

— PROMTPRESS PUBLIC REPORT

Channel audit

Anastasia Tarasova Nastya_Docs



@nastya_docs

Investments and Finance by Anastasia Tarasova @nastya_docs .
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SUBS	ERR (% SEE POSTS)	REACH/POST
149 499	18.0%	27K
11.06.2026 -69% per month	daily 7.4%	ad reach 11K/24h
HTTPS://PROMTPRESS.COM/AUDIT/NASTYA_DOCS		

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle under the number shows the period it's calculated for.

 SUBS 149 499 —	 SUBSCRIBER REACH 18.07% avg % subs see post	 VIEWS/POST 27K median 28.5K · 16 days	 POSTS/WEEK 3.3 for period
 7D TREND — no data for period	 REACTIONS/POST 977.1 total 7,817 reactions, 273 reposts, 391 comments	 POST LENGTH 537 chars median 492 · 16 days	 POSTS ANALYZED 8 16 days
 AD REACH 11K 24h avg	 CHURN / MONTH -694 last month	 CITATION RATE 93 citation index · 287 channels mentioned all time	 CHANNEL AGE 9 years 2 months created 03.04.2017

AI EDITOR SUMMARY

Channel «Anastasia Tarasova Nastya_Docs» – 149 499 subs. Each post averages 27K people (18% of subs), average reach – room to grow. Publishes 3 posts/week (~0/day) – rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 8 posts in 16 days.
- 02 Dominant format — Text (4/8 posts).
- 03 Avg post length — 537 chars (median 492).
- 04 Audience peak — Wed, 18:00 MSK.
- 05 Top posts get 1x more views than the weakest (30.4K avg top vs 22.6K worst) — among 8 posts in 16 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

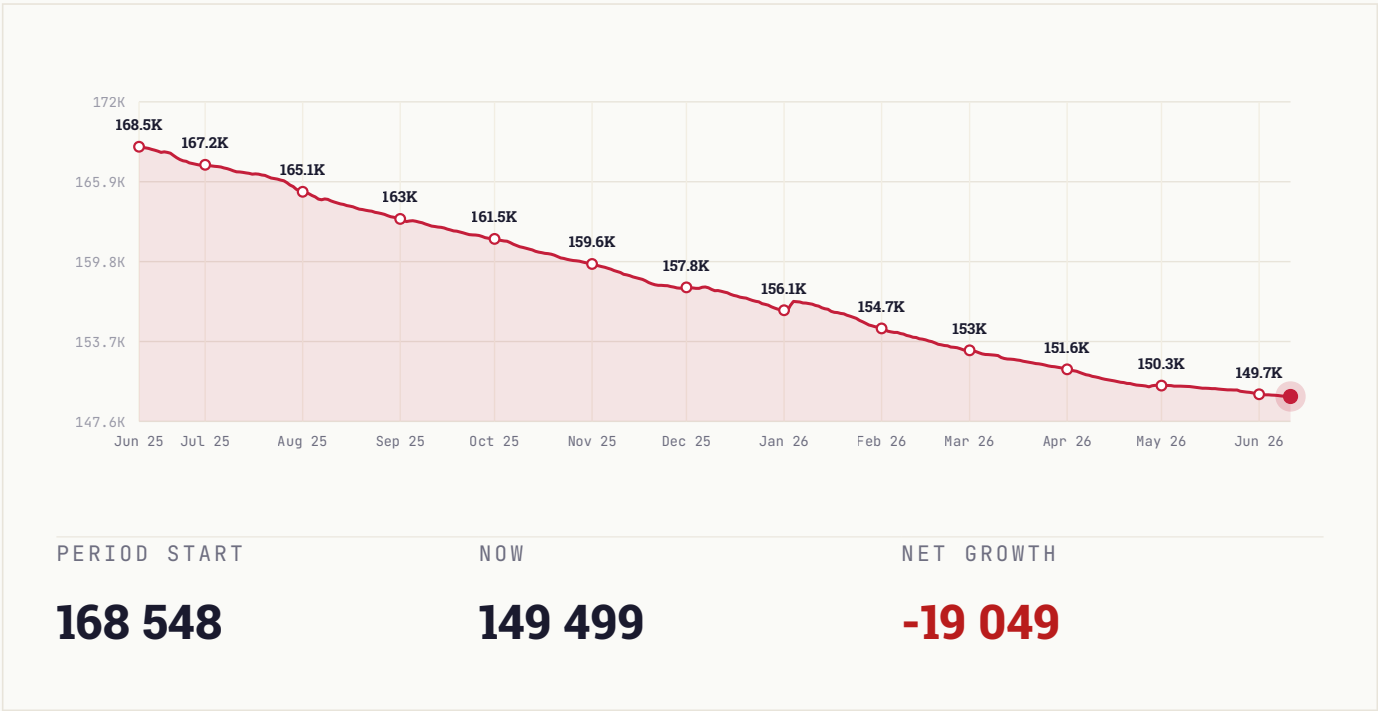
Nº1 27.05 · 15:41 TEXT It'd be great if you not only pick from these topics but also write what concerns you about money/economy/investments right now and...	VIEWS 32 171 REP. 3	REACTIONS 237 ER 21.5%
Nº2 31.05 · 12:56 VIDEO Thinking of starting vlogs?🤖📺	VIEWS 29 876 REP. 6	REACTIONS 758 ER 20.0%
Nº3 22.05 · 14:13 PHOTO I think we need to rephrase the question - what's happening with the ruble? On May 20, the Central Bank rate for \$1 was 71.29 rubles, the lowest since 2023...	VIEWS 29 187 REP. 117	REACTIONS 2 684 ER 19.5%

