

PUBLIC REPORT BY PROMTPRESS

Channel audit

To the sound of sirens...



@nastasyacherryyy

№ 5754818115 Life of paramedic spouses ♥ Channel 18+ 📖
Ambulance call stories from paramedic spouses 📖 Medical articles
by authors Ads via manager @Olgareklama

SUBSCRIBERS

64 908

-826 this month

ERR (% SEE POSTS)

21.0%

per day 7.2%

REACH/POST

12.5K

ad reach 4.7K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 64 908 —	 SUBSCRIBER REACH 19.3% avg % subs see post	 VIEWS/POST 12.5K median 13.8K · 25 days	 POSTS/WEEK 4.4 over period
 7D TREND — no data for period	 REACTIONS/POST 267.7 total 4,283 reactions, 354 reposts, 234 comments	 POST LENGTH 700 chars median 951 · 25 days	 POSTS ANALYZED 16 25 days
 AD REACH 4.7K 24h avg	 CHURN / MONTH -826 last month	 CITATION RATE 14 citation index · 22 channels mentioned ever	 CHANNEL AGE 1 yr 5 mo created 20.01.2025

AI EDITOR SUMMARY

Channel «To the sound of a siren...» — 64 908 subs. Each post avg views 12.5K people (19% from subs), avg reach — room to grow. Publishes 4 posts per week (~1/day) — rare posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 16 posts in 25 days.
- 02 Dominant format – Text (9/16 posts).
- 03 Avg post length – 700 chars (median 951).
- 04 Peak audience activity – Wednesday, 08:00 MSK.
- 05 Top posts get 2× more views than the weakest (17.7K avg for top vs 8.9K for worst) – among 16 posts in 25 days. Worth analyzing what top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 03.06 · 05:43 PHOTO Guys, think 100 times before watching Self-opened atheroma	VIEWS 18 075 REPOSTS 43	REACTIONS 317 ER 27.8%
Nº2 12.06 · 07:04 TEXT "Grab it now!" Those words kicked off our call to an 80-year-old lady. Reason: "person unwell, cause unknown." Called by...	VIEWS 18 067 REPOSTS 22	REACTIONS 642 ER 27.8%
Nº3 02.06 · 18:25 TEXT Revenge for cheating. Received a call: private sector, man 45, head injury, unconscious. Wife called. Upon arrival: house...	VIEWS 17 030 REPOSTS 35	REACTIONS 335 ER 26.2%

Nº4 02.06 · 12:33 PHOTO URGENTLY LOOKING FOR A SECOND ASSISTANT ☒ This year I set big goals, and to achieve them I need another «right hand» to...	VIEWS 17 015 REPOSTS 21	REACTIONS 82 ER 26.2%
Nº5 01.06 · 17:13 TEXT Not long ago there was such a case. Received a call: neighbors called the police and us for «stab wound, girl 18». moaning between...	VIEWS 15 994 REPOSTS 23	REACTIONS 459 ER 24.6%

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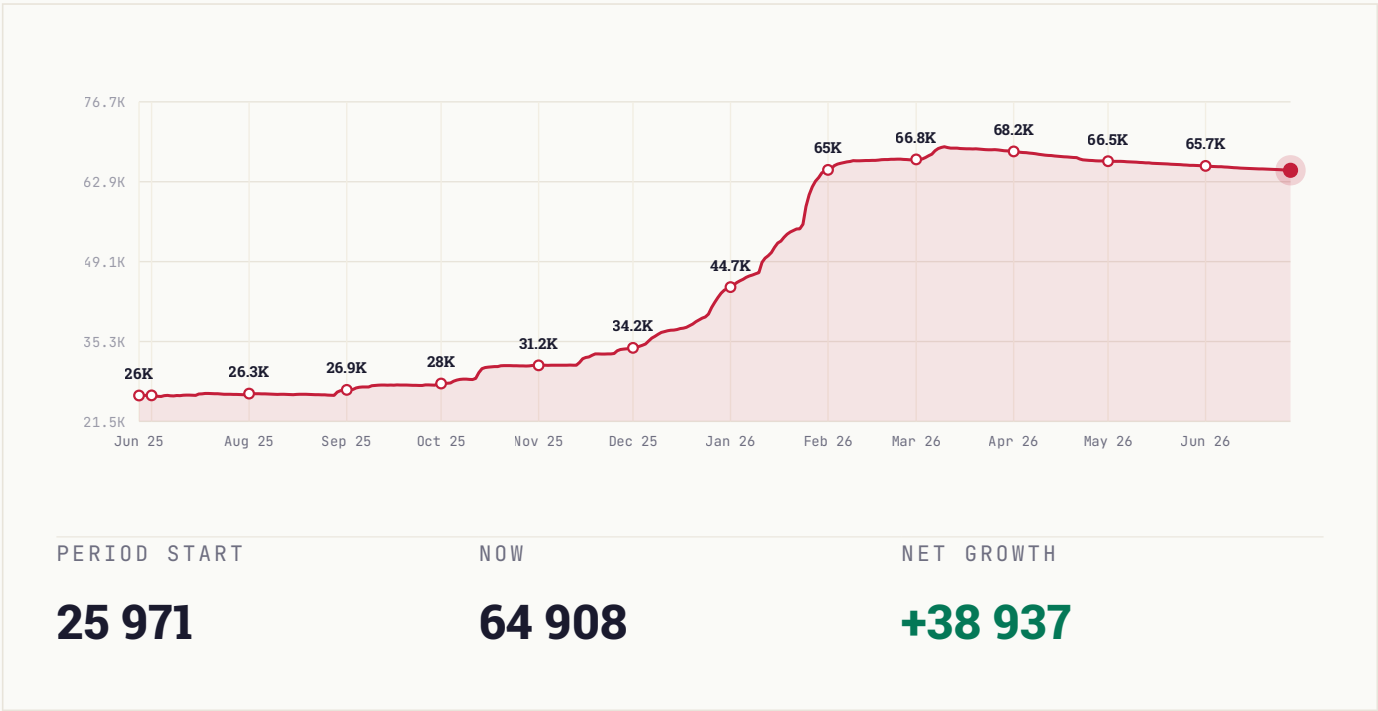
WORST 3

↓ 11.06 · 08:28 PHOTO Stab wounds In alcohol intoxication, naturally	VIEWS 11 327 REPOSTS 5	REACTIONS 179 ER 17.5%
↓ 24.06 · 12:52 TEXT Natural selection That evening, as often happens, a noisy crowd gathered. Young people, intoxicated by fun and, it seemed, a feeling...	VIEWS 7 955 REPOSTS 13	REACTIONS 255 ER 12.3%
↓ 24.06 · 18:52 PHOTO Saber wounds	VIEWS 7 274 REPOSTS 34	REACTIONS 224 ER 11.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

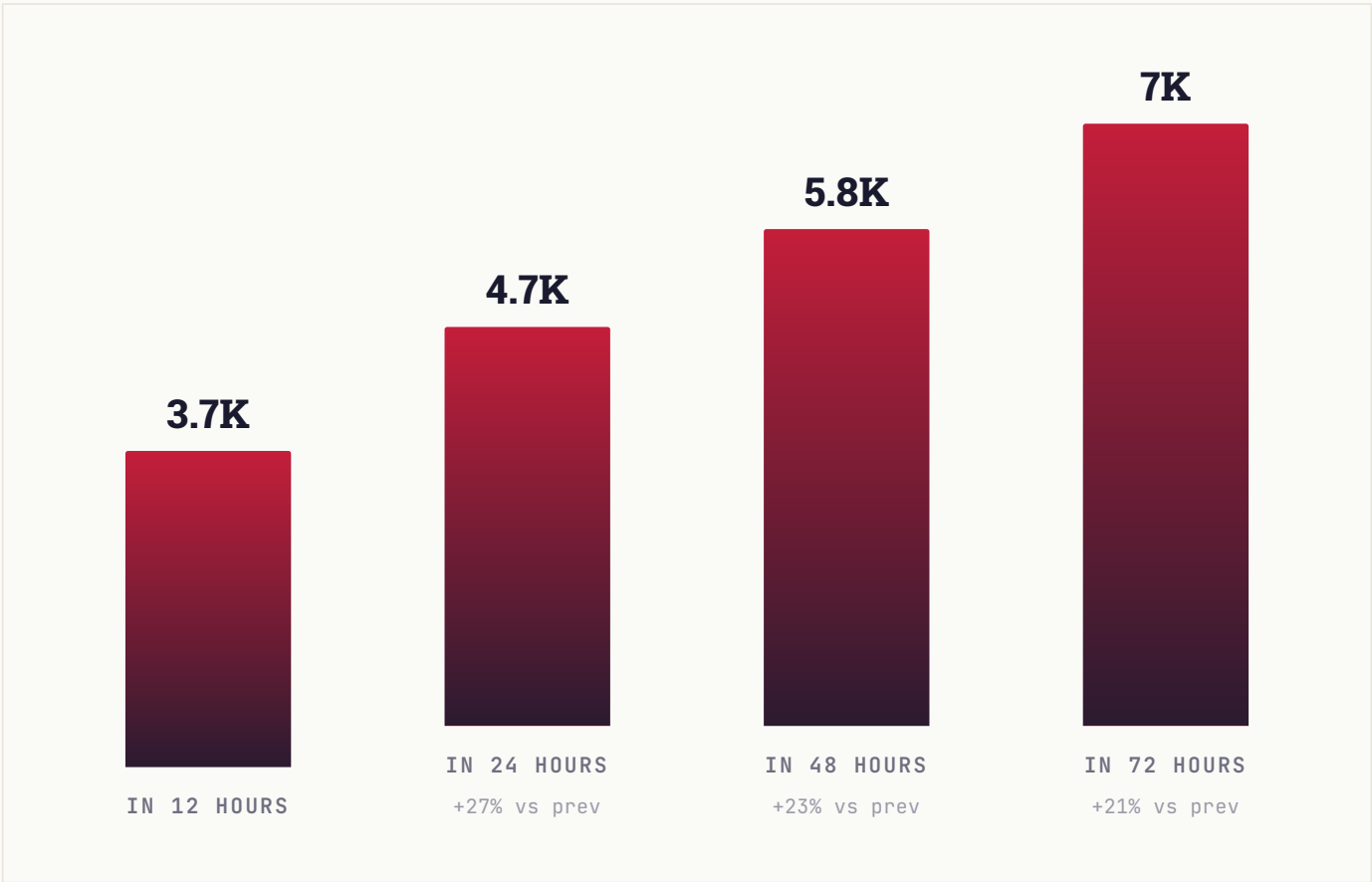
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 05 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
BI Blog from the morgue	358.5K
EM Endocrinologist Magerya	293.7K
OF EXPERIENCED PHARMACIST	266.7K
MM Moscow medicine	240.6K
ZD ZdravKontrol	223.5K
KD Dr. Shishonin's channel	215.2K
AT Anatomical Theater	201.3K
MR Mikerina. Childbirth? Call the obstetrician!	192.5K
DM DOCTOR MYASNIKOV	182.7K
ZS Notes of a forensic expert	171.4K
PZ To the sound of sirens... YOU	64.9K

COMPARATIVE CONCLUSION

Channel in bottom half of top-100 niche (#57 of 96). Niche median — 70.8K subs. First growth KPI — hit median. Leader: Blog from the morgue (358.5K).

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **5**, they brought **19 774** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	1	1	10 332
November 2025	0	0	2 968
October 2025	1	1	3 355
September 2025	0	0	1 276
August 2025	0	0	1 171
July 2025	3	3	672

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
5	6	19 774

SECTION 07 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «**Medicine**» (Russia) and saw how your channel stacks up. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#57

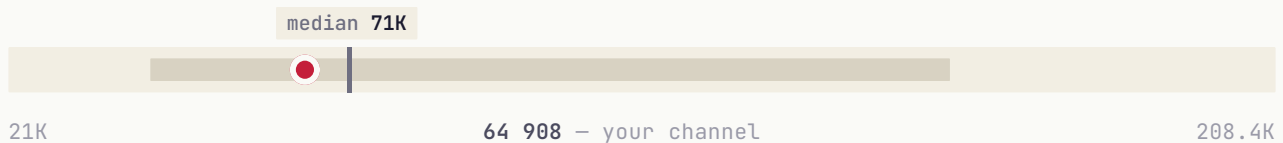
/100

RANK IN NICHE

Channel in the bottom half of the ranking

SUBSCRIBERS

9% worse than median



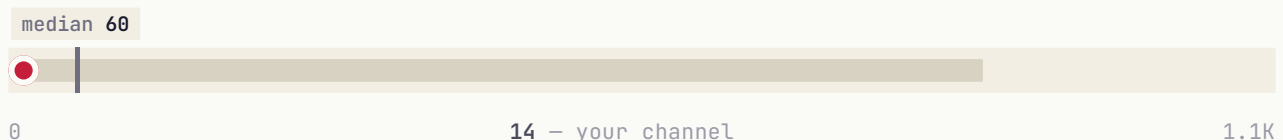
AVG REACH / POST

better than 69% of niche



CITATION INDEX

77% worse than median



— SECTION 08 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit next month.

01**Increase posting frequency**

Now 4.4 posts/week. Active channels average 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume****02****Top post of the week — on Wednesday**

Audience is most active on this day at 08:00 MSK.

EFFECT

**Best window
for an
important post****03****Increase share of video posts**

Video in Telegram holds attention longer and is favored
by the algorithm. Aim for 15-25% share.

EFFECT

**Video holds
audience
better****04****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium
channels), **Native** (native integrations), **Premium**
(target audience). PromptPress picks sources for your
niche.

EFFECT

**+1000-3000
subs****05****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by 5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth target in a month.

01	Launch ads in Telegram	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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