

— PUBLIC REPORT BY PROMTPRESS

Channel audit

Налогии Алматы



@nalogialma

Official channel nalogialmaty

SUBS

12 315

+176 per month

ERR (% SEE POSTS)

15.0%

per day 6.5%

REACH/POST

1.9K

ad reach 797/24h

— CONTENTS · 2026

What's inside the report

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 12 315 —	 SUBSCRIBER REACH 15.54% avg % subs see post	 VIEWS/POST 1.9K median 2.2K · 5 days	 POSTS/WEEK 11.2 for the period
 7D TREND — no data for the period	 REACTIONS/POST 17.6 only 158 reactions, 16 reposts, 0 comments	 POST LENGTH 197 chars median 40 · 5 days	 POSTS ANALYZED 9 5 days
 AD REACH 797 24h avg	 CHURN / MONTH +176 for the last month	 CITATION RATE 0 citation index · 3 channels mentioned all time	

AI EDITOR SUMMARY

Channel «Налоги Алматы» — 12 315 subs. Each post averages 1.9K people (16% from subs), this is average reach — room to grow. Publishes 11 posts per week (~2/day) — regular schedule.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — see what to repeat and what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on 9 posts in 5 days.
- 02 Dominant format — Text (7/9 posts).
- 03 Avg post length — 197 characters (median 40).
- 04 Audience peak activity — saturday, 19:00 ALMT.
- 05 Top posts get 2x more views than the weakest (2.5K avg for top vs 1.1K for worst) — among 9 posts in 5 days. Analyze what the top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 27.06 · 14:19 TEXT (post without caption — text)	VIEWS 2 521 REPOSTS 1	REACTIONS 35 ER 20.5%
Nº2 27.06 · 14:18 TEXT https://nalogialmaty.kz/forum	VIEWS 2 502 REPOSTS —	REACTIONS 10 ER 20.3%
Nº3 27.06 · 14:17 VIDEO (post without caption — video)	VIEWS 2 336 REPOSTS 1	REACTIONS 25 ER 19.0%

№4 27.06 • 14:15 TEXT Всем привет,сегодня загружу шаблоны по 100 переводам	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>2 223</td><td>15</td></tr> <tr> <td>REPOSTS</td><td>ER</td></tr> <tr> <td>—</td><td>18.1%</td></tr> </table>	VIEWS	REACTIONS	2 223	15	REPOSTS	ER	—	18.1%
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2 223	15								
REPOSTS	ER								
—	18.1%								
№5 27.06 • 14:15 VIDEO (post without caption — video)	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>2 176</td><td>28</td></tr> <tr> <td>REPOSTS</td><td>ER</td></tr> <tr> <td>1</td><td>17.7%</td></tr> </table>	VIEWS	REACTIONS	2 176	28	REPOSTS	ER	1	17.7%
VIEWS	REACTIONS								
2 176	28								
REPOSTS	ER								
1	17.7%								

WORST 3

↓ 02.07 • 14:06 TEXT Reminder: tomorrow at 9.30 there will be a forum in Almaty at Almaty Theater on Al-Farabi 30, free entry, but limited seats «Налоги 2026: Новые...	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>1 566</td><td>20</td></tr> <tr> <td>REPOSTS</td><td>ER</td></tr> <tr> <td>6</td><td>12.7%</td></tr> </table>	VIEWS	REACTIONS	1 566	20	REPOSTS	ER	6	12.7%
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REPOSTS	ER								
6	12.7%								
↓ 03.07 • 04:16 TEXT Leave before traffic	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>928</td><td>—</td></tr> <tr> <td>REPOSTS</td><td>ER</td></tr> <tr> <td>—</td><td>7.5%</td></tr> </table>	VIEWS	REACTIONS	928	—	REPOSTS	ER	—	7.5%
VIEWS	REACTIONS								
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REPOSTS	ER								
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↓ 03.07 • 04:54 TEXT https://www.youtube.com/live/ise2svFtIVU?si=vrwexbvdNZ7UNv8Y	<table> <tr> <td>VIEWS</td><td>REACTIONS</td></tr> <tr> <td>809</td><td>14</td></tr> <tr> <td>REPOSTS</td><td>ER</td></tr> <tr> <td>6</td><td>6.6%</td></tr> </table>	VIEWS	REACTIONS	809	14	REPOSTS	ER	6	6.6%
VIEWS	REACTIONS								
809	14								
REPOSTS	ER								
6	6.6%								

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

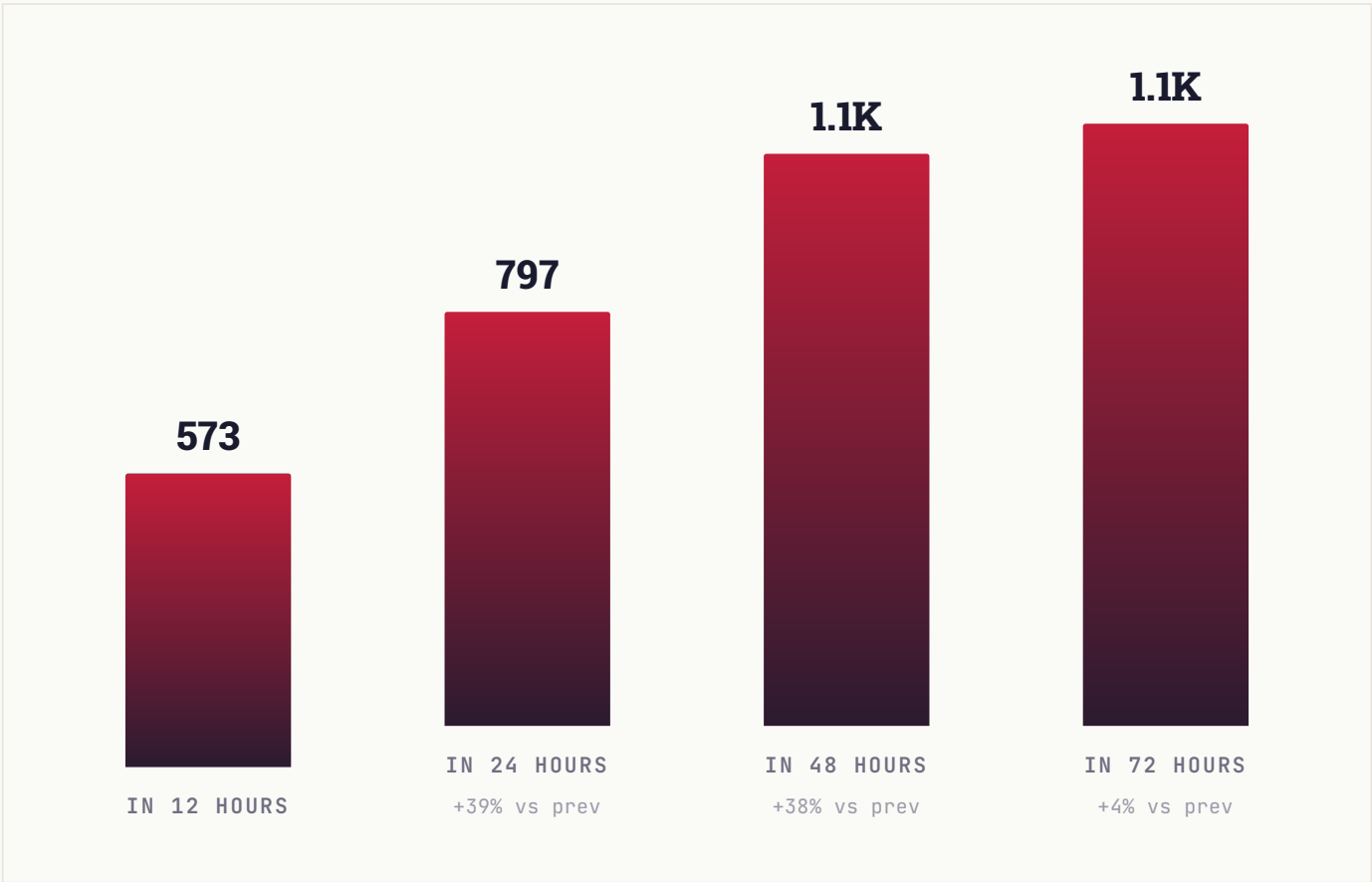
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long a placement stays effective.



SECTION 05 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
TE TENGENOMIKA	72K
KF  FINANCE.kz	63.9K
TL Tengri Live - Новости Казахстана	47.1K
B Bugin.info   	34K
PA Paydabar	32.7K
KA Kaspi.kz	27.4K
AZ Алибек Жалгаспаев Про инвестиции в РК 	25.2K
ҚС Қаржылық сауаттылық	24.7K
FB Freedom Broker	21.2K
BUT Finance news	21K
NA Налогы Алматы YOU	12.3K

COMPARATIVE INSIGHT

Channel intop quarter of niche (#18 of 99). Leader — TENGENOMIKA (72K). Goal for the next months — enter the niche top 10 through systematic traffic work.

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention your channel. Over the last **6 months** mentions found **0**, they brought **1 943** new subs.

PERIOD	MENTIONS	CHANNELS	GAINED SUBS
Jan 2026	0	0	333
December 2025	0	0	73
November 2025	0	0	107
October 2025	0	0	185
September 2025	0	0	742
August 2025	0	0	503

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
0	6	1 943

SECTION 07 · NICHE COMPARISON

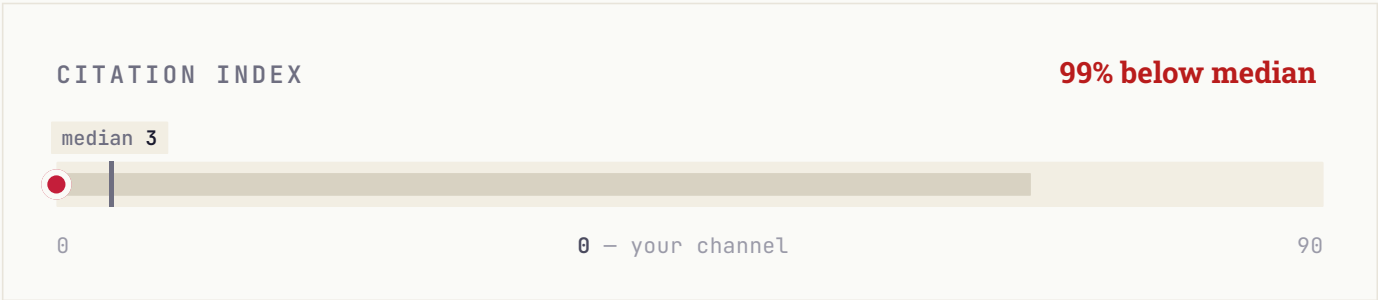
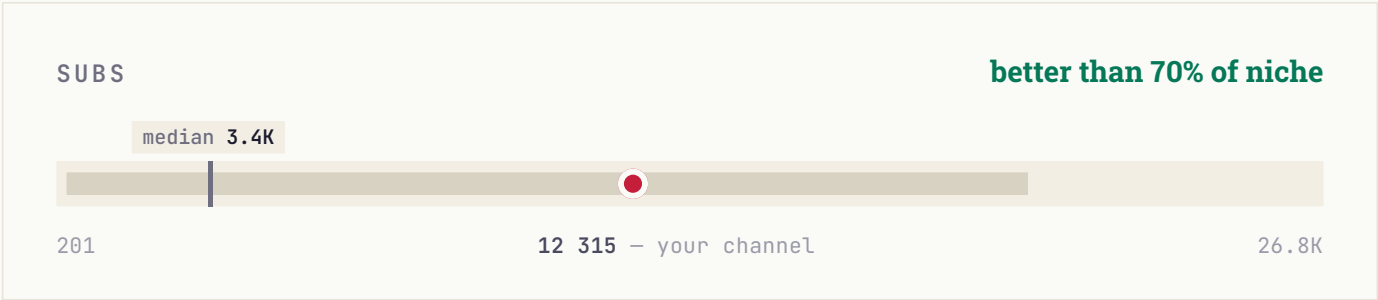
Where the channel stands in its league

Took top-100 channels in category "Economy» and compared your channel. Gray band – range of 80% niche channels (p10 to p90). Black vertical – median. Red dot – your channel.

#18/100

RANK IN NICHE

Channel in top 18% – strong position



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Top post of the week — on Saturday

Best time: 19:00 ALMT — audience most active.

EFFECT

**Best window
for an
important post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy win.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Swap posts with similar channels quarterly. 2-3 collabs
give relevant growth — no need daily.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche
keywords — organic traffic source.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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