

— PUBLIC REPORT BY PROMTPRESS

Channel audit

Ksenia Napol'skaya | Biology EGE | 100-point tutor



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1005 — #1 online school by student results! Candidate of Biological Sciences. Every 4th student scores 80+ on the Unified State Exam. Sign up for my course: <https://clck.ru/3P7Kb9> Pre-list sign-up:...

SUBSCRIBERS

37 259

ERR (% SEE POSTS)

13.0%

REACH/POST

4.4K

-1882 per month

Daily 4.9%

Ad reach 1.8K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 37 259 —	 SUBSCRIBER REACH 11.78% Avg % subs see post	 VIEWS/POST 4.4K Median 4.2K · 29 days	 POSTS/DAY 7.2 ~51 per week
 7D TREND -18.3% vs previous week	 REACTIONS/POST 90.0 Total 19,530 reactions, 2,654 reposts, 674 comments	 POST LENGTH 439 chars Median 350 · 29 days	 POSTS ANALYZED 217 29 days
 AD REACH 1.8K Avg per 24h	 CHURN / MONTH -1882 Last month	 CITATION RATE 321 Citation index · 4,445 channels mentioned ever	 CHANNEL AGE 4 years 4 months Created 05.03.2022

AI EDITOR SUMMARY

Channel «Ksenia Napolskaya | Biology Unified State Exam | 100-point tutor» — 37 259 subs. Each post avg views 4.4K people (12% From subs), reach low — need to grow audience. Publishes 51 posts/week (~7/day) — active publishing. Week Jun 29 — Jul 5 reach dropped -18.3% vs week Jun 22–28 — worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 217 posts in 29 days.
- 02 Dominant format — Photo (104/217 posts).
- 03 Avg post length — 439 chars (median 350).
- 04 Peak audience activity — Wednesday, 17:00 MSK.
- 05 Top posts get 7x More views than weakest (16K avg top vs 2.3K worst) — among 217 posts in 29 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 17.06 · 14:50 TEXT (captionless post — text)	VIEWS 29 673 REP. 20	REACTIONS 81 ER 79.6%
Nº2 11.07 · 12:15 PHOTO And we have a wedding today	VIEWS 10 211 REP. 59	REACTIONS 498 ER 27.4%
Nº3 15.06 · 15:14 TEXT Well, my dears, I congratulate you!!! ❤️❤️❤️ Exams are over. You've survived this stage. One of the most important and serious in your life. Yes...	VIEWS 8 168 REP. 4	REACTIONS 187 ER 21.9%

Nº4 17.06 • 09:21 **PHOTO**

Unified State Exam results dates ❤️ Typically ~2 weeks, but varies by region, so some get results 1-2 days earlier...

VIEWS

8 142

REP.

19

REACTIONS

77

ER

21.9%
Nº5 15.06 • 12:29 **TEXT**

All set, tasks ready, starting stream in half an hour! ❤️ VK

VIEWS

7 803

REP.

8

REACTIONS

45

ER

20.9%

WORST 3

↓ 03.07 • 09:30 **VIDEO**
(captionless post — video)

VIEWS

2 362

REP.

1

REACTIONS

10

ER

6.3%

↓ 03.07 • 10:57 **VIDEO**
(captionless post — video)

VIEWS

2 298

REP.

24

REACTIONS

46

ER

6.2%

↓ 12.07 • 07:34 **PHOTO**

Such a lovely evening at Ksyusha & Philip's wedding 🌸💕

VIEWS

2 284

REP.

7

REACTIONS

113

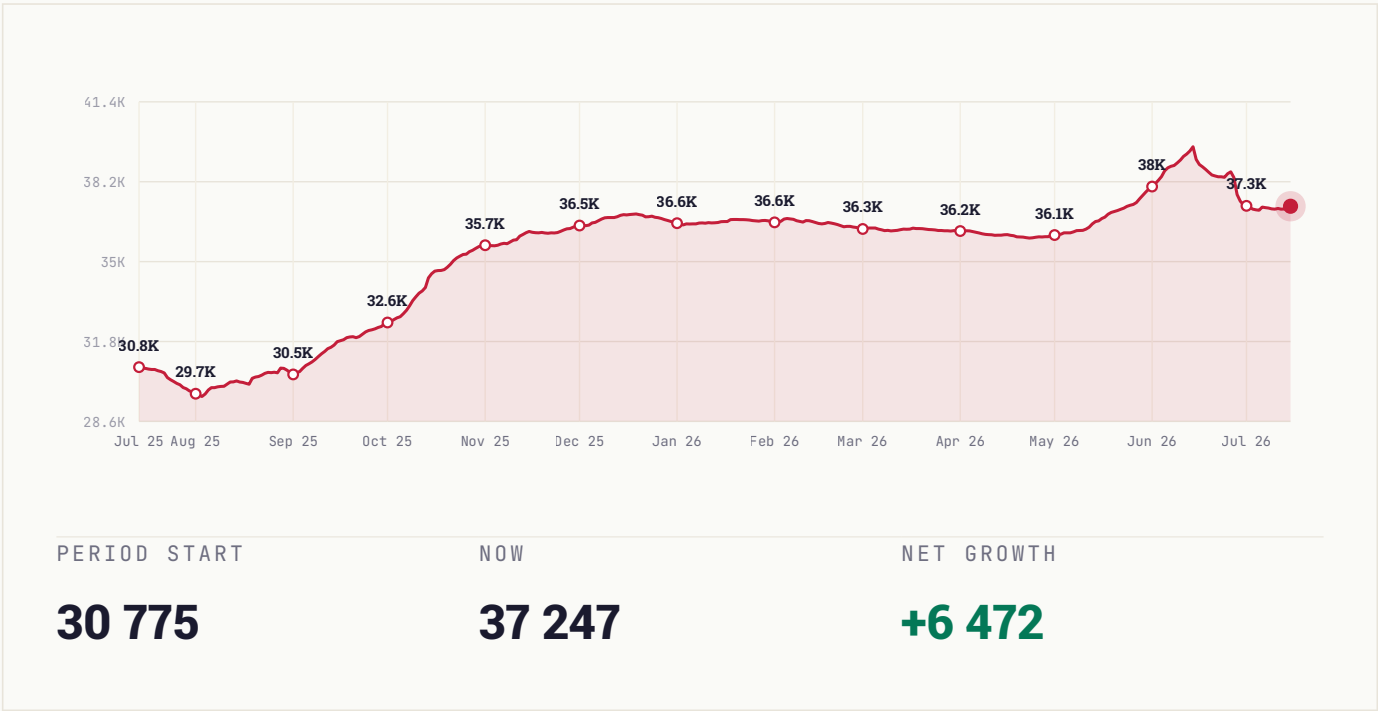
ER

6.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

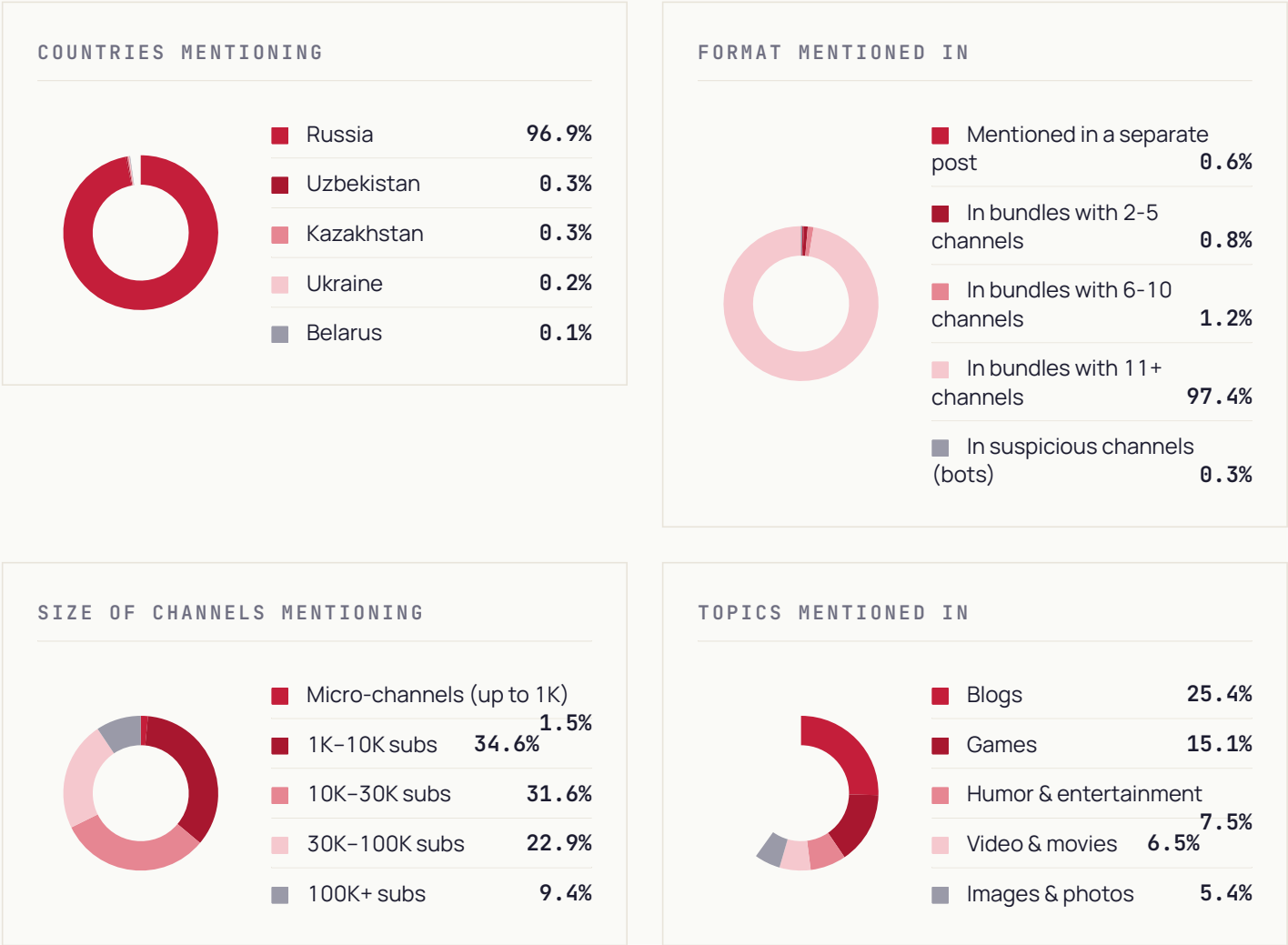
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.



SECTION 04 · MENTIONS

Who mentions the channel and how

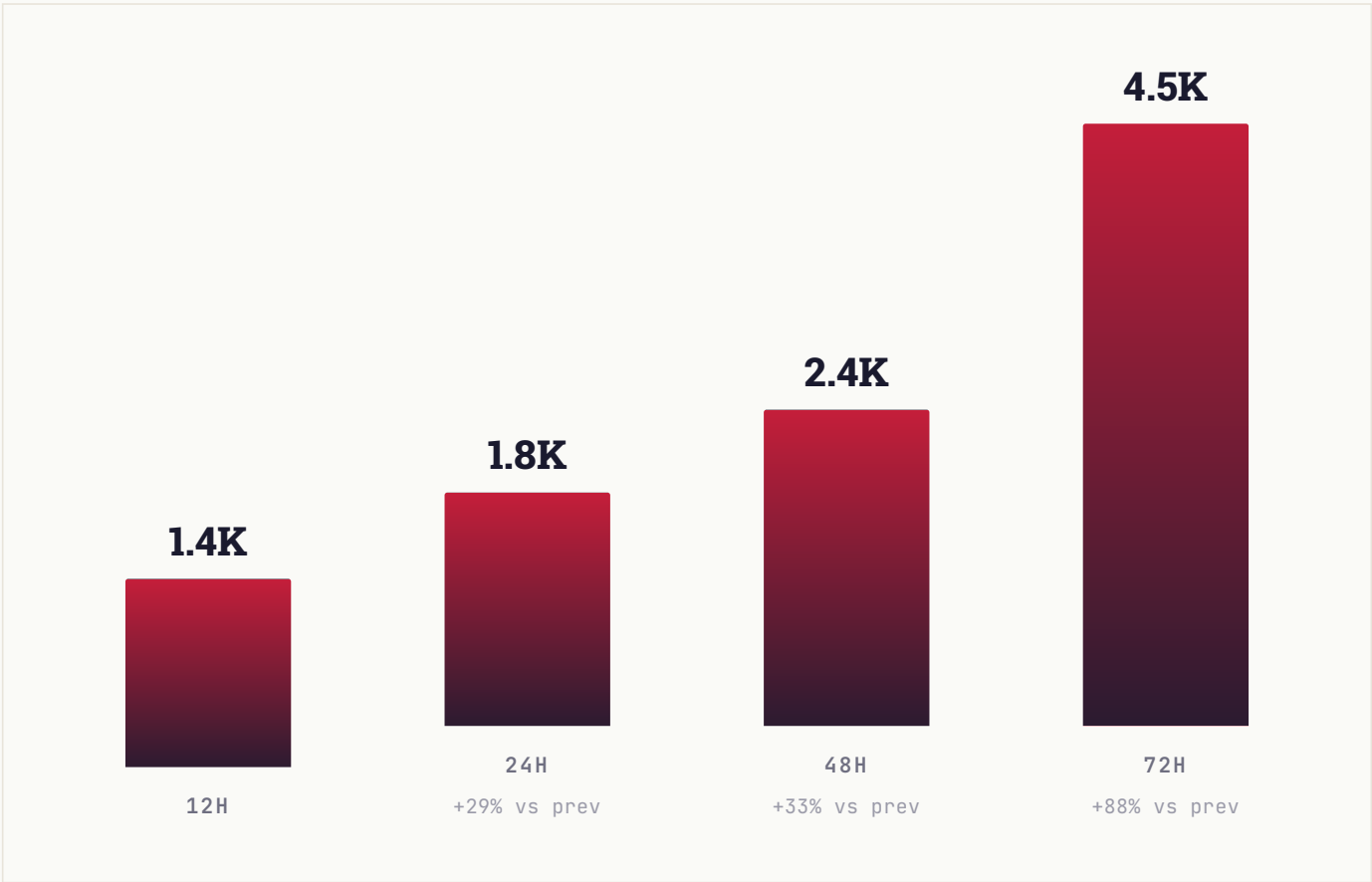
Citation index **321** — channel popularity rating based on mentions. Accounts for both quantity and weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **4 445** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg ad post reach over time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 Nearest channels by topic & audience. Your channel highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
MA Mathematician Andrey	1M
OT ANSWERS	578.2K
OT ANSWERS	365.9K
OT OTVETI	452.3K
DN Danir on call Math OGE 2026 UmSchool	340.7K
NG Nastya Glasnaya Russian Language OGE 2026 UmSkul Territory of Russian Language	297.1K
EH Excel Hacks Бухгалтерия и Аналитика	285.6K
SP SPISAL	280K
DM Dark Mate ANSWERS	254.8K
MO Moscow Education	233K
KN Ksenia Napolskaya Biology EGE 100-point tutor	YOU 37.3K

COMPARATIVE CONCLUSION

Channel not yet Outside top 99 of niche — early growth stage. Niche leader — Mathematician Andrey (1M), top-99 median: 78.8K. First goal: enter top-99 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** Such mentions: **7 742**, they brought **8 278** New subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	788	728	269
December 2025	1 342	1 221	533
November 2025	1 259	1 041	937
October 2025	2 199	1 563	3 147
September 2025	1 575	1 233	2 075
August 2025	579	485	1 317

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
7 742	6	8 278

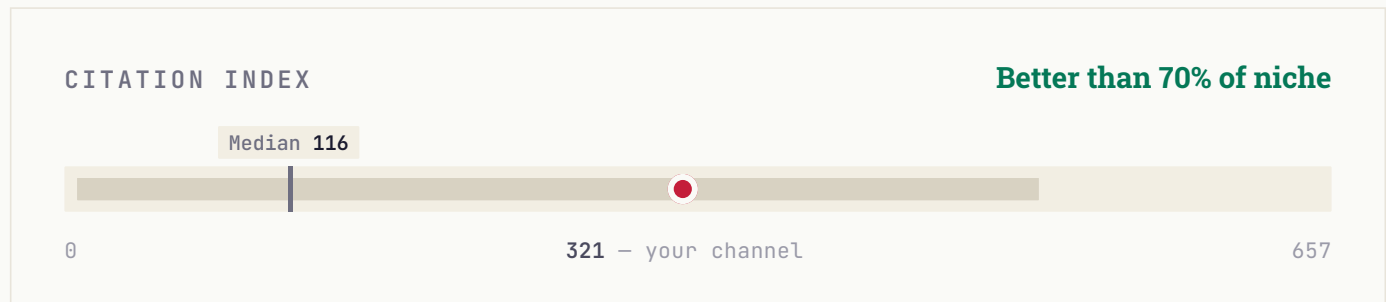
Where the channel stands in its league

SUBSCRIBERS 53% below median

Median 78.6K

27.6K 37 259 – your channel 297.2K

Metric	Value
Current Channel Subscribers	27.6K
Median Subscribers	78.6K
Channel Rank	37 259



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

- 01

Top post of the week — on Wednesday
Audience most active on this day at 17:00 MSK.

EFFECT
Best time for an important post
- 02

Systematic traffic buying
Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromtPress picks sources for your niche.

EFFECT
+1000-3000 subs
- 03

Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic — easy growth lever.

EFFECT
+5-15% ER
- 04

Cross-promo with nearby channels
Exchange posts with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT
Growth from relevant audience
- 05

Update channel description for Telegram search
Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT
Organic traffic source

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further — run ads through us and close your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
