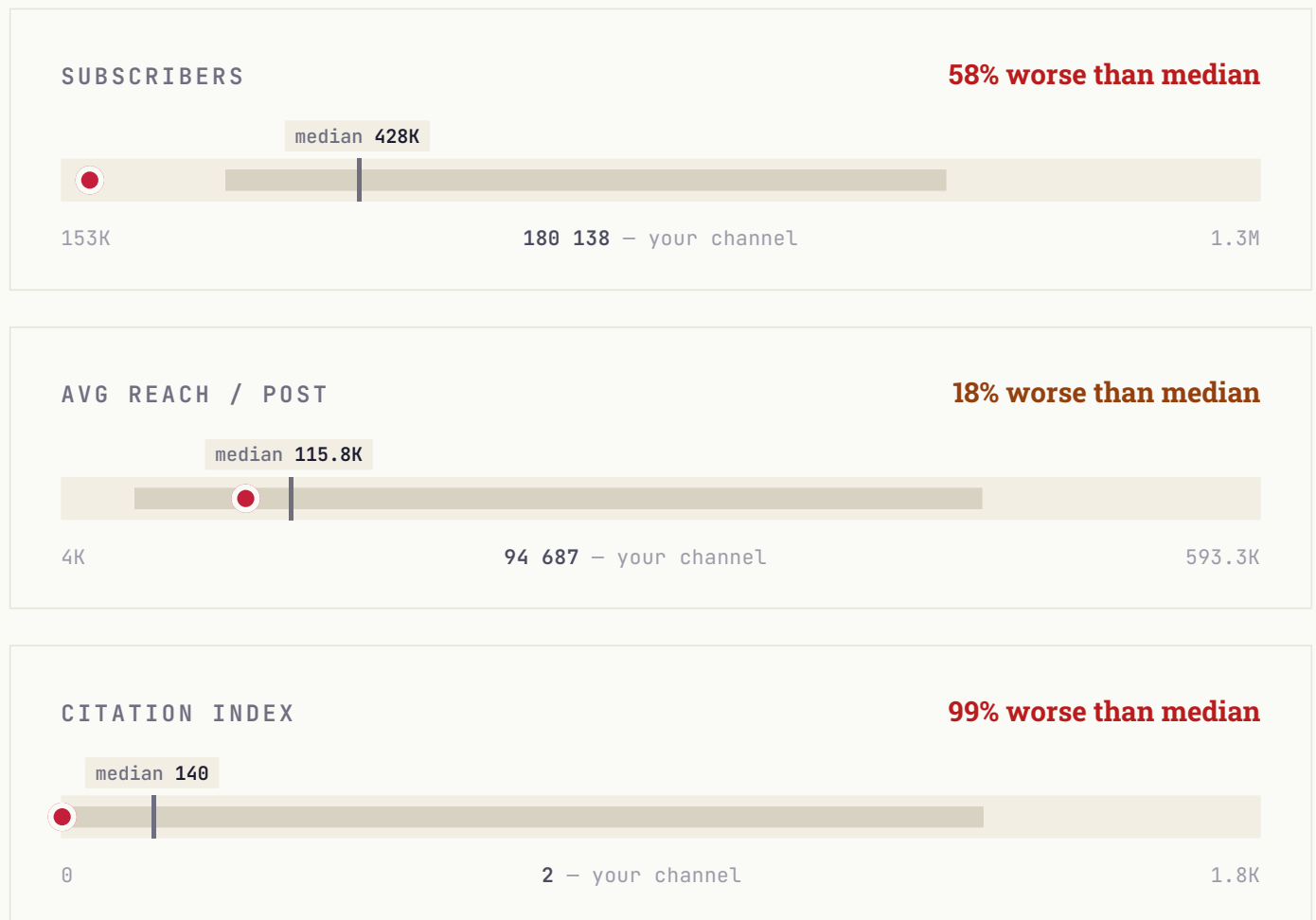
Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **4**, they brought **2 843** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	2	1	610
Dec 2025	0	0	110
Nov 2025	0	0	45
Oct 2025	0	0	668
September 2025	0	0	36
August 2025	2	2	1 374
TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS	
4	6	2 843	

SECTION 07 · NICHE COMPARISON

Where your channel ranks in its league

Took top-**100** channels in category "**Blogs**» (Russia) and compared your channel.
Gray band = range for 80% of niche channels (p10 to p90). Black vertical = median.
Red dot = your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

01

Post more often

Now 3.1 posts/week. Active channels do 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume**

02

Main post of the week — Thursday

Audience most active on this day at 21:00 MSK.

EFFECT

**Best window
for an
important post**

03

Systematic traffic buying

3 formats for your media: **Inhouse** (premium channels),
Native (native integrations), **Premium** (target
audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts quarterly with channels in the same
segment. No need daily — 2-3 collabs give relevant
growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth target in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager