

— PROMTPRESS PUBLIC REPORT

Channel audit

NashVPN | Новости



@nashvpnnews

SUBSCRIBERS

70 199

-1020 per month

ERR (% SEE POSTS)

42.0%

per day **17.7%**

REACH/POST

27.1K

ad reach **12.5K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle under the number shows the period it covers.

 SUBSCRIBERS 70 199 —	 SUBSCRIBER REACH 38.66% avg % of subs see post	 VIEWS/POST 27.1K median 28.2K · 25 days	 POSTS/WEEK 10.6 over period
 7D TREND -14.7% vs prev week	 REACTIONS/POST 340.8 only 13,290 reactions, 1,767 reposts, 0 comments	 POST LENGTH 191 chars median 173 · 25 days	 POSTS ANALYZED 39 25 days
 AD REACH 12.5K 24h avg	 CHURN / MONTH -1020 last month	 CITATIONS 1 citation index · 15 channels mentioned it ever	 CHANNEL AGE 5 yrs 2 mo created 12.05.2021

AI EDITOR SUMMARY

Channel «NashVPN | News» — 70 199 subs. Each post averages 27.1K people (39% of subs), good reach. Publishes 11 posts per week (~2/day) — regular schedule. For the week of June 29 – July 5, reach dropped -14.7% to the week of June 22–28 — worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **39** posts over 25 days.
- 02 Dominant format — **Text** (21/39 posts).
- 03 Avg post length — **191** chars (median 173).
- 04 Peak audience activity — **Thursday**, 20:00 MSK.
- 05 Top posts get **2x** more views than the weakest (40.6K avg for top vs 20.5K for worst) — among 39 posts over 25 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 18.06 · 17:01 TEXT It is claimed that certificate revocation started on June 18 at 17:15 MSK. A 'Rucenter' representative told RBC that a new list for revocation...	VIEWS 42 355 REPOSTS 42	REACTIONS 180 ER 60.3%
Nº2 21.06 · 12:15 PHOTO  VK Play briefly became inaccessible in Chrome and other browsers Certificate was revoked due to sanctions. And after 20 minutes...	VIEWS 40 537 REPOSTS 49	REACTIONS 330 ER 57.7%
Nº3 19.06 · 15:16 TEXT Tonight from 00:00 to 01:00 MSK, technical maintenance to improve service. Temporary interruptions possible.	VIEWS 38 929 REPOSTS 95	REACTIONS 465 ER 55.5%

Nº4

25.06 • 09:10

TEXT

And the VK app itself also joined the list of removed

VIEWS

34 952

REACTIONS

503

REPOSTS

137

ER

49.8%

Nº5

25.06 • 19:08

TEXT

~50% servers banned again, IPs changed. Service fully restored.

VIEWS

34 130

REACTIONS

572

REPOSTS

42

ER

48.6%

WORST 3



10.07 • 11:54

PHOTO

⚡ Zapret VSYO – popular way to bypass blocks for Discord, YouTube and Telegram removed from GitHub. Access to Flowseal account completely...

VIEWS

23 032

REACTIONS

486

REPOSTS

—

ER

32.8%



10.07 • 11:51

PHOTO

New dangerous hack scheme – scammers disguise viruses as «free VPN». Attackers send messages from acquaintances...

VIEWS

19 569

REACTIONS

243

REPOSTS

—

ER

27.9%



10.07 • 08:26

PHOTO

Foreign SIMs no longer bypass Russian blocks 😊 Roaming traffic from foreign operators now also goes through...

VIEWS

18 918

REACTIONS

305

REPOSTS

—

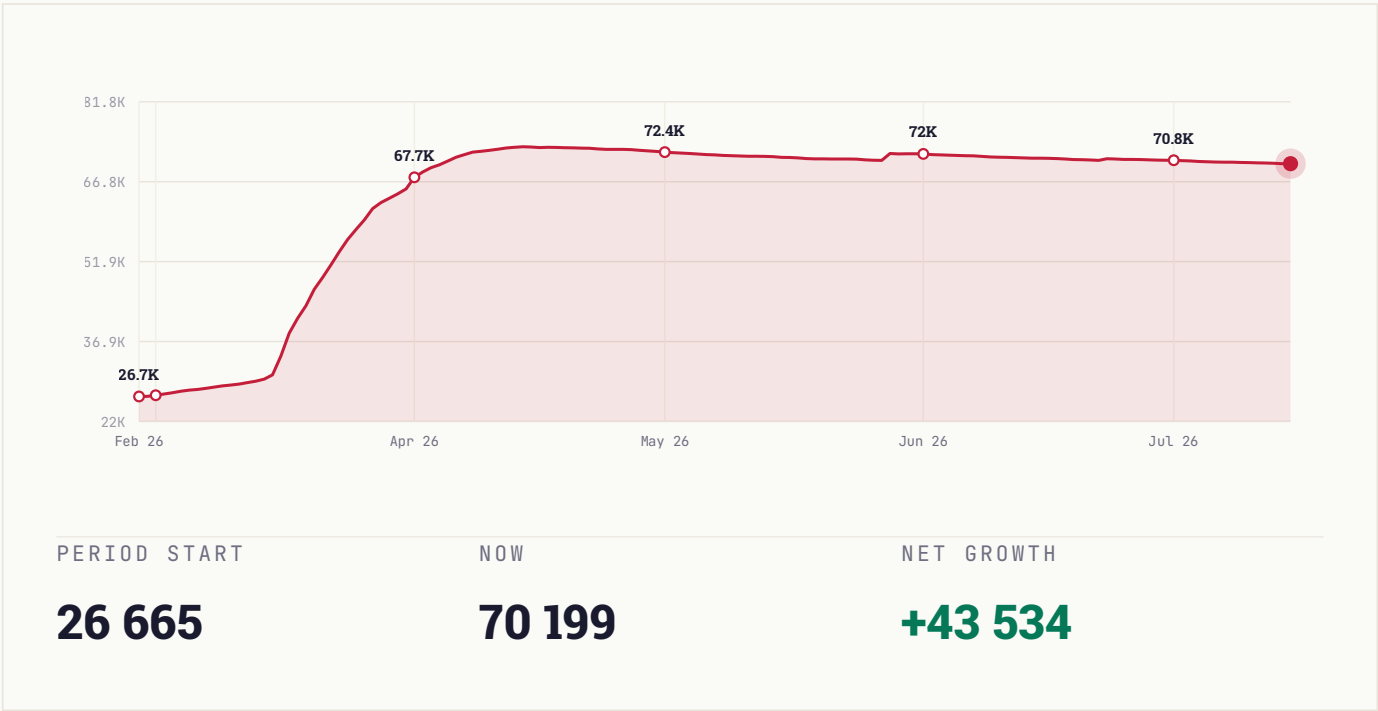
ER

26.9%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

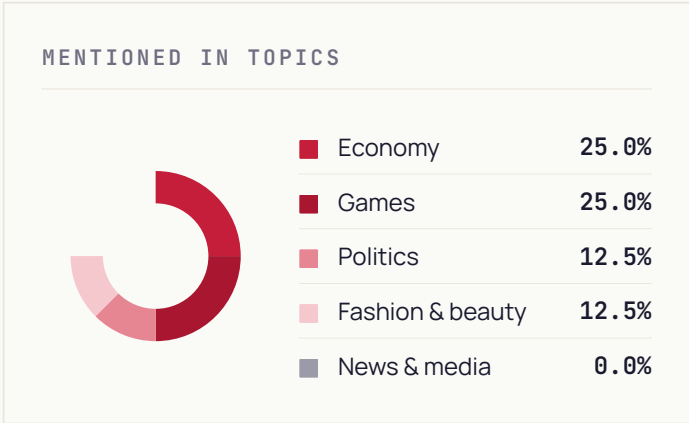
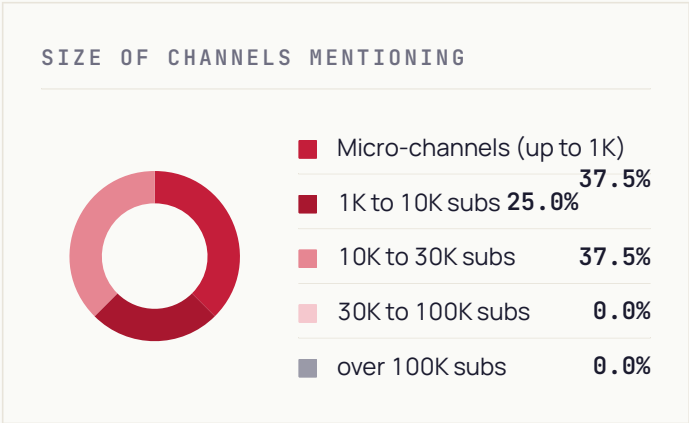
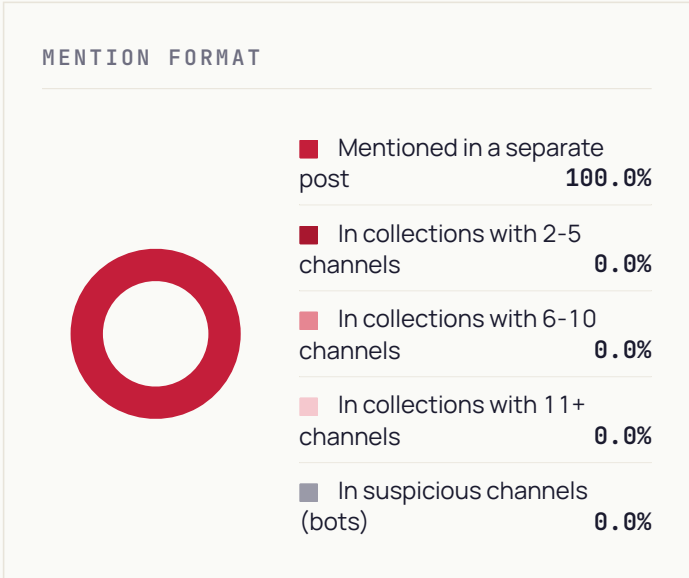
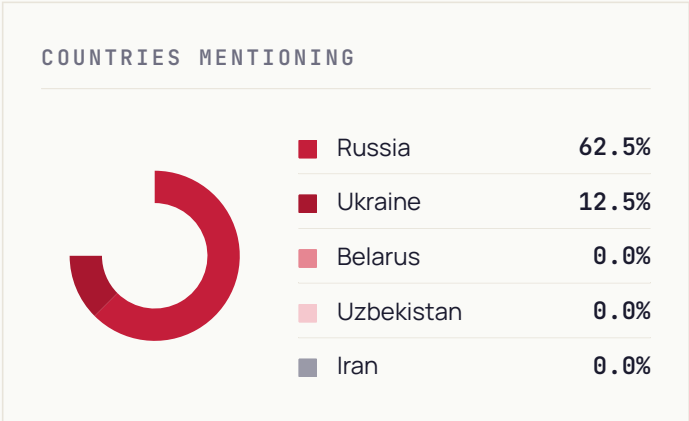
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

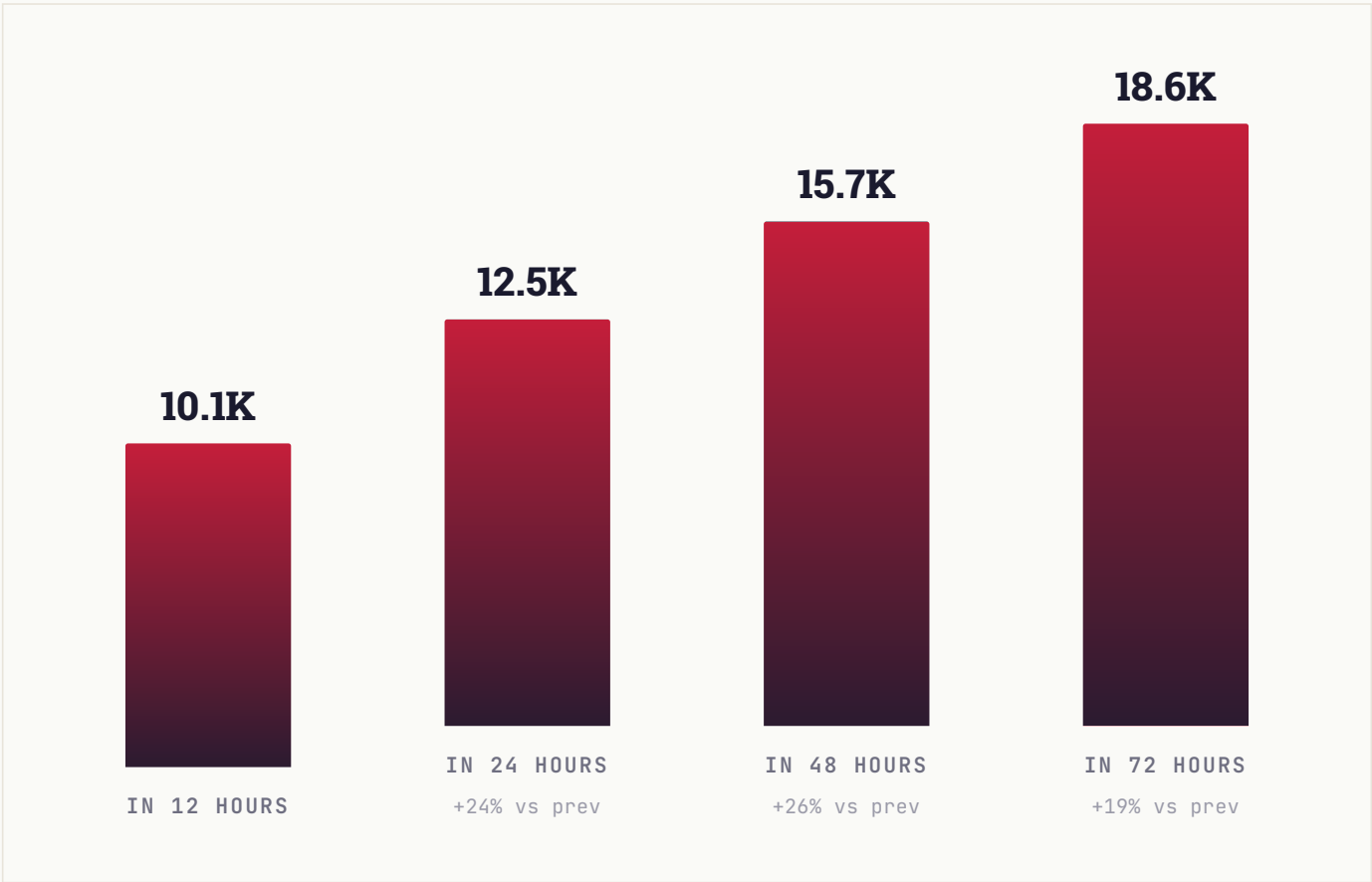
Citation index 1 – channel popularity rating based on mentions. Considers both count and weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: 15 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of an ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
IP iRo Proxy پروکسی	7.6M
GE GETMODPC	4.4M
TP TikTok Prime 🏆	3.5M
T🌩 TikTokModCloud 🌩	3M
TU TikTok Updates 🔥	2.2M
CT Central TikTok ⚡	1.8M
اپ Fast Proxy پروکسی	1.7M
اف اخبار فوری مملکت نیوزبین	1.5M
پم خبرجنگ VPN پروکسی ملی	1.3M
→E 📱 Easy APK	1.2M
N NashVPN Новости YOU	70.2K

COMPARATIVE CONCLUSION

Channel is still outside top 100 niche — early growth stage. Niche leader — iRo Proxy | پروکسی (7.6M), top-100 median: 396.1K. First goal: enter top-100 through systematic traffic and content work.

Where channel stands in its league

SUBSCRIBERS worse than median by 82%

median 396.1K

123.6K 70 199 — your channel 1.6M

AVG REACH / POST worse than median by 44%

median 48.6K

426 27 137 — your channel 315K

CITATION INDEX worse than median by 94%

median 16

0 1 — your channel 299

Metric	Channel Value	Median	Peer Group Range	Performance Gap
Subscribers	70,199	396.1K	123.6K - 1.6M	Worse than median by 82%
Avg Reach / Post	27,137	48.6K	426 - 315K	Worse than median by 44%
Citation Index	1	16	0 - 299	Worse than median by 94%

— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

- 01

Main post of the week — on Thursday

Audience most active on this day at 20:00 MSK.

EFFECT

Best window for an important post
- 02

Increase video post share

Video in Telegram retains audience longer and is algorithm-friendly. Aim for 15-25% video share.

EFFECT

Video retains audience better
- 03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER
- 05

Cross-promo with neighboring channels

Swap posts with same-niche channels once a quarter.
No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience

★ WHAT'S NEXT

Want us to do it **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth target in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