Nº4 27.05 • 15:03 TEXT Friends, need your advice. Thinking of doing a series of 3-4 lectures on money this summer, but want to know exactly what YOU'RE interested in and what would...	VIEWS 28 932 REACTIONS 427 REP. 9 ER 19.4%
Nº5 25.05 • 12:45 TEXT And on the topic of USD/EUR and currency: I have a workshop "All About Currency" where I've gathered all the necessary info, including how...	VIEWS 28 050 REACTIONS 140 REP. 9 ER 18.8%
WORST 3	
↓ 24.05 • 11:17 TEXT Continuing the ruble talk: how can it be devalued? Should we do it? And when will it happen? Ways to bring the ruble back to...	VIEWS 27 590 REACTIONS 729 REP. 107 ER 18.5%
↓ 30.05 • 15:47 VIDEO Got grades for Writing in Social Sciences course – my first step in Harvard grad school. And I got an A – awesome!☺☺☺ Want to share...	VIEWS 27 265 REACTIONS 2 463 REP. 14 ER 18.2%
↓ 08.06 • 12:40 PHOTO It's been a while since our #Q&A, let's chat, ask away ☺ I'll reply in comments till evening☺☺	VIEWS 13 090 REACTIONS 379 REP. 8 ER 8.8%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

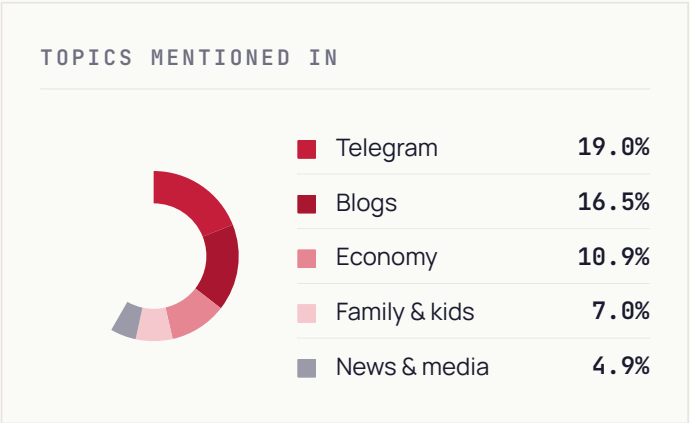
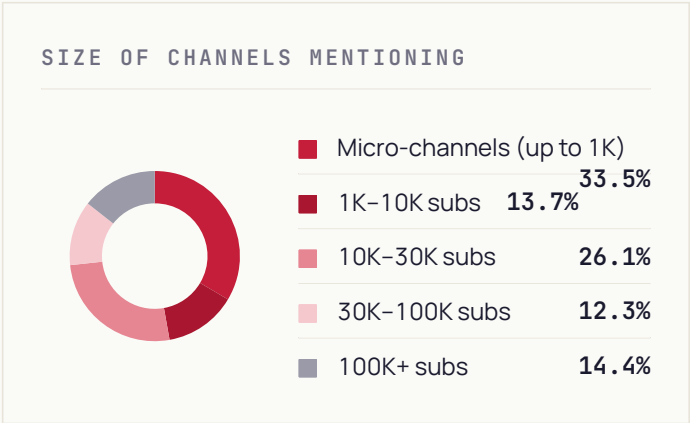
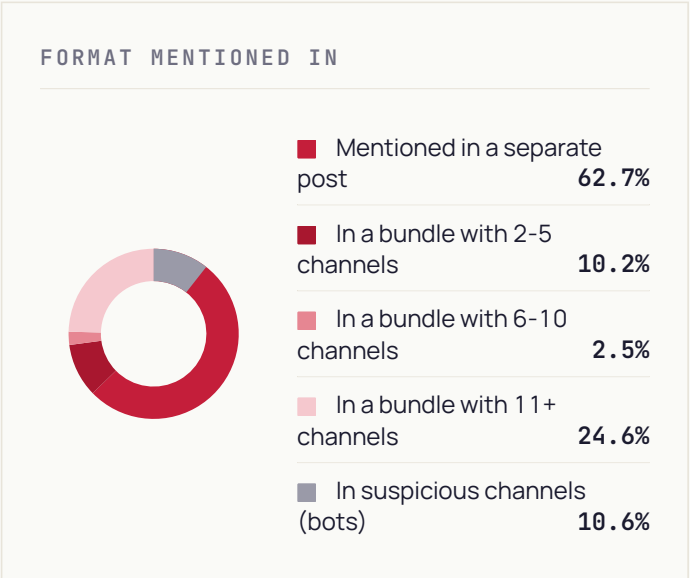
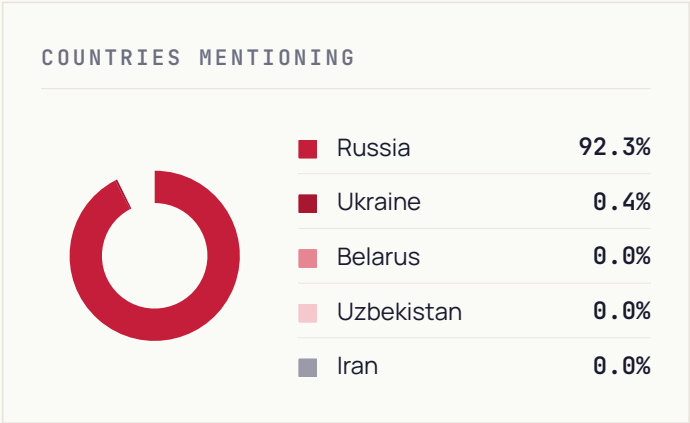
Subscriber growth chart for the year. Key months show exact sub count. See which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who & how mentions the channel

