
PUBLIC REPORT BY PROMTPRESS

Channel audit

Nastya Glasnaya

| Russian

Language OGE

2026 UmSkul |

Territory of

Russian

Language



@nastya_umschool_russ

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it's calculated for.

 SUBSCRIBERS 291 645 —	 SUBSCRIBER REACH 8.77% avg % of subs see post	 VIEWS/POST 25.6K median 23.6K · 29 days	 POSTS/WEEK 39.1 for the period
 7D TREND -14.9% vs previous week	 REACTIONS/POST 354.2 total 58,090 reactions, 9,675 reposts, 5,572 comments	 POST LENGTH 369 chars median 297 · 29 days	 POSTS ANALYZED 164 29 days
 AD REACH 14.7K 24h avg	 CHURN / MONTH -57477 for the last month	 CITATION RATE 208 citation index · 3,073 channels mentioned all time	 CHANNEL AGE 5 years 3 months created 26.03.2021

AI EDITOR SUMMARY

Channel «Nastya Glasnaya | Russian Language OGE 2026 Umskul | Territory of Russian Language» — 291 645 subs. Each post gets on avg 25.6K people (9% of subs), reach is low — consider expanding audience. Publishes 39 posts per week (~6/day) — active posting. For the week of Jul 6–12, reach dropped by -14.9% by the week of Jun 29 – Jul 5 — worth analyzing the reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and laggards – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **164** posts in 29 days.
- 02 Dominant format – **Photo** (49/164 posts).
- 03 Avg post length – **369** chars (median 297).
- 04 Peak audience activity – **Saturday**, 09:00 MSK.
- 05 Top posts get **4 times** more views than the weakest (53.4K avg for top vs 14.3K for worst) – among 164 posts over 29 days. Worth analyzing what the top has in common – topic, format, timing.

TOP 5 POSTS

Nº1 20.06 · 06:32 PHOTO Magic place	VIEWS 54 768 REPOSTS 13	REACTIONS 1 708 ER 18.8%
Nº2 08.07 · 13:58 PHOTO Your future 100 on the profile has taken over my office 🤖	VIEWS 53 520 REPOSTS 19	REACTIONS 306 ER 18.4%
Nº3 20.06 · 10:33 VIDEO 8th graders, turn on notifications, here's something useful for you! 🎀💖 To keep you busy this summer, I've collected some free lessons...	VIEWS 51 881 REPOSTS 625	REACTIONS 521 ER 17.8%

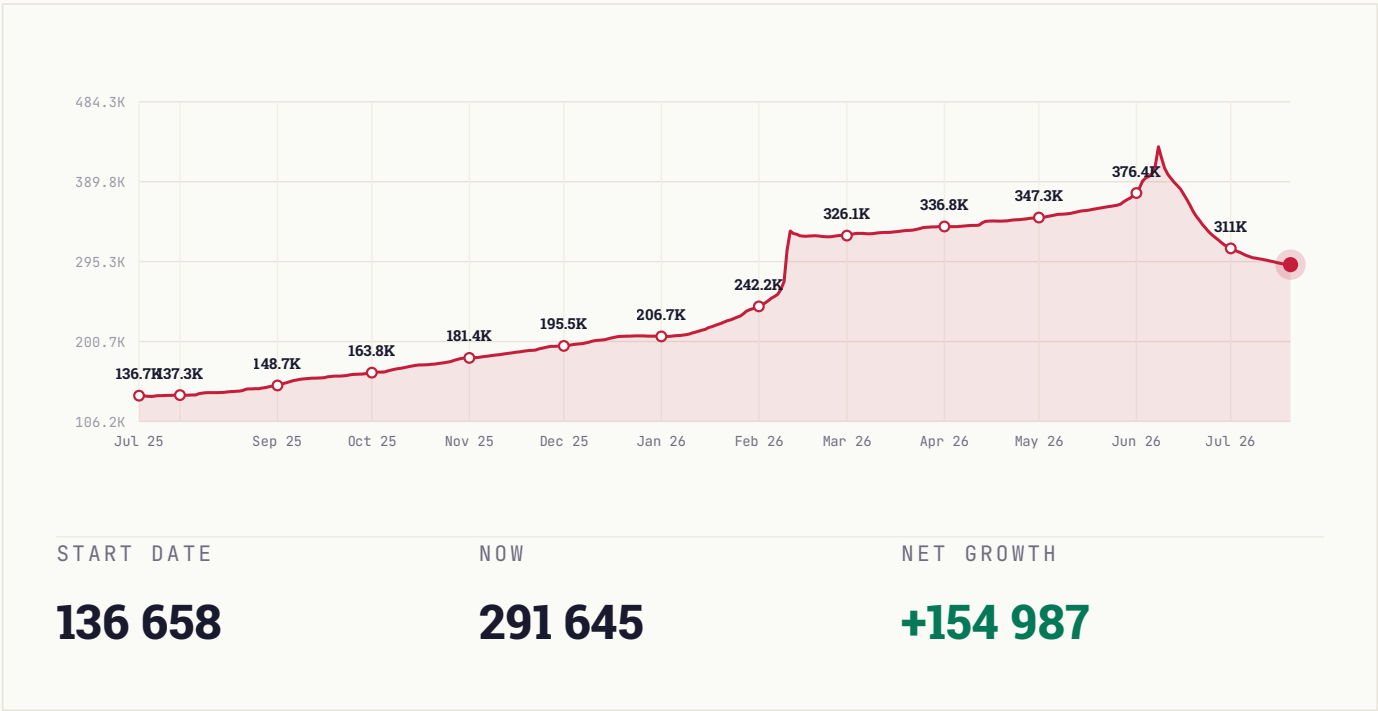
WORST 3

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SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

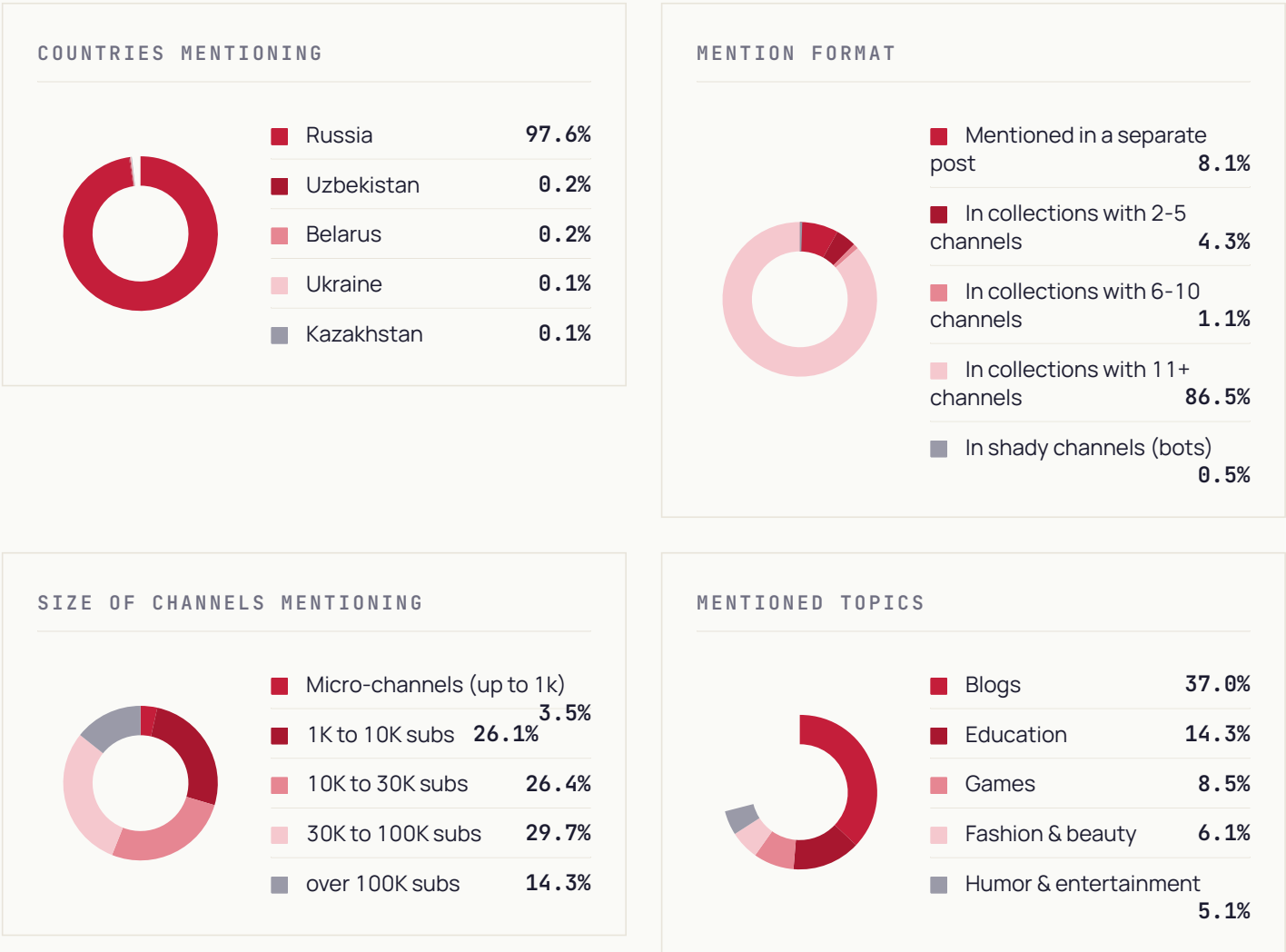
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel grew and which months subscribers left.



SECTION 04 · MENTIONS

Who mentions the channel and how

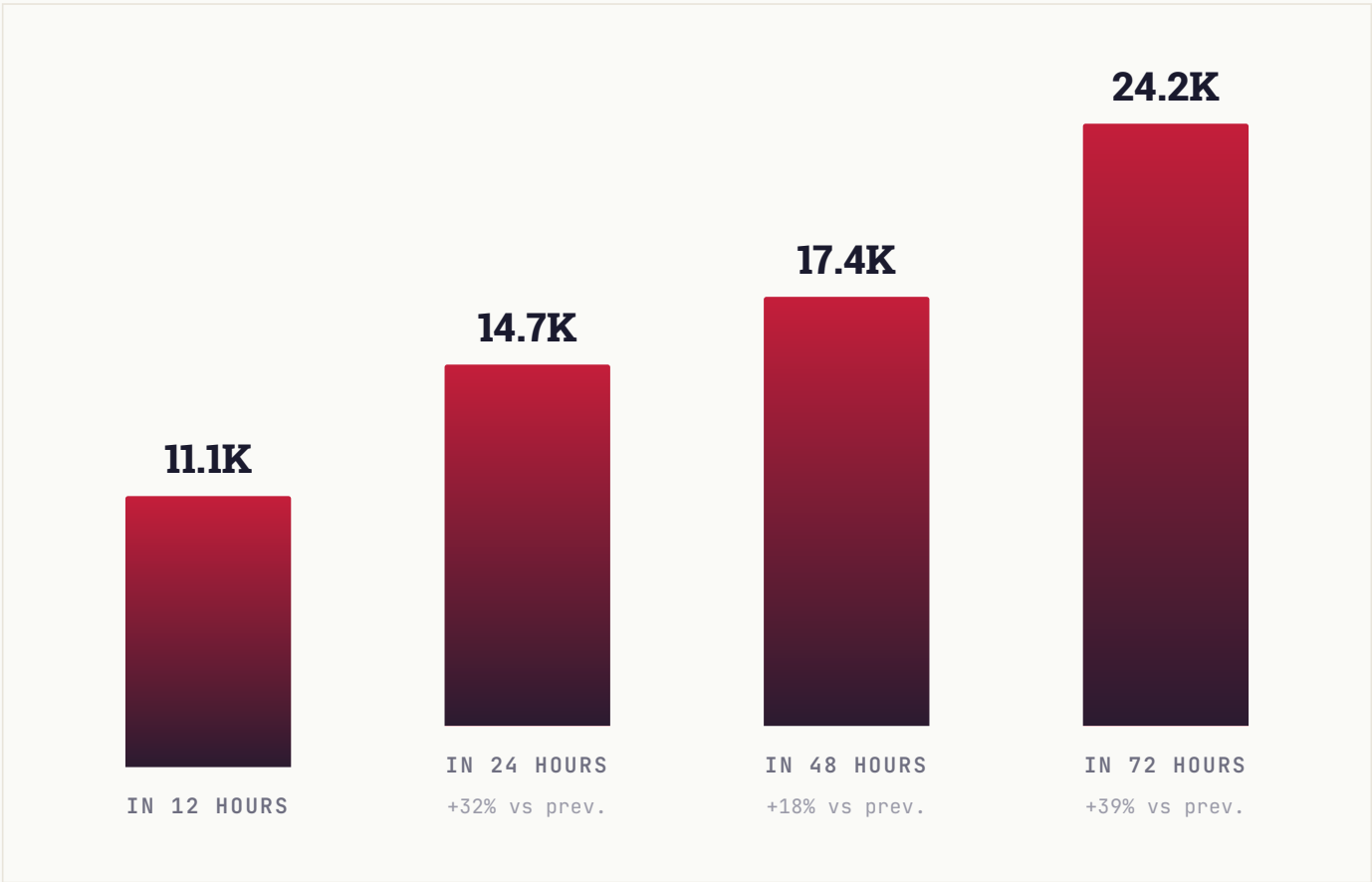
Citation index **208** — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel mentions: **3 073** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its rank among niche peers.

CHANNEL	SUBSCRIBERS
نا نیمار ابن الانبار	4.6M
MB Maths By Gagan Pratap	2.3M
اد اخبار درسی فوری	1.6M
Rojgar with Ankit™ 🏆	1.3M
شك شام کاش	1.1M
شم شبکه ملازمنّا	1.1M
سن سوالات نهایی	1M
MA Mathematician Andrey	997.6K
UC Utkarsh Classes	992.9K
ید ی دانش آموز	983.4K
NG Nastya Glasnaya Russian Language OGE 2026 UmSkul Territory of Russian Language YOU	291.6K

COMPARATIVE INSIGHT

Channel not yet outside top 100 niche — early growth stage. Niche leader — نیمار ابن الانبار (4.6M), top-100 median: 420.2K. First goal: enter top-100 through systematic traffic and content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention your channel. Over the last **6 months** such mentions were **2 892**, they brought **104 555** new subs.

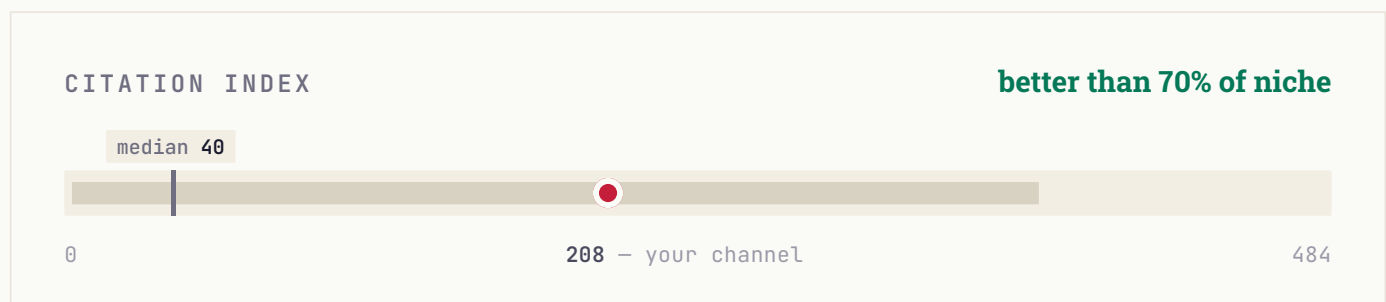
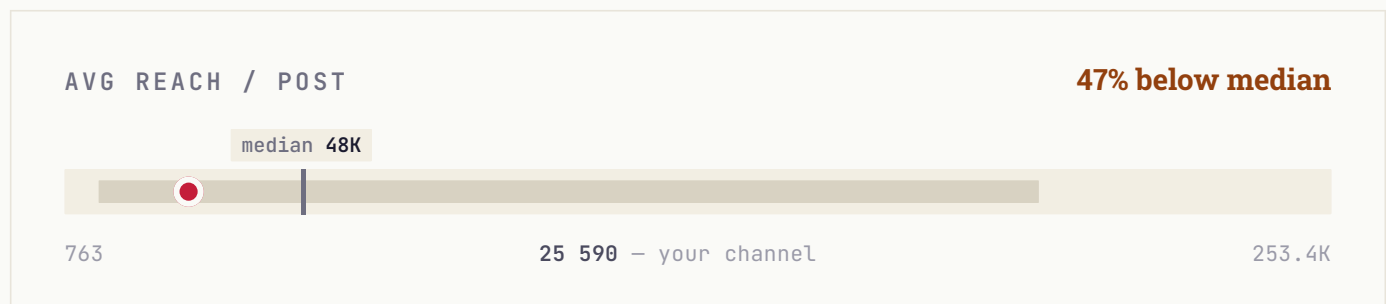
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	262	201	33 705
December 2025	397	376	12 252
Nov 2025	475	456	13 928
Oct 2025	484	412	18 122
Sep 2025	484	461	15 001
August 2025	790	697	11 547
TOTAL MENTIONS	2 892	MONTHS OF DATA	6
		ATTRACTED SUBSCRIBERS	104 555

Where the channel stands in its league

SUBSCRIBERS 31% below median

A horizontal bar chart comparing a channel's subscriber count to a median. The chart has a light beige background. A dark beige bar represents the range from 157.2K to 1.2M. A vertical line marks the median at 421.5K. A red dot on the left indicates the channel's position at 291,645 subscribers. A label 'median 421.5K' is placed above the median line.

Metric	Value
Channel Subscribers	291 645
Median	421.5K
Range Start	157.2K
Range End	1.2M



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check them off and revisit next month.

01

Main post of the week — on Saturday

Audience is most active on this day at 09:00 MSK.

EFFECT

**Best window
for an
important post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%. One poll per week on a hot topic is an easy growth point.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Cross-post with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes using public data.
Want to go further — run ads through us and hit your growth plan
in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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