

PUBLIC REPORT BY PROMTPRESS

Channel audit

Namangan Dollar kursi



@namangan_dollar_rasmiy

■The only official channel for Dollar and Ruble exchange rates in Namangan! ■Follow bank and market rates quickly and accurately with us! ■@NKurs_admini For advertising ■

SUBS

44 300

-5360 per month

ERR (% SEE POSTS)

25.0%

per day 14.5%

REACH/POST

11.2K

ad reach 6.4K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 44 300 —	 SUB REACH 25.31% avg % of subs see a post	 VIEWS/POST 11.2K median 11.7K · 29 days	 POSTS/WEEK 44.6 over period
 7D TREND -7.3% vs previous week	 REACTIONS/POST 9.1 only 1,718 reactions, 2,813 reposts, 0 comments	 POST LENGTH 331 chars median 301 · 29 days	 POSTS ANALYZED 189 29 days
 AD REACH 6.4K 24h avg	 CHURN / MONTH -5360 last month	 CITATION RATE 36 citation index · 52 channels mentioned all time	 CHANNEL AGE 5 years 8 months created 22.09.2020

AI EDITOR SUMMARY

Channel «Namangan Dollar kursi» — 44 300 subs. Each post averages 11.2K people (25% of subs), that's good reach. Publishes 45 posts per week (~6/day) — active posting. For week of June 1–7, reach dropped by -7.3% by week of May 25–31 — worth analyzing the reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & outsiders – to see what to repeat & what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 189 posts over 29 days.
- 02 Dominant format – Text (121/189 posts).
- 03 Avg post length – 331 chars (median 301).
- 04 Peak audience activity – Monday, 00:00 UZT.
- 05 Top posts get 3x more views than the weakest (19.9K avg top vs 7.3K worst) – among 189 posts in 29 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 14.05 · 19:20 PHOTO #Жума_муборак 🕌 Энг яқин инсоним кириб келган “Жума” куни муборак бўлсин. 🕌Келаси жума кунларига барчамизга соғ-саломат етказсин 😊...	VIEWS 20 263 REPOSTS 242	REACTIONS 10 ER 45.7%
Nº2 21.05 · 19:55 PHOTO #Жума_муборак 🕌Ассалому алайкум ва раҳматуллоҳи ва баракатуҳ! 🕌 Жума айёмингиз муборак бўлсин Қутлуғ Жума айёми барча мўмин мусулмонларга...	VIEWS 19 973 REPOSTS 271	REACTIONS 9 ER 45.1%
Nº3 25.05 · 19:15 PHOTO 🕌ARAFAT MUBARAK! MAY THE COMING ARAFAT DAY BE BLESSED FOR ALL OF YOU!!! SHARE WITH YOUR CLOSEST ONES. 🕌 Latest on currency exchange rates...	VIEWS 19 379 REPOSTS 402	REACTIONS 17 ER 43.7%

Nº4 28.05 • 19:22 PHOTO #Жума_муборак ﷲАссалому алайкум ва раҳматуллоҳи ва баракатуҳ! ﷲ Жума айёмингиз муборак бўлсин Қутлуғ Жума айёми барча мўмин мусулмонларга...	VIEWS 18 284 REACTIONS 4 REPOSTS 208 ER 41.3%
Nº5 26.05 • 03:14 VIDEO ﷲARAFA KUNIGA ETKAZDI YANA Utib borayotir muborak kunlar, Yaratganning rahmati yogilmish tunlar. Kozlarda yosh ila tilaymiz tilak, Arafa kuningiz...	VIEWS 16 821 REACTIONS 6 REPOSTS 247 ER 38.0%

WORST 3

↓ 02.06 • 14:50 PHOTO ﷲ Follow car deals across the Valley online! ﷲ Sell and buy without brokers! ENTER THE CHANNEL ﷲ...	VIEWS 7 624 REACTIONS 3 REPOSTS 3 ER 17.2%
↓ 08.06 • 11:14 VIDEO Jarayondagi premium TV zona 😊 Hali to'liq yakunlanmagan bo'lsa ham, dizayn o'z ko'rinishini namoyon qilib ulgurgan . Loyihada krashinni...	VIEWS 7 182 REACTIONS 8 REPOSTS 1 ER 16.2%
↓ 07.06 • 12:48 PHOTO ﷲ Started construction? Then think about kitchen furniture at the beginning, not the end. Many people when starting house construction or renovation focus on the main...	VIEWS 7 082 REACTIONS 4 REPOSTS 1 ER 16.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.

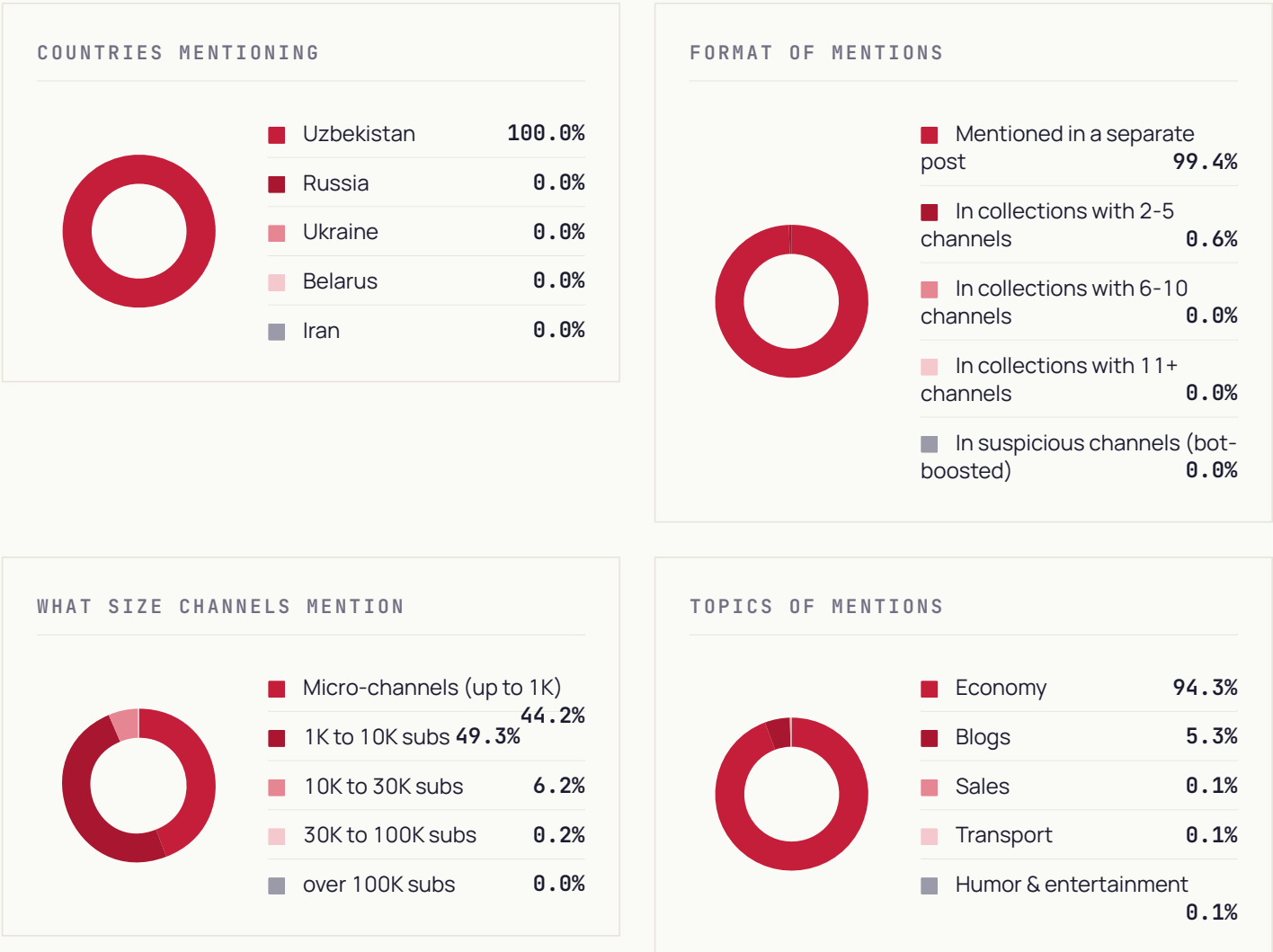


START OF PERIOD	NOW	NET GROWTH
35 862	44 279	+8 417

SECTION 04 · MENTIONS

Who mentions the channel and how

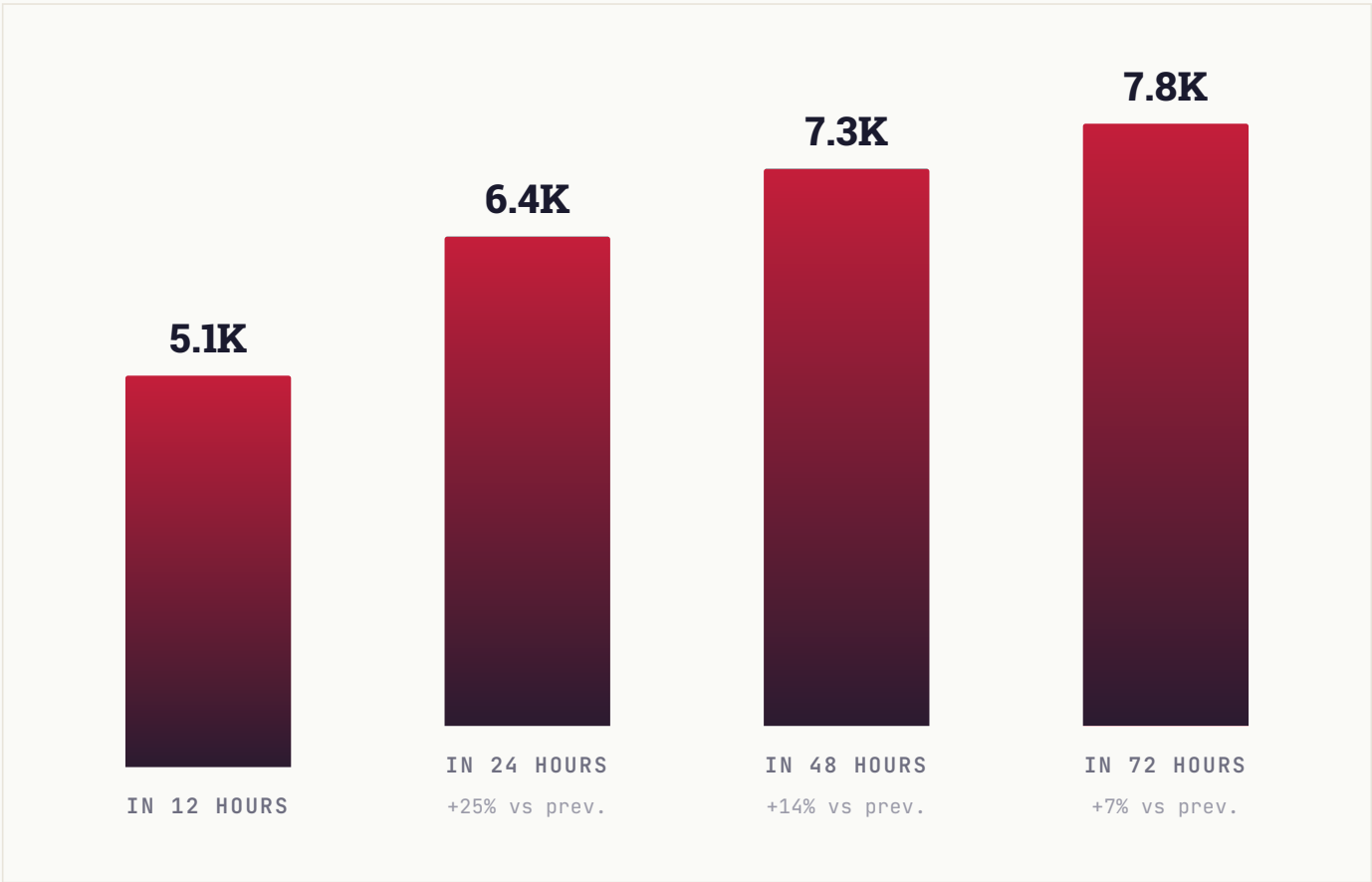
Citation index **36** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel was mentioned **52** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
BA bank_kuni	167.3K
MS MK SAMANDAR 🇷🇺	142.7K
XB Xalq Banki	134.3K
BA Bank.uz	128.4K
AN ANORBANK	111.2K
SX Soliq xizmati xabarlari - Rasmiy kanal	103.1K
BA Bankxabar	102.5K
VK VALYUTA KURSI	98.2K
CI Kashkadarya ish Qashqadaryo Qarshi ish	88.4K
ND Namangan Dollar Kursi 🇺🇸	84.6K
ND Namangan Dollar kursi YOU	44.3K

COMPARATIVE CONCLUSION

Channel in top quarter of niche (#20 of 99). Leader — bank_kuni (167.3K). Goal for the coming months — enter the niche top 10 through systematic traffic work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

We track posts in other channels that mention yours monthly. Over the last **6 months** such mentions were **4 525**, they brought **41 421** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
December 2025	794	6	0
November 2025	757	6	1 252
October 2025	730	7	3 368
September 2025	740	8	17 568
August 2025	791	21	12 998
July 2025	713	9	6 235
TOTAL MENTIONS	4 525	MONTHS OF DATA	6
		ACQUIRED SUBS	41 421

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Economy» and saw how your channel compares. Gray band — range where 80% of niche channels fall (p10 to p90). Black vertical — median. Red dot — your channel.

#20/100

RANK IN NICHE

Channel in top 20% — strong position



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

- 01

Top post of the week — on Monday

Audience is most active on this day at 00:00 UZT.

EFFECT

Best window for an important post
- 02

Increase video posts share

Video in Telegram holds audience longer & is favored by the algorithm. Recommend reaching 15-25% share.

EFFECT

Video retains audience better
- 03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 04

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% to ER. One poll per week on a hot topic — an easy growth point.

EFFECT

+5-15% ER
- 05

Cross-promo with neighboring channels

Cross-post with same-niche channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads through us & hit your growth target in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