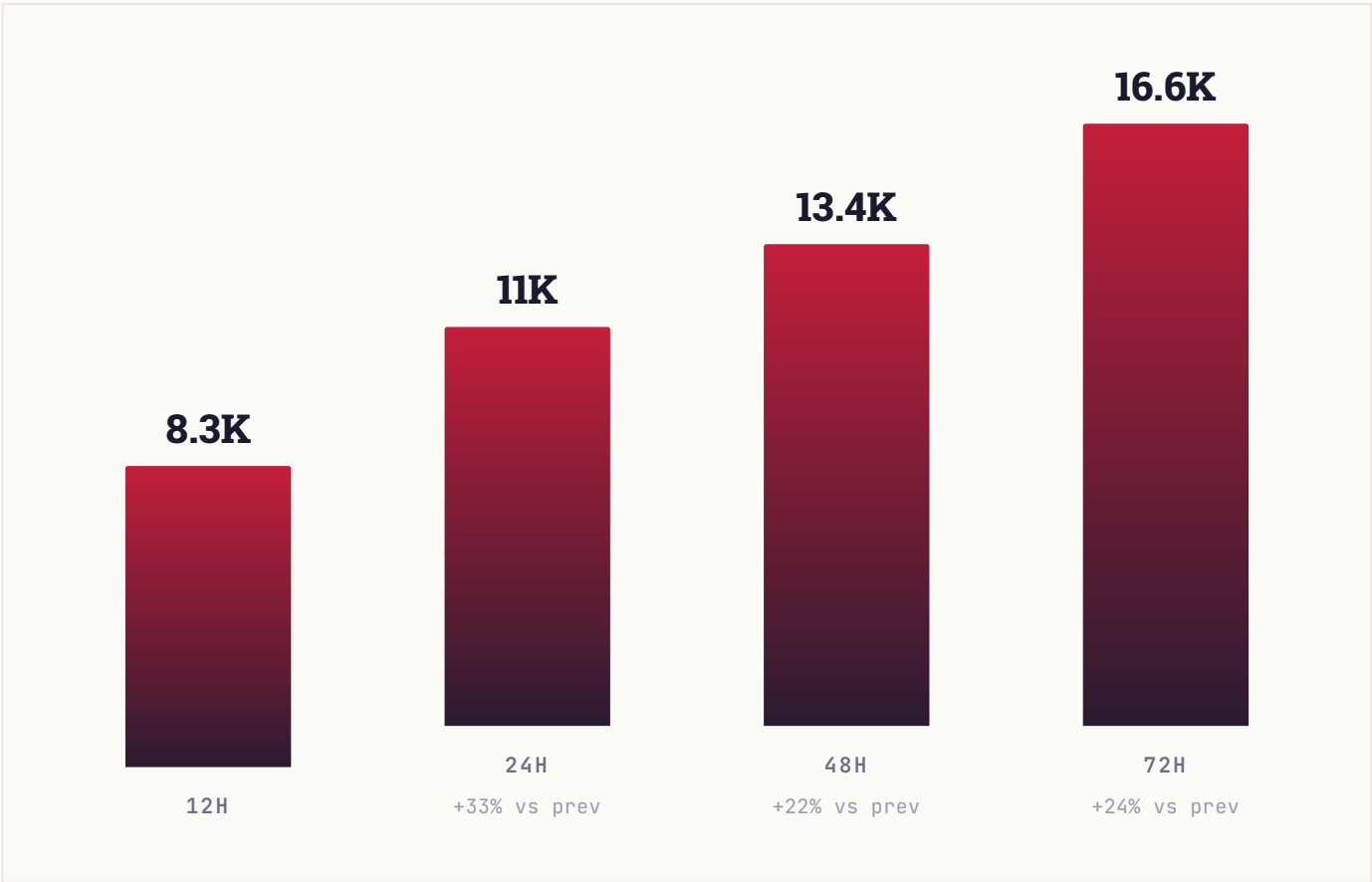
Citation index **93** – channel popularity score based on mentions. Considers not just count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from 1K subs. All-time mentions: **287** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post over time since publication. Helps gauge how long a placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
TЭ The Economist	1.2M
TE Axe. Economy.	1.2M
BB Ruthless Bankster	1M
AL Alfa-Bank	1M
RE Russian economy	849.3K
AL Alfa-Investments	736.6K
MU Multiplier	734.3K
SB Sber	717K
OG Olga Gogaladze	590.2K
BCh More Than Economics	541.2K
AT Anastasia Tarasova Nastya_Docs YOU	149.5K

COMPARATIVE INSIGHT

Channel in bottom half of top-100 niche (#62 of 99). Niche median — 182.3K subs. First growth KPI — reach the median. Leader: The Economist (1.2M).

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **17**, they brought **351** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
December 2025	4	4	142	
Nov 2025	2	2	41	
Oct 2025	6	6	0	
September 2025	3	3	67	
August 2025	1	1	69	
July 2025	1	1	32	
TOTAL MENTIONS		MONTHS IN DATA	ACQUIRED SUBS	
17		6	351	

— SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

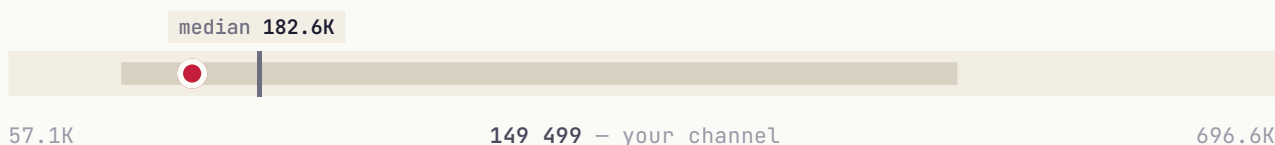
Took top-100 channels in category "Economy» (Russia) and compared your channel. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#62 /100

RANK IN NICHE

Channel in the bottom half of the ranking

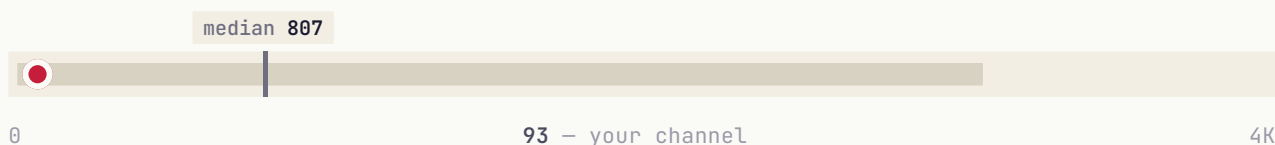
SUBS

18% below median

AVG REACH / POST

better than 53% of niche

CITATION INDEX

88% below median

— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check them off and revisit this report in a month.

01

Increase posting frequency

Now 3.3 posts/wk. Active channels average 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume**

02

Top post of the week — on Wednesday

Audience is most active on this day at 18:00 MSK.

EFFECT

**Best window
for an
important post**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic is an easy win.

EFFECT

+5-15% ER

05

Cross-promo with nearby channels

Swap posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want more? Run ads with us and hit your growth plan in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager